

Inner Melbourne Action Plan 'IMAP'

Making Melbourne more liveable



Annual Report 2008 → 2009



Inner Melbourne Action Plan
'Making Melbourne More Liveable'



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Foreword

Melbourne is a city that has long been proud of its reputation for liveability. Its energy, sense of adventure and cultural diversity attracts people from all over the world. The Inner Melbourne Action Plan (IMAP) seeks to build on these assets **to help foster creativity, liveability, prosperity and sustainability** across a range of diverse neighbourhoods in the inner Melbourne region.

Now in its third year, the IMAP Action Plan identifies 57 actions within 11 regional strategies. In 2008-2009, many of these actions have reached the implementation phase and others have been completed. Much work has been done in the areas of regional tourism and environmental performance.

Several actions commenced in 2008-2009 will continue into the fourth year of IMAP to **deliver stronger relationships, practical solutions, collaborative projects and strategic directions**. These include improving accessibility throughout the region, delivering a consistent approach to parking management, managing conflict in Activity Centres and working collaboratively with Universities. More than 50 council officers and representatives from partnering organisations work collaboratively to deliver these outcomes.

IMAP's regional strategies aim to provide benefits to each stakeholder that could **not be achieved individually**. IMAP gives the Victorian Government an opportunity to work with the inner Melbourne Councils to achieve the aims of Melbourne 2030. During 2008-2009, State funding for regional sustainable transport initiatives reflected the **increased unity between partner councils and the Victorian Government's support for regional actions**.

IMAP continues to strive to make the inner Melbourne region more liveable for local communities, people who visit the region daily to work, and visitors from outside the region. For the benefit of the broader community we will continue to collaborate with our partners, prioritise actions based on hot topics, and influence State policy through our knowledge and expertise.



Amanda Stone

Cr Amanda Stone
Mayor
City of Yarra



Claude Ullin

Cr Claude Ullin
Mayor
City of Stonnington



Frank O'Connor

Cr Frank O'Connor
Mayor
City of Port Phillip



P. Clarke

Cr Peter Clarke
Chair
Planning Committee
City of Melbourne

Introduction

The Inner Melbourne Action Plan

Making the inner Melbourne region more liveable is the simple objective of IMAP, the Inner Melbourne Action Plan.

In response to the Victorian Government's Melbourne 2030 strategy for managing sustainable growth and change, IMAP works collaboratively to strengthen the liveability, attractiveness and prosperity of the region.

IMAP fosters growth, leverages existing strengths and competitive advantages, and encourages collaboration across the region to plan and implement, influence and drive, promote and position the inner Melbourne region.

Melbourne's inner metropolitan councils, the Cities of Melbourne, Port Phillip, Stonnington and Yarra have worked together for three years to develop and implement IMAP, concentrating on actions that can be completed within a 10 year timeframe. A key commitment is to foster quality relationships with project partners. Many actions require the cooperation of the Victorian State Government, government agencies or private providers of public services. Completed actions have delivered innovative solutions, recommended changes to planning schemes, and presented strategies based on qualitative research and implementation of best practice practical applications.

IMAP enters its fourth year of collaboration and implementation and will continue to deliver agreed regional outcomes with a focus to ensure the continued development and liveability of the inner Melbourne region over future years.



Governance

Membership of the IMAP Implementation Committee

The Cities of Melbourne, Port Phillip, Stonnington and Yarra have each established identically constituted section 86 Special Committees in accordance with the Local Government Act 1989. These Committees provide a coordinated decision-making process to facilitate the implementation of the Inner Melbourne Action Plan (IMAP) adopted by member councils in December 2005.

The Committee consists of members, being one councillor and the Chief Executive Officer (or specified Executive Director) from each of the following municipalities:

- City of Melbourne
- City of Port Phillip
- City of Stonnington
- City of Yarra

Committee Members: 1 July 2008 – 30 June 2009

Cr Judy Morton,
Mayor City of Yarra
(1 July 08 – Dec 08)

Cr Amanda Stone,
Mayor City of Yarra
(Dec 08 – 30 June 09)

Cr Janet Cribbes,
Mayor City of Port Phillip
(1 July 08 – Dec 08)

Cr Frank O'Connor,
Mayor City of Port Phillip
(Dec 08 – 30 June 09)

Cr Claude Ullin,
Mayor City of Stonnington
(1 July 08 – 30 June 09)

Cr Catherine Ng,
Chair Planning Committee
City of Melbourne
(1 July 08 – Dec 08)

Cr Peter Clarke,
Chair Planning Committee
City of Melbourne
(Dec 08 – 30 June 09)

Mr David Spokes,
CEO City of Port Phillip
(1 July 08 – Jan 09)

Ms Sally Calder,
A/CEO City of Port Phillip
(Jan 09 – May 09)

Ms Kay Rundle,
CEO City of Port Phillip
(May 09 – 30 June 09)

Mr Hadley Sides,
CEO City of Stonnington
(1 July 08 – Mar 09)

Mr Warren Roberts,
CEO City of Stonnington
(Mar 09 – 30 June 09)

Mr Geoff Lawler,
Director Sustainability and
Regulatory Services,
City of Melbourne
(1 July 08 – 30 June 09)

Dr Andi Diamond,
CEO City of Yarra
(1 July 08 – 30 June 09)

Associate Partners

Terms of Reference provides that representatives from the following associate partner organisations are invited to attend the meetings of the IMAP Implementation Committee.

