

IMAP

INNER MELBOURNE ACTION PLAN

Making
Melbourne
more
liveable



Annual Report 2016–2017



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Comment from the Chairs

The Inner Melbourne Action Plan (IMAP) continues to be a successful collaboration between the Inner Melbourne cities of Melbourne, Port Phillip, Yarra, Stonnington and the Maribyrnong City Council, working together on inner city regional issues to **help make Melbourne one of the world's most liveable cities.**

During 2016-17 the IMAP Implementation Committee developed its new shortlist of projects under the recently adopted 2016-26 Inner Melbourne Action Plan. Steering groups were then established to oversee the development of project briefs. The scoping of several new projects still remain in the formative stages as at June 2017, while a number of ongoing projects continue to progress.

The IMAP Implementation Committee adopted the completed *Way found: Wayfinding signage standards for Victoria* in May 2017. Developed in partnership with VicRoads, PTV and Wyndham City, this marks the first step in achieving consistent visitor signage within and beyond the IMAP region.

The Committee has seen continued progress by project teams creating the regional geo-database for planning for Active Recreation Facilities, researching the economic importance and locations of small Urban Manufacturing businesses and continuing to advocate for our visitor economy through publication partnerships with Destination Melbourne and Cultural Tourism Victoria. Support for environmental sustainability also continues through the work of the University of Melbourne's green roof research team and the development of further Sustainable Design fact sheets.

We take this opportunity to recognize the commitment of the many Council officers and representatives from partnering organizations who continue to work collaboratively to deliver the IMAP projects across inner Melbourne.



Cr Amanda Stone

Mayor,
City of Yarra



Cr Nicholas Reece

Chair,
Future Melbourne
(Planning)
Committee
City of Melbourne



Cr Sarah Carter

Deputy Mayor,
Maribyrnong City
Council



Cr Jami Klisaris

Mayor,
City of Stonnington



Cr Bernadene Voss

Mayor,
City of Port Phillip

Introduction

The Inner Melbourne Action Plan

For eleven years, Melbourne's inner Metropolitan Councils – the cities of Melbourne, Yarra, Stonnington, Port Phillip and, more recently, Maribyrnong City Council – have worked together to develop and implement the strategies and actions set out in the Inner Melbourne Action Plan (IMAP).

Their aim is to strengthen the liveability, attractiveness and prosperity of the region and respond to growth and changes occurring in the inner city.

The IMAP region hosts the capital city of Victoria, incorporating the major financial, administrative, retail, cultural, and entertainment functions of the State. The Inner Melbourne Action Plan is unique in bringing key government stakeholders together to develop and deliver regionally based actions within an effective governance framework. IMAP strategies and actions are identified as key areas for regional cooperation within the central city.

The IMAP actions have been successful in fostering ongoing cooperation, goodwill and active participation between IMAP stakeholders. The IMAP Councils are uniquely positioned to have an ongoing role in the development of the Inner Melbourne region.

In June 2016 the new *Inner Melbourne Action Plan 2016-2026* was approved by the five IMAP Councils and commenced implementation from 2016-17. A number of transition projects from the former plan continue to be implemented under these new strategies.



Progress 2016-17



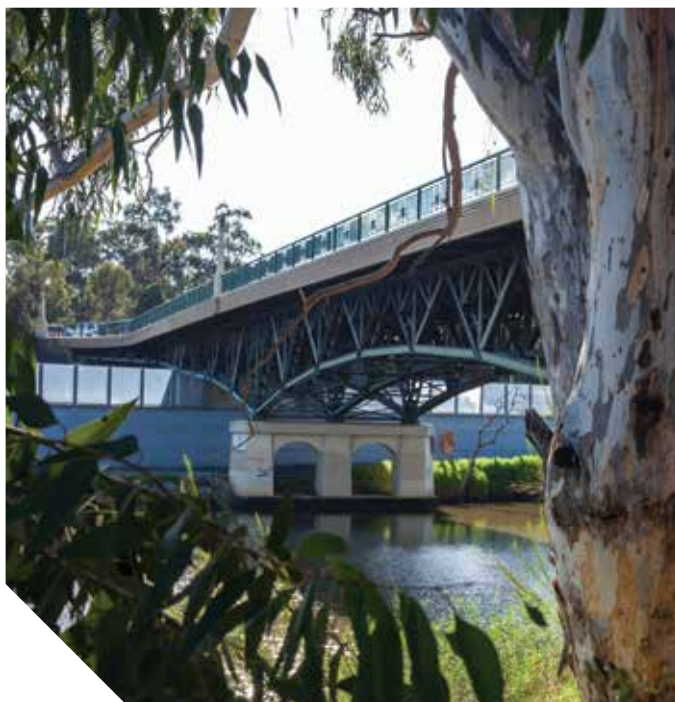
Progress implementing the Inner Melbourne Action Plan 2016–26

The review of the Inner Melbourne Action Plan was completed during 2015–16. The revised Plan was referred to the IMAP Councils and adopted without change during May and June 2016.

The new plan has been developed around the Vision Statement and **five** main goals:

Inner Melbourne will continue to improve its internationally-renowned liveability whilst responding to rapid growth. This will be achieved by promoting the following goals:

- **Goal 1:** A globally significant, strong and diverse economy
- **Goal 2:** A connected transport network that provides real travel choices
- **Goal 3:** Diverse, vibrant, healthy and inclusive communities
- **Goal 4:** Distinctive, high quality neighbourhoods and places
- **Goal 5:** Leadership in achieving environmental sustainability and climate change adaptation.



Twenty outcome statements noted under these goals further identify where we would like Inner Melbourne to be in ten years time. These visionary statements helped drive the identification of 27 regional strategies which make up the detail of the new plan. The IMAP Councils and others will aim to implement these strategies over the next few years.

During 2016-17 the IMAP Councils achieved the following:

Projects Shortlist

In 2016, Council executive teams and attendees at a cross-Council workshop shortlisted a number of IMAP priority projects for implementation and developed short project briefs.

Following the 2016 local government elections, all incoming councillors were circulated the project shortlist for comment in November prior to referral to the IMAP Implementation Committee.

Three Year Implementation Plan approval

In December 2016, the IMAP Implementation Committee approved the rolling Three Year Implementation Plan in principle, identifying 25 projects over the term, of which five (5) were noted as having more immediate priority.

The five priority projects are:

- Implementation of the Census of Landuse and Employment (CLUE)
- Business Case: Inner Melbourne Cycling Network
- Sport and recreation facility planning
- Urban Forest and Biodiversity Strategy and Approach
- Whole of Waste Cycle Planning

The implementation of 5-6 ongoing projects are also included.

