

Inner Melbourne Action Plan 'IMAP'

Making Melbourne more liveable



Annual Report 2009 → 2010



CITY OF MELBOURNE



CITY OF
STONNINGTON

Inner Melbourne Action Plan
'Making Melbourne More Liveable'



CITY OF
PORT PHILLIP



CITY OF
YARRA

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Foreword

Melbourne continues to be recognised as one of the world's most liveable cities. Its energy, culture, environment, education and diversity attract people from all over the world. The Inner Melbourne Action Plan (IMAP) seeks to build on these assets to help foster creativity, liveability, prosperity and sustainability across a range of diverse neighbourhoods in the inner Melbourne region. The Inner Melbourne Action Plan identifies 57 actions within 11 regional strategies for implementation across the inner Melbourne region and now, having completed its fourth year, many actions have achieved their objectives or are well underway.

IMAP is the successful collaboration between the cities of Melbourne, Port Phillip, Yarra and Stonnington to work together on inner city regional issues. Transport and connectedness, housing affordability, environment and liveability remain the key strategic directions of IMAP with partner councils committed to sharing information, undertaking joint advocacy, and implementing projects to progress these priorities.

In 2009-2010 significant work has been done in the areas of regional tourism, environmental planning and performance, network linkages and activity centre safety. A comprehensive review of IMAP was also undertaken during the year to review priorities going forward, with detailed planning focused on the key strategic areas.

IMAP's regional strategies also aim to promote cooperation between local government and state government departments which add value beyond what could be achieved individually. During 2009-2010, the successful implementation and completion of IMAP regional sustainable transport initiatives in partnership with the State government through its LAAP funding program reflected this cooperation and the support the combined Councils can achieve.

Actions commenced in 2009-2010 continue into the fifth year of IMAP to deliver stronger relationships, practical solutions, collaborative projects and strategic directions. These include improving accessibility throughout the region, delivering a consistent approach to parking management, managing conflict in Activity Centres, working collaboratively with Universities and developing and extending the regional open space and trail network. More than 50 council officers and representatives from partnering organizations work collaboratively to deliver these outcomes.

IMAP continues to strive to make the inner Melbourne region more liveable for local communities, people who visit the region daily to work and visitors from outside the region. For the benefit of the greater community we will continue to collaborate with our partners, prioritise actions relating to critical issues, and influence State policy through our knowledge, expertise and advocacy.



Cr Jane Garrett
Mayor
City of Yarra



Cr Tim Smith
Mayor
City of Stonnington



Cr Frank O'Connor
Mayor
City of Port Phillip



Cr Peter Clarke
Chair,
Future Melbourne
(Planning) Committee,
City of Melbourne

Introduction

The Inner Melbourne Action Plan

Making the Inner Melbourne Region more liveable is the simple objective of IMAP, the Inner Melbourne Action Plan.

In response to the Victorian Government's Melbourne 2030 strategy (and more recent update, Melbourne @ 5 Million) for managing sustainable growth and change, IMAP works collaboratively to strengthen the liveability, attractiveness and prosperity of the region.

IMAP fosters growth, leverages existing strengths and competitive advantages, and encourages collaboration across the region to plan and implement, influence and drive, promote and position the inner Melbourne region.

Melbourne's inner metropolitan Councils, the Cities of Melbourne, Yarra, Stonnington and Port Phillip have worked together for four years to develop and implement the IMAP, concentrating on actions that can be completed within a 10 year timeframe.

A key commitment is to foster quality relationships with project partners. Many actions require the cooperation of the Victorian State Government, government agencies or private providers of public services. Completed actions have delivered innovative solutions, recommended changes to planning schemes, and delivered strategies based on qualitative research and implementation of best practice practical applications.

IMAP enters the fifth year of collaboration and implementation and will continue to deliver agreed regional outcomes with a focus to ensure the continued development and liveability of the inner Melbourne region over future years.



Governance

Membership of the IMAP Implementation Committee

The Cities of Melbourne, Yarra, Stonnington and Port Phillip have each established identically constituted section 86 Special Committees, in accordance with the Local Government Act 1989. These Committees provide a coordinated decision-making process to facilitate the implementation of the Inner Melbourne Action Plan (IMAP) dated January 2006, as adopted by member Councils in December 2005.

