

Agenda

Inner Melbourne Action Plan Implementation Committee

Meeting No 11
8.00 am – 10.00 am Friday 29 August 2008
City of Melbourne
Council Meeting Room on Level 2 of the Town Hall Building

Committee Members	Cr Catherine Ng – Chair Planning Committee, City of Melbourne (Chair) Cr Claude Ullin – Mayor, City of Stonnington Cr Judy Morton – Mayor, City of Yarra Cr Janet Cribbes – Mayor, City of Port Phillip Dr Andi Diamond – Chief Executive Officer, City of Yarra Mr David Spokes – Chief Executive Officer, City of Port Phillip Mr Geoff Lawler – Director Sustainability and Regulatory Services, City of Melbourne Mr Hadley Sides – Chief Executive Officer, City of Stonnington
Associate Partner Representatives	Julian Hill - Executive Director Urban Development, Department of Planning and Community Development Jill Earnshaw, Acting Director Urban and Regional Planning, Department of Transport Geoff Millar - Department of Innovation, Industry and Regional Development;
IMAP Implementation Officer	Alison Fitzgerald
Guests	Cr Steve Stefanopoulos, City of Stonnington Chris Chesterfield, General Manager Waterways, Melbourne Water Sherry Hopkins, Senior Strategic Planner, City of Yarra Sheridan Blunt, Acting Team Leader Transport, City of Melbourne Caroline Chandler, Sustainable Water Coordinator, City of Melbourne Haig Poulson, Principal Engineer Traffic Engineering, City of Melbourne Alex Fearnside, Team Leader Sustainability, City of Melbourne Michaela Lang, Community Sustainability Officer, City of Melbourne

PRELIMINARIES

Item	Time Alloc.	Agenda Topic	Responsibility
1.	1 min	Appointment of Chair	Chair
2	1 min	Apologies	Chair
3.	1 min	Suspension of City of Melbourne's Local Law No. 1 Conduct of Meetings (No 1 of 2001) <u>Recommendation</u> 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.	Chair

ITEMS

4	2 mins	Confirmation of Minutes (Attachment 1) <u>Recommendation</u> 4.1 That the IMAP Implementation Committee resolves to confirm the minutes of the IMAP Implementation Committee held on 30 May 2008.	Chair
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5.	10 mins	Business Arising (Attachment 2) <u>Recommendation</u> 5.1 That the IMAP Implementation Committee resolves to note the actions undertaken in response to business arising from the minutes of the IMAP Implementation Committee held on 30 May 2008.	Chair
6.	5 mins	Budget (Attachment 3) <u>Recommendation</u> 6.1 That the IMAP Implementation Committee resolves to receive the City of Melbourne Financial Statement for the 2007-2008 financial period	Chair
7.	5 mins	Progress Report (Attachment 4) <u>Recommendation</u> 7.1 That the IMAP Implementation Committee resolves to note the IMAP Progress Report August 2008.	Chair
8.	5 mins	IMAP Communications (Attachment 5) <u>Recommendation</u> 8.1 That the IMAP Implementation Committee resolves to: (a) Note the progress of the Website development and the initiation of other communication related initiatives (b) Support the development of an IMAP Communications Strategy that expands upon and incorporates the existing <i>Communications and Media Protocol</i> . (c) Approve the Design quotations for \$3586 (inc GST) and \$6032 (inc GST) to progress the development of Branding and Website material and Annual Report respectively. (d) Accept the next 2 revised IMAP Implementation Committee dates.	Implementation Officer
9.	10 mins	Ministerial Briefing	Cr Judy Morton
10.	10 mins	Governance Evaluation Report (Attachment 6) <u>Recommendation</u> 10.1 That the IMAP Implementation Committee resolves to: (a) approve the minutes of the Sub-group Meeting held 24 July governance and relationships' report (b) support the progress of priority actions identified by the sub-group	Cr Janet Cribbes
11.	10 mins	Melbourne 2030 (Attachment 7) <u>Recommendation</u> 11.1 That the IMAP Implementation Committee resolves to: (a) Establish a sub-group to discuss, identify and prioritise IMAP actions that would be 'best suited' to State Government support. (b) Support the development of a prioritised 'action list' to proactively present to State Government (responding to AEG acknowledgements of IMAP and State Government's 'offer' of developing a strong partnership, financial support and coordination assistance for IMAP councils). (c) Support further discussions to identify the impacts of DACs and identify issues and opportunities.	Cr Judy Morton
12.	10 mins	Building Heights (Attachment 8) <u>Recommendation</u> 12.1 That the IMAP Implementation Committee resolves to: (a) Support the proposition that mandatory maximum building height controls are a legitimate planning approach which will simplify the system, reduce workloads, reduce ambit claims and increase certainty for all stakeholders. (b) Establish a sub-group to follow up on the topic of mandatory maximum building heights. This should include the investigation of potential case studies for the integration of built form controls along key transport corridors in the IMAP area. (c) Support in principle, high level conversations with State Government (specifically DPCD, Victorian Government Architect and the Planning Minister). (d) When appropriate, support a deputation with the Minister for Planning.	Cr Judy Morton

13.	10 mins	Action 2.5 Bicycle Network (Attachment 9) <u>Recommendation</u> 13.1 That the IMAP Implementation Committee resolves to: (a) Advocate the IMAP Bicycle Network as described in "Bicycle Victoria's Review of the Priority Bike Route Network for IMAP" (January 2008) to VicRoads and the Department of Transport, at the highest management level. (b) Advocate the need for VicRoads and the Department of Transport to take the lead in undertaking research into the development of high quality standardised separation and delineation bicycle treatments that must be implemented within the inner city to ensure that the existing growth in bicycle usage can be sustained in a safe manner. (c) Support the employment of a dedicated IMAP bicycle officer to facilitate actions such as the development of the Bicycle Account and the development of the Project Plan (d) Endorse the selection of priority routes adopted by the working group as the major connections between the municipalities that require implementing and or upgrading, using the various hierarchy of measures identified in this report or that will be developed by research to be undertake by VicRoads; and, (e) Support the development of a program of improving the quality and amount of data and research on cycling in Melbourne, including bicycle facilities design and information sharing.	Haig Poulson
14.	10 mins	Action 3.3 Regional Parking (Attachment 10) <u>Recommendation</u> 14.1 That the IMAP Implementation Committee resolves to note the Progress Report for Action 3.3 Regional Approach to Parking.	Implementation Officer
15.	10 mins	Action 9.1 Regional Sustainability Targets (Attachment 11) <u>Recommendation</u> 15.1 That the IMAP Implementation Committee resolves to note current progress and approve the process and direction of the working group identified above.	Alex Fearnside Michaela Lang
16.	20 mins	Action 9.3 Water Sensitive Urban Design (Attachment 12) <u>Recommendation</u> 15.2 That the IMAP Implementation Committee resolves to: (a) Seek approval of the Model WSUD Guidelines from Melbourne Water. (b) Subject to Melbourne Water approval, endorse the <i>Model WSUD Guidelines</i> for each IMAP Council to localise and adopt for their own use. (c) Request that a report be presented back at an IMAP Committee meeting in early/mid 2009 on the implementation of the WSUD Guidelines and the practicality of the proposed Local Planning Policy	Sherry Hopkins Sheridan Blunt

CONFIDENTIAL ITEMS

Meeting to be closed in accordance with Sections 89 (2) (d,e,f,h) of the Local Government Act (1989)

17.			
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OTHER BUSINESS

18.	2 mins	Close Next Meeting – Friday 31 October (8.00am) City of Stonnington (Pahran)	Chair
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ATTACHMENTS

Item No	Attachment No	Attachment Topic
4	Attachment 1	DRAFT Minutes of Meeting No. 10 (30 May 2008)
5	Attachment 2	Business Arising
6	Attachment 3	Budget City of Melbourne Financial Statement 07-08
7	Attachment 4	Progress Report
8	Attachment 5	IMAP Communications 5a IMAP Communications Framework 5b Request for Design Quote
10	Attachment 6	Evaluation of IMAP Governance and Relationships 6a Minutes of Sub-Group Meeting (24 July 08)
11	Attachment 7	Melbourne 2030
12	Attachment 8	Building Heights for Inner Melbourne
13	Attachment 9	Action 2.5 Bicycle – Project Briefing Paper
14	Attachment 10	Action 3.3 Parking - Project Briefing Paper
15	Attachment 11	Action 9.1 Regional Sustainability Targets
16	Attachment 12	9.3 Water Sensitive Urban Design 12a IMAP Council Planning Scheme Amendment 12b Model Water Sensitive Urban Guidelines

Minutes
Inner Melbourne Action Plan
Implementation Committee
Meeting No 10 (30 May 2008)
Richmond Town Hall - City of Yarra

Attendees	Cr Judy Morton – Mayor, City of Yarra Cr Janet Cribbes – Mayor, City of Port Phillip Cr Claude Ullin, Mayor, City of Stonnington Mr David Spokes – Chief Executive Officer, City of Port Phillip Mr Geoff Robinson – Acting Director Sustainability and Regulatory Services, City of Melbourne Mr Warren Roberts – A/Chief Executive Officer, City of Stonnington Dr Andi Diamond – Chief Executive Officer, City of Yarra
Associate Partner Representatives	Sally Semmens – Office of Coordinator General, Department of Infrastructure Julian Hill - Executive Director Urban Development, Department of Planning and Community Development
IMAP Implementation Officer	Martin Hartigan
Guests	Cr Steve Stefanopoulos, City of Stonnington; Alison Fitzgerald, Economic Development Coordinator, City of Port Phillip; Paul Smith, Manager Environment and Renewal City of Port Phillip; Gary Spivak, Housing Development Officer, City of Port Phillip; Peter Tesdorpf, Peter Tesdorpf and Associates; Michael Bowles, Birru Australia Pty Ltd; Nicole Boldt, Policy Adviser, Industry and Trade Policy, Department of Innovation, Industry and Regional Development; Harry Polydorou Senior Strategic Planner, City of Stonnington; Mr Ivan Gilbert – Acting Chief Executive Officer, City of Yarra.

PRELIMINARIES

1.	<p>Appointment of Chair</p> <p>MOVED Crs Ullin / Cribbes</p> <p>1.1 That the IMAP Implementation Committee resolve to appoint Cr Morton as the Chair of the meeting.</p> <p>A vote was taken and the MOTION was CARRIED</p>
2.	<p>Apologies</p> <p>MOVED Crs Cribbes/Ullin</p> <p>2.1 That the IMAP Implementation Committee resolve to note the following apologies: Cr Catherine Ng – Chair Planning Committee, City of Melbourne Geoff Millar - Department of Innovation, Industry and Regional Development; Mr Hadley Sides – Chief Executive Officer, City of Stonnington <i>Note that Mr Warren Roberts – A/Chief Executive Officer, attending as Acting CEO, City of Stonnington.</i></p> <p>A vote was taken and the MOTION was CARRIED</p>
2a	Cr Morton thanked Martin Hartigan for his efforts as IMAP Implementation Officer over the period of his appointment and this was agreed by the IMAP Implementation Committee members.
3.	<p>Suspension of City of Melbourne's Local Law No. 1 Conduct of Meetings (No 1 of 2001)</p> <p>MOVED Crs Cribbes/Ullin</p>

- 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.

A vote was taken and the MOTION was CARRIED

ITEMS

4 Confirmation of Minutes

MOVED Crs Cribbes/Spokes

- 5.1 That the IMAP Implementation Committee resolves to **confirm** the minutes of the IMAP Implementation Committee held on 28 February, 2007.

A vote was taken and the MOTION was CARRIED

5. Business Arising

The IMAP Implementation Committee noted that:

- Minister Kosky had agreed to meet with a delegation for the IMAP Committee. a tentative date had been set. Representatives from the City of Yarra and City of Melbourne have been recommended to attend as delegates
- The Action 9.3 Water Sensitive Urban Design working group is looking to move rapidly with the proposed Ministerial planning scheme amendment. A draft amendment would be expected before the next IMAP Implementation Committee meeting.
- The IMAP website had not yet progressed and was pending quotes

MOVED Mr Roberts / Mr Lawler

- 5.1 That the IMAP Implementation Committee resolves to **note** the actions undertaken in response to business arising from the minutes of the IMAP Implementation Committee held on 28 February 2008.

A vote was taken and the MOTION was CARRIED

6. CEO/Senior Management Forum

Mr Ivan Gilbert reported back to Committee about the CEO's Senior Management Forum. It was noted that key items had been addressed in Business Arising and actions listed under Business Arising also

MOVED Cr Cribbes / Mr Roberts

- 6.1 That the IMAP Implementation Committee resolves to **note** the minutes of the CEO/Senior Management Forum.

A vote was taken and the MOTION was CARRIED

7. Progress Report

The IMAP Implementation Officer provided a progress report to the Committee that indicated good progress on current program with three new prioritised actions.