- Department of Transport
- Department of Planning and Community Development
- Department of Innovation, Industry and Regional Development



Governance

IMAP Reporting

Senior Executive's Forum

The Senior Executive's Forum is a key leadership meeting of IMAP's Senior Executives, aimed at determining and driving regional priorities and programs, identifying synergies and opportunities and providing support to the Implementation Officer. Forums are held as the need arises and IMAP Associate partner members are invited to attend. Outcomes of the IMAP Senior Executive's Forums are reported back to the IMAP Implementation Committee in formal minutes as an agenda item for discussion and ratification.

26 March 2009 Forum

Key items on the agenda were:

- › Update from IMAP Associate partners
- › Coordinated pedestrian and public transport signage system
- › Walking and pedestrian priority areas
- › Affordable Housing
- › Regional sustainability targets
- › IMAP Governance – Section 86 model
- › Role of IMAP Implementation Officer

Minutes were tabled and ratified at the 29 May 2009 IMAP Implementation Committee meeting.

IMAP Implementation Committee Meetings

29 August 2008 Meeting (Host: City of Melbourne)

Key items on the agenda were:

- › Ministerial Briefings
- › IMAP Governance & Relationships Report
- › Melbourne 2030
- › Bicycle Network
- › Regional approach to parking management
- › Regional sustainability targets
- › Water sensitive urban design

Minutes were tabled and ratified at the 31 October 2008 IMAP Implementation Committee meeting.

06 February 2009 Meeting (Host: City of Port Phillip)

Key items on the agenda were:

- › 3 Year Implementation Plan
- › IMAP Governance & Relationships Report
- › Overview of Victorian Transport Plan presented by Department of Transport
- › Regional Tourism
- › Coordinated pedestrian and public transport signage system
- › Bicycle Network
- › Regional sustainability targets
- › Regional Approach to Parking Management
- › Activity Centres – Cumulative Impact
- › Universities and Regional Development

Minutes were tabled and ratified at the 29 May 2009 IMAP Implementation Committee meeting.

31 October 2008 Meeting (Host: City of Stonnington)

Key items on the agenda were:

- › IMAP Annual Report 07-08
- › Launch of IMAP Website
- › Briefings to Ministers Kosky, Wynne and Madden
- › Activity Centres – Cumulative Impact
- › Regional Tourism
- › Use of recycled water for open space
- › Universities and Regional Development

Minutes were tabled and ratified at the 06 February 2009 IMAP Implementation Committee meeting.

29 May 2009 Meeting (Host: City of Yarra)

Key items on the agenda were:

- › IMAP Progress
- › IMAP Governance
- › Sustainability
- › Water sensitive urban design
- › Regional sustainability targets
- › Coordinated pedestrian and public transport signage system
- › Regional Tourism
- › The State Government Interdepartmental Committee (IDC) by Department of Justice

Minutes will be tabled and ratified at the 28 August 2009 IMAP Implementation Committee meeting.

Highlights of the year

Support from the State Government

On 27th August 2008, a delegation from the IMAP Implementation Committee met with the Minister for Public Transport, Minister Kosky to provide a briefing on IMAP and offer the opportunity to work collaboratively with State Government to deliver its strategy 'Meeting Our Transport Challenges'.

Cr Judy Morton, Mayor, City of Yarra and Mr Geoff Lawler, Director of Sustainability and Regulatory Services at the City of Melbourne provided the briefing to the Minister including an introduction to the IMAP regional collaborative model, discussion on priority demonstration projects underway and key strategic directions. Cr Morton asked the question "what role can IMAP play in assisting the delivery of State Government priority projects".

The Minister for Transport agreed that the IMAP philosophy was positive and supported the State Government working with IMAP on sustainable transport actions being pursued in the inner Melbourne region.

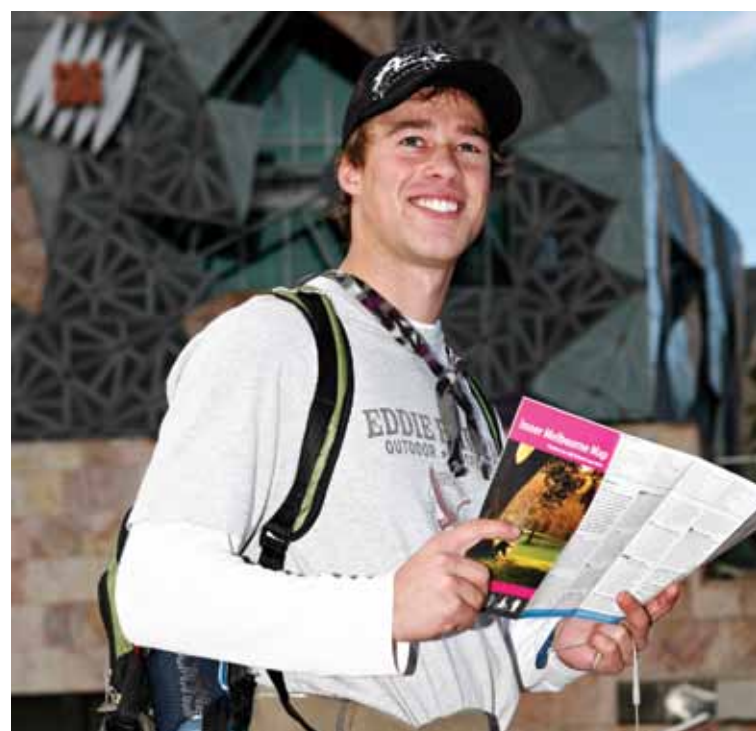
In addition, it was agreed that clear and open lines of communication and continued dialogue between the IMAP councils and Victorian Government partners are vital to improve integrated transport outcomes.