Steering Groups established

In January and February 2017 the four new Steering Groups were established, and have met several times since to scope the priority projects, and advance others also identified for action. They will also assist in identifying lead Councils and project teams to undertake projects which implement the strategies over time and ensure integration of the IMAP projects with their own Council work. The proposed projects (or Actions) need to meet the stated project criteria and must develop a business case for funding, prior to final sign-off by the IMAP Implementation Committee.





Strategy 1.1: Foster growth in knowledge economy and creative industry sectors

Implementation of the Census of Landuse and Employment (CLUE) – Information Requirements Project

The IMAP Implementation Committee are investigating the extension of the City of Melbourne's business survey, the Census of Land Use and Employment (CLUE), across the 5 IMAP Councils.

The City of Melbourne have been running their CLUE survey for more than 30 years across all non-residential properties in the municipality. At its meeting on 26 August 2016, the IMAP Implementation Committee approved a proposal to undertake the initial investigation stage of the IMAP Councils' Information Requirements Project, identifying the IMAP Councils' requirements for better data.

Discussion identified two steps to undertaking the project. Firstly, investigation into the IMAP Councils' current data needs, whether they are being met, by what means and at what cost; and secondly, identifying any gaps in the data, duplication and efficiencies that exist, and possible improvements that could be obtained through considering a different approach.

The preliminary work was completed during 2016-17 and included mapping the four IMAP Councils' current Economic Development and Strategic Planning data against the City of Melbourne's CLUE data base attributes and identifying current data sources.

The next stage will assess options for meeting IMAP information needs and the resources/costs involved. This will identify alternatives for meeting IMAP Councils' common information needs, including partnerships, resource sharing and the potential development of an IMAP CLUE.

Strategy 1.3: Market Inner Melbourne as a world-class tourism destination

IMAP Tourism

The purpose of the IMAP Tourism Working Group is to work collaboratively to:

- Influence visitors and locals to choose Inner Melbourne as a place to visit, explore and return; and
- Make it easy for visitors and locals to explore and engage with Inner Melbourne.

During 2016-17 the IMAP Tourism Working Group achieved the following:

1. Undertaking a comprehensive review and update of the IMAP regional tourism map to include a GIS map base for increased accuracy and ease of updating.
2. Ensuring the continued success of the Melbourne Official Visitors Map, a joint collaboration with Destination Melbourne, with an annual circulation of one million copies. The IMAP regional tourism map is included within this brochure.
3. Providing support for the research and development of the Greater Melbourne Destination Management Plan, being undertaken by Destination Melbourne during 2016-17. Two IMAP working group members are part of the Steering Group for this project. The final report is due out later this year.
4. Undertaking a successful collaboration with Cultural Tourism Victoria (CTV) to include an additional 70 inner Melbourne listings in their brochure 'Experience Culture Victoria 2016/17'. The 94-page guide showcases the depth and breadth of cultural experience across the inner Melbourne region in print and digital formats. The printed guide (50,000 copies) was released at its launch in September 2016.
5. In 2017, the IMAP Councils agreed to repeat the collaboration with CTV for a further edition of the cultural guide, with experiences also listed and promoted on CTV's new digital platform, which is currently under development. The launch of the latest edition is planned for August 2017. 60,000 copies of the 2017/18 update are being distributed.

External Partners: Destination Melbourne Ltd; Cultural Tourism Victoria



© Cultural Tourism Victoria



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Strategy 1.4: Ensure Inner Melbourne's entertainment precincts are regarded as safe, accessible and vibrant places

Strategy 2.4: Make Inner Melbourne a great place for walking

Wayfinding and Signage

Good wayfinding signage can encourage walking and exploration, deliver health and economic benefits, result in journey time savings and produce improvements to the public realm.

In late 2012, the Melbourne Visitor Signage Coordinating Committee was established with the goal of improving the wayfinding signage that people rely on to explore unfamiliar areas or to travel along unfamiliar routes.

The committee set out to identify key principles of signing and outline standards and guidelines for wayfinding signs that, once adopted, are expected to improve the consistency of signage information across municipal boundaries and 'read' across transport modes.

During 2016-17, the Committee achieved the following:

Way found: Wayfinding signage standards for Victoria

The Committee **completed** *Way found*, the document that sets out wayfinding signage principles, standards and guidelines that could apply across Victoria.

In August 2016, the IMAP Implementation Committee endorsed the text version of the document (then known as the Master Style Guide).

In May 2017, the IMAP Implementation Committee agreed that the document – designed by Public Transport Victoria and subsequently re-named *Way found. Wayfinding signage standards for Victoria* – be submitted to each of the five councils for adoption as an operational manual.

Way found is expected to be available by the end of 2017.



Wayfinding signage (infrastructure) pilot and user testing

The principles and guidelines outlined in *Way found* were applied to the design of – and information carried by – a new pedestrian wayfinding signage ‘family’. During this process, the design and information were tested with people with needs related to language, vision, mobility and dementia.

In May 2017, the City of Melbourne installed a number of these signs in North Melbourne and Southern Cross Station precinct. In September 2017, the signs – and maps they carry – will be tested with people travelling through these areas. Following the user testing, some redesign work may be necessary and some smaller, more narrow signs will be added to the ‘family’. The new wayfinding signs will be rolled out across the Melbourne municipality.