The Committee consists of members, being one councillor and the Chief Executive Officer (or specified Executive Director) from each of the following municipalities:

- City of Melbourne
- City of Yarra
- City of Stonnington
- City of Port Phillip

Committee Members: 1 July 2009 – 30 June 2010

Cr Peter Clarke,
Chair Future Melbourne
(Planning) Committee,
City of Melbourne
(1 July 2009 – 30 June 2010)

Cr Amanda Stone,
Mayor City of Yarra
(1 July 2009 – Dec 2009)

Cr Jane Garrett,
Mayor City of Yarra
(Dec 2009 – 30 June 2010)

Cr Claude Ullin,
Mayor City of Stonnington
(1 July 2009 – Dec 2009)

Cr Tim Smith,
Mayor City of Stonnington
(Dec 2009 – 1 July 2010)

Cr Frank O'Connor,
Mayor City of Port Phillip
(1 July 2009 – 30 June 2010)

Mr Geoff Lawler
Director City Planning &
Infrastructure, City of Melbourne
(1 July 2009–30 June 2010)

Dr Andi Diamond,
CEO City of Yarra
(1 July 2009 – 30 June 2010)

Mr Warren Roberts,
CEO City of Stonnington
(1 July 2009 – 30 June 2010)

Ms Kay Rundle,
CEO City of Port Phillip
(1 July 2009 – 30 June 2010)

Associate Partners

Terms of Reference provides that representatives from the following associate partner organisations are invited to attend the meetings of the IMAP Implementation Committee.

- Department of Transport
- Department of Planning and Community Development
- Department of Innovation, Industry and Regional Development

IMAP would like to acknowledge the significant contribution of Alison Fitzgerald, IMAP Implementation Officer from May 2008 – December 2009



Governance

IMAP Reporting

Executive's Forum

The Executive's Forum is a key leadership meeting of IMAP's senior executives, aimed at determining and driving regional priorities and programs, identifying synergies and opportunities and providing support to the Executive Officer. Forums are held as the need arises. Outcomes of the IMAP Executive's Forums are reported back to the IMAP Implementation Committee in formal minutes as an agenda item for discussion and ratification.

9 April 2010 Forum

Key items on the agenda were:

- › New associate memberships
- › IMAP Budget 2010-11
- › Greenlight Project expenditure review
- › IMAP Plan Review: IMAP Boundaries, Heritage focus and Community Planning projects
- › Developing design responses to improve roads as "Places"

Minutes were tabled and ratified at the 28 May 2010 IMAP Implementation Committee meeting.

IMAP Implementation Committee Meetings

28 August 2009 Meeting (Host: City of Melbourne)

Key items on the agenda were:

- › Wayfinding Signage project launch
- › Governance
- › Regional Tourism Visitor Profile & Satisfaction Research presentation
- › Affordable Housing advocacy strategy
- › Activity Centres: Cumulative Impacts - tools and licensing definitions
- › Regional Sustainability Targets - final report
- › Water Sensitive Urban Design plan change - final report
- › Regional Open Space and Trail Network

Minutes were tabled and ratified at the 27 November 2009 IMAP Implementation Committee meeting.

27 November 2009 Meeting (Host: City of Stonnington)

Key items on the agenda were:

- › Affordable Housing correspondence to State Government
- › LGPro Award submission - Wayfinding signs project
- › IMAP Annual Report 2008-2009
- › Governance: Operational Protocols amendment
- › Community Road Safety Programme - VicRoads presentation
- › Activity Centres: Cumulative Impacts - Justice Department presentation

- › Regional Approach to Parking Management - completion of 6 principles
- › IMAP Plan Review presentation

Minutes were tabled and ratified at the 19 February 2010 IMAP Implementation Committee meeting.

19 February 2010 Meeting (Host: City of Port Phillip)

Key items on the agenda were:

- › Governance: Operational Protocol
- › Develop Design Responses to Improve Roads as "Places"
- › Regional Approach to Parking Management: value of car parking
- › Regional Open Space and Trail Network
- › Bicycle network
- › Regional Tourism Strategic Review
- › Universities and Regional Development
- › IMAP Plan Review - 3 year Implementation Plan

Minutes were tabled and ratified at the 28 May 2010 IMAP Implementation Committee meeting.