On 11th September 2008, a delegation from the IMAP Implementation Committee met with Ministers Wynne and Madden to brief the Ministers on a proposal for inclusionary zoning for affordable housing in the form of an Affordable Housing Overlay. A letter of response was received dated 13 January 2009 which stated that the proposal will be considered in relation to a range of policy options to stimulate the production of affordable housing.

National Conference

The success of the IMAP Tourism working group was highlighted at the recent 2009 National Mainstreet Conference in Fremantle. IMAP Implementation Officer Alison Fitzgerald and Economic Development Officer Billy Redmond from the City of Stonnington talked about the success of the collaboration and key achievements, including the production of the Inner Melbourne Map. The concept of IMAP and collaboration between councils to achieve results was praised by the delegates - economic development managers, property developers, strip shopping marketing coordinators and place managers from around Australia.

Titled Joining Forces for Mainstreets!, the presentation promoted IMAP as 'the vehicle to kick start collaboration' and told the story of the journey of the four councils working together across municipal boundaries to gain outstanding results.



→ Progress 2008-09

Strategy 2: Effectively link transport routes so that the inner Melbourne region is accessible throughout by walking, cycling and public transport

Action 2.2 Wayfinding Signage Project

IMAP completed an analysis of best practice signage in 2007, delivering a single consistent and informative pedestrian wayfinding signage system for the inner Melbourne region. The signage system includes a regional and local signage hierarchy, key regional linkages and regional priority locations for the region.

In partnership with Department of Transport, IMAP has now progressed Stage 2 of this demonstration project. Stage 2, the implementation of a 'family' of signs has included design, manufacture and installation of the signs. The IMAP Visitor Tourism Map developed under another IMAP action forms part of the design of the Wayfinding signage and has provided a base for the design of the hierarchy of maps within the signs.

The provision of consistent, identifiable signage within the inner Melbourne region strengthens the pedestrian, cycling and public transport links across the Inner Region. The signage is clear, legible and accessible to all and is located at key sites and destinations directing pedestrian traffic to key regional assets such as Activity Centres, recreational and entertainment facilities, parks and open space.

IMAP will proceed to evaluate the success of the signs in partnership with the Department of Transport, a key partner in the project and contributor to the project's funding.

Action 2.4 Greenlight Pedestrian Project

IMAP completed an investigation to identify Greenlight initiatives and traffic treatments at specific locations within the inner Melbourne region in 2007. The work presented new thinking on movement of all modes at crossing points to maximise safe efficient movement of people.

In collaboration with VicRoads, a timeline and schedule for implementation of recommended treatments was developed in 2008 and pedestrian light signals improvements to 20 demonstration sites continue to be implemented across the region.

The improvements, co-funded by the IMAP councils and the Department of Transport aim to improve safety and comfort levels for pedestrians using

pedestrian operated signals on busy roads to and from Activity Centres in the inner Melbourne region. This will enhance the walking journeys which involve crossing busy roads to and from Activity Centres in the region and build the connectivity between the Cities of Melbourne, Port Phillip, Yarra and Stonnington, seeing the inner region as a whole rather than a patchwork of municipalities.

IMAP will proceed to work with VicRoads and Department of Transport on the implementation of treatments and evaluate the success of these improvements.

Action 2.5 Bicycle Network

IMAP Action 2.3 delivered the Priority Bicycle Network in January 2008 with a focus on the high bicycle usage routes or those routes which have the potential to carry significantly increased bicycle volumes. This IMAP Bicycle Network replaces Melbourne's Principal Bicycle Network (PBN) which was drawn up in the early 1990s.

Partnering with Bicycle Victoria, the IMAP Bicycle Network delivers a hierarchy of priority, support and local routes within the inner Melbourne region. These routes also provide the opportunity to implement some of the separation and delineation treatments being designed and installed in various municipalities. The development of this hierarchy of treatments is considered 'best practice' and the opportunity to promote and share this knowledge more broadly is being considered by the working group.

The development of this Network now has a significant impact on boosting the level of cycling in inner Melbourne as quickly as possible with implementation of Action 2.5 now focussed on prioritisation of the routes to be constructed, coordination across council boundaries and decisions on appropriate design treatments being collaboratively managed across the IMAP councils.

IMAP continues to work with key partners such as Vic Roads, Department of Transport, Parks Victoria and Bicycle Victoria to progress Action 2.5 and advocate for the improvement of qualitative and quantitative data and research on cycling in Melbourne.