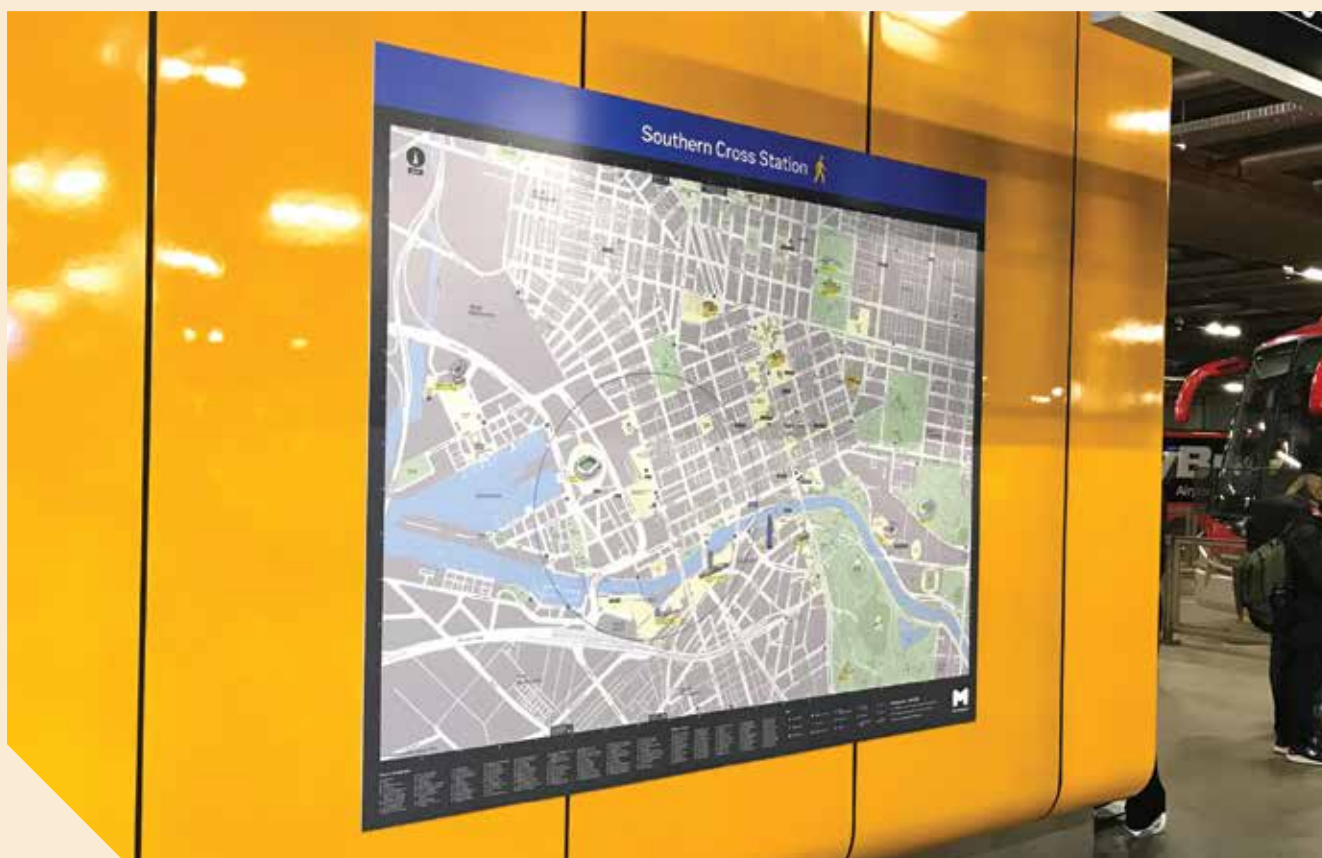
The results of the user testing will be shared with IMAP Councils and other interested authorities. The aspiration is that other Councils adopt the signage ‘family’ once the testing results are known. The benefits are expected to be two-fold: reliable, consistent signage for users and lower costs from shared procurement for local authorities.

Basemap

Amongst the opportunities identified in *the Inner Melbourne Action Plan 2016-2026* is ‘Collaborating with State Government to develop a single base map for wayfinding signs’.

Preliminary, exploratory discussions have been held with State Government agencies. In May 2017, the IMAP Implementation Committee confirmed its support for the ongoing pilot projects and shared basemap discussions.

External Partners: The Coordinating Committee comprises Maribyrnong, Melbourne, Port Phillip, Stonnington, Yarra and Wyndham City Councils and Public Transport Victoria, VicRoads and Tourism Victoria (now the Events and Visitor Economy branch of Department of Economic Development, Jobs, Transport and Resources).



Strategy 3.1: Advocate for a substantial increase in the supply of affordable housing

Affordable Housing Controls and Targets

'The Community Land Trust (CLT) Research Project'

The project's primary aim is to undertake research on Community Land Trust (CLT) options in the Australian context. In Stage 1, a University of Western Sydney team undertook research on CLTs in the USA and UK and how they can be established in Australia, and developed and published the Australian Community Land Trust Manual in February 2013. The Manual includes an overview of CLTs, their relevance and potential in Australia, tax issues, possible organisational structures, preliminary financial modelling, two possible legal mechanisms (long-term leaseholds and modified shared equity) and a model long-term lease, co-ownership deed and constitution.

Stage 2 of the project involves the preparation of a companion manual providing:

- a risk management framework for banks considering lending to home purchasers in CLTs
- case studies of prospective CLTs, and
- market research involving interviews with potential home purchasers to test interest in the potential for purchasing dwellings without the underlying land in CLTs.

Stage 2 will be completed by the end of 2017 for publication.

CLT External partners: University of Western Sydney; University of Sydney; St Kilda Community Housing; Mount Alexander Community Land Ltd; Hobart Ecovillage; SEMZ Property group; Tasman Ecovillage; Committee for Lorne.



Strategy 3.4: Deliver regional sporting and recreation facilities offering diverse opportunities

Sport and Recreation Facility Planning

'The Regional Active Sport & Recreation Facilities Planning Study'

The aim of this project is to assess the future provision of sport and recreation facilities, with the focus on active outdoor sport and recreation facilities and aquatic centres for the IMAP area.

The project will be completed in two stages:

- Stage 1 – Information Coordination and Analysis.
- Stage 2 – Future Planning.

Following commencement in January 2016, the IMAP Councils were successful in receiving \$50,000 funding from the Victorian State Government Community Sport Infrastructure Fund. A Research Officer was employed for Stage 1 to manage the data compilation and analysis.

The Project Working Group, comprising representatives from the IMAP Councils, Sport and Recreation Victoria (SRV) and the Victorian Planning Authority (VPA), have determined the project scope, activities and priorities, and facilitated access to organisations, data and information.

Actions completed to date include:

- Identification of project needs, actions and data requirements.
- Data preparation, collection and integration from the IMAP Councils, Sport and Recreation Victoria, Victorian Planning Authority and other stakeholders. This phase pinpointed the location of sport facilities, defined the types of sports facilities and their components, and included participation data for sporting codes and facilities.

External partners: Victorian Planning Authority; Sport and Recreation Victoria

- Data Organisation: The conceptual model and physical structure of an '*IMAP Sport and Recreation Geo-database*' has been designed and documented.
- Mapping: Existing sport and recreation facilities have been mapped on a GIS base.
- Development of the Stage 2 project brief.

In December 2016 the Project Team updated the IMAP Implementation Committee on the completion of the comprehensive geo-database and provided insights into a cricket case study to indicate uses of the data.

In May 2017 the Project team presented a draft Project Brief for progressing Stage 2 – Planning for the future development of sport and recreation facilities in the IMAP area. It is expected that this stage will commence in 2017-18.

This project has created a useful network for sharing information, issues and challenges and has developed greater collaboration between municipalities. The data gathered has already proven useful in developing a report from SRV to inform sporting infrastructure requirements in the Fishermans Bend Community Infrastructure Plan.





Strategy 4.4: Ensure urban renewal contributes to distinctive high quality local neighbourhoods and positive development outcomes in medium and high density environments

Increasing Employment Opportunities

'Urban Manufacturing Project – the Dilemma of Urban Employment land'

Continued research into the significance of small urban Makers to inner Melbourne's urban employment land is informing decisions about industrial and commercial land use versus residential land use. The study by IMAP, the University of Melbourne researchers, Moreland City Council and the Victorian Government have further examined the significance of Makers to the Victorian economy as a new, serviced, high value-added, knowledge-intensive production sector that is emerging in Melbourne.