It was considered that the presentation about progress provided to the Committee could be provided to all IMAP Councils.

MOVED Lawler/Ullin

- 7.1 That the IMAP Implementation Committee resolves to **note** the IMAP Progress Report May 2008.

A vote was taken and the MOTION was CARRIED

8. Evaluation of IMAP governance and relationships

Mr Peter Tesdorpf of Peter Tesdorpf and Associates presented the DRAFT report and addressed the key recommendations.

It was agreed that several of the key recommendations were worth further consideration by the IMAP Implementation Committee. It was also agreed that a sub-group should be formed to consider, amongst other issues recommendations relating to:

- the regional expansion of IMAP
- the Mayor's Forum
- any amendments to the Terms of Reference regarding IMAP Implementation Committee membership and attendance.

Mr Tesdorpf will finalise the draft review and it will be distributed to the IMAP Implementation Committee members.

MOVED Crs Ullin / Cribbes

- 8.1 That the IMAP Implementation Committee resolves to:
- (a) **note** the draft '*Evaluation of IMAP governance and relationships*' report; and
 - (b) **approve** the finalisation of the document.
- 8.2 That the IMAP Implementation Committee resolves to establish a sub-group to follow up on the recommendations contained in the 'Review of IMAP Governance and Relationships', prioritise any proposed amendments to IMAP's governance arrangements and report back to IMAP Implementation Committee on 29 August 2008.

A vote was taken and the MOTION was CARRIED**Actions:**

- Mr Tesdorpf to finalise the draft review
- IMAP Implementation Officer to distribute the final report to the IMAP Implementation Committee members.
- Crs Ullin, Cribbes and Morton, Mr Lawler and Mr Spokes to sit as a sub-group to consider the recommendations.

9. Action 7.4 Regional Economic Development Statement

Alison Fitzgerald, City of Port Phillip presented the document '*Making Melbourne More Liveable - A Partnership for Regional Economic Prosperity*' to the IMAP Implementation Committee on behalf of the Action 7.4 working group.

It was noted that the IMAP three year plan (approved Feb 08) notes that the Economic Development Statement would provide directions for new actions relating to Strategy 7 in IMAP. It was further noted that IMAP's Action 7.7 'Universities and regional development' aligns closely with the strategies of the Office of Knowledge Capital.

MOVED Mr Lawler/ Cribbes

That the IMAP Implementation Committee resolves to:

- (a) **approve** the Statement '*Making Melbourne More Liveable - A Partnership for Regional Economic Prosperity*' for publication and distribution; and
- (b) **note** that the background document '*Inner Melbourne Action Plan Regional Economic Development Statement*' be retained as a background document to inform future regional policy and strategy development: and
- (c) **approve** the inclusion of IMAP Action 7.7 into the IMAP Three Year Implementation Plan (February 2008) and the subsequent further investigation of partnerships with the Office of Knowledge Capital.

A vote was taken and the MOTION was CARRIED

Action:

- Action 7.4 working group to finalise, print and distribute the document '*Making Melbourne More Liveable - A Partnership for Regional Economic Prosperity*'.

10. East-West Link Needs Assessment

Paul Smith presented a paper about the nexus between the East-West Link Needs Assessment Report and the IMAP Strategies.

The report was noted by the IMAP Implementation Committee and it was agreed that it provided useful information to inform the IMAP Implementation Committee, councillors and staff within each IMAP council when considering responses to the East-West Link Needs Assessment. No IMAP response to the East-West Link Needs Assessment was considered necessary.

MOVED Mr Lawler / Cr Cribbes

- 10.1 That IMAP Implementation Committee resolve to **receive** and **note** the officer report subject to the removal of the words, 'support' or 'not support' in column 6 and the renaming of column 6 to 'Commentary'.

A vote was taken and the MOTION was CARRIED

Action:

- Officer to remove words 'support' or 'not support' in column 6 and the renaming of column 6 to 'Commentary.'

11 Affordable Housing

Gary Spivak, City of Port Phillip Housing Officer presented the report to the IMAP Implementation Committee on behalf of the Inner Regional Housing Working Group.

It was noted that the City of Stonnington does not yet have a position on the issue of affordable housing.

Julian Hill, Department of Planning and Community Development, advised that discussions should be held with John Hanna at DPCD, the responsible Executive Director. Mr Hill also noted the argument that has been made previously in general discussions that if an 'inclusionary zoning' proposal was being considered, it may be more viable and serve a clearer policy purpose in the inner region where the need to provide housing diversity was greatest and where land values are generally higher, noting that this is not currently DPCD or Government policy.

It was noted that Principle 1 was somewhat unclear. It was recommended that Principle 1 be amended to read:

"That the proposed Overlay is premised on the value from an adequate social mix to maintain social cohesion, cultural vibrancy and an efficient labour market (where lower income wage earners can be sourced locally)."

It was also recommended that Principle 2 be amended accordingly to reflect changes to Principle 1.

"That social mix needs to be permanently embedded in successive developments or the surrounding region in the same way as car parking requirements, heritage controls, solar access and stormwater retention requirements through the planning permit system."

MOVED Crs Cribbes / Ullin

- 11.1 That the IMAP Implementation Committee resolve to **endorse** the broad Principles underpinning the proposed Affordable Housing Overlay, as amended, as a basis for further action as outlined in recommendations 11.2. and 11.3, **noting** that if a planning tool emerges from this work that each individual council will determine its own position.

- 11.2 That a strategy for briefing and consulting with the State Government be developed including the involvement of IMAP CEOs and an appropriate vehicle for further investigation and achievement of State Government support be determined such as the preparation of a State Government Business Case in partnership with IMAP Councils.
- 11.3 That in preparation for briefing and consulting with the State government, the proposal be packaged into a consolidated document that sets out remaining tasks for further investigation and undertaking in conjunction with the State government including:
- The development of a Local Housing Plan
 - The further development of a draft Affordable Housing Overlay
 - The development of delivery mechanisms including collection and allocation arrangements
 - Agreement on a target level of social housing by 2033 and the corresponding cash-in-lieu rate per square metre (and equivalent unit contribution alternative) that achieves this.

A vote was taken and the MOTION was CARRIED

Action:

- Inner Regional Housing Working Group to progress actions regarding affordable housing.

12 Goods and Services Procurement Policy

The IMAP Implementation Officer presented the report to the IMAP Implementation Committee.

It was noted that the purpose of the Policy and MOU is to make it easier for IMAP to function when, in particular, engaging consultants to progress IMAP actions. The policy sets out a clear process for IMAP working groups and the 'lead' Council, commissioning a consultant on behalf of IMAP, to follow.

The MOU, supporting the policy, creates an agreement between the four partner councils that each of the IMAP councils agrees to indemnify the lead council in equal amounts from and against all actions, claims etc...arising out of or connected with the contract entered into by the lead council. Under another clause it is noted that the IMAP councils will not be obliged to indemnify the lead council for actions or losses arising out of the lead council's wilful or negligent default under the contract.

It was further noted that the Chief Executive of each IMAP council will be required to exercise delegated power to sign the MoU for it to take effect.

MOVED Mr Lawler / Mr Hodgson

- 12.1 That the IMAP Implementation Committee resolve to **approve** the IMAP Goods and Services Procurement Policy.

A vote was taken and the MOTION was CARRIED

Action:

- IMAP Implementation Officer to proceed with arranging IMAP Executive Officer signatures for the MOU.
- IMAP Implementation Officer to distribute Goods and Services Procurement Policy with MOU when finalised.

CONFIDENTIAL ITEMS

Meeting to be closed in accordance with Sections 89 (2) (d,e,f,h) of the Local Government Act (1989)

11. Non listed

OTHER BUSINESS

12	Dr Andi Diamond queried whether any IMAP actions would address the issue of speed limits in Activity Centres.
	Action <ul style="list-style-type: none"> IMAP Implementation Officer to consider this in relation to the IMAP plan and report back to Dr Diamond.
13	Next Meeting
	Friday 29 August 2008 (8.00am) City of Melbourne

As there was no further business, the meeting was closed at 10.00 am

Confirmed: Next meeting 29 August 2008

Chairperson: Cr Judy Morton _____

RESOLUTIONS

1.1	That the IMAP Implementation Committee resolve to appoint Cr Morton as the Chair of the meeting.
2.1	That the IMAP Implementation Committee resolve to note the following apologies: Cr Catherine Ng – Chair Planning Committee, City of Melbourne Geoff Millar – Department of Innovation, Industry and Regional Development; Mr Hadley Sides – Chief Executive Officer, City of Stonnington
3.1	That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.
4.1	That the IMAP Implementation Committee resolve to confirm the minutes of the IMAP Implementation Committee held on 28 February 2008.
5.1	That the IMAP Implementation Committee resolve to note the actions undertaken in response to business arising from the minutes of the IMAP Implementation Committee held on 28 th February 2008.
6.1	That the IMAP Implementation Committee resolve to note the minutes of the Executive Officers/Senior Management Forum.
7.1	That the IMAP Implementation Committee resolves to note the IMAP Progress Report May 2008.
8.1	That the IMAP Implementation Committee resolves to: (a) note the draft ' <i>Evaluation of IMAP governance and relationships</i> ' report; and (b) approve the finalisation of the document.
8.2	That the IMAP Implementation Committee resolves to establish a sub-group to follow up on the recommendations contained in the 'Review of IMAP Governance and Relationships', prioritise any proposed amendments to IMAP's governance arrangements and report back to IMAP Implementation Committee on 29 August 2008.
10.1	That IMAP Implementation Committee resolve to receive and note the officer report subject to the removal of the words, 'support' or 'not support' in Column 6 and the renaming of column 6 to 'Commentary'.
11.1	That the IMAP Implementation Committee resolve to endorse the broad Principles underpinning the proposed Affordable Housing Overlay, as amended, as a basis for further action as outlined in recommendations 11.2. and 11.3, noting that if a planning tool emerges from this work that each individual council will determine its own position.
11.2	That a strategy for briefing and consulting with the State Government be developed including the involvement of IMAP CEOs and an appropriate vehicle for further investigation and achievement of State Government support be determined such as the preparation of a State Government Business Case in partnership with IMAP Councils.
11.3	That in preparation for briefing and consulting with the State government, the proposal be packaged into a consolidated document that sets out remaining tasks for further investigation and undertaking in conjunction with the State

government including:

- e. The development of a Local Housing Plan
- f. The further development of a draft Affordable Housing Overlay
- g. The development of delivery mechanisms including collection and allocation arrangements
- h. Agreement on a target level of social housing by 2033 and the corresponding cash-in-lieu rate per square metre (and equivalent unit contribution alternative) that achieves this.

12.1 That the IMAP Implementation Committee resolve to **approve** the IMAP Goods and Services Procurement Policy.

ACTIONS PUBLIC RECORD

30 May 2008 – Meeting number 10

Responsibility	Action	Due
Mr Peter Tesdorpf	Mr Tesdorpf to finalise the draft review of the IMAP Governance and Relationships Report.	29 August
IMAP Implementation Officer	IMAP Implementation Officer to distribute the final Governance and Relationships Report to the IMAP Implementation Committee members.	29 August
IMAP Implementation Officer	Crs Ullin, Cribbes and Morton, Mr Lawler and Mr Spokes to sit as a sub-group to consider the recommendations of the IMAP Governance and Relationships Report.	29 August
Action 7.4 Working Group	Finalise, print and distribute the document ' <i>Making Melbourne More Liveable - A Partnership for Regional Economic Prosperity</i> '.	29 August
IMAP Implementation Officer	Remove words 'support' or 'not support' in column 6 and the renaming of column 6 to 'Commentary' in the East-West Link Needs Assessment Report.	29 August
Action 5.2 Working Group	Inner Regional Housing Working Group to progress actions regarding affordable housing.	29 August
IMAP Implementation Officer	IMAP Implementation Officer to proceed with arranging IMAP Executive Officer signatures for the MOU.	29 August
IMAP Implementation Officer	IMAP Implementation Officer to distribute Goods and Services Procurement Policy with MOU when finalised.	29 August

IMAP Implementation Committee

Business Arising

Chief Executive Officer/Senior Manager's Forum Action Items (18 April 2008)

Responsibility	Action	Due	Progress
Action 9.1 Working Group	Provide a detailed briefing paper to the IMAP Implementation Committee meeting	29 Aug 08	Complete See Agenda item 15
Action 9.3 Working Group	Progress development of a regional Ministerial 20(4) amendment regarding Water Sensitive Urban Design	TBD	Complete See Agenda item 16
Action 6.3 Working Group	Progress actions contained in the approved project brief	29 Aug 08	In progress See Agenda item 7
Action 6.3 Working Group	Prioritise ICEP Recommendations five and six for action	29 Aug 08	In progress See Agenda item 7
IMAP Implementation Officer	Progress development of the IMAP website incorporating Wiki technology	TBD	In progress See Agenda item 8
IMAP Implementation Officer	Progress arrangements for a Mayor and Councillors' Forum	TBD	To be progressed