28 May 2010 Meeting (Host: City of Yarra)

Key items on the agenda were:

- › Governance: IMAP Review progress
- › VicRoads Community Road Transport Safety Plans
- › VicRoads Hoddle Street Study
- › Affordable Housing - Overlay (Inclusionary Zoning) Proposal
- › Regional Open Space and Trail Network
- › Bicycle Network - Gap Analysis
- › Regional Tourism Strategic Plan 2010-2013

Minutes were tabled and ratified at the 27 August 2010 IMAP Implementation Committee meeting.

IMAP Review

Consultation has been undertaken during the year as part of a comprehensive review of the Inner Melbourne Action Plan. Now in its fourth year, the IMAP Implementation Committee sought feedback to determine if the Plan had stood the test of time and continued to meet the needs and challenges that it was established to address.

Contributors from local government partners and state Government departments were surveyed for their feedback on IMAP. Overall strong support was received for the regional initiatives; and the benefits of IMAP enabling networking, sharing ideas and providing joint advocacy on issues of mutual interest were strongly endorsed.

The 11 strategies included in the plan were seen as still relevant in addressing current issues and remained well supported.

In addition to the current projects already underway, the consultation identified the following priority areas going forward for the next 3 years: sustainable transportation, environment and climate change issues, and community planning. These priorities were adopted by the IMAP Implementation Committee at its meeting in February 2010 and referred onto staff forums held during April, May and July to prioritise actions and develop briefs addressing current critical issues.

It is expected that the outcome of these forums will lead to a range of exciting, new projects being endorsed and targeted for implementation over the next 3 years at the IMAP Implementation Committee meeting in December 2010.

Financial Review

With two major projects due for completion in June 2009 after nearly 4 years in their delivery, a full review of all finances was undertaken during the year to track their expenditure over that period. This review also clarified approved project funding for all existing project teams and identified unallocated funds for projects going forward.

As a result of this review, it is intended that new and existing projects to be implemented over the next 3 years will establish annual budgets and project management plans for IMAP approval annually in November. These will then be referred to the partner Councils for endorsement as part of their annual budgeting process, so that the contribution of staff time and funding for IMAP projects by the partner Councils is transparent.

www.imap.vic.gov.au

The IMAP website was upgraded during the year to include meeting dates and agenda papers as well as the Committee minutes. The IMAP maps and a number of additional documents were uploaded to ensure the information is comprehensive and to improve the usefulness of the site for those wanting to obtain copies of current work.



Highlights of the year

Affordable Housing - Seeking support from Government

IMAP met with Department of Planning & Community Development and Department of Human Services representatives in August 2009 to request clarification of the State Government's response to IMAP's affordable housing proposal on inclusionary zoning and identify issues of concern that Government have with the IMAP proposal prior to release of the Housing Strategy.

On 9th March 2010 a delegation from IMAP also met with the Commonwealth Minister for Housing, Tanya Plibersek in Canberra to present a case for planning mechanisms and the proposal for inclusionary zoning for affordable housing in the form of an Affordable Housing overlay. The development of a model Affordable Housing overlay for application through the Victorian planning system is a key IMAP initiative which seeks to identify new funding sources and build the capacity of housing associations to increase the supply of affordable housing across the region.

Cr Frank O'Connor, Mayor City of Port Phillip, the General Manager Environment & Planning and the Housing Development Officer from City of Port Phillip provided the briefing to the Minister. The Commonwealth Housing Minister has expressed interest in (but not commitment to) the capacity for planning mechanisms for affordable housing under the next National Affordable Housing Agreement (due in 2013). Other discussions at the time with parliamentary advisors endorsed the value of engagement with development industry peak bodies to find a means to encourage them as conditional supporters.

Launch of Regional Wayfinding signs initiative

On 11 September 2009 IMAP launched its Coordinated Pedestrian and Public Transport Signage System project with a formal Launch attended by representatives from both Local and State Government.