Strategy 3: Minimise the growing impact of traffic congestion

Action 3.3 Regional approach to parking management

IMAP Action 3.3 seeks a regional approach to parking management across the Inner Melbourne Region. Given the broad scope of Action 3.3, the working group have focussed on three essential areas; parking measures to mitigate car travel, provision of parking in new developments and management of the existing parking supply.

An audit has been undertaken across the region to identify the current parking status and gaps in order to obtain a shared understanding. This information has assisted in the development of 'guiding principles' and an IMAP Sustainable Transport Framework, endorsed by the IMAP Implementation Committee in February 2009.

A joint approach to develop tools that will influence the consistency and value of Integrated Travel Plans and progress with car sharing methodology will be progressed by the working group.



→ Progress 2008-09

Strategy 4: Increase public transport use



Action 4.3 Think Tram/St Kilda Road

Following approval from the Minister for Public Transport, the Arts Centre tram stop was upgraded in August 2008. This upgrade includes one new tram stop with a central platform, a section of third track, and a right turn lane for the tram line into Southbank Boulevard.

A detailed design is now being undertaken for the Domain Interchange site with construction to be completed by the end of 2009. Stops at Union Street, High Street and Commercial Road are scheduled to also be completed early in 2010.

Strategy 5: Plan to accommodate 90,000 more dwellings by 2030

Action 5.2 Affordable Housing

Affordable housing plays a pivotal role in supporting social and cultural diversity - essential elements of innovative and competitive economies, and sustainable communities.

The Housing Needs Website developed by IMAP and launched by the Minister for Housing in May 2008 continues to provide consistent and comparable data sets and a supporting IT framework, to enable the on-going monitoring of housing affordability across the region and as a tool to provide information for the preparation of municipal housing strategies.

In addition to the Website, IMAP has developed the framework for a proposed, broad based Affordable

Housing Overlay that targets residential, commercial and industrial development in the inner Melbourne region and seeks developer contributions (units or cash in-lieu) for affordable housing that are managed or developed by registered housing associations.

An IMAP delegation met with Ministers Wynne and Madden on the 11 September 2008 to discuss the principles underpinning this model Affordable Housing Overlay and to engage with the State Government. The meeting sought to have agreement only for further investigation in partnership with the State Government, potentially through a business case.

Following receipt of the letter of response, IMAP will continue to lobby the State and Federal Government on the topic of inclusionary zoning.



→ Progress 2008-09

Strategy 6: Support the distinct and diverse character of Activity Centres

Action 6.3 Managing Conflicts in Activity Centres

IMAP has responded to recommendations from the Inner City Entertainment Precinct Taskforce (ICEPT) report (2006) with the aim to adopting a consistent approach to manage the night-time economy and the mix of uses in and around Activity Centres to minimise conflicts between residential, commercial and entertainment uses.

A consistent and 'best practice' approach to minimising conflicts between entertainment, commercial and residential uses in Activity Centres has been developed focussing on planning tools to enable councils to effectively manage cumulative impact. These practical tools aid in the assessment of cumulative impact and include: a Precinct Approach to include baseline data (key indicators) to assist the applicant; a Pre-Application Approach that includes a checklist for applicants; and a Cumulative Impact

Assessment form that provides a tool to assist councils' planners and decision makers to reflect on the proposal against issues, constraints and opportunities.

A review of definitions has identified inconsistency with definitions in the Planning Scheme and those used in the Liquor Licensing system. A Discussion Paper has been drafted to initiate an opportunity for further communication within councils and with State Government. A review of these definitions will continue during 2009.

In addition to the work undertaken by IMAP, the State Government has established an Interdepartmental Committee (IDC) to consider cumulative impact and outlet density. The work developed by IMAP has been recognised by the IDC and representatives from the policy area of Department of Planning and Community Development presented to the IMAP Implementation Committee in May 2009, acknowledging IMAP's work.



Strategy 7: Promote the inner Melbourne region as an investment location for knowledge rich business sectors.



Action 7.7 Universities and Regional Development

IMAP has worked collaboratively with inner Melbourne universities and TAFEs to define and develop a stronger role in regional development. Initiated by IMAP's Regional Economic Development Statement (May 08) and the City of Melbourne's Councils for Hosting Universities program (CHUM), IMAP hosted a workshop in December 2008 to increase awareness and information sharing across universities and councils within the inner Melbourne region.

The workshop identified many practical and tangible actions that could deliver important information and efficiencies across 4 councils and 8 universities. In addition, many actions would deliver social, cultural and economic value for the broader community within the region.

One of the initiatives identified, the development of an Integrated Workplace Learning Program, is now being scoped to identify the potential of this program for all stakeholders.

→ Progress 2008-09

Strategy 9: Substantially improve the environmental performance of the inner Melbourne region

Action 9.1 Regional Sustainability Targets

The Regional Sustainability Target's action is to 'establish common greenhouse emissions, water and waste targets and programs for the Inner Melbourne Region'.