The study aims to help guide strategic decisions regarding rezoning of urban commercial and industrial-zoned land and the implications for planning controls in the future for employment land impacting small urban manufacturers.

Development of the www.makers.melbourne website has provided a platform for Makers to spatially identify their businesses, promote the vast

array of creative and diverse industries, while assisting in the research to capture information on employment, supply chains, transport and logistics and future needs and directions for the sector.

Additional surveys have taken place with Makers and five qualitative studies have occurred examining maker identity, innovation, clustering, and placemaking.

An International Policy Review has formed part of the research analysis to gain an appreciation of how others have successfully planned for and supported their urban manufacturing and creative industries sectors. This will assist the Policy Reference Group to understand the impacts of policy levers relevant for small urban makers and convert the findings into policy actions that are realistic and implementable in local and state government contexts.

A report on the project findings is expected in November 2017.

External partners: The University of Melbourne; Victorian Planning Authority; Department of Environment, Land, Water and Planning; Department of Economic Development, Jobs, Transport and Resources, Moreland City Council.

Strategy 5.4: Increase uptake of environmental sustainable design (ESD) outcomes

Implement ESD and Green Demonstration Projects

'Mimicking natural ecosystems to improve green roof performance'. ARC Linkage grant partnership

IMAP, Melbourne Water and the Australian Research Council are funding a three year University of Melbourne industry linkage grant designed to improve the hydrological and energy performance of green roofs by learning from natural ecosystems. It is hoped that improving the stormwater capture and cooling functions of green roofs will increase their uptake in Melbourne's inner city. The project is entering its final year and, while there is still much research to be done, there are many results directly applicable to the IMAP Councils.

There are three PhD projects and work by a postdoctoral researcher and research assistants associated with the Linkage Grant:

Joerg Werdin's PhD is investigating the potential use of biochar to make green roof substrates lighter and better for plant growth. To identify suitable biochar based on the properties of feed stock, he has put 17 eucalypt species common in SE Australia through pyrolysis. He has found that feedstock wood properties are correlated with biochar weight but cannot predict biochar water holding capacity. Upcoming research will determine how the biochars behave in substrate mixtures and influence plant water stress and nutrient runoff.

Andrea Pianella's PhD is quantifying green roof thermal performance. He has collected all the data required including monitoring the 3 research green roofs at Burnley Campus for 16 months. He has found that the scoria substrate is the best insulator with an R value of between 0.3 and 0.8 depending on soil moisture content and that green roofs delay the transmission of heat into buildings by 4–8 hours with deeper green roofs having long delays. His results also suggest that in SE Australia there is little additional thermal benefit to be gained from having green roofs deeper than 15 cm.

Zheng Zhang's PhD involved monitoring green roof modules over 12 months to determine which species best reduced rainfall runoff. She found that monocultures of *Lomandra filiformis* performed best. This was contrary to expectations that a diverse mixture of plants would provide the greatest benefit. Subsequent investigation has caused the team to reassess the use of one of their preferred species, *Stypanandra glauca*, as Zheng found that its rooting pattern creates preferential stormwater flow pathways which prevented the substrate from filling to its water holding capacity. This is a novel finding with implications for the green roof industry worldwide.



Dr Chris Szota has developed a new model which simulates how different combinations of substrates and plant species can improve the stormwater mitigation benefits of green roofs under different climate scenarios (Szota et al., 2017). The research team hope to validate this model such that it can be rolled out as a green roof design tool for urban planners, designers, architects and drainage engineers. There is also scope to integrate the validated model into the industry standard stormwater management tool (MUSIC) to further increase its use by industry.

The ARC linkage grant was scheduled to finish in December 2017 but the University team will be asking the ARC for an extension of 6 months.

2016-17 Publications

Szota, C., Farrell, C., Williams, N.S.G., Arndt, S.K. and Fletcher, T.D. 2017. Drought-avoiding plants with low water use can achieve high rainfall retention without jeopardising survival on green roofs. *Science of the Total Environment* 603: 340-351.

Pianella, A, Clarke, R.E., Williams, N.S.G., Chen, Z. and Aye, L (2016) Steady-state and transient thermal measurements of green roof substrates. *Energy and Buildings* 131, 123-131

Pianella, A., Aye, L Chen, Z. and Williams, N.S.G. (2016) Effects of design and operating parameters on green roof thermal performance in Melbourne. 5th International Conference on Zero Energy Mass Customised Housing - ZEMCH 20th - 23rd December 2016, Kuala Lumpur, Malaysia.

Pianella, A., Bush, J., Chen, Z. Williams, N.S.G. and Aye, L (2016) Green roofs in Australia: review of thermal performance and associated policy development In J. Zuo, L. Daniels, V. Soebarto (eds.), *Fifty years later: Revisiting the role of architectural science in design and practice*: 50th International Conference of the Architectural Science Association 2016, pp. 1-10. 2016, The Architectural Science Association and The University of Adelaide.

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External partners: The University of Melbourne; Melbourne Water, Australian Research Council



'Sustainable Design Fact Sheets Project'

A suite of 11 Sustainable Design fact sheets has been jointly developed by the IMAP Councils and made available to the public since their launch in May 2012, providing detailed advice on sustainable building design requirements that should be addressed during the early design process and when lodging a planning permit application. The fact sheets underpin the Sustainable Design in the Planning Process (SDAPP) framework.

In 2016 an additional set of 5 fact sheets (the 2nd suite) were added to the original set as supplementary sheets which expanded on the original themes. Later in the year, a further 5 fact sheets (the 3rd suite) were approved to include the following new themes:

- Daylight – *aligned with category 1.0 Indoor Environment Quality*
- Ventilation – *aligned with category 1.0 Indoor Environment Quality*

- Windows and Glazing – *aligned with category 5.0 Materials*
- Car Share – *aligned with category 6.0 Transport*
- Innovation Strategies – *aligned with category 9.0 Innovation*

Licensing for the fact sheets has expanded with 15 Councils (in addition to the 5 IMAP councils) now ensuring consistent application of sustainable design assessment across municipal boundaries.

In September, 2016 the project was presented at the 9th International Urban Design Conference held in Canberra. An engaged audience from different agencies across Australia had some good questions regarding how metropolitan Melbourne has been able to work collaboratively to integrate ESD into the planning system and to support the work through the IMAP fact sheet suite.