The project included the design, manufacturing and installation of a consistent wayfinding signage system along a demonstration route through the Cities of Melbourne, Stonnington and Yarra. In all, 54 signs were installed across the three Councils, with the IMAP Tourism Map used as a base to develop a hierarchy of maps for the new signage. The development of this signage "family" that works together to provide wayfinding at different levels was to be instrumental to the success of the project, with positive feedback from visitors and the community.

Aided by a Local Area Access Program [LAAP] Funding Grant from the Department of Transport, designed and implemented over a 3 year timeframe, the project's success was recently evaluated and the Final Report submitted to the Department of Transport in June 2010.

Some IMAP Councils now have plans to extend the project's approach with additional signs proposed throughout the region based on this coordinated design initiative.

Implementing the Regional Greenlight Project

During 2009 VicRoads implemented the changes recommended by IMAP's Regional Greenlight project team at 20 intersections across the inner Melbourne area. This work was the culmination of 2 years planning to identify key crossing sites, establish control sites, monitor the existing situation and determine the treatment required to deliver priority to foot traffic at these sites.

Undertaken in partnership with the State Government and supported through a Department of Transport LAAP Funding Grant, the pilot project was established to demonstrate how signal re-design could deliver safer, more comfortable journeys for pedestrians at key crossing points. This could involve increased 'green man' time, head start for the Walk phase and automatic 'green' for pedestrians. Evaluation of this pilot project is now underway.

→ Progress 2009-10

Strategy 2: Effectively link transport routes so that the inner Melbourne region is accessible throughout by walking, cycling and public transport

Action 2.2 Wayfinding Signage Project - completed

The demonstration project for the installation of a “family” of wayfinding signs across the inner city at key visitor locations has been completed after three years in the design and implementation stages.

Aided by significant LAAP government funding to assist the project, the 54 new signs have been well received with endorsement from both the Department of Transport and the users for their design and location. The signs provide a consistent approach along major visitor routes through the inner Melbourne area and provide a coherent recognisable structure for visitors and residents looking to find their way to transport routes and key attractions.

The IMAP initiative has led the way for additional projects and more signs to be installed with a similar design approach across the inner city region.

Action 2.4 Regional Greenlight Pedestrian Project

In response to the Regional Greenlight Project initiative, VicRoads has completed the implementation of a range of changes at 20 sites across the inner Melbourne region, designed to improve the safety and comfort of pedestrians at these crossings. This work was the result of careful planning to identify key sites, establish control sites and establish baseline data for comparisons over time.

Chosen for their heavy traffic and rushed pedestrian crossing times, the changes have included increased pedestrian clearance times, implementation of puffin operations (sensor) to improve response times, and adjustments for times of day to assist in before and after school crossing times depending on location.

This project was part funded by the State Government’s LAAP funding grant. Assessment of these changes is currently underway by the Department of Transport to determine the significance of this approach as a tool for improving pedestrian safety. This project has also been listed for action across the state as a strategy under the newly released State Government Pedestrian Access Strategy (October 2010)



→ Progress 2009-10

Strategy 2: Effectively link transport routes so that the inner Melbourne region is accessible throughout by walking, cycling and public transport



Action 2.5 Bicycle Network

IMAP has continued to make significant progress across the bicycle network with capital works completed in a number of key areas. The varied design solutions being trialled have contributed towards a better understanding of the more cost effective treatments and options available.

The project team compiled a gaps analysis to assess progress on completing the linkages across the bike network. This highlighted that the linking of the main priority routes across the network are coming

together well and IMAP determined that completion of the key routes was a priority. As result, IMAP is looking at options to advance the project more quickly and to actively seek funding to complete the major works in a timely manner. In addition, current initiatives are to work towards establishing guidelines for standardised bike lane treatments to be introduced across the 4 IMAP Councils in conjunction with VicRoads.

The 2010 Super Tuesday bicycle survey has indicated ongoing significant growth in cycling numbers throughout the IMAP region, supporting and emphasising the need to complete this project within a reasonable timeframe.

Strategy 3: Minimise the growing impact of traffic congestion

Action 3.3 Regional approach to parking management

IMAP aims to deliver a regional approach to parking management and aims to deliver a common and consistent approach to parking management across the inner Melbourne Region. To address this broad aim, the project team looked at parking measures to mitigate car travel, the provision of parking in new developments and management of existing parking supply.