Initial research identified that existing methodologies and baseline data for water and waste were inconsistent between the IMAP councils and that the focus of further work should be on standardising community greenhouse emissions data. Given the complexity involved in harmonising environmental targets, the focus has been on establishing common reporting methodologies and synergies between environmental programs.

IMAP has progressed this action by completing a summary of IMAP council's water, waste, and greenhouse emissions targets and developing standardised baseline calculations for greenhouse emissions for the IMAP region. In addition, IMAP has undertaken an Audit of environmental programs available to residents and small to medium enterprises in the inner Melbourne region and an analysis of gaps and opportunities.

The result of this work has enabled the IMAP councils to directly compare baseline emissions and to effectively monitor the impact of local greenhouse programs. Collaboration will continue between councils as relevant projects or programs arise.

Action 9.3 Water Sensitive Urban Design (WSUD)

IMAP, in partnership with Melbourne Water and the Environment Protection Authority have taken a regional approach to achieving water sensitive urban design by developing model Water Sensitive Urban Design Guidelines and a Draft Stormwater Management local planning policy. Through knowledge sharing, advocacy and research the approach provides an assessment tool in the form of Guidelines that will assist in protecting catchment hydrology and water quality, particularly aquatic habitats by reducing the impact of urban development.

The IMAP Draft Stormwater Management local planning policy recommends common amendments to local planning schemes outlining requirements for developments to treat stormwater quality and flow, reduce wastewater and conserve potable water.

IMAP will continue to progress the draft local planning policy for regional WSUD implementation in co-operation with Melbourne Water.

Action 9.6 Water Conservation for Open Space

IMAP developed and released 'Water Management for Open Space: Technical Notes and Case Studies' in 2007, a 'toolkit' of best practice for water reduction, reuse and recycling options for parklands. The document has been made widely available. The principles are universal and recognised for increasing information available to practitioners about sustainable water use programs and projects.

The document initiated the implementation of a collaborative study to reduce water usage in inner Melbourne parklands. In consultation with Department of Sustainability and Environment, Parks Victoria, City West Water and the Royal Botanic Gardens of Victoria, the study shares knowledge that assists councils to reduce water use in parklands by increasing information available to practitioners about sustainable water use programs and projects which assists with the planning of future works.

As a direct result of this study, the City of Stonnington, one of the four IMAP councils, was successful in securing Federal Government funding to reduce the amount of potable water used at Como Park.

A number of actions from the Inner Melbourne Action Plan have been completed and many are now in the process of being implemented. The IMAP councils will continue to collaborate and partner with key stakeholders to add value, deliver stronger relationships, practical solutions and strategic directions and influence the liveability and sustainability of the inner Melbourne region.

Strategy 11: Promote the inner Melbourne region as a tourism destination

Action 11.1 Inner Melbourne Map Action 11.2 Regional Tourism Program

Working closely with Tourism Victoria and Destination Melbourne, IMAP has completed three key projects, including: research into the value of tourism in the region, production of a regional visitor map, and development of agreed regional on-line experience packages. This collaboration strengthens the promotion of the Inner Melbourne region as a tourist destination.

The IMAP Visitor Map continues to be the 'preferred' tourist map for the inner Melbourne region, with over 300,000 maps being printed and distributed. The future sustainability of this map is now being considered by the working group and partners. In addition to the products already produced, work has commenced on a Visitor Profile and Satisfaction Study. This research will profile visitors to the inner Melbourne region including demographics, motivations for visitors

and visitor's satisfaction with information, products and services. This information will assist the IMAP councils to more effectively respond to visitor's needs and guide future tourism planning.