IMAP Implementation Committee Action Items (30 May 2008)

Responsibility	Action	Due	Progress
IMAP Implementation Officer	Progress the Evaluation of IMAP Governance and Relationships	30 May 08	In Progress See Agenda item 10
Action 7.4 Working Group	Finalise, print and distribute the document ' <i>Making Melbourne More Liveable - A Partnership for Regional Economic Prosperity</i> '.	29 Aug 08	Complete
Mr Peter Tesdorpf	Mr Tesdorpf to finalise the draft review of Governance and Relationships Report		Complete
IMAP Implementation Officer	Distribute the Final Report to the IMAP Implementation Committee members		Complete
IMAP Implementation Officer	Crs Ullin, Cribbes and Morton, Mr Lawler and Mr Spokes to sit as a sub-group to consider the recommendations		Complete
Action 5.2 Working Group	Inner Regional Housing Working Group to progress actions regarding affordable housing		Complete See Agenda item 7
IMAP Implementation Officer	Proceed with arranging IMAP Executive Officer signatures for the MOU.	29 August	Complete
IMAP Implementation Officer	Distribute Goods and Services Procurement Policy with MoU when finalised	29 August	Complete
IMAP Implementation Officer	Consider whether IMAP actions would address the issue of speed limits in Activity Centres and report back to Dr Diamond	29 August	Complete
IMAP Implementation Officer	IMAP Briefing to Minister Kosky - 27 August	TBD	Complete See Agenda item 9
IMAP Implementation Officer	Progress the IMAP website pending quotes	TBD	In Progress See Agenda Item 8
IMAP Implementation Officer	Progress Report provided at 30 May meeting be provided to all IMAP Councils	TBD	In Progress See Agenda Item 8
Officer	East-West Link Needs Assessment - remove words 'support' or 'not support' in column 6 and the renaming of column 6 to 'Commentary'	29 Aug 08	Complete

Correspondence

From	Regarding
Department of Transport	Offer for Funding Stage 2 of IMAP Wayfinding Project
Department of Transport	Offer for Funding Stage 2 of IMAP Grerenlight Project
Bayside City Council (18/07/08)	Bayside Planning Scheme Amendment C44 Water Sensitive Urban Design – Stormwater Management
To	Regarding
Department of Transport	Letter of Support for LAAP Funding (CoY)
Department of Transport	Acceptance of Offer IMAP Wayfinding Project
Department of Transport	Acceptance of Offer IMAP Grerenlight Project
Ministers Wynne (23/07/08)	Request for Briefing Session IMAP Affordable Housing
Minister Madden (23/07/08)	Request for Briefing Session IMAP Affordable Housing

27 July 2008

To whom it may concern

LETTER OF SUPPORT FOR CITY OF YARRA LAAP APPLICATION

The Inner Melbourne Action Plan (IMAP) sets out 11 regional strategies and 57 actions to make Melbourne more liveable. The Plan responds to Melbourne 2030 and is actioned by four partnering councils, the Cities of Yarra, Melbourne, Port Phillip and Stonnington.

Strategy 2 of the Inner Melbourne Action Plan aims to effectively link transport routes so that the Inner Melbourne Region is accessible throughout by walking, cycling and public transport.

IMAP supports increasing walking and cycling by actively pursuing pedestrian wayfinding through signage infrastructure and addressing on-road and off-road bike network gaps to reduce pressure on the tram network within easy commute of the CBD and to produce health benefits under Actions 2.2 Pedestrian Signage and 2.3 Bicycle Network Legibility.

An outcome of Action 2.2 has been 'The Development of Inner Melbourne Wayfinding Signage'. Stage 2 is now underway to deliver the installation of a demonstration wayfinding route.

Action 2.3 Bicycle Network Legibility aims to improve the legibility of the bicycle network (Principal Bicycle Network and local links) with an emphasis on clear delineation of continuous links. The key outcome of this action has been the development of a plan for an IMAP regional bicycle network that articulates a hierarchy of priority routes, support routes, local routes and quiet local streets.

In partnership with the Department of Transport and Vic Roads, IMAP is currently implementing a Principal Pedestrian Network (Action 2.4 - Greenlight project) for the Inner Melbourne Region that will maintain and enhance permeability and pedestrian safety, with a focus on Activity Centres, regional open space, tourist destinations and long distance walking routes.

IMAP values the excellent partnerships involved in the implementation of such actions and supports individual council initiatives that align and expand upon the IMAP regional strategies and actions. IMAP therefore supports the application for funding by the City of Yarra for the traffic signal changes along Brunswick Street to prioritise pedestrians and cyclists between Alexandra Parade and Victoria Parade, as it aligns and compliments existing IMAP initiatives already underway.

Please do not hesitate to contact Alison Fitzgerald, IMAP Implementation Officer, on (03) 9205 5039 or alison.fitzgerald@yarracity.vic.gov.au if you have any questions regarding this Letter of Support.

Yours sincerely

Alison Fitzgerald
IMAP Implementation Officer



Inner Melbourne Action Plan
'Making Melbourne More Liveable'



27 July 2008

To whom it may concern

LETTER OF SUPPORT FOR CITY OF YARRA LAAP FUNDING

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Action 2.3 Bicycle Network Legibility aims to improve the legibility of the bicycle network (Principal Bicycle Network and local links) with an emphasis on clear delineation of continuous links. The key outcome of this action has been the development of a plan for an IMAP regional bicycle network that articulates a hierarchy of priority routes, support routes, local routes and quiet local streets.

In partnership with the Department of Transport and Vic Roads, IMAP is currently implementing a Principal Pedestrian Network (Action 2.4 - Greenlight project) for the Inner Melbourne Region that will maintain and enhance permeability and pedestrian safety, with a focus on Activity Centres, regional open space, tourist destinations and long distance walking routes.

IMAP values the excellent partnerships involved in the implementation of such actions and supports individual council initiatives that align and expand upon the IMAP regional strategies and actions. IMAP therefore supports the application for funding by the City of Yarra for pedestrian safety, access and amenity improvement in the East Richmond Station Precinct. This project aligns and compliments existing IMAP initiatives already underway.

Please do not hesitate to contact Alison Fitzgerald, IMAP Implementation Officer, on (03) 9205 5039 or alison.fitzgerald@yarracity.vic.gov.au if you have any questions regarding this Letter of Support.

Yours sincerely

Alison Fitzgerald
IMAP Implementation Officer



Inner Melbourne Action Plan
'Making Melbourne More Liveable'



File No: COR1283

18 July 2008

IMAP Implementation Officer
Private Bag No 3
PO ST KILDA VIC 3182

CITY OF PORT PHILLIP	
DATE RECEIVED	
21 JUL 2008	
REFERRED TO:	A. Frescura
FILE No:	11/01/43
RECORD No:	4822108



Corporate Centre

76 Royal Avenue, SANDRINGHAM
PO BOX 27 SANDRINGHAM VIC 3191
T (03) 9599 4444
F (03) 9598 4474
enquiries@bayside.vic.gov.au
www.bayside.vic.gov.au

Dear Sir/Madam

**Bayside Planning Scheme Amendment C44
Water Sensitive Urban Design – Stormwater Management**

The purpose of this letter is to update you on Council's recent decision regarding Amendment C44 – Water Sensitive Urban Design: Storm Water Management.

Council resolved on 27 May 2008 to adopt the following recommendations with respect to Amendment C44 to the Bayside Planning Scheme:

- That Council continue to pursue Amendment C44 to the Bayside Planning Scheme.
- That Council not accept the deletion of the residential provision in the Amendment and that this amendment therefore apply to all residential and commercial development, but that Council agree to there being a sunset clause on the Amendment until the introduction of the Government's 5 Star Standard reform program.
- That Council accept the deletion of the offsets provision.
- That Council accept the non-mandatory provision and the offer from Melbourne Water to assist in assessing developments on a one off basis which do not comply with the 65% on site compliance.
- That Council agree to minor redrafting of the policy for readability purposes.

Council has since written to the Department of Planning and Community Development on 17 June 2008 advising of Council's position as agreed to in consultation with the Association of Bayside Municipalities and Melbourne Water. Council has received no response from the Department at this stage.

Should you have any further queries please do not hesitate to contact me on (03) 9599 4634.

Yours faithfully

Julie Reid
Manager Urban Strategy and Culture





Department of Transport

PO Box 2797
Melbourne, Victoria 3001
Telephone: (03) 9655 6666
Facsimile: (03) 9095 4096
www.transport.vic.gov.au
DX 210410

Our Ref:

8 August 2008

Alison Fitzgerald

Inner Melbourne Action Plan (IMAP) – Implementation Committee

City of Yarra

PO Box 168

Richmond VIC 3121

Dear Alison,

Grant of Funding for Stage 2 of IMAP Regional Coordinated Pedestrian Wayfinding Signage Project.

Thank you for completing Stage 1 of IMAP Regional Coordinated Pedestrian Wayfinding Signage Project, funded through the Local Area Access Program. This program was established to assist local councils with small infrastructure projects that improve access and support walking and cycling.

It is with great pleasure that I advise that the Minister for Roads and Ports has approved the offer to you of a grant of \$133,500 to carry out Stage 2 of the Project.

The enclosed *Communications Protocols and Information for Grant Recipients* provides information for contacting the Department of Infrastructure (DOI), information about the responsibilities of participants and DOI, information for communications procedures, processes for payment, and processes for amending Grant Details.

Please note that it is a condition of this offer that an opportunity is provided for the Department and/or its representatives to participate in any launch or announcement and ongoing publicity of the project. Contact should be made with Evelyn Légaré on 9095 4347 to discuss mutually acceptable arrangements in this regard.

The Department requests, in any Organisation announcement or launch, acknowledgment be made to the Department's contribution through these programs. Please refer to the enclosed Communication Protocols.

Please indicate your acceptance of this offer by reviewing *The Grant Details and Terms and Conditions of Funding*, completing the "Commencement Date" on *The Grant Details*, and signing and returning the enclosed duplicate *Acceptance of Offer Form* and completed *Grant Details*.



Your funding agreement will not commence until the Department has received the completed duplicate documents. Funds will be paid as detailed in *The Grant Details*.

Please forward to the address below:

Georgia Hoy
Department of Transport
GPO Box 2797
Melbourne VIC 3001

If you have any questions, please do not hesitate to contact Evelyn Légaré on 9095 4347.

I look forward to DOT and the IMAP councils' continued work on this valuable project.

Yours Sincerely



Neil Hutchinson

Local Area Access Program Manager
Walking and Cycling Branch
Department of Transport

Enclosed:

1. Acceptance Form
2. *Duplicate* Acceptance Form
3. Terms and Conditions of Funding, including Grant Details
4. *Duplicate* Terms and Conditions of Funding, including Grant Details
5. Information for Grant Recipients
6. Communication Protocols

ACCEPTANCE OF OFFER FORM

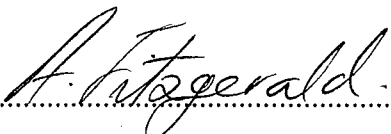
DUPLICATE

DEPARTMENT OF TRANSPORT Local Area Access Program

PROJECT NAME: IMAP Regional Coordinated Pedestrian Wayfinding Signage Project, Stage 2

FUNDED ORGANISATION: IMAP Councils

We confirm our acceptance of the Department of Transport's offer consisting of this *Letter of Offer, Grant Details, and Terms and Conditions of Funding.*


.....

Signed for and on behalf of the Organisation by

(Please print name and title)

NAME: ALISON FITZGERALD

TITLE: IMAP IMPLEMENTATION OFFICER

DATE: 11 August 2008

Please sign and retain this copy for your records.



Department of Transport

PO Box 2797
Melbourne, Victoria 3001
Telephone: (03) 9655 6666
Facsimile: (03) 9095 4096
www.transport.vic.gov.au
DX 210410

Our Ref:

31 July 2008

Alison Fitzgerald

Inner Melbourne Action Plan (IMAP) – Implementation Officer

City of Yarra

PO Box 168

Richmond VIC 3121

Dear Alison,

CITY OF YARRA RECEIVED	
4 AUG 2008	
FILE No.	30/30/43/03
ATTN TO	A. Fitzgerald
KEY WORD	
DOC No.	14500/3007
COPIES TO	

Grant of Funding for Stage 2 of IMAP Greenlight Project.

Thank you for completing Stage 1 of IMAP Greenlight Project, funded through the Local Area Access Program. This program was established to assist local councils with small infrastructure projects that improve access and support walking and cycling.

It is with great pleasure that I advise that the Minister for Roads and Ports has approved the offer to you of a grant of \$225,000 (GST Inclusive) to carry out Stage 2 of the Project.

The enclosed *Communications Protocols and Information for Grant Recipients* provides information for contacting the Department of Infrastructure (DOI), information about the responsibilities of participants and DOI, information for communications procedures, processes for payment, and processes for amending Grant Details.