IMAP has endorsed 6 principles for management of existing parking supply in activity areas and agreed to apply Integrated Travel Plan requirements as conditions on major developments. IMAP also endorsed advocating for the development and maintenance of Green Travel Plans to occur outside of the development approval process.

In addition, IMAP endorsed the proposal to undertake more investigation of Car Sharing programs and to research the economic value of parking in activity centres across all IMAP Councils.



→ Progress 2009-10

Strategy 5: Plan to accommodate 90,000 more dwellings by 2030

Action 5.2 Affordable Housing

The development of a model Affordable Housing Overlay for application through the Victorian planning system is a key IMAP initiative which seeks to identify new funding sources and build the capacity of housing associations, to increase the supply of affordable housing across the region.

To date the project team has developed a model planning overlay for affordable housing, investigated its economic impact on development activity and has established the Inner Melbourne Affordable Housing Needs Website as an interactive database for the identification of housing needs and housing targets under the overlay process.

The IMAP Implementation Committee had earlier agreed a strategy to further progress the proposal for an Affordable Housing Overlay with the State Government. This culminated in a deputation to brief state government Ministers Madden and Wynne on the proposal to discuss establishing the overlay as part of the Victorian Planning Provisions, as well as progress a site specific approach. A further meeting with the Department of Planning and Community Development [DPCD] and Department of Human Services [DHS] officers advocating for consideration of the overlay approach as part of the Victorian Integrated Housing Strategy followed. The follow up strategy has been to approach the Premier and state ministers and correspond with the Commonwealth Minister for Housing. A meeting in Canberra followed in March 2010 with The Hon Tanya Plibersek to present the case. IMAP is now looking to engage with major developer groups to enlist support for the concept.



Strategy 6: Support the distinct and diverse character of Activity Centres



Action 6.3 Managing Conflicts in Activity Centres

IMAP has looked to develop a consistent approach to the consideration of cumulative impact in planning permit applications for licensed premises and also articulate the issues regarding Definitions and some possible solutions.

Following completion of a set of indicators and a Cumulative Impacts Assessment Tool in 2008, the IMAP project team continued work on the implementation and refinement of these in 2009. The subsequent introduction of the Victorian Alcohol Action Plan; a significant VCAT decision acknowledging cumulative impact in a case in the City of Yarra; and the state government's establishment of an Interdepartmental Committee to address aspects of the liquor industry, planning, liquor systems and enforcement has further supported the work being undertaken by this group.

The project team reported back to the IMAP Implementation Committee in August 2009 summarising all work undertaken to date on establishing a three part approach to Cumulative impact assessment and the analysis regarding Liquor Licensing Definitions. This work has been passed onto the partner Councils to test and review the tools outlined. A presentation by the Department of Justice representative in November acknowledged the assistance of IMAP's work in this area.

→ Progress 2009-10

Strategy 7: Promote the inner Melbourne region as an investment location for knowledge rich business sectors.



Action 7.7 Universities and Regional Development

IMAP has continued to work collaboratively with inner Melbourne universities and TAFEs to define and develop a stronger role in regional development. One of the initiatives that have been identified is the development of a Workplace Integrated Learning programme that would focus on tertiary student placements in the IMAP councils.

Tertiary courses increasingly require their students to undertake research projects and work experience as part of their course work and greater access to work opportunities within Councils was seen as beneficial to both organisations.

A series of Workshops held during the year identified barriers to students becoming more involved in Councils. As a result the IMAP project team has developed a set of guidelines for adoption by the four partner councils to assist managers and tertiary institutions in this process. The development of promotional material and strategies to assist Council managers in identifying and utilising the important skill base that students can bring to the workplace is now underway.

Strategy 9: Substantially improve the environmental performance of the inner Melbourne region

Action 9.1 Regional Sustainability Targets – Completed

The Regional Sustainability Target's action is to establish common greenhouse emissions, water and waste targets and programs for the inner Melbourne region.

IMAP has progressed this action by establishing IMAP Council's water, waste and greenhouse emissions targets and developing standardised baseline calculations for greenhouse emissions for the IMAP region. In August 2009 the working group submitted its final report and sought direction for ongoing residential sustainability program collaboration between the IMAP Councils.