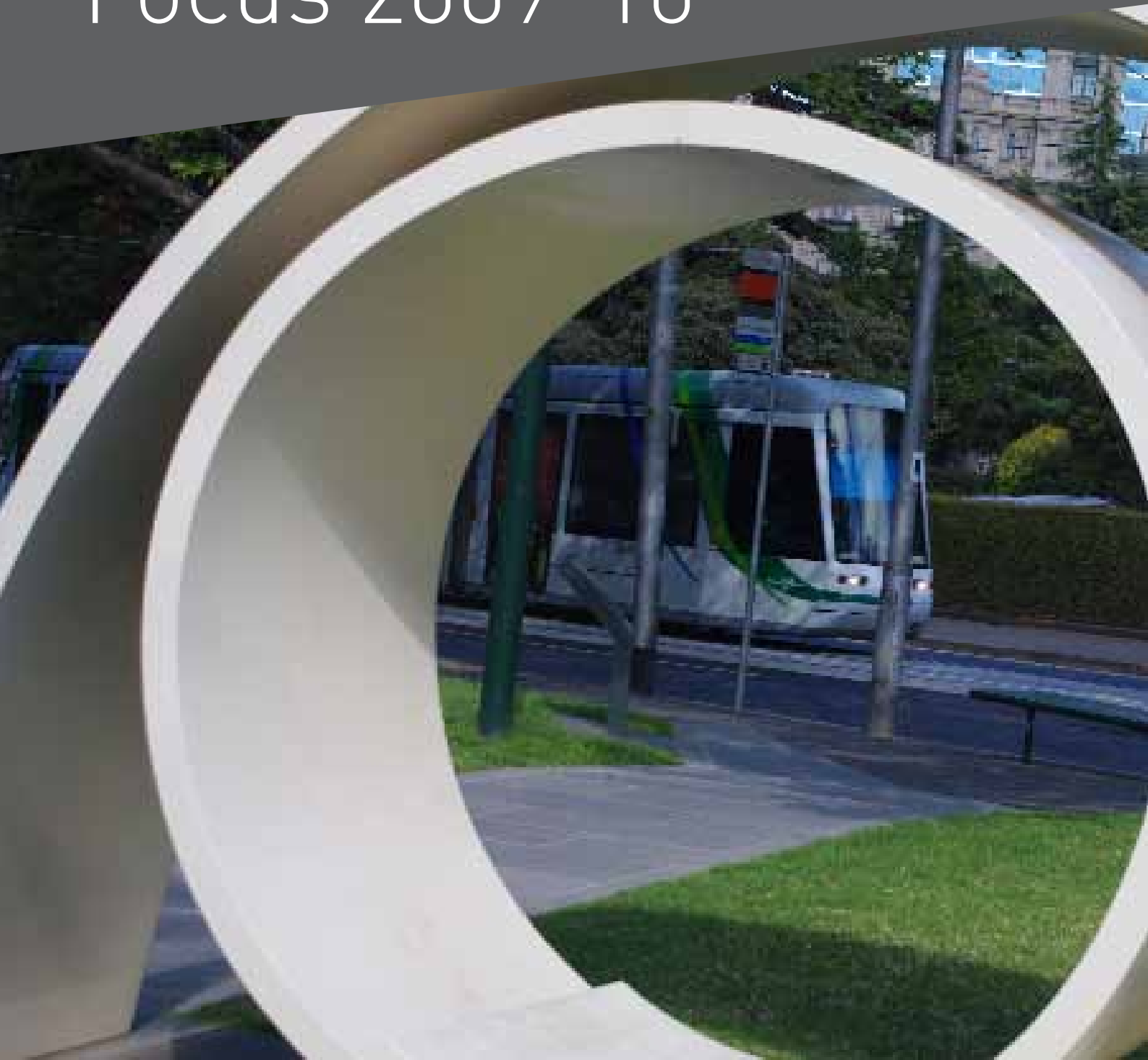
Editorial to promote the Inner Melbourne precincts has been developed and added to Tourism Victoria's website – www.visitvictoria.com. One day itineraries highlighting the product offering in the Inner Melbourne Region are currently being developed and will compliment the editorial changes.

The following testimonial demonstrates the popularity of the Inner Melbourne Map.

"We would like to re-order more of the Inner Melbourne Maps (the one with the pink on the cover). These are the best local maps going around and the guests love them as they are easy to follow. Please let us know when they can be delivered."
Lyllall Hotel, South Yarra.



Focus 2009-10



IMAP Governance

IMAP will continue to consider and prioritise the recommendations from the Review of IMAP Governance and Relationships report to increase the effectiveness, improve governance and nurture the relationships that underpin IMAP.

IMAP Communications and Advocacy

IMAP will continue to partner with key stakeholders to deliver on key issues affecting the liveability of the inner Melbourne region.

IMAP will continue to build on the IMAP website and Wiki as a communication tool and document repository.

IMAP will communicate the status of current actions, partnerships and successes widely to promote the benefits of regional collaboration across the inner Melbourne Region.

The IMAP Implementation Committee adopted the reviewed and revised 3 Year Implementation Plan in February 2008. This revised Plan provided direction for implementation for the remainder of the 2008-2009 financial year. This Implementation Plan was again scheduled for review in February 2009; however the Committee supported the recommendation to review the complete Inner Melbourne Action Plan during 2009 to identify opportunities, gaps and priorities within the changing environment. This review will then provide a prioritised focus and guidance for the following 3 year period.

IMAP Implementation

IMAP will complete:

- › **Action 2.2** Inner Region Wayfinding Project to deliver consistent and informative signage across the inner Melbourne Region.
- › **Action 2.4** Walking Links/ Pedestrian Priority Areas delivering pedestrian light changes at 20 demonstration sites to make it easier and safer for people to cross busy inner Melbourne roads.
- › **Action 6.3** Managing Conflict in Activity Centres with a focus on delivering a consistent and 'best practice' approach to minimising conflicts between entertainment, commercial and residential uses.
- › **Action 9.1** Regional Sustainability Targets to establish common greenhouse emissions, water and waste targets and programs for the inner Melbourne Region.
- › **Action 9.3** Water Sensitive Urban Design (WSUD) delivering model WSUD Guidelines and amendments to Local Planning Policy.
- › **Action 9.6** Use of Recycled Water in Open Space to reduce water use in Inner Melbourne parklands.

IMAP will continue:

- › to partner with key stakeholders to deliver identified Tram Stop upgrades and to address traffic flow, tram congestion, bike networks and car parking in St Kilda Road as **Action 4.3** Think Tram/St Kilda Road.
- › an advocacy role working with State Government on principles underpinning the Affordable Housing Overlay, an outcome of **Action 5.2** Regional Affordable Housing through the development of a Business Case.
- › to leverage from excellent work completed for **Actions 11.1** Regional Visitor Map and **11.2** Regional Tourism Program and continue to explore potential commercial opportunities and develop new initiatives to increase exposure and visitation of the inner Melbourne region.