External partners: The fact sheets are currently being promoted by the following Councils in addition to the IMAP councils: Banyule, Darebin, Greater Dandenong, Greater Geelong, Hume, Knox, Kingston, Manningham, Maroondah, Monash, Moonee Valley, Moreland, Nillumbik, Whitehorse, Whittlesea, – and CASBE (Council Alliance for a Sustainable Built Environment). Copies of the Sustainable Design fact sheets are available on the IMAP and Council websites. Council enquiries are welcome.

Governance 2016-17

IMAP Communications and Advocacy

Collaborations and publicity associated with the work of the Inner Melbourne Action Plan in 2016-17 were as follows:

Governance

- IMAP Annual Report 2015-16 was circulated to the mailing list in December 2016.
- IMAP Review: responded to all submitters following adoption of the new *Inner Melbourne Action Plan 2016-2026*; provided advice regarding the new plan in the City of Stonnington Councillor Bulletin.
- All IMAP Councils' leadership teams and a joint Council workshop in October 2016 helped determine the IMAP project shortlist to implement the new *Inner Melbourne Action Plan 2016-2026* – for inclusion in the Three-year Implementation Plan.
- The Draft IMAP Three Year Implementation Plan brochure was forwarded to all Councillors and executive staff in November for further consultation during the Councillor induction period.
- Four IMAP Steering Groups have been convened in 2017 to oversee the development of the new IMAP projects.

Sustainability

- The IMAP Sustainable Design fact sheet series was promoted at the 9th International Urban Design Conference held on 7-9 November 2016 in Canberra.

Economic development

- IMAP's partners, Destination Melbourne, distributed one million copies of the IMAP tourism map as the Official Visitor Map during the year.
- The IMAP Councils partnered with Cultural Tourism Victoria to produce an expanded *Experience Culture Victoria 2016/2017* brochure which was launched at a joint event in August 2016. The launch gained media publicity and 50,000 copies of the brochure were distributed throughout Victoria.

- IMAP continued to liaise with the Wyndham Council, Public Transport Victoria (PTV) and VicRoads on the master style guide, WayFound, being developed through the Visitor Signage Coordinating Committee. Councils' communications staff were consulted on styling and PTV assisted with the document's graphic design. Members of the project team met with representatives of Transport for Victoria to discuss collaboration on the next steps of this project.
- The Urban Manufacturing project is being undertaken in conjunction with The University of Melbourne, the Victorian Planning Authority and the City of Moreland. The project's Maker Melbourne website has canvassed information from small makers and received over 170 entries. The website received promotion in the InStonnington magazine, September-November edition. The project team contacted small makers in the IMAP region by telephone survey to add to the database. The cross-council Policy Reference Group has also been established to advise the Steering Committee on policy options.

Communities

- The IMAP Councils have partnered with the Victorian Planning Authority and Sport & Recreation Victoria (SRV) to undertake the Regional Active Sport & Recreation Facilities Planning Study. The project was awarded an SRV regional planning grant of \$50,000 in 2016. Data for the geo-database has been gathered from all major sporting codes to reflect current participation rates.

Membership of the IMAP Implementation Committee

The Cities of Melbourne, Yarra, Stonnington, Port Phillip and the Maribyrnong City Council have each established identically constituted section 86 Special Committees, in accordance with the Local Government Act 1989. These Committees meet as one, and provide a coordinated decision-making process to facilitate the implementation of the Inner Melbourne Action Plan (IMAP) dated January 2006, as adopted by member Councils in December 2005, and its updated version in June 2016. Maribyrnong City Council established its Special Committee in June 2013 to come into effect on 1 July 2013.

The Committee consists of ten members, being one Councillor and the Chief Executive Officer (or specified Executive Director) from each of the municipalities.

Committee Members

1 July 2016 – 30 June 2017

Cr Ken Ong

Chair, Future Melbourne (Planning)
Committee, City of Melbourne
(1 July 2016 – November 2016)

Cr Nicholas Reece

Chair, Future Melbourne (Planning)
Committee, City of Melbourne
(November 2016 – June 2017)

Ms Linda Weatherson

Acting Director City Operations,
City of Melbourne
(1 June 2016 – December 2016)

Ms Kate Vinot

Director, City Strategy and Place,
City of Melbourne
(December 2016 – 30 June 2017)

Cr Roberto Colanzi

Mayor, City of Yarra
(1 July 2016 – November 2016)

Cr Amanda Stone

Mayor, City of Yarra
(November 2016 – 30 June 2017)

Ms Vijaya Vaidyanath

Chief Executive Officer,
City of Yarra
(1 July 2016 – 30 June 2017)

Cr Claude Ullin

Mayor, City of Stonnington
(1 July 2016 – November 2016)

Cr Jami Klisaris

Mayor, City of Stonnington
(November 2016 – 30 June 2017)

Mr Warren Roberts

Chief Executive Officer,
City of Stonnington
(1 July 2016 – 30 June 2017)

Cr Bernadene Voss

Mayor, City of Port Phillip
(1 July 2016 – 30 June 2017)

Ms Tracey Slatter

Chief Executive Officer,
City of Port Phillip
(1 July 2016 – December 2016)

Ms Carol Jeffs

Interim Chief Executive Officer,
City of Port Phillip
(December 2016 – 30 June 2017)

Cr Cameron McDonald

Mayor, Maribyrnong City Council
(1 July 2016 – November 2016)

Cr Catherine Cumming

Mayor,
Maribyrnong City Council
(November 2016 – February 2017)

Cr Sarah Carter

Deputy Mayor,
Maribyrnong City Council
(February 2017 – 30 June 2017)

Mr Stephen Wall

Chief Executive Officer,
Maribyrnong City Council
(1 July 2016 – 30 June 2017)

Associate Committee Members

The Terms of Reference provides that representatives from the following associate partner organisations are invited to attend the meetings of the IMAP Implementation Committee.

- Department of Environment, Land, Water and Planning (DELWP) – 2 representatives
- Department of Economic Development, Jobs, Transport and Resources (DEDJTR) – 2 representatives
- Victorian Planning Association – 1 representative
- VicRoads – 1 representative.

IMAP Reporting

Executive's Forum Meetings

The Executive's Forum Meeting is a leadership meeting of IMAP's senior executives, aimed at determining and driving regional priorities and programs, identifying synergies and opportunities and providing support to the IMAP Executive Officer. Forums are held as the need arises. Outcomes of the IMAP Executive's Forums are reported back to the IMAP Implementation Committee in formal minutes as an agenda item for discussion and ratification.

26 October 2016

Key items on the agenda were:

- **IMAP Draft Three Year Implementation Plan:** projects under the new IMAP 2016-26

Minutes were tabled and ratified at the 9 December 2016 IMAP Implementation Committee meeting

20 January 2017

Key items on the agenda were:

- **IMAP Councils Information Requirements Project:** preliminary report
- **Increasing Employment Opportunities - Urban Manufacturing Project:** amendments to the University agreement

Minutes were tabled and ratified at the 24 February 2017 IMAP Implementation Committee meeting.