It was agreed that, through leveraging from the existing model of collaborations within the region, IMAP councils would identify opportunities for further collaboration between the Councils as relevant projects or programs arise. In addition, IMAP councils would independently use the project's findings to inform project and strategy development within their municipalities.

Action 9.3 Water Sensitive Urban Design (WSUD)

This action seeks to develop a regional approach and strategy to achieve water sensitive urban design (WSUD).

IMAP has advocated for a common Local Planning Scheme Policy that encourages new developments to be more water efficient. IMAP Councils have subsequently developed a common local policy for inclusion in each of the IMAP Planning Schemes. The local policy will assist in increasing on-site water retention and storage for household re-use and gardens and will help in greening our suburbs. The policy will also assist in improving catchment water quality for aquatic habitats. The IMAP Implementation Committee signed off on the action in May 2009.

During this year, the IMAP Councils have continued to progress concurrent planning scheme amendments to introduce the local policy into each of their Planning Schemes. Following the successful completion of the joint exhibition phase and the adoption of each of the amendments, the adopted documents have been lodged with the Minister for Planning for approval.



→ Progress 2009-10

Strategy 10: Complete the regional open space network

Action 10.1 Regional Open Space and Trail Network

This strategy is important because our parks, gardens and waterways are a defining feature of the inner Melbourne region. They are vital in contributing to a sense of openness and provide a natural relief from built up areas. Much of the open space in inner Melbourne is part of a connected network, and is increasingly important on a local and regional level, as well as for social, recreational and environmental reasons. In recent years the network has also come to include urban spaces and plazas.

This action aims to map the regional open space and trail network identifying ownership, management

responsibility, agreed function and gaps in open space and trails, and develop an implementation program for the development and extension of the network. The work involves regional collaboration to share knowledge and information across IMAP councils, and liaison with Parks Victoria, Department of Transport and Melbourne Water, VicTrack, and Department of Sustainability and Environment to determine priorities, management plans and capital works requirements.

Still in its initial stages, the project brief and timelines for mapping and engagement with partners have been determined and the project reported on recent actions of state government and statutory bodies working across these areas that provide a valuable opportunity for a coherent, joint approach to this task.



Strategy 11: Promote the inner Melbourne region as a tourism destination



Actions

11.1 and 11.2 Tourism Program

The IMAP Regional Tourism Group delivered their major research project in August 2009. The Visitor Profile and Satisfaction Research undertook intercept surveys and on-line interviews with people who had recently visited the inner Melbourne region to better understand who was visiting Melbourne, how they accessed their information and what they did when they were there. The IMAP Councils have used this research to further supplement tourism planning. In addition, the IMAP Inner Melbourne Tourism map has become well established in the tourist market with IMAP undertaking its 5th reprint and distribution. The evolution of the map, its circulation and availability is currently under review in conjunction with other providers.

Having largely completed the actions under Strategy 11, the IMAP tourism group undertook a strategic planning exercise to look at the future purpose of the IMAP approach, taking into account changes in the tourism landscape, and how best IMAP could work with the tourism industry. Having revisited IMAP's purpose, a redeveloped vision in the form of a new three year Strategic Plan was developed with an emphasis on working collaboratively to strategically develop inner Melbourne as a vibrant and welcoming destination.

Focus 2010-11



IMAP Governance

- › IMAP will work to implement the projects and actions determined by the IMAP Review and ensure systems are in place to engage staff, and meet budgets and timeframes to complete projects on time. IMAP will continue to build on the recommendations from the Review of IMAP Governance and Relationships report to increase the effectiveness, improve governance and nurture the relationships that underpin IMAP.

IMAP Communications & Advocacy

- › IMAP will continue to partner with key stakeholders to deliver on key issues affecting the liveability of the inner Melbourne region.
- › IMAP will continue to build on the IMAP website and Wiki as a communication tool and document repository.
- › IMAP will communicate the status of current Actions, partnerships and successes widely to promote the benefits of regional collaboration across the inner Melbourne Region.