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Please indicate your acceptance of this offer by reviewing *The Grant Details* and *Terms and Conditions of Funding*, completing the "Commencement Date" on *The Grant Details*, and signing and returning the enclosed duplicate *Acceptance of Offer Form* and completed *Grant Details* (with commencement date).

Your funding agreement will not commence until the Department has received the completed duplicate documents. Funds will be paid as detailed in *The Grant Details*.

Please forward to the address below:

Georgia Hoy
Department of Transport
GPO Box 2797
Melbourne VIC 3001

If you have any questions, please do not hesitate to contact Evelyn Légaré on 9095 4347.

I look forward to DOT and the IMAP councils' continued work on this valuable project.

Yours Sincerely

A handwritten signature in black ink, appearing to read 'Tim Patton', with a stylized, cursive script.

Tim Patton

Director, Walking and Cycling Branch
Department of Transport

Enclosed:

1. Acceptance Form
2. *Duplicate* Acceptance Form
3. Terms and Conditions of Funding, including Grant Details
4. *Duplicate* Terms and Conditions of Funding, including Grant Details
5. Information for Grant Recipients
6. Communication Protocols

ACCEPTANCE OF OFFER FORM

DUPLICATE

DEPARTMENT OF TRANSPORT Local Area Access Program

PROJECT NAME: IMAP Greenlight Project, Stage 2

FUNDED ORGANISATION: IMAP Councils

We confirm our acceptance of the Department of Transport's offer consisting of this *Letter of Offer, Grant Details, and Terms and Conditions of Funding.*

.....*A. Fitzgerald*.....

Signed for and on behalf of the Organisation by

(Please print name and title)

NAME: *ALISON FITZGERALD*

TITLE: *IMAP IMPLEMENTATION OFFICER*

DATE: *11 August 2008*

Please sign and retain this copy for your records.

Enquiries: Gary Spivak
Telephone: (03) 9209 6752
File Ref: 66/04/72

23 July 2008

The Hon. Richard Wynne
Minister for Housing, Local Government and Aboriginal Affairs
50 Lonsdale Street
GPO Box 4057
Melbourne 3001

Dear Minister,

**RE: INCLUSIONARY POLICY IN THE FORM OF AN AFFORDABLE HOUSING
OVERLAY- PROPOSED BUSINESS CASE**

I write to inform you of the current housing affordability initiative of the Inner Melbourne councils of Melbourne, Yarra, Stonnington, and Port Phillip. This initiative involves a proposed Affordable Housing overlay as a form of inclusionary zoning to maintain social diversity and inclusion.

In March 2008 the IMAP Committee endorsed broad principles to seek further investigation and development of a proposal with state government. These principles along with a summary of the proposal are attached.

The IMAP council's believe that Inner Melbourne is the best region to establish the Overlay as it is has the highest levels of investment and development densities; the region with the highest housing need from low to moderate income households, and where affordable housing is better able to utilise the region's social and physical infrastructure. Further, the proposed contributions are independently assessed as resulting in no material impact on developers.

The proposal has been carefully prepared to be effective. It will be broad based in applying over the entire region once adopted, and target all residential developments exceeding one unit, and all commercial and industrial development apart from sole demolition. It will be transparent and allow minimum discretion to provide certainty for developers while also being flexible as to the form of contribution (units in developments or cash-in-lieu contributions).

We believe that this is the ideal time for consideration of this initiative in that it addresses the current crisis in housing affordability, compliments existing and emerging State and Commonwealth housing and planning policy and will build the capacity of registered housing associations. A preliminary consultation with individual developers has found that they are broadly accepting of the proposal.

This proposal is not seeking specific state capital contributions but support for further investigation of a new planning mechanism. We propose this as a joint 'Gateway' Business Case between relevant state departments and IMAP councils.

We look forward to jointly briefing you and Minister Madden on the proposal. A similar letter has been sent to Minister Madden. If your staff would like further information or clarification they may contact Gary Spivak, Housing Development Officer on 2909 6752. I look forward to your reply.

Yours sincerely

CR. JANET CRIBBES
Mayor

Attach.

1. *Affordable Housing in Melbourne's Inner Urban region-A Strategic Framework*, SGS Economics and Planning, June 2004.
2. *An Affordable Housing Overlay in the Victorian Planning Provisions-Implementation Models for Melbourne's Inner Urban Region*, SGS Economics and Planning, March 2007.
3. *Advice on Issues of the Inner Regional Affordable Housing Overlay*, Biruu Australia Pty. Ltd., June 2008.

PROPOSED INNER MELBOURNE AFFORDABLE HOUSING OVERLAY

Endorsed Principles from IMAP Councils-Melbourne, Yarra, Stonnington and Port Phillip

1. That **there be an adequate social mix** to maintain social cohesion, cultural vibrancy and an efficient labour market (where lower income wage earners can be sourced locally).
2. That **social mix needs to be permanently embedded in successive developments** or the surrounding region in the same way as car parking requirements, heritage controls, solar access and stormwater retention requirements through the planning permit system.
3. That **new residential development is changing the conditions of the inner region** and currently focuses on the high end market. Without intervention, the proportion of affordable housing stock in the region will continue to diminish, given the level of projected housing growth. Therefore, **the development sector, in part, has responsibility to contribute to maintaining housing affordability.**
4. That to be equitable and address housing need the Overlay must be one of a number of policy settings or program interventions that target various segments of the broader housing affordability problem and that **shares the responsibility for social mix between the development community, the State and Commonwealth Government, each of which has vital part to play in addressing the broadening housing affordability problem.** Related programs in this context include home ownership grants, social housing capital expenditure, the proposed National Rental Affordability Scheme (Commonwealth) and the proposed Shared Equity Scheme (Victoria), all of which will complement the proposed Overlay. In addition, local government should investigate suitable incentives to developers to encourage affordable housing.
5. That the Overlay be **broad based** by targeting all residential developments (greater than one dwelling) and all private, commercial development (retail, office, industrial) but exclude demolition activity not linked with development across the region.
6. That the proposed Overlay be **transparent and predictable** with little scope for planning discretion so as to provide developers and local government with certainty while also being flexible in the form of contributions (largely cash-in-lieu or equivalent units set aside in development).
7. That contributions be set at a rate that seeks **to maintain or increase existing proportions of social housing** both within and above public housing income limits, **without materially inhibiting private investment or reducing housing affordability.**
8. That the Overlay **targets lower income, renter households** who have been the most affected by decreasing housing affordability.
9. That the **delivery mechanism** for contributions be **registered housing associations** under the Housing Act that have purposes to house lower income

renters in perpetuity that have incomes well above public housing income limits with rents of up to 75% of market rents including low income wage earners unable to participate in the local labour market.

10. That a **regional collection and allocation system** for contributions be developed that is based on regional need priorities informed by IMAP Councils, housing associations and the Office of Housing.

Summary of the proposed Affordable Housing Overlay

1. This is a joint initiative of the IMAP Councils of Melbourne, Stonnington, Yarra and Port Phillip that seeks to increase the supply of affordable and social housing in Inner Melbourne.
2. It is based on policy under the Inner Melbourne Regional Housing Statement 2005 and Inner Melbourne Action Plan 2005. This initiative has been developed over the last 2.5 years with the assistance of SGS Economics and Planning and Biruu Advisory.
3. It seeks to investigate and develop an Affordable Housing Overlay as a form of inclusionary zoning to require developers to contribute to affordable housing through the planning permit process.
4. It seeks to maintain or increase levels of social housing over a 25 year period to 2033 to an agreed level so as to maintain social mix and sustainable and inclusive communities. Indicative modelling has been undertaken to demonstrate the cash-in-lieu rates/m² required to achieve various target levels of social housing, assuming that contributions comprise 50% of required funding, with the balance provided by other government sources, eg. existing joint venture programs, housing association leveraging and NRAS subsidies.

Target level of social housing	Additional units required to maintain this level	Total cost of providing the additional units @ aver. \$250,000/unit	Cash-in-lieu rates per square metre (for 50% funding) ¹
○ Maintaining current social housing levels of 5.9%	7,730	\$1.93B	\$25/ m ²
○ increasing social housing levels to			
6.6%	9,537	\$2.38B	\$31.04/m ²
8.9%	15,787	\$3.95B	\$51.39/m ²

¹ or equivalent value unit contributions within developments

5. The Overlay will be broad based in that it will operate over the whole inner Melbourne region as a 'level playing field' and target all residential development (>1 unit/dwelling), commercial and industrial development, excluding sole demolition.

6. The overlay requirements will have a minimum of discretion, be transparent, reasonable and consistently applied and create developer certainty across the region while incorporating flexibility in the form of contribution options (cash-in-lieu rates or equivalent value units in developments).
7. Market impact analysis by Biruu Advisory indicates that there will be no material impact from the contributions on investment or housing affordability for varied developments, ie. 1.1 to 1.3% of the value of units.
8. Contributions will be collected by a central funds manager and allocated to housing associations on a regional, strategic needs basis as determined by a Local Housing Plan to be prepared jointly by IMAP Councils, housing associations and DHS-Office of Housing that will identify priority target groups, housing types and locations eg. activity centres. The Local Housing Plan will be informed by the recently launched Inner Melbourne Affordable Housing Needs Website funded by a \$100,000 DPCD grant. Go to: www.imrhai.com.au
9. Registered Housing Associations will use the contributions to provide an increased mix of affordable housing in perpetuity through an additional source of capital funding and enhancement of their growth capacity.
10. It is initially considered that the Overlay will require an amendment to the Victorian Planning Provisions to provide a planning control that will enable the IMAP Councils to initiate concurrent and consistent amendments to their planning schemes.
11. A preliminary consultation with individual developers found that they are broadly accepting if the proposal is introduced so long as there is a sufficient lead time, it is flexible on contribution types, developers are protected from ongoing obligations on tenancy management and support services and the Commonwealth, State and Local Government play their part in terms of improving planning processes and the identification and release of more development opportunities in the inner city region. These requirements are addressed by the proposal.
12. The proposal allows potentially for local government contributions such as car parking reductions for affordable housing and identified areas for higher density and affordable housing under Melbourne 2030 Structure Plans.
13. This is an ideal time for consideration of this initiative as it addresses the current crisis in housing affordability, complements emerging State policy on affordable housing that combines affordable housing objectives with planning mechanisms and will utilise housing association infrastructure and enhance their growth capacity under the *Strategy for Growth in Housing for Low Income Victorians*. It also will compliment M2030 Strategy objectives in housing and activity centres and the objectives of the State Planning Policy Framework, clauses 12.06-2: Metropolitan Development-Affordable Housing and 16.05: Housing-Affordable Housing. Further, it may compliment the Commonwealth Government's National Rental Affordability Scheme as subsidies may target contributing developments and offset contributions.

Enquiries: Gary Spivak
Telephone: (03) 9209 6752
File Ref: 66/04/72

23 July 2008

Justin Madden MLC
Minister for Planning
Level 17, 8 Nicholson Street
East Melbourne 3002

Dear Minister,

RE: AFORDABLE HOUSING OVERLAY-PROPOSED BUSINES CASE

Housing affordability is one of the greatest challenges facing all three levels of government. Local Government in the Inner Melbourne region have been working to identify measures that will compliment current Victorian and Commonwealth Government initiatives.

The councils of Melbourne, Yarra, Stonnington, and Port Phillip, under the Inner Melbourne Action Plan (IMAP) and Inner Regional Housing Statement have developed an initiative that proposes an Affordable Housing Overlay as a form of inclusionary zoning to maintain social diversity and inclusion.

In March 2008 the IMAP Committee endorsed broad principles to seek further investigation and development of a proposal with state government. These principles along with a summary of the proposal are attached.

The IMAP council's believe that Inner Melbourne is the best region to establish the Overlay as it is has the highest levels of investment and development densities; the region with the highest housing need from low to moderate income households, and where affordable housing is better able to utilise the region's social and physical infrastructure. Further, the proposed contributions are independently assessed as resulting in no material impact on developers.

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We believe that this is the ideal time for consideration of this initiative in that it addresses the current crisis in housing affordability, compliments existing and emerging State and Commonwealth policy and will build the capacity of registered housing associations. A preliminary consultation with individual developers has found that they are broadly accepting of the proposal.

This proposal is not seeking specific state capital contributions but support for further investigation of a new planning mechanism. We propose this as a joint 'Gateway' Business Case between relevant state departments and IMAP councils.

We look forward to jointly briefing you and Minister Wynne on the proposal. A similar letter has been sent to Minister Wynne. If your staff would like further information or clarification they may contact Gary Spivak, Housing Development Officer on 2909 6752. I look forward to your reply.

Yours sincerely

CR. JANET CRIBBES
Mayor

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renters in perpetuity that have incomes well above public housing income limits with rents of up to 75% of market rents including low income wage earners unable to participate in the local labour market.