IMAP Implementation Committee Meetings

26 August 2016

(Host: Maribyrnong City Council)

Key items on the agenda were:

- **Draft IMAP Annual Report 2015–16** and summary
- **IMAP Review:** IMAP 2016–26 consultation and approval process; shortlisting projects
- **Wayfinding and Signage:** endorsement of the master style guide – *Way found*
- **Regional active sport and recreation facilities planning study:** update on the development of the geodatabase
- **IMAP Tourism:** Updates on partnerships with CTV's Cultural Guide and DM's Destination Management Plan

Minutes were tabled and ratified at the 9 December 2016 IMAP Implementation Committee meeting.

9 December 2016

(Host: City of Port Phillip)

Key items on the agenda were:

- **IMAP Three Year Implementation Plan:** review of the 3 year budget
- **Regional active sport and recreation facilities planning study:** allocating funding to include additional data entry work
- Presentation on Metropolitan Partnerships by DELWP and DEDJTR representatives
- **Increasing Employment Opportunities:** approval of University of Melbourne as research partners
- **Communications:** update on establishment of the IMAP Steering groups; noted appointment of consultant to undertake investigation on Council data requirements

Minutes were tabled and ratified at the 24 February 2017 IMAP Implementation Committee meeting.

24 February 2017

(Host: City of Yarra)

Key items on the agenda were:

- **Presentation:** Update on Resilient Melbourne;
- **Presentation:** Overview of the City of Melbourne's Census for Landuse and Employment (CLUE)
- **Communications:** Renewal of delegations to the IMAP special committees; first meetings of the IMAP Steering Groups

Minutes were tabled and ratified at the 26 May 2017 IMAP Implementation Committee meeting.

26 May 2017

(Host: City of Melbourne)

Key items on the agenda were:

- **Wayfinding and Signage:** adoption of *Way found* as an operational manual and support for the ongoing pilot projects and shared basemap discussions
- **Regional active sport and recreation facilities planning study:** approval in principle for the draft consultant brief for the future planning stage of the project
- **Consistent approach in the response to Homelessness:** discussion on the draft project brief
- **IMAP Tourism:** Approval of the 2017–18 projects brief; confirmation of the regional map production agreement with Destination Melbourne Ltd; approval to contribute to the next edition of the Cultural Tourism Victoria cultural guide
- **Communications:** Update on the work of the IMAP Steering Groups; application for Smart Cities and Suburbs funding

Minutes were tabled and ratified at the 25 August 2017 IMAP Implementation Committee meeting.

IMAP Steering Groups Meetings

The Steering Groups considered the following new proposals during February–June 2016–17:

IMAP Economy Steering Group: Goal 1

23 February 2017

- Overview of five project areas
- **IMAP Tourism:** presentation on the current Tourism projects

7 April 2017

- **Wayfinding and Signage:** presentation on the current Wayfinding project achievements and identification of the next 3 tasks for consideration in the Project Brief (standards, signage design and basemaps)
- **IMAP Tourism:** approval of the 2017–18 Tourism Project Brief (map, Destination Management Plan and Cultural Guide)
- **Managing Licensed Premises and Entertainment Precincts:** presentation on options for advocacy and action

2 June 2017

- **Smart City Solutions:** presentation on the City of Melbourne's Smart Cities structure
- **Implementation of Census for Land Use and Employment (CLUE):** presentation on a Smart Cities CLUE application, and survey of Councils data needs

IMAP Communities Steering Group: Goal 3

2 February 2017

- Overview of four project areas

7 April 2017

- **Sport and Recreation Facility Planning:** presentation on the current Regional Active Sport and Recreation Facilities Planning Study data gathering achievements, and consideration of the draft consultant project brief for Stage 2
- **Consistent Approach in the Response to Homelessness:** cross-Council staff forum held on possible approaches, and a draft Project Brief considered by the IMAP Implementation Committee

29 June 2017

- **Consistent Approach in the Response to Homelessness:** consideration of project amendments in line with the IMAP Implementation Committee's advice

IMAP Neighbourhoods and Places Steering Group: Goal 4

16 February 2017

- Overview of four project areas

19 May 2017

- **Urban Forest and Biodiversity Strategy and Approach:** a Cross-Council Workshop was held and issues reported on; The Nature Conservancy provided a presentation on work for Resilient Melbourne; and consideration given to shortlisted project proposals
- **IMAP 3D Modelling Project:** Software survey undertaken across IMAP councils

IMAP Transport and Environment Steering Group: Goals 2 and 5

17 February 2017

- Overview of top five priorities within the seven transport project areas and five environment project areas

19 May 2017

- **Whole of Waste Cycle Planning:** presentation on the Metropolitan Waste and Resource Recovery Implementation Plan and opportunities for the IMAP Councils
- **Business Case: Inner Melbourne Cycling Network:** presentation on the approach to take based on current work undertaken by the City of Melbourne

Financial Statement

Total income for the 2016-17 financial year to the Inner Melbourne Action Plan (IMAP) derived from IMAP partner Councils and other contributors was **\$315,410**.

This includes the IMAP partner Councils' annual project contribution of \$275,000 for regional projects undertaken by IMAP. Additional funding was received as follows:

- The City of Melbourne contributed \$10,000 towards the IMAP Tourism partnership with Destination Melbourne for a range of joint services.
- The Cities of Yarra, Melbourne and Maribyrnong made their budgeted contributions towards the Recreation Project of \$10,000 each.

No Victorian government grants were received directly by IMAP. The Recreation Planning Grant from Sport and Recreation Victoria was paid directly to the City of Melbourne for the Regional active sport and recreation facilities planning study.

The **total expenditure** for the 2016-17 financial year for professional services, publications, website hosting, administration and sundry items relating to IMAP Actions was **\$261,082**.

This results in a positive balance to the IMAP account in the financial year of **\$54,328**.

Retained Earnings carried forward from the previous financial year as at 1 July 2016 was \$650,073.

Therefore the Accumulated Surplus for the year ending 30 June 2017 was **\$704,400**.

These retained earnings include:

1. Budgeted funds committed to current ongoing projects:

Plan publication and website funding held over awaiting project completion	\$54,140
Balance of funds for the Information Requirements (CLUE) Project	\$2,500
Wayfinding Signs Project - committed, awaiting completion	\$7,000
Balance of funds for Phase 2 Recreation Project for planning analyst stage	\$100,000
Balance of funds for Phase 2 of the Urban Manufacturing Project	\$81,020
Balance of funds for Phase 3 of the ESD fact sheets Project	\$19,000
Balance of funds for ongoing IMAP Tourism Projects	\$78,400
Total committed funding	\$342,060

2. Funds allocated across new projects identified by the Inner Melbourne Action Plan (\$363,340):

assigned in the Three year Implementation Plan commencing 2017-18 approved by the IMAP Implementation Committee on 9 December 2016.