IMAP will commence:

- › **Actions 10.1** Regional Open Space and Trail Network to identify gaps in the network and to address these gaps from a regional perspective to ensure open space is preserved.
- › an initiative under **Action 7.7** Universities and Regional Development to influence and increase awareness and information sharing across universities and councils within the inner Melbourne region.



Financial statement

Total **Income** for the 2008-09 financial year to the Inner Melbourne Action Plan (IMAP), derived from IMAP partner council contributions and Victorian Government Grants was \$583,182.

In addition to IMAP partner council's agreed annual contribution of \$80,000, IMAP partner councils have committed a further \$275,000 to the implementation of IMAP actions.

Victorian Government grants received total \$228,182. These grants relate to funding for Stage 2 of 'Action 2.2 Wayfinding Signage Program' and 'Action 2.4 Regional Greenlight Program'.

The total **Expenditure** for the 2008-09 financial year, for professional services, website development, communications and sundry items related to implementation of IMAP Actions was \$503,150.

This results in a positive balance to the IMAP budget for 2008-09 financial year of \$80,032. **Retained Earnings** carried forward from the previous financial year as at 1 July 2008 transferred from the City of Melbourne (host council 2007-08) to the City of Yarra (host council 2008-09) was \$144,476. Therefore the **Accumulated Surplus** for the year ending 30 June 2009 was \$224,508, most of which has been committed for expenditure in 2009-10.

IMAP Financial Statement as at 30 June 2009

		Actuals to 30 June 2009
Income¹		\$
Annual IMAP Council Partner contributions		80,000
Other IMAP Council Partner contributions		275,000
> Action 2.2 Wayfinding Signage Project	\$133,000	
> Action 2.4 Regional Greenlight Project	\$102,000	
> Action 11.1 Regional Tourism Project	\$ 40,000	
Victorian Government Grants		228,182
> Action 2.2 Wayfinding Signage Project	\$ 85,000	
> Action 2.4 Regional Greenlight Project	\$143,182	
Total Income		583,182
Expenditure		
Professional Services		469,704
> Action 2.2 Wayfinding Signage Project	\$274,067	
> Action 7.7 Universities & Regional Dev't	\$ 1,500	
> Action 9.1 Regional Sustainability Targets	\$ 18,218	
> Action 9.6 Recycled Water for Open Space	\$ 55,961	
> Action 11.1 & 11.2 Regional Tourism	\$119,958	
Annual Report 2007-08		9,530
Communications (Photography, Promotion, Printing)		7,098
Website Development		11,325
Sundry Expenditure		5,493
Total Expenditure		503,150
Net Surplus for Year Ending 30 June 2009		80,032
Retained Earnings Carried Forward (2007-08)		144,476
Accumulative Surplus for Year Ending 30 June 2009		224,508

Notes: 1. The IMAP Implementation Officer is a rotating position, hosted annually by IMAP partner municipalities. The IMAP Implementation Officer was hosted by the City of Yarra in 2008-09. This contribution is not indicated above. City of Stonnington will host the IMAP Implementation Officer and undertake budget management administration in the 2009-10 financial year.