During 2009-10 the IMAP Implementation Committee undertook a comprehensive review of the strategies and actions contained in the Inner Melbourne Action Plan to ensure they remained relevant and focussed on current priorities. Following feedback on the consultation undertaken prior to November 2009, the Committee endorsed the general priorities and direction at their meeting in February, referred a number of items to the IMAP Executive Forum to scope and supported the proposal for staff forums to undertake further planning in the key areas of transport, environment and community planning. These forums have produced updated recommendations for project briefs to be prioritised and undertaken over the next 3 years.

IMAP Implementation

IMAP will complete:

- › **Action 2.4** Walking Links/ Pedestrian Priority Areas delivering pedestrian light changes at 20 demonstration sites to make it easier and safer for people to cross busy inner Melbourne roads.
- › **Action 6.3** Managing Conflict in Activity Centres with a final report on the testing of cumulative impact “tools” for minimising conflicts between entertainment, commercial and residential uses.

IMAP will continue:

- › its programme of capital works to construct bicycle laneways linking the priority routes of the cycling network across the inner Melbourne region as part of **Action 2.5** Bicycle Network
- › to review the approach to regional parking management across the inner Melbourne region under **Action 3.3** by looking at options for car sharing and the economic value of car parking compared to other forms of transport

- › its advocacy role working with State Government in relation to **Action 5.2** Affordable Housing by continuing to seek support for the principles underpinning the Affordable Housing Overlay and initiating dialogue with developers.
- › the initiative under **Action 7.7** Universities and Regional Development to influence and increase awareness & information sharing across universities and councils within the inner Melbourne region through its Work Integrated Learning Project.
- › **Action 10.1** Regional Open Space and Trail Network to identify gaps in the network and to address these gaps from a regional perspective to ensure open space is preserved.
- › to leverage from outstanding work completed for **Actions 11.1** Regional Visitor Map and **11.2** Regional Tourism Program to develop new initiatives to increase exposure and visitation of the inner Melbourne region.

IMAP will commence:

Sustainable transport

- › **Action 1.4** Boulevards and major roads
- › **Action 3.2** Roads as places
- › **Action 3.5** Reduced through traffic
- › **Action 4.7** Improvements to public transport services
- › **Action 8.1** Priority for freight movement

Community planning

- › **Action 5.3** Integrating public housing estates
- › **Action 5.4** Social infrastructure and services
- › **Action 5.5** Infrastructure developments

Environmental sustainability

- › **Action 9.2** Environmentally sustainable design – Commercial buildings
- › **Action 9.4** Green Demonstration Projects

Financial statement

Total income for the 2009-10 financial year to the Inner Melbourne Action Plan [IMAP], derived from IMAP partner Councils and Victorian Government Grants was \$205,276.

In addition to IMAP partner Council's agreed annual contribution of \$80,000, IMAP partner Councils have committed a further \$80,000 towards regional tourism projects undertaken by IMAP.

Victorian Government Grants received totalled \$44,882. These Local Area Access Program (LAAP) funding grants relate to the final payments on the Wayfinding signs project and the Regional Greenlight project. However, an adjustment and repayment is due on the Regional Greenlight Project which will alter this figure due to the surplus in the account which, as a result of timing, will be processed in the 2010-11 financial year.

The total expenditure for the 2009-10 financial year for professional services, website administration and sundry items relating to IMAP Actions was \$131,897.

This results in a positive balance to the IMAP budget for 2009-10 financial year of \$73,379. Retained Earnings carried forward from the previous financial year as at 1 July 2009 from the City of Yarra (Host Council 2008-09) to the City of Stonnington (Host Council 2009-10) was \$224,509. Therefore the Accumulated Surplus for the year ending 30 June 2010 was \$297,888. A portion of this has been committed for existing projects, with the balance held over awaiting the outcome of the IMAP Plan Review for allocation to new projects coming forward.