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2. It is based on policy under the Inner Melbourne Regional Housing Statement 2005 and Inner Melbourne Action Plan 2005. This initiative has been developed over the last 2.5 years with the assistance of SGS Economics and Planning and Biruu Advisory.
3. It seeks to investigate and develop an Affordable Housing Overlay as a form of inclusionary zoning to require developers to contribute to affordable housing through the planning permit process.
4. It seeks to maintain or increase levels of social housing over a 25 year period to 2033 to an agreed level so as to maintain social mix and sustainable and inclusive communities. Indicative modelling has been undertaken to demonstrate the cash-in-lieu rates/m² required to achieve various target levels of social housing, assuming that contributions comprise 50% of required funding, with the balance provided by other government sources, eg. existing joint venture programs, housing association leveraging and NRAS subsidies.

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IMAP Implementation Committee

Briefing Paper – Budget

30 June 2008

BACKGROUND

1. The recurrent budget was last noted by at the CEO and Senior Management Forum in April 2008.
2. The IMAP finances have been transferred from the City of Melbourne to the City of Yarra along with the responsibilities of hosting the IMAP Implementation officer for the 08-09 financial year.
3. At transfer, the balance of the account stood at \$144,476.73 (note: the attached City of Melbourne Financial Statement identifies a surplus of \$135,414. A small amount of grant funds were added to the IMAP surplus to make up the \$144,476.73 balance of account).

DISCUSSION

4. Income received by IMAP partners and State Government grants relating to implementation of IMAP Actions was \$397,954 for the **07- 08** financial year (as per attached City of Melbourne Financial Statement).
5. Expenditure for professional services and items related to implementation of IMAP Actions was \$313,875 for the **07- 08** financial year (as per attached City of Melbourne Financial Statement).
6. Income committed from IMAP partners and State Government for **08- 09** financial year includes:
 - IMAP Councils annual contribution of \$80,000 (to be invoiced September 08)
 - IMAP Councils additional contribution of \$40,000 for Actions 11.1 and 11.2 Tourism (to be invoiced September 08)
 - IMAP Councils commitment to a further \$208,500 this financial year for implementation of the following projects (in partnership with Department of Transport grants)
 - \$133,500 for Action 2.2 Wayfinding Signage Project
 - \$75,000 for Action 2.4 Greenlight Project
7. State Government grant funding applications (LAAP funding) were progressed in early 2008 and have been successful. Letters of Offer were signed off 11 August 08 for implementation of the following IMAP Actions:
 - a. Stage 2 of 'Action 2.2 Pedestrian Wayfinding Signage' – LAAP funding of \$225,000
 - b. Stage 2 of 'Action 2.4 IMAP Greenlight' – LAAP funding of \$133,500
8. A Recurrent Budget including forecasts for 08-09 expenditure will be presented to the IMAP Implementation Committee 31 October 08.

RECOMMENDATION

9. That the IMAP Implementation Committee resolves to:
 - a. **receive** the City of Melbourne Financial Statement for the 2007 – 2008 financial period.

City of Melbourne
08 Income Statement - Detail
Current Period: JUN-08

Date: 05-AUG-08 11:00:02
Page: 2

currency AUD
Activity=47063 (IMAP)

Account	Annual Budget	YTD Budget	YTD Actual	Variance Fav (Unfav)	Monthly Budget	Monthly Actual	Variance Fav (Unfav)
-----	=====	=====	=====	=====	=====	=====	=====
EXPENDITURE							
Labour-Permanent							
2101090 Salaries - Award	0	0	63,728	(63,728)	0	3,445	(3,445)
	0	0	63,728	(63,728)	0	3,445	(3,445)
Labour-Non Permanent							
2102200 Temporary	91,350	91,350	0	91,350	7,043	0	7,043
	91,350	91,350	0	91,350	7,043	0	7,043
Labour Overheads							
2105500 Workcare - Premium	1,380	1,380	743	637	106	0	106
2105510 Super - Employer's Cont.	8,810	8,810	5,603	3,207	679	310	369
2105520 Annual Leave	7,530	7,530	6,216	1,314	581	346	234
	17,720	17,720	12,562	5,158	1,366	656	710
Total Employee Costs	109,070	109,070	76,290	32,780	8,409	4,101	4,308
Contractors							
2301176 Town Hall-Spotless	2,000	2,000	632	1,368	167	0	167
	2,000	2,000	632	1,368	167	0	167
Plant and Equipment Costs							
2303315 Other Equip Purchase <\$2000	0	0	395	(395)	0	0	0
	0	0	395	(395)	0	0	0
Professional Services							
2305105 Consultants	15,000	15,000	321,858	(306,858)	3,750	101,391	(97,641)
	15,000	15,000	321,858	(306,858)	3,750	101,391	(97,641)
Administrative Expenses							
2305145 Document Reproduction	3,000	3,000	9,882	(6,882)	250	(750)	1,000
2305146 Print, Copy, Fax Charges	0	0	550	(550)	0	0	0
2305170 General Administration	0	0	73	(73)	0	73	(73)
2305195 Membership/Subscriptions	0	0	0	0	0	(73)	73
	3,000	3,000	10,505	(7,505)	250	(750)	1,000
Supplies							
2305560 Catering	0	0	38	(38)	0	5	(5)
2305590 Stationery	0	0	7,197	(7,197)	0	0	0
	0	0	7,235	(7,235)	0	5	(5)
Internal Revenue							
1903915 Internal Recoveries - Other	0	0	(26,750)	26,750	0	0	0
	0	0	(26,750)	26,750	0	0	0
Total Materials and Services	20,000	20,000	313,875	(293,875)	4,167	100,647	(96,480)

City of Melbourne
08 Income Statement - Detail
Current Period: JUN-08

Date: 05-AUG-08 11:00:02
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currency AUD
Activity=47063 (IMAP)

Account	Annual Budget	YTD Budget	YTD Actual	Variance Fav (Unfav)	Monthly Budget	Monthly Actual	Variance Fav (Unfav)
-----	=====	=====	=====	=====	=====	=====	=====
Total Depreciation & Ammortisation	0	0	0	0	0	0	0
-----	=====	=====	=====	=====	=====	=====	=====
Grants and Contributions							
2810140 Council Approved Special Grants	0	0	144,477	(144,477)	0	144,477	(144,477)
-----	-----	-----	-----	-----	-----	-----	-----
	0	0	144,477	(144,477)	0	144,477	(144,477)
-----	-----	-----	-----	-----	-----	-----	-----
Total Other Costs	0	0	144,477	(144,477)	0	144,477	(144,477)
=====	=====	=====	=====	=====	=====	=====	=====
Total Expenditure	129,070	129,070	534,641	(405,571)	12,576	249,225	(236,649)
=====	=====	=====	=====	=====	=====	=====	=====
Net Gain/(Loss) on disposal of assets							
-----	-----	-----	-----	-----	-----	-----	-----
Total Proceeds from Sales	0	0	0	0	0	0	0
-----	-----	-----	-----	-----	-----	-----	-----
Total Carrying Amount of Assets Sold	0	0	0	0	0	0	0
-----	-----	-----	-----	-----	-----	-----	-----
Gain/(Loss) on Sale	0	0	0	0	0	0	0
=====	=====	=====	=====	=====	=====	=====	=====
Net Surplus(Deficit)	(76,070)	(76,070)	(135,414)	(59,344)	674	(287,371)	(288,045)
-----	-----	-----	-----	-----	-----	-----	-----
Underlying Surplus/(Deficit)	(76,070)	(76,070)	(135,414)	(59,344)	674	(287,371)	(288,045)
=====	=====	=====	=====	=====	=====	=====	=====
-----	-----	-----	-----	-----	-----	-----	-----

CASH FLOW

Net Surplus/(Deficit)	(76,070)	(76,070)	(135,414)	(59,344)	674	(287,371)	(288,045)
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[illegible]

IMAP Progress Report - August 2008

Current Projects

<p>Action 2.2 Inner Region Wayfinding Project Introduce consistent and informative pedestrian signage across the IMAP region that will include indicative walking times and public transport information.</p> <p><i>Led by CoM – Ian Dryden</i></p>	<p>Stage 1 (completed) agrees on a regional and local signage hierarchy, key regional linkages, and regional priority locations has been completed and signed off by IMAP committee.</p> <p>Progress Stage 2 involves the implementation of the demonstration project (design and installation). The demonstration route leads from the CAD (fed Square) via the sports precinct, to the Swan Street precinct, via Church Street to Chapel Street precinct and back to Federation Square via residential streets and parklands. It is intended that the route be assessed in part by walking, bicycles and/or public transport.</p> <ul style="list-style-type: none"> • \$133,500 LAAP funding has been approved (11 Aug 08) • A Design and Hardware Tender is being developed (17 Sept)
<p>Action 2.4 Regional Greenlight Project A regional approach to investigating new pedestrian safety options.</p> <p><i>Led by CoPP – Meg Selman</i></p>	<p>Stage 1 (investigation) has been completed</p> <p>Progress Stage 2 (implementation) is about to commence - working with DoT and VicRoads to undertake pedestrian light changes to 20 demonstration sites.</p> <ul style="list-style-type: none"> • \$225,000 LAAP funding has been approved (11 Aug 08) • A Working Group meeting is scheduled early September to discuss Stage 3- Evaluation
<p>Action 2.5 'Bicycle Network' Review the Principal Bicycle Network (PBN) and work with VicRoads to complete the project within 5 years</p> <p><i>Led by CoM - Haig Poulson</i></p>	<p>A recommendation was supported by the IMAP committee in February 2008 to re-evaluate the scope of this action to reflect the needs identified in the report produced in action 2.3 (Bicycle Victoria's 'Review of the Priority Bike Route Network for IMAP' Jan 2008).</p> <p>Progress</p> <ul style="list-style-type: none"> • The Working Group has met to prioritise actions (May 08) and to re-scope the project (August 08). • Briefing Paper presented at 29 August IMAP Committee Meeting
<p>Action 3.3 Regional Approach to Parking Management Develop a consistent approach to parking management across the IMAP region based on the economic, environmental, streetscape and traffic impacts of different on and off-street car parking arrangements (including park and ride facilities).</p> <p><i>Led by CoS – Ian McLauchlan</i></p>	<p>Progress</p> <ul style="list-style-type: none"> • This project has commenced and an audit is being undertaken across the region to identify current parking status and gaps in order to obtain a shared understanding. It is envisaged that this information will assist in the development of 'guiding principles' and ultimately a 'work program'. • Progress Report presented at 29 August IMAP Committee Meeting highlighting: <ul style="list-style-type: none"> ○ Working Group meetings 3 weekly to undertake audit across 3 areas; parking measures implemented to mitigate car travel, provision of parking in new developments and management of existing parking ○ Develop Guiding Principles (short term outcome) ○ Develop Resource Document and Action Plan (long term outcome)
<p>Action 5.2 Affordable Housing</p> <p><i>Led by CoPP – Gary Spivak</i></p>	<p>Progress</p> <ul style="list-style-type: none"> • Following the 30 May IMAP Committee meeting, letters were sent to Ministers Wynne and Madden (23 July) providing the adopted principles, information on the proposal and requesting a joint briefing session. A session was scheduled for 31 August at Parliament House but deferred by the Ministers. The Working group is now awaiting a Briefing time date.