Appendix

Statement of attendance

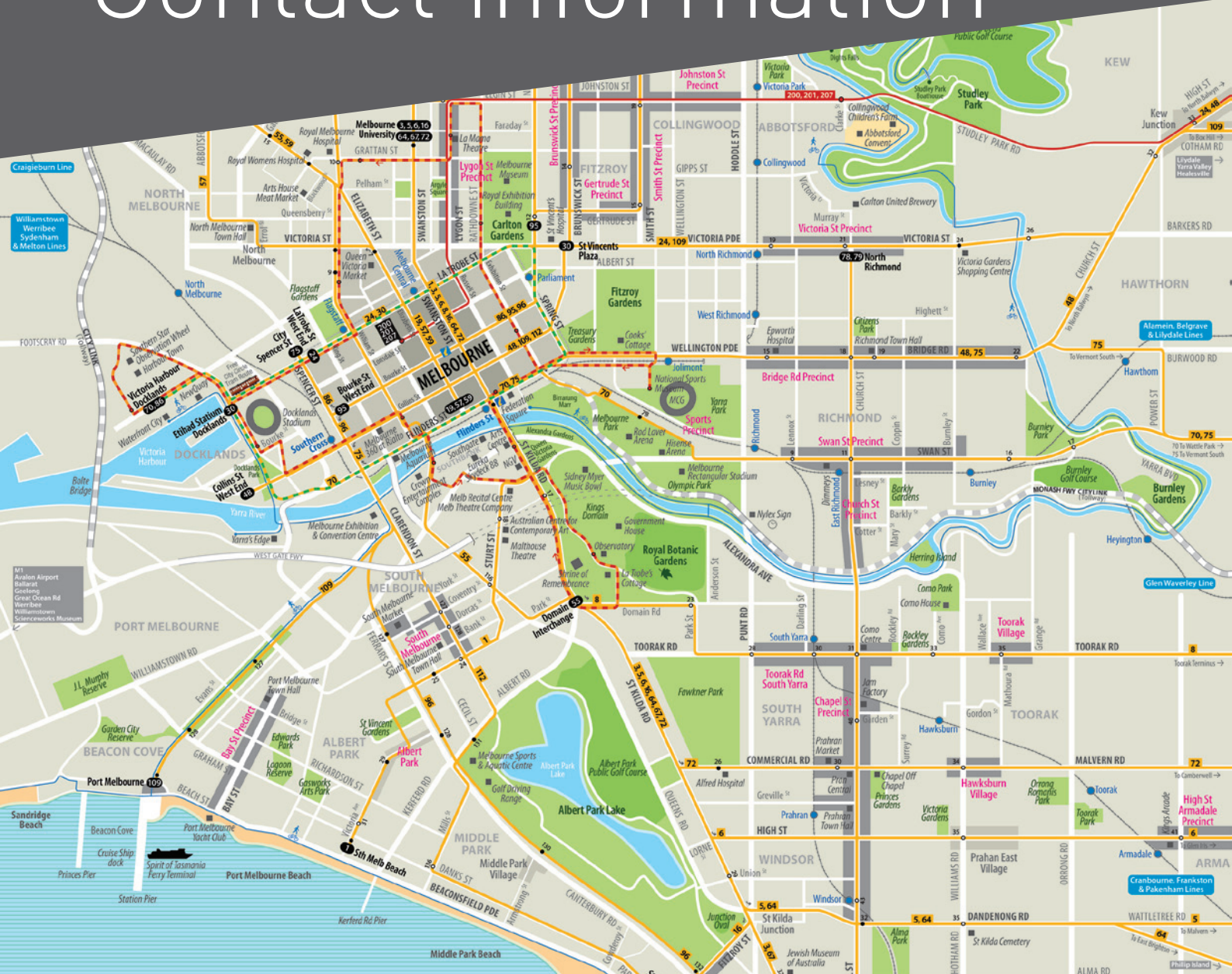
From 1 July 2008 to 30 June 2009:

Committee member	Position	IMAP Implementation Committee Membership dates to 30 June 2009	Attendance
Cr Judy Morton	Mayor, City of Yarra	Jul 2008 - Dec 2008	Two (2) meetings with nil (0) apologies
Cr Amanda Stone	Mayor, City of Yarra	Dec 2008 - Jun 2009	Two (2) meetings with nil (0) apologies
Cr Janet Cribbes	Mayor, City of Port Phillip	Jul 2008 - Dec 2008	One (1) meeting with one (1) apology
Cr Frank O'Connor	Mayor, City of Port Phillip	Dec 2008 - Jun 2009	Two (2) meetings with nil (0) apologies
Cr Claude Ullin	Mayor, City of Stonnington	Jul 2008 - Jun 2009	Four (4) meetings with nil (0) apologies
Cr Catherine Ng	Chair, Planning Committee, City of Melbourne	Jul 2008 - Dec 2008	One (1) meeting with one (1) apology
Cr Peter Clarke	Chair, Planning Committee, City of Melbourne	Dec 2008 - Jun 2009	Two (2) meetings with nil (0) apologies
Ms Andi Diamond	Chief Executive Officer, City of Yarra	Jul 2008 - Jun 2009	Two (2) meetings with one (1) apology
Mr Bruce Phillips	Acting Chief Executive Officer, City of Yarra	May 2009 - June 2009	One (1) meeting with nil (0) apologies
Mr David Spokes	Chief Executive Officer, City of Port Phillip	Jul 2008 - Jan 2009	Two (2) meetings with nil (0) apologies
Ms Sally Calder	Acting Chief Executive Officer, City of Port Phillip	Jan 2009 - May 2009	One (1) meeting with nil (0) apologies
Ms Kay Rundle	Chief Executive Officer, City of Port Phillip	May 2009 - Jun 2009	One (1) meeting with nil (0) apologies
Mr Hadley Sides	Chief Executive Officer, City of Stonnington	Jul 2008 - Mar 2009	Three (3) meetings with nil (0) apologies
Mr Warren Roberts	Chief Executive Officer, City of Stonnington	Mar 2009 - Jun 2009	One (1) meeting with nil (0) apologies
Mr Geoff Lawler	Director, Sustainability and Regulatory Services, City of Melbourne	Jul 2008 - Jun 2009	Four (4) meetings with nil (0) apologies

Associate Partner Representatives

Member	Department	Attendance
Mr Julian Hill	Department of Planning and Community Development	One (1) meeting with nil (0) apologies
Mr Paul Jarman	Department of Planning and Community Development	One (1) meeting with nil (0) apologies
Ms Clare McArdle	Department of Planning and Community Development	One (1) meeting with one (1) apology
Ms Jill Earnshaw	Department of Transport	One (1) meeting with nil (0) apologies
Ms Sally Semmens	Department of Transport	Two (2) meetings with one (1) apology
Mr Geoff Millar	Department of Innovation, Industry and Regional Development	Nil (0) meetings with one (1) apology.
Dr Diane Sydenham	Department of Innovation, Industry and Regional Development	One (1) meeting with two (2) apologies

Contact information



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