These funds will be carried forward to 2017-18. The positive balance in the account is due to the timing in implementing these budgeted projects.

Financial Statement

IMAP Financial Statement as at 30 June 2017

	Actual to 30 June 2017 (\$)
INCOME	
Annual IMAP Council Partner contributions	175,000
Annual IMAP Council Tourism contributions	100,000
Other Contributions	40,410
City of Melbourne additional contribution to IMAP Tourism Projects	10,000
City of Melbourne contribution to Recreation Project	10,000
City of Yarra contribution to Recreation Project	10,000
City of Maribyrnong contribution to Recreation Project	10,000
License fee for use of the IMAP Tourism map	410
Total Income	315,410
EXPENDITURE	
Professional Services	232,895
CLUE Project: Information Requirements Project	7,500
Wayfinding and Signs: Visitor Signs Project	22,065
Regional Active Sport and Recreation Facilities Planning Study	40,000
Increasing Employment Opportunities: Urban Manufacturing Project	8,977
Environmental Sustainable Design: Fact Sheets Project	1,906
Green Demonstration Projects – ARC grant partnership	20,000
IMAP Tourism	132,447
IMAP Annual Report 2015-16	5,950
IMAP Website Administration	3,639
IMAP Review	14,959
Sundry Expenditure	3,640
Total Expenditure	261,083
Net Profit for Year Ending 30 June 2017	54,327
Retained Earnings Carried Forward (2015-16)	650,073
Accumulated Surplus for Year Ending 30 June 2017	704,400

Notes: The IMAP Executive Officer position has been hosted by the City of Stonnington with the IMAP Councils each contributing a quarter of the operational costs annually from 2010/11 to 2012/13 and a fifth from 2013-14. This contribution is not indicated above.