<p>Action 6.3 Managing conflicts in Activity Centres - Manage the night time economy and residential development to minimise conflicts between residential, entertainment and commercial uses in and around Activity Centres.</p> <p><i>Led by CoY – Bruce Phillips Led by CoS - Steve Lardner</i></p> <p><i>Note: CoM managing research component in partnership with Deakin University</i></p>	<p>At the CEO Forum 18 April 08, it was agreed that IMAP should deliver and drive those ICEP recommendations for which the inner region councils are responsible. It was also agreed that the working group should prioritise progress on specific outputs for ICEP recommendations five and six:</p> <ul style="list-style-type: none"> • Recommendation 5 - Planning tools to enable councils to effectively manage cumulative impact. • Recommendation 6 - Review of definitions in planning scheme and liquor licensing regulatory frameworks. <p><u>Progress</u></p> <ul style="list-style-type: none"> • A Discussion Paper on definitions of Cumulative Impact was presented and discussed at a Working Group meeting in July (including representatives from DPCD and DoJ). • A review of the use of definitions in the planning scheme is currently being undertaken (led by CoS). The review includes investigating the application of criteria or grading to liquor licence and late night related uses. The review of use definitions will also consider the definitions used by Liquor Licensing Victoria and the upcoming review of fees and licence types outlined in the VAAP. Information gathered in the review will result in the working group forming a position on planning scheme definitions and whether they should be amended. • The Working Group agreed to proceed with a research component to aid the development of planning tools for cumulative impact administration by Stat Planners (July 08). • Dr John Rollo at Deakin University was approached to discuss the possibility of conducting observational studies in the late night precincts of each municipality, to examine pedestrian movement between and around licensed premises in addition to analysing the distribution and concentration of licensed premises (using existing mapping information), in comparison to recent crime and disorder statistics. Dr Rollo is providing feedback to draft Research Brief by early September. • The Victorian Police have been invited to provide input into discussions on cumulative impact. • Next Working Group Meeting (early Sept) will include; representation from Statutory Planners across partner Councils (focus on implementation of cumulative impact in planning decision making) and agreement of Research Brief. • The Working Group aims to complete research and definitions by November 08. Progress will be reported to the IMAP Committee at 31 October meeting.
<p>Action 9.1 Regional Sustainability Targets</p> <p><i>Led by CoM – Alex Fearnside and Michaela Lang</i></p>	<p>At the CEO Forum 18 April 08, it was agreed that the Working Group provide a detailed briefing paper to the IMAP Implementation Committee meeting 29 August 08.</p> <p><u>Progress</u></p> <ul style="list-style-type: none"> • Briefing Paper presented at 29 August IMAP Committee Meeting
<p>Action 9.3 Water Sensitive Urban Design</p> <p><i>Led by CoM – Sheridan Blunt Led by CoY – Sherry Hopkins</i></p>	<p>At the CEO Forum 18 April 08, it was agreed that the Working Group should progress the development of a regional Ministerial 20(4) amendment regarding Water Sensitive Urban Design.</p> <p><u>Progress</u></p> <ul style="list-style-type: none"> • Briefing Paper presented at 29 August IMAP Committee Meeting
<p>Action 9.6 Use of Recycled Water in Open Space</p> <p><i>Led by CoPP – Martin Hartigan</i></p>	<p><u>Progress</u></p> <ul style="list-style-type: none"> • A Draft Report has been completed by SKM in partnership with the Working Group. • A final workshop to assess the outcomes and make final amendments to the Draft Report was held 19th August. • The Working Group aims to present to the IMAP Committee at 31 October meeting.

Actions 11.1 / 11.2 Tourism Map and Program	<p><u>Progress</u></p> <p>Map Distribution</p> <ul style="list-style-type: none"> • 50,000 used in past three months (30K in 1st 6 weeks) • Feedback from the Tourism Industry has been extremely positive. • City of Melbourne has conducted focus groups with their visitor services staff and confirm that the IMAP map is their map of choice. • Tourism Victoria promoted the IMAP map and itineraries on their stand at the Australian Tourism Exchange (ATE) 14 – 20 June this year. ATE is an annual tourism trade show that brings Australian tourism businesses together with airlines, tourism wholesalers and retailers from around the world. Both the map and itineraries were really well received and Tourism Victoria's International Managers have since requested additional copies of the map to promote to their overseas clients (distributed to UK and Asia offices). • The map has replaced existing maps and is now featured in the Official Visitors' Guide, Official Visitors Map and Cruise Guide for Melbourne - all publications produced by Destination Melbourne. • On August 2, Tourism Victoria incorporated the IMAP Map in a NSW campaign. The Melbourne Guide was distributed through the Sydney Morning Herald to 250,000 readers. • Requests for the map are being received on a regular basis from a range as diverse as church groups, education facilities to USA Military Agencies. <p>Future Directions</p> <ul style="list-style-type: none"> • The Working Group will hold a 'planning workshop' in Sept to agree on the key directions for the next 2 years <ul style="list-style-type: none"> ○ Maintenance and sustainability of Map ○ Commercial opportunities ○ Roles & responsibilities (IMAP, Tourism Victoria, Destination Melbourne) • An opportunity exists for IMAP to raise its profile at the Tourism Expo 22/09 attended by industry members
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IMAP Implementation Committee

Briefing Paper

Communications

Purpose

1. To advise the IMAP Implementation Committee of the progress of communication related initiatives.

Background / Discussion

2. The *IMAP Communications and Media Protocol* document was approved by the IMAP Implementation Committee at the Meeting 28 February 2008. This document guides the operation of 'Joint Statements'
 - Note: a Media Release announcing the LAAP funding IMAP recently secured has been drafted and is awaiting approval from all IMAP partners and DoT (as per *IMAP Communications and Media Protocol* document and DoT Communications Protocol).
3. In addition to the *IMAP Communications and Media Protocol*, and in response to the feedback received in the *IMAP Governance and Relationships Report* (Peter Tesdorpf), a Communications Strategy is being drafted to include Branding, Marketing, Communication (internal and external) and Partnerships (refer **Attachment 5a** – IMAP Communications Framework as a starting point for the development of this Strategy). The aim of this Strategy is to provide a professional and consistent message to all stakeholders and to raise the profile of IMAP highlighting the achievements of this regional collaboration model.

In the interim, and responding to immediate needs such as the development of the IMAP Website, production of 07-08 Annual Report, forthcoming PR opportunities such as the Tourism Expo (22/09) and the need to improve communications within Councils, a *Request for Design Quote* was distributed for quotation (**attachment 5b**). The Request includes development of a 'IMAP banner' for use on Website Home page, Letterhead, E-Bulletins, Powerpoint mastheads and freestanding banners. A quotation has been received from Johanna Villani Design (on recommendation from City of Yarra and the Tourism Working Group) for \$3586 (inc GST).

Note: The current IMAP Logo banner containing the 4 Council logos will remain – all additional design will be complimentary to this banner.

4. A Brief to develop an IMAP website was provided at the IMAP CEO's Forum 18 April with the resolution made that the IMAP Website be approved and progressed. The IMAP Implementation Officer was asked to progress development of the IMAP website incorporating Wiki technology.
 - 2 Quotes were received and reviewed in July 08 with Mark Elliott from CollabForge being selected to commence development (developers of Future Melbourne Website)
 - A more detailed Brief has been provided and a final quote is expected shortly (total delivery of website and training would be around \$15K)
 - The IMAP Implementation Officer is working with the developer CollabForge on the following tasks:
 - Development of Website – templates, structure of information etc
 - Selection and purchase of a suitable domain name – proving challenging with the URL www.imap.vic.gov.au requiring sign off from DIIRD (currently being investigated)
 - Development of a 'contractual agreement' for hosting of an independent server, training and help-desk assistance
 - Stage 1 (development) will be completed end September
 - Stage 2 (training) will be completed end October
 - The IMAP Website will be 'launched' at the IMAP Implementation Committee meeting 31 October.

5. Development of the IMAP Annual Report 07-08 has commenced. The IMAP Implementation Officer has received one quote to date for the design, writing, printing (hard copy + CD) and photography – Total \$6032 (inc GST). It is envisaged that a Draft Report will be presented to the IMAP Committee at the 31 October meeting.
(Note: 07-08 Report cost \$7891)
6. It has been timely to insert an IMAP summary of achievements into individual IMAP Council's Annual Reports. Text is currently being signed off by the IMAP Implementation Officer prior to Reports being printed and distributed in September.
7. In response to the Progress Report presented to the IMAP Committee 30 May 08 by Martin Hartigan in the form of a Powerpoint presentation, it was requested that this Presentation be provided to all Councils. The IMAP Implementation Officer provided this Presentation to the City of Stonnington Management team 7 August, City of Yarra Executive team 20 August and City of Port Phillip Executive team 26 August. It was used as a 'support' document at the Ministerial briefing to Minister Kosky 27 August.
8. As per the Terms of Reference, the IMAP Implementation Committee meetings are scheduled quarterly, however the dates of the next 2 Committee meetings have been questioned:
 - Meeting scheduled for 28 November has been identified as the day before Council elections therefore posing the risk of not having a quorum at the meeting.
 - Meeting scheduled for 27 February has been identified as the Local Government Chief Officers Group meeting in New Zealand
 The personal assistants have been consulted to check diaries and the following revised dates are suggested: Replace 28 November with **31 October** and replace 27 February with **6 February**.
9. In respect to next **CEO Forum 24 October 08** (previously 18 April 08), comment has been sought from the CEO's and it has been requested to defer the October CEO Forum to February. This may be replaced by an Annual Forum inviting new Mayors and Councillors to learn about IMAP and provide an opportunity to network with IMAP's Partners.

Conclusion

10. The IMAP Implementation Officer welcomes your feedback on communications in general and your support in progressing an IMAP Communications Strategy. This Strategy will be developed collaboratively with the IMAP partnering councils communications departments. The Strategy would then be presented to the IMAP Committee for comment and input.
11. A professional and consistent approach to Branding, Marketing, Communication and Partnerships will further strengthen the benefits of collaboration, provide efficiencies by increasing the sharing of information and raise the awareness of IMAP.

Recommendation

12. That the IMAP Implementation Committee resolves to:
 - **Note** the progress of the Website development and the initiation of other communication related initiatives
 - **Support** the development of an IMAP Communications Strategy that expands upon and incorporates the existing *Communications and Media Protocol*.
 - **Approve** the Design quotations for \$3586 (inc GST) and \$6032 (inc GST) to progress the development of Branding and Website material and Annual Report respectively.
 - **Accept** the next 2 revised IMAP Implementation Committee dates.

IMAP Communications Framework

Vision	“Making Melbourne more Liveable”			
Mission	Collaborate and partner with local and state government to respond to issues to deliver the aims of Melbourne 2030			
Guiding Principles	Regional Liveable Capital Legible Linked	Sustainable Prosperous Distinctive Diversity Creative	Pedestrian Friendly Socially Engaging Sense of Place Accessibility Recognition	
Key Focus Areas	Branding	Marketing	Communication	Partnerships
Key Goals	To develop an integrated campaign and effectively position IMAP in the marketplace	To maximise the value of IMAP initiatives and actions by marketing IMAP to the relevant stakeholders	To communicate IMAP strategies, actions and achievements to all stakeholders	To engage and manage partnerships that continue to identify opportunities for ‘call to action’
Key Outcomes	Higher level of awareness	Active participation & collaboration	Increased awareness, understanding & support	Efficiencies, shared knowledge and win-wins
Desired Impact	Working together to vision, plan and implement actions			

REQUEST FOR DESIGN QUOTE

Date: Thursday 14 August 2008

No Pages: 3

FROM	
Name: Alison Fitzgerald – IMAP Implementation Officer	
Company Name: IMAP (Inner Melbourne Action Plan) c/o City of Yarra (Invoice to be forwarded directly to Alison Fitzgerald)	
Phone: (03) 9205 5039	Mobile: 0417 305 811
E-mail: Alison.fitzgerald@yarracity.vic.gov.au	
Subject: IMAP Branding	

Please prepare a quotation for the following job.

MESSAGE

Overview:

IMAP is a regional collaborative approach to implementing 11 Strategies and 52 Actions across a diverse range of issues affecting the Inner Melbourne region. Represented by the Cities of Stonnington, Port Phillip, Melbourne and Yarra, the IMAP implementation Officer's responsibility is to facilitate, coordinate, drive, communicate and promote the implementation of actions across the region in partnership with a variety of key stakeholders

Actions have a variety of outcomes that include 'products' and marketing and promotional opportunities such as:

Documents (external focus) – e.g. Regional Economic Development Statement / Tourism Map & Itineraries & fact Sheets / Liveable Walkable Melbourne / Annual Report / Status Updates / Presentations / Media Releases / Mayoral Forum etc

Strategies, Reports, Updates, Presentations (internal focus)

Target Audiences:

Primary market is:

'Internal' – Council staff at all levels, Councillors across 4 councils

'External' – Key partners involved in projects & new potential partners

Secondary market is:

General – all levels of Government

Community – Inner Melbourne region

Business Community + Tertiary Education providers

The Challenge:

1. Develop an integrated campaign (professional branding) for IMAP to reflect its purpose
 “regional collaboration to make Melbourne more liveable”
 Note: The current 4 x council logos must be retained
2. The branding will be used for all internal and external correspondence (and website) to:
 - Ensure consistency across 4 councils
 - Improve recognition of IMAP
3. Design to be flexible, modern, professional and manageable ‘inhouse’
4. Design to be adaptable for future directions of IMAP

Considerations:

Short Term

- Letterhead (ability to be printed ‘inhouse’)
- Email proformer (internal & external)
- Website banner
- Promotional Banner (events e.g. Expo 22/09)
- Powerpoint presentations (internal & external)

Medium Term

- Annual Report
- Launch – Annual Forum
- Maps / Communication tools
- Advocacy

Long Term

- Outputs of Actions – Products / Strategies / Reports

Commissioning of Photography (approximate cost for ½ day)

Look and Feel – Clean, professional, sends message, aligns with logos

Ability to acknowledge partners e.g. Department of Transport

Your Task:

Develop concepts considering the following factors:

Size:

- Outputs will be different sizes depending on audience
 A4 for reports / DL for promotional brochures / Website / Banners

Stock:

- A proportion of recycled (as discussed)

Colour:

- 4 Colour

Images:

- All images will be supplied (from 4 Councils and / or professional photographer)

Print:

- Annual Report – quote 250 / 500 hard copy + CD (50 copies)

Proofs: • Working proofs should be e-mailed as PDF files

Other: • IMAP owns copyright of the artwork

Website • Liaise directly with Web designer

Costs:

- Your quotation should allow for a couple of concepts, to be approved before proceeding with final artwork and one round of author's corrections
- Quotes should separate non-design related elements (eg colour laser proofs, courier fees and all other anticipated charges), and an hourly rate for author's corrections.