IMAP Financial Statement as at 30 June 2010

| Actuals to 30 June 2010 | | | |
|--|----------|--|----------------|
| Income¹ | | | \$ |
| Annual IMAP Council Partner contributions | | | 80,000 |
| Other contributions | | | |
| > IMAP Councils Tourism Contribution - Strategy 11 | \$80,000 | | |
| > Destination Melbourne Event Contribution - Strategy 11 | \$395 | | 80,394 |
| Victorian Government Grants | | | |
| > Action 2.2 Wayfinding Signage Project (LAAP Grant) | \$36,364 | | |
| > Action 2.4 Regional Greenlight Project (LAAP Grant) | \$8,518 | | 44,882 |
| Total Income | | | 205,276 |
| Expenditure | | | |
| Professional Services | | | |
| > Strategy 11 Tourism | \$36,553 | | |
| > Action 2.2 Wayfinding Signage Project | \$15,114 | | |
| > Action 2.4 Regional Greenlight Project | \$67,689 | | |
| > Action 7.7 University & Regional Development | \$ 2,500 | | 121,856 |
| Annual Report 2008 -09 | | | 5,370 |
| Website Administration | | | 2,350 |
| Sundry Expenditure | | | 2,321 |
| Total Expenditure | | | 131,897 |
| Net Surplus for Year Ending 30 June 2010 | | | 73,379 |
| Retained Earnings Carried Forward (2008-09) | | | 224,509 |
| Accumulative Surplus for Year Ending 30 June 2010 | | | 297,888 |

Notes: The IMAP Implementation Officer & Executive Officer has been a rotated position which was hosted by the City of Stonnington in 2009-10. This contribution is not indicated above.

From 2010-11 the 4 partner Councils will share operational costs equally with contributions to the City of Stonnington to provide ongoing accommodation for the IMAP Executive Officer position and undertake budget management.

Appendix

Statement of attendance

From 1 July 2009 to 30 June 2010:

| Committee member | Position | IMAP Implementation Committee Membership dates to 30 June 2010 | Attendance |
|-------------------|--|--|---|
| Cr Amanda Stone | Mayor, City of Yarra | Jun 2009 - Dec 2009 | Two (2) meetings with nil (0) apologies |
| Cr Jane Garrett | Mayor, City of Yarra | Dec 2009 - Jun 2010 | Two (2) meetings with nil (0) apologies |
| Cr Frank O'Connor | Mayor, City of Port Phillip | Jul 2009 - Jun 2010 | Four (4) meetings with nil (0) apologies |
| Cr Claude Ullin | Mayor, City of Stonnington | Jul 2009 - Dec 2009 | Two (2) meetings with nil (0) apologies |
| Cr Tim Smith | Mayor, City of Stonnington | Dec 2009 - Jun 2010 | Two (2) meetings with nil (0) apologies |
| Cr Peter Clarke | Chair, Future Melbourne (Planning) Committee, City of Melbourne | Jul 2009 - Jun 2010 | Three (3) meetings with one (1) apology |
| Ms Andi Diamond | Chief Executive Officer, City of Yarra | Jul 2009 - Jun 2010 | Four (4) meetings with nil (0) apologies |
| Ms Kay Rundle | Chief Executive Officer, City of Port Phillip | Jul 2009 - Jun 2010 | Three (3) meetings with one (1) apology |
| Mr Warren Roberts | Chief Executive Officer, City of Stonnington | Jul 2009 - Jun 2010 | Three (3) meetings with nil (0) apologies |
| Mr Geoff Cockram | Acting Chief Executive Officer, City of Stonnington | | One (1) meeting with nil (0) apologies |
| Mr Geoff Lawler | Director, City Planning & Infrastructure City of Melbourne | Jul 2009 - Jun 2010 | Three (3) meetings with nil (0) apologies |
| Mr Geoff Robinson | Acting Director, City Planning & Infrastructure, City of Melbourne | | One (1) meeting with nil (0) apologies |

Associate Partner Representatives

| Member | Department | Attendance |
|-------------------|---|--|
| Ms Clare McArdle | Department of Planning and Community Development | One (1) meeting with two (2) apologies |
| Ms Melanie Eagle | Department of Planning and Community Development [for C McArdle] | One (1) meeting with nil (0) apologies |
| Ms Sally Semmens | Department of Transport | One (1) meeting with three (3) apologies |
| Mr Robert Guerin | Department of Innovation, Industry and Regional Development [for D Wickenton] | One (1) meeting with nil (0) apologies |
| Mr Tony Pensabene | Department of Innovation, Industry and Regional Development | One (1) meeting with one (1) apology |

Contact information



www.imap.vic.gov.au

For further information,
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IMAP Executive Officer

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