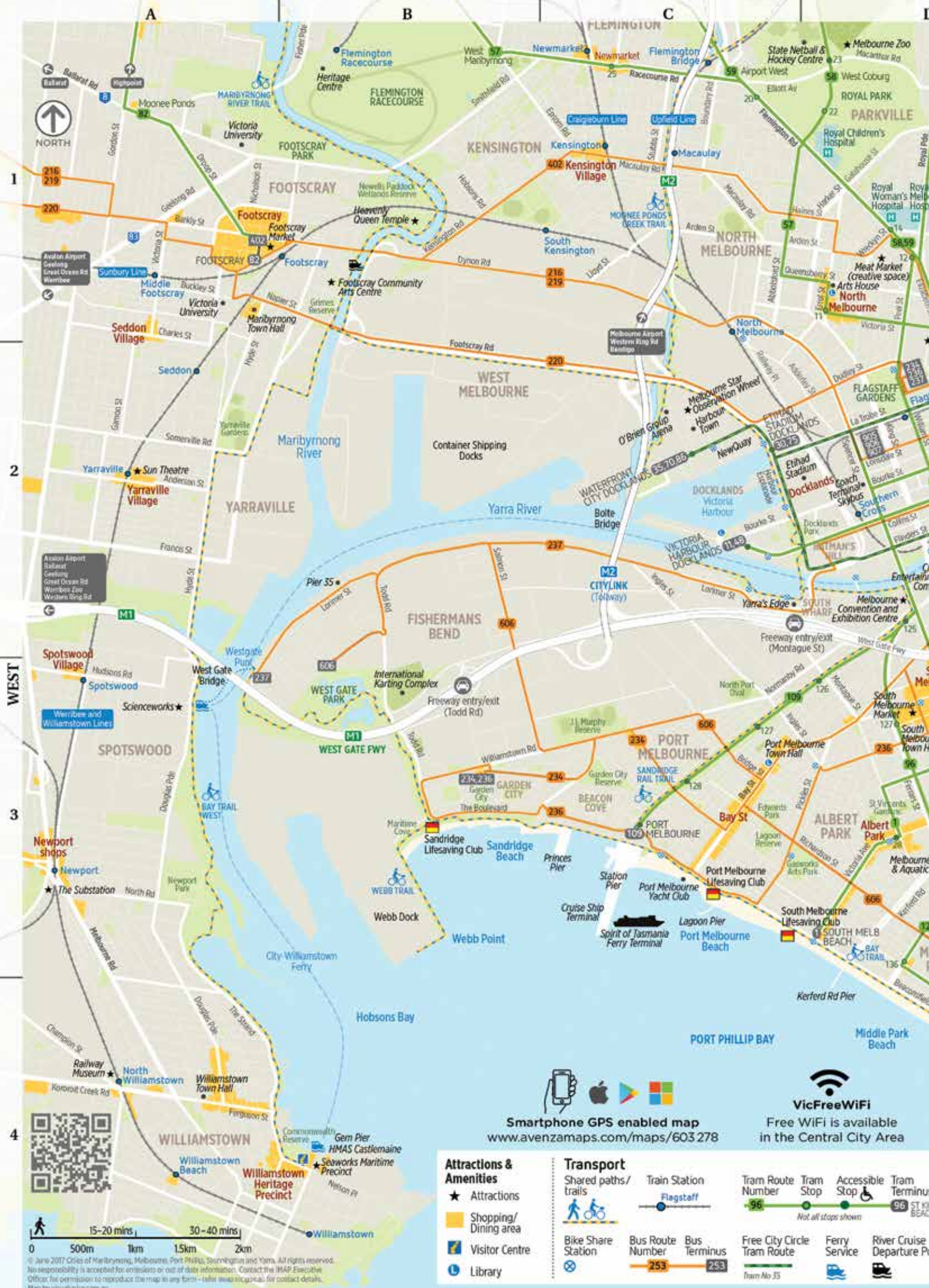
Appendix

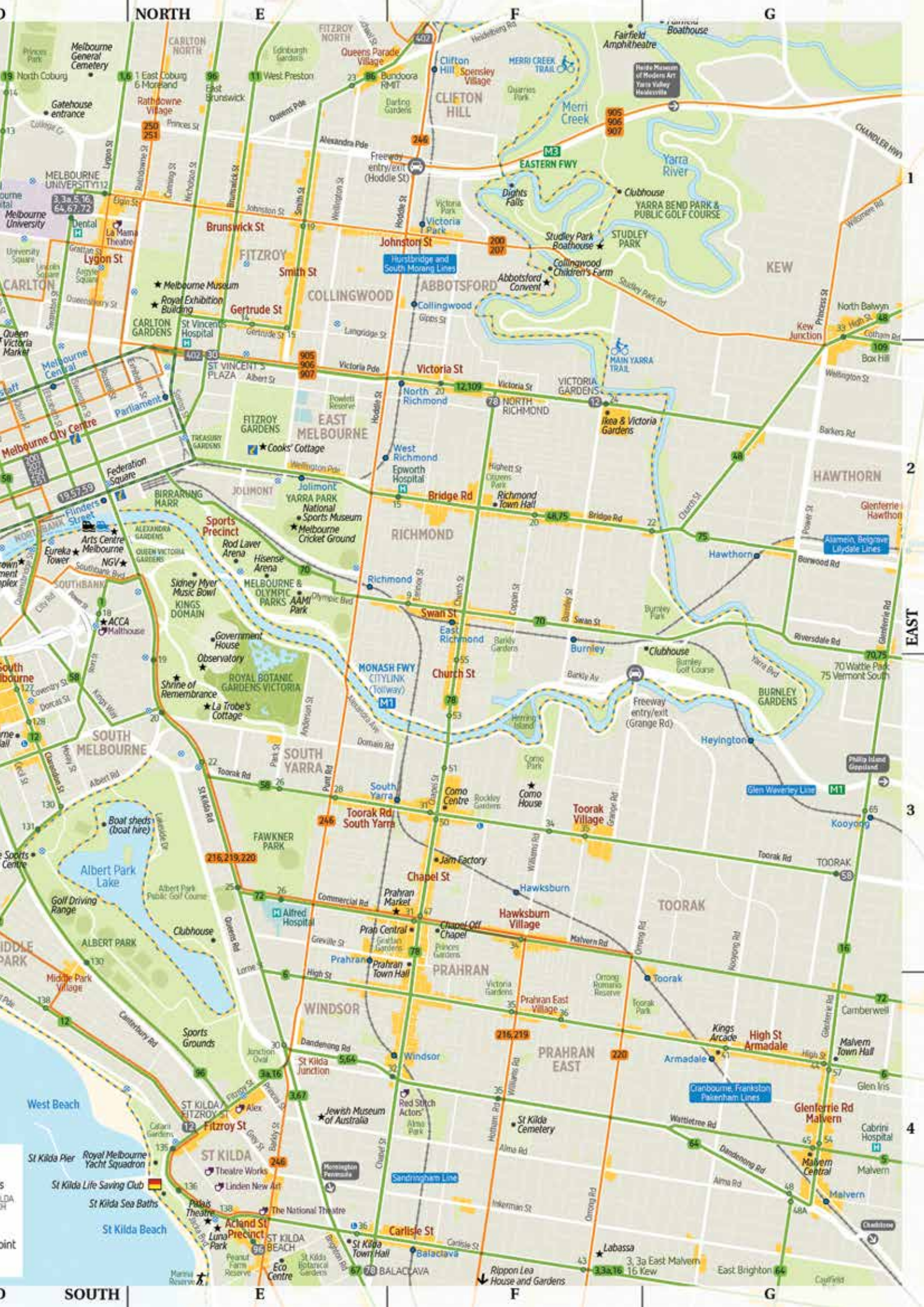
Statement of attendance From 1 July 2016 to 30 June 2017

Committee member	Position	IMAP Implementation Committee Membership dates to 30 June 2017	Meeting Attendance		
			Attended	Apology	Total Meetings
Cr Roberto Colanzi	Mayor, City of Yarra	Jul 2016 – Nov 2016	1	0	1
Cr Amanda Stone	Mayor, City of Yarra	Nov 2016 – Jun 2017	2	1	3
Ms Vijaya Vaidyanath	Chief Executive Officer, City of Yarra	Jul 2016 – Jun 2017	2	2	4
Cr Bernadene Voss	Mayor, City of Port Phillip	Jul 2016 – Jun 2017	4	0	4
Ms Tracey Slatter	Chief Executive Officer, City of Port Phillip	Jul 2016 – Dec 2016	2	0	2
Ms Carol Jeffs	Interim Chief Executive Officer, City of Port Phillip	Dec 2016 – Jun 2017	1	1	2
Cr Claude Ullin	Mayor, City of Stonnington	Jul 2016 – Nov 2016	0	1	1
Cr Jami Klisaris	Mayor, City of Stonnington	Nov 2016 – Jun 2017	2	1	3
Mr Warren Roberts	Chief Executive Officer, City of Stonnington	Jul 2016 – Jun 2017	2	1	3
Mr Geoff Cockram	Acting Chief Executive Officer, City of Stonnington	Aug 2016	1	0	1
Cr Ken Ong	Chair, Future Melbourne (Planning) Committee, City of Melbourne	Jul 2016 – Nov 2016	1	0	1
Cr Nicholas Reece	Chair, Future Melbourne (Planning) Committee, City of Melbourne	Nov 2016 – Jun 2017	3	0	3
Ms Linda Weatherson	Acting Director City Operations	Jul 2016 – Dec 2016	2	0	2
Ms Kate Vinot	Director City Strategy and Place	Dec 2016 – Jun 2017	2	0	2
Cr Cameron McDonald	Mayor, Maribyrnong City Council	Jul 2016 – Nov 2016	1	0	1
Cr Catherine Cumming	Mayor, Maribyrnong City Council	Nov 2016 – Feb 2017	0	1	1
Cr Sarah Carter	Deputy Mayor, Maribyrnong City Council	Feb 2017 – Jun 2017	0	2	2
Mr Stephen Wall	Chief Executive Officer, Maribyrnong City Council	Jul 2016 – Jun 2017	4	0	4

Associate Partner Representatives

Associate Member	Representing	Meeting Attendance		
		Attended	Apology	Total Meetings
Mr Adrian Salmon	Department of Environment, Land, Water and Planning (DELWP)	4	0	4
Mr Rod Anderson	Department of Environment, Land, Water and Planning (DELWP)	2	2	4
Mr Steve Booth	Department of Economic Development, Jobs, Transport and Resources (DEDJTR)	3	0	3
Ms Cate Turner	Department of Economic Development, Jobs, Transport and Resources (DEDJTR)	1	0	1
Ms Emily Mottram	Victorian Planning Authority	3	1	4
Mr Vince Punaro	VicRoads	2	2	4
Mr Michael Hopkins	Department of Economic Development, Jobs, Transport and Resources (DEDJTR)	0	3	3
Mr Lawrence Sayers	Department of Economic Development, Jobs, Transport and Resources (DEDJTR)	1	0	1





Contact us

For further information please contact:

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Photos courtesy of the IMAP Councils
and others as noted.

Design by Johanna Villani Design.

www.imap.vic.gov.au

Making Melbourne more liveable
INNER MELBOURNE ACTION PLAN