Timelines:

Short Term

Initial Quote submitted	Thursday 21 August
Approval to proceed by IMAP Committee	Friday 29 August
1 st concepts presented	Friday 5 Sept
Approval of concepts	Monday 8 Sept
Artwork developed and presented for:	
1. Pull-up Banner	Friday 12 Sept
2. Website banner	Friday 12 Sept
Approval of artwork	Friday 12 Sept
3. Letterhead	Friday 19 Sept
4. Email proformer	Friday 19 Sept
Pull-up Banner produced & delivered (for Expo)	Friday 19 Sept

Medium Term

Draft text for Annual Report forwarded (Photography undertaken)	Thursday 25 Sep
Artwork developed and presented (Writer engaged to proof text)	Friday 17 October
"Mock up" presented to IMAP Committee	Friday 31 October

Point of Contact: All contact will be to Alison Fitzgerald; however you may be required to present to the IMAP Implementation Committee (Oct / Nov), liaise with photographer and printer, and attend celebratory launches where appropriate.

Inner Melbourne Action Plan

Briefing Paper

Evaluation of IMAP Governance and Relationships

Purpose

1. To advise the IMAP Implementation Committee of the progress of Actions identified in the *Governance and Relationships Report*

Background

1. Following a resolution at the IMAP Implementation Committee on the 28 February the evaluation of IMAP governance and relationships was progressed as agreed and an independent consultant was commissioned to review the governance structure and the relationships which underpin IMAP.
2. Mr Peter Tesdorpf of Peter Tesdorpf and Associates was engaged to undertake the evaluation. The methodology included:
 - (a) Four workshops with the respective executive and elected representative of each council appointed to the IMAP Implementation Committee
 - (b) Four workshops with the project task group officers in each council
 - (c) Two workshops with State Government Agencies
3. At the IMAP Implementation Committee 30 May 2008, the Committee noted the draft *Evaluation of IMAP governance and relationships* report (May 2008) and approved the finalisation of the document. The corresponding action was to establish a sub-group to follow up on the recommendations contained in the 'Review of IMAP Governance and Relationships', prioritise any proposed amendments to IMAP's governance arrangements and report back to IMAP Implementation Committee on 29 August 2008.
4. The sub-group meeting was held 24 July with the following format:
 - (a) A brief discussion on the Report's conclusions requiring no immediate action,
 - (b) Actions that should be undertaken now to improve IMAP's effectiveness
 - (c) Less urgent Actions and considerations for the future

Discussion

5. In summary, the priority of the sub-group meeting was spent on the Actions recommended to be undertaken now.
6. It was considered that Recommendation 5 'Improving Co-ordination and Communication' was an operational task to be actioned by the IMAP Implementation Officer.
7. Actions recommended relating to the Mayor's Forum, Annual Forum and CEO's Forum were discussed as one topic and it was agreed that the Mayor's Forum will be replaced by an Annual Forum. It was considered that the CEO Forums are useful and will be retained.
8. In respect to IMAP Councillor Delegates, it was agreed that the Terms of Reference document should be amended to reflect
9. Discussion identified the need for simplification of governance documents, particularly the potential duplication of the Terms of Reference Document and the Operating Protocols Document.
10. Rotation of the Chair

Recommendation

11. That the IMAP Implementation Committee resolves to:
 - (a) **approve** the minutes of the Sub-group Meeting held 24 July governance and relationships' report
 - (b) **support** the progress of priority actions identified by the sub-group

Inner Melbourne Action Plan

Minutes Sub-Group Meeting

Review of Governance and Relationships Final Report (Peter Tesdorpf & Associates June 2008)

12.00 – 1.00 pm Thursday 24 July 2008
City of Port Phillip

Chair	Cr Janet Cribbes
Participants	Cr Judy Morton, Mr David Spokes, Mr Geoff Lawler, Alison Fitzgerald

Item	Time	Agenda Topic	Responsibility
1.	2 min	Welcome and Introduction	Chair
2	1 min	Apologies - Cr Claude Ullin	Chair
3.	3 min	Background of Report <ol style="list-style-type: none"> 28 Feb 08 – Resolution to progress the evaluation of IMAP governance and relationships and commission an independent review of the governance structure and the relationships which underpin IMAP. Key questions agreed for the Review include: <ul style="list-style-type: none"> Advantages and disadvantages of the current structure and process Changes to the governance structure Changes to decision-making processes Barriers or challenges overcome? Relationships within IMAP Peter Tesdorpf and Associates engaged. 30 May - Draft Report presented with recommendations moved: <ol style="list-style-type: none"> That the IMAP Implementation Committee resolves to: <ol style="list-style-type: none"> note the draft '<i>Evaluation of IMAP governance and relationships</i>' report; and approve the finalisation of the document. That the IMAP Implementation Committee resolves to establish a sub-group to follow up on the recommendations contained in the 'Review of IMAP Governance and Relationships', prioritise any proposed amendments to IMAP's governance arrangements and report back to IMAP Implementation Committee on 29 August 2008. 	Implementation Officer
4.	5 min	<ol style="list-style-type: none"> Overview of Report Summary of Conclusions and Recommendations Status Quo - conclusions requiring no immediate action Act Now - actions that should be undertaken now to improve IMAP's effectiveness Soon or Later - less urgent Actions and considerations for the future 	Chair

5	5 min	<u>Brief Discussion on 'Status Quo'</u> 1. Strong Support for IMAP's Role and Benefits 2. Voting Rights on the IMAP Implementation Committee 3. Involvement of State Government Agencies <i>No Actions Required at this time</i>	Chair
6.	30 min	<u>Group Discussion on 'Act Now'</u> 4. Improving Co-ordination and Communication 5. Improving the Project Task Groups <i>Action: Implementation Officer to draft a proposal to increase communication between 4 Councils and within Councils.</i> <i>Action: Each Council to nominate an IMAP 'Champion' for the purpose of:</i> <ul style="list-style-type: none"> ▪ Point of contact for IMAP Implementation Officer ▪ Point of contact for CEO/Director re: internal knowledge of IMAP projects and staff involved in current actions ▪ A 'Champion' to encourage, support and raise profile of IMAP within councils 6. The Mayors' Forum 7. Introduce an IMAP "Annual Forum" 8. The CEOs' Forum <i>Decision made to replace the Mayor's Forum with an Annual Forum</i> <i>Decision made to retain CEO's Forum 6 monthly</i> <i>Action: Implementation Officer to review the Terms of Reference and make changes where required.</i> <i>Action: Implementation Officer to plan, co-ordinate and deliver Annual Forum to include stakeholders, celebrate achievements and benefits of regional collaboration</i> 9. IMAP Councillor Delegates <i>Action: Implementation Officer to amend the Terms of Reference to reflect Mayor and Mayor's substitute to attend IMAP Implementation Committee</i> 10. Simplification of Governance Documents <i>Action: Implementation Officer to review Terms of Reference and Operating Protocols to identify overlap and draft changes for sign off by Committee</i> 11. Financial and Legal Issues <i>The Procurement Goods and Services Policy has been developed and signed off by 4 IMAP partners for the purpose of minimizing potential contractual and accountability issues</i>	Chair
7.	5 min	<u>Brief Discussion on 'Soon or Later'</u> 12. Rotation of the Chair The Report recommended consideration of rotating the IMAP chair on an annual basis to provide some continuity. The decision was made to retain quarterly rotation of Chair. <i>No Actions required at this time</i> 13. IMAP Staff <i>Actions – Implementation Officer to provide feedback to IMAP Implementation Committee February 09.</i>	Chair

		14. Modernising the Section 86 Provisions of the Local Government Act <i>No Actions required at this time</i> 15. Further Developing the IMAP Model: Potential and Possibilities <i>No Actions required at this time</i>	
8.	5 min	Further Recommendations / Actions <i>Actions – Report to IMAP Implementation Committee 29 August</i>	Chair
9.		Close 1.00pm	Chair

Inner Melbourne Action Plan

Briefing Paper

IMAP strategic response to '*Planning for all of Melbourne.*'

Purpose

1. To initiate dialogue in response to State Government's offer included in the *Planning for all of Melbourne*.

"That the State Government develops a strong partnership with the inner Melbourne councils to provide financial support and coordination to assist them to implement the Inner Melbourne Action Plan" (Source: Planning for all of Melbourne Page 40, AEG recommendation 3.2.2 Page 35)

2. To initiate discussion in response to the State Government's establishment of Development Assessment Committees (DACs).

Background

3. IMAP was developed to respond to issues that must be addressed to achieve the aims of Melbourne 2030. Each proposed action (57 in total) has a reference to relevant Melbourne 2030 initiatives.
4. IMAP received many acknowledgements throughout the Audit Expert Group Report (AEG) particularly under section 3.2.2 relating to collaboration, the alignment Melbourne 2030 principles, focus on the on-ground delivery of projects and the identification of an opportunity to deliver further new households (*refer supporting information section below*).
5. Many IMAP actions currently underway also align closely with the AEG report; Chapter 4 Transport and Freight (public transport principles that include cycling and walking), Chapter 5 Environmental Sustainability (water sensitive urban design and open space) and Chapter 6 Affordable Housing (*refer supporting information section below*).
6. The City of Yarra noted the reports; *Audit Expert Group Report (March 08)* and its response "*Planning for all of Melbourne*" at the Council meeting 1 July 2008 and suggested that the IMAP councils prepare an action list in response to recommendation 3.2.2 of the State Government's response – *Planning for all of Melbourne*.
7. Planning for all of Melbourne proposes to establish Development Assessment Committees (DACs), in partnership with local government to make planning decisions in relation to areas and matters of metropolitan significance. It is proposed that State Government will work with local government and the planning and development industry to develop criteria.
8. Discussion is sought by IMAP on this model proposed by State Government.

Discussion

9. An opportunity exists for IMAP to take advantage of the acknowledgements received from State Government and respond proactively to 'accepting' their offer of financial support and coordination, implementation assistance.
10. An opportunity exists for IMAP to be the 'conduit' and assist State Government in recognising different and 'real' issues when implementing Melbourne 2030 initiatives.
11. IMAP can play a major role in proactively contributing to State Government's planning, decision making and implementation processes.

12. State Government's proposal to introduce a new type of authority into the Planning Scheme in the form of DACs raises a number of questions. An opportunity exists for IMAP to work closely with DPCD to identify ways that councils may participate in the development of this concept. Any concerns should also be articulated so that local government has a proactive position for pending discussions with State Government.

Recommendations

13. That the IMAP Implementation Committee resolves to:
 - (a) **Establish** a sub-group to discuss, identify and prioritise IMAP actions that would be 'best suited' to State Government support.
 - (b) **Support** the development of a prioritised 'action list' to proactively present to State Government (responding to AEG acknowledgements of IMAP and State Government's 'offer' of developing a strong partnership, financial support and coordination assistance for IMAP councils).
 - (c) **Support** further discussions to identify the impacts of DACs and identify issues and opportunities.

Supporting Information

Summary acknowledgement of IMAP throughout the Audit Expert Group Report (March 08)

Report Section	Page No	Relevant Acknowledgement
<i>Theme 6 Commitment</i>	<i>Page 16</i>	<i>"IMAP Councils showed their clear understanding of key issues and a strong sense of commitment to implementing Melbourne 2030 in a highly collaborative manner. Their submissions indicated they felt they had been let-down by a lack of effective mechanisms and a lack of genuine partnering with State Government. They believe that this was impeding their ability to deliver on a range of issues relevant to Melbourne 2030, such as transport, freight, sustainability and affordable housing."</i>
<i>2.3 Our response to what we learned</i>	<i>Page 19</i>	<i>The report acknowledged the work and submissions to the Audit demonstrated a willingness of councils to work together to put forward common views for the metropolitan good.</i>
<i>3.2.2 Central and inner Melbourne</i>	<i>Page 36</i>	<i>IMAP addressed the issue of improving the balance between jobs and housing in inner Melbourne. IMAP identifies opportunities to accommodate a further 90,000 new households in inner Melbourne by 2030. Another focus of the Action Plan is on managing change in and around activity centres, especially those that have a strong entertainment role.</i>
<i>Recommendations from 3.2.2</i>	<i>Page 37</i>	<i>"That the State Government places a high priority on resourcing the planning, infrastructure and community services necessary to improve the jobs-housing balance within inner Melbourne."</i> <i>"That the State Government develops a strong partnership with the inner Melbourne councils to provide financial support and coordination to assist them to implement the Inner Melbourne Action Plan, including the proposal to accommodate more than 90,000 additional dwellings in inner Melbourne by 2030."</i>
<i>6.3 Planning options to increase affordable housing</i>	<i>Page 60</i>	<i>In reference to the SGS report Affordable Housing Policy and Practice Course (May 07), several conclusions from international experience are worth repeating: Sharing local experiences such as The Inner Region Affordable Housing Initiative developed by the IMAP group of Councils.</i>

Relevant Projects completed

Action 1.1 Inner Melbourne Statement of Significance

"Liveable, Walkable Melbourne: The Structure, Character and Significance of Inner Melbourne".

Action 2.3 Bicycle Network Legibility (November 2007)

Relevant projects underway

Action 9.1 Regional sustainability targets greenhouse emissions, water and waste

Action 9.3 Water Sensitive Urban Design (WSUD)

Action 9.6 Use of recycled water for parks

Action 3.3 Regional Approach to Car Parking

Action 2.5 Complete Regional Bicycle Network

Action 2.2 Coordinated pedestrian and public transport signage

Action 2.4 Walking Links / Pedestrian Priority Areas (Regional Greenlight project)

Action 2.6 Tram Network/fixed Rail Improvements

Action 4.3 'Think Tram' Program

Action 4.7 Improvements to Public Transport Services

Inner Melbourne Action Plan
Briefing Paper
Building Heights for Inner Melbourne

Purpose

1. To advise the IMAP Implementation Committee of a meeting held Tuesday 19 August with the Victorian Government Architect and including 2 senior Yarra Councillors, Professor Rob Adams, Director Urban Design at Melbourne City Council, City of Yarra CEO, officers from DPCD and the Director City Development Yarra City Council.
2. To initiate some dialogue with IMAP councils on the possibilities, benefits and options for mandatory maximum height controls in the inner Melbourne region.

Background

3. At the Meeting held Tuesday 19 August, issues associated with the current planning system (forms of development provisions) and opportunities to improve built form, urban design and infrastructure were discussed. This included development pressures, workloads and seeking good urban design and planning outcomes. Discussions have been initiated due to the concern of performance based building height controls in delivering good planning and urban design outcomes (often ambit claims get in the way of good outcomes).

Discussion

4. Yarra sought dialogue on these topics as a way to forge a broader conversation with DPCD and ultimately the Minister of Planning.
5. Professor Rob Adams indicated his support for the notion of simplifying planning controls through mandatory maximum height controls and believes that this is not just a process issue but an opportunity to achieve sustainable urban development through facilitating intensification of development in public transport rich corridors.
6. The City of Yarra seek mandatory maximum building heights as an alternative approach to delivering the outcomes that Council and Community have signed off on (public policy).
Note: the performance based approach of VPP's are often not delivering the stated policy outcomes and are resource hungry.
7. Councils need to balance many issues – protection of heritage (fine grained residential areas), amenity, parking, public domain etc.
8. The question is, do other IMAP partners have a similar interest to pursue this conversation with the State Architect and then DPCD with a view to seeking a deputation with the Minister for Planning?

Conclusion

Yarra propose that having the ability to impose mandatory maximum height controls (as a principle) will be more robust and deliver the following potential benefits:

- Greater certainty for Developers and Residents (ability to manage expectations)
- Fixes land values and ability to spread load on existing infrastructure
- Reducing cost of administering the Planning Scheme and reducing the number of appeals (VCAT)
- Increases the ability to deliver a comprehensive urban design/built form outcome
- Contribute to the achievement of more sustainable outcomes.

The actual mandatory heights may require some justification to underpin Planning Scheme changes. However, some 'breakthrough' is required from Government initially to be able to work towards that outcome.

Recommendation

That the IMAP Implementation Committee resolves to:

- (a) **Support** the proposition that mandatory maximum building height controls are a legitimate planning approach which will simplify the system, reduce workloads, reduce ambit claims and increase certainty for all stakeholders.
- (b) **Establish** a sub-group to follow up on the topic of mandatory maximum building heights. This should include the investigation of potential case studies for the integration of built form controls along key transport corridors in the IMAP area.
- (c) **Support** in principle, high level conversations with State Government (specifically DPCD, Victorian Government Architect and the Planning Minister).
- (d) When appropriate, **support** a deputation with the Minister for Planning.

Inner Melbourne Action Plan
Progress Report
IMAP Action 2.5 – Bicycle Network

Purpose

1. To update the IMAP Implementation Committee on progress of Action 2.5 Bicycle Network

Background

2. In February 2008, the IMAP Implementation Committee resolved to adopt the IMAP Bicycle Network as described in '*Bicycle Victoria's Review of the Priority Bicycle Route Network for IMAP*' (January 2008). This network effectively replaces Melbourne's Principal Bicycle network (PBN) within the IMAP area. The PBN was developed in the early 1990's when the most optimistic vision for a bicycle network was a network of shared bicycle/parking lanes on the arterial road network supplemented with a number of off-road paths. The initial aim of Action 2.3 was to improve the legibility of the IMAP bicycle network, but as most of this work had been achieved it became apparent that a greater contribution to upgrading the bicycle network and stimulating more cycling trips would be made if the on-road paths became much more separated, similar to the bicycle networks of leading European cities and consequently it was also resolved that the working group re-evaluate the scope of Action 2.5 to reflect the needs identified in Action 2.3.
3. The working group, in conjunction with Bicycle Victoria and VicRoads has identified four key elements in re-scoping Action 2.5 These elements include:
 - Implementing the IMAP Bicycle Network by developing innovative treatments to support greater cycling volumes, particularly on the seven priority routes selected by the working group,
 - Establishing a formal monitoring system across the IMAP area,
 - Improving high level communication and consultation processes between IMAP and the Department of Transport and VicRoads, and
 - Raising the level of research being undertaken into developing and improving established and emerging on-road separation techniques and methods, and establishing accepted 'Standards'.
4. The working group assessed all the major connections within the IMAP network and agreed upon prioritising work on the following routes;
 - Cremorne Railway/Sandringham, (Yarra and Stonnington)
 - Albert Street/Elizabeth Street, (Melbourne and Yarra)
 - Brunswick Street/Gisborne Street/Macarthur Street (Yarra and Melbourne)
 - Royal Parade (VicRoads)
 - Moonee Ponds Creek/Macaulay Road/Dryburgh Street/Queensberry Street (VicRoads and Melbourne)
 - Rathdowne Street (Melbourne and Yarra), and
 - Cecil Street/Whiteman Street/Clarendon Street/Spencer Street (Port Phillip and Melbourne).
5. These routes were considered to be the main connections on the IMAP Bicycle Network that had already high bicycle usage or had the potential to carry significantly increased bicycle volumes and that required the most work to bring them up to a standard that could safely accommodate increasing bicycle volumes. These routes also provide the opportunity to implement some of the separation and delineation treatments being designed and installed in various municipalities. These connections were not seen as simply routes where Council's could just paint white lines on the road surface and sit back and wait for the growth in bicycle numbers.

Discussion

6. Increased Bicycle Travel since 2006

While the Action 2.3 and Action 2.5 working groups have been meeting and developing strategies and action plans, bicycle works within the various municipalities have continued to be rolled out along the IMAP network and together with increasing petrol prices these works are already resulting in significant increases in the numbers of visitors to the inner city area travelling by bicycle. Between July 2006 and March 2008, bi-annual traffic counts on many arterial routes and popular on and off-road bicycle paths, within the City of Melbourne, has indicated that the number of in-bound cyclists travelling on these roads has grown from 4% of all private traffic movements to 9.2% between 7am and 10am on a typical weekday morning. In actual traffic numbers this equates to an increase from approximately 2300 in-bound cyclists in July 2006 to approximately 6800 cyclists in March 2008.

To ensure the momentum behind this increase is maintained and improved upon it is necessary that the following issues are addressed:

- **Funding** for the priority routes and the new generation separation measures needs to be sourced and secured as the designs are completed and approved;
- Staffing **resources** needs to be provided to ensure a quality on-going management of the IMAP program. This could involve the employment of a dedicated staff member on either a full or part-time basis. The current workloads of existing Council staff mitigates against this function role receiving the due care it requires;
- The apparent level of **research** being carried by either the Department of Transport (DoT) or VicRoads is far too low and it is being left to the IMAP Councils and Bicycle Victoria to undertake devise their own separation devices and schemes. This lack of leadership is requiring each Council to seek approval for every new treatment and/or conduct pre and post road safety audits. Not only is this leading to projects being delayed but if it continues it will lead to a myriad of inconsistent treatments across the metropolitan area. This in turn will lead to confusion for car drivers, cyclist and pedestrians; and
- Current level of **communication** between IMAP and VicRoads or DoT at the higher level, is not producing a buy-in by the decision makers at either VicRoads or the DoT. Requests to these authorities for assistance in the design and communication phases of the IMAP projects are therefore often unable to meet.

7. Development of a Hierarchy of Separation Treatments/Acceptance of Standards

The development of bicycle lane separation measures has been a significant priority of a number of the IMAP Council's as they strive to implement the next generation of bicycle paths along existing and new routes. The City of Melbourne has developed a number of separation treatments and is currently developing an overall hierarchy of treatments that should be used along various bicycle routes.

8. Off-Road

The ultimate treatment is an off road facility that is separated from motor vehicles and provides direct linkages to major destinations. Currently the City of Melbourne is funding, via the Parking Levy, the construction of the Manningham Street Bicycle and Pedestrian Bridge at a cost of \$2.3 million, which will remove the need for cyclists to mix with cars along the City Trail between Docklands and The Melbourne Zoo, a distance of approximately 4 kms.

9. On-Road Kerbside Separated Path

The next level of separation is what could be called an on-road kerbside separated path or what has popularly been known as the 'Copenhagen Bicycle Lane', a title IMAP wants to discontinue, as it is not what is provided along many paths in Copenhagen, where the footpath is divided into two distinct levels with pedestrians on the higher level adjacent to the building line and cyclist on the lower level adjacent to the kerb.

Currently this treatment has been installed in Swanston Street, Carlton between Victoria Street and Grattan Street. While very effectively separating cars and bicycles and eliminating the incidences of the highest type of bicycle /car crash, namely cyclist riding into an opening car door, which accounts for 80% of bicycle crashes in Melbourne, the cost could often be prohibitive at approximately \$250

per metre. There have also been complaints from faster cyclist being blocked by slow movers, as there is little opportunity to undertake passing manoeuvres between the kerb and the median.

10. On-Road Kerbside Delineated Path

This treatment has been designed to overcome some of the concerns of the on-road kerbside separated path, such as cost, road width constraints, concerns by delivery drivers having to lift their loads over a 1 metre wide, 125mm high median. The delineated path can be 500mm narrower than the 2 metre wide separated lane as cyclists can utilise the 750mm wide painted and edge line profiled (vibralline) median between the bicycle lane and parking bay. The cost of this treatment can vary between \$70 per metre and \$150 per meter depending upon the need to remove wide bluestone pitcher drainage channels. The City of Melbourne has approved the installation of this treatment along Albert Street, an IMAP priority route and a substitute PBN route. However as this treatment has never been implemented Council is currently is awaiting VicRoads approval and, hopefully, funding as it replaces the proposed PBN route along Victoria Parade.

11. On-Road Traffic Lane Side Heavily Delineated Shared Bicycle/parking Path

This treatment has already been installed along Rathdowne Street in the City of Melbourne and involves the highlighting the delineation line with profiled edge line (vibra-line) currently used along the edge of some rural highways. This treatment was implemented without VicRoads approval and is currently undergoing a post road safety audit. The immediate and anecdotal response from cyclists and motorists is that is very effective in ensuring motorists are aware of the bicycle lane and does not create a hazard for cyclist. A VicRoads concern about noise created by car tyres travelling along the profiled edge line has not yet been reflected in community or resident feedback. This profiled edge line treatment can and has been reinforced with the use of the 'approved' green asphalt along the high conflict areas. The estimated cost of this treatment is \$50 per metre.

Other treatments implemented in the City of Melbourne such as on road shared bicycle /parking lanes being delineated with wide chevron style road markings lane has been in place along Macaulay Road, Victoria Street and Queensberry Street for a number of years. While it was initially successful it often abused by motorists in congested peak hour conditions.

By developing a state-wide hierarchy of treatments, such as those listed above, road designers will be able to select the most suitable treatment having regard to such variables as, costs, available road widths, bicycle volumes, crash history, and the importance of facility and consequently match the treatment to the prevailing physical and financial constraints.

Opportunities

12. The collaboration between Bicycle Victoria's and IMAP's traffic and transport engineers/officers working on the Action 2.5 working group has assisted the City of Melbourne's progress in developing these alternative treatments. However any hierarchy of treatments requires VicRoads and the DoT endorsement to ensure consistency across the state. It is also considered that IMAP's treatments could be further enhanced with support from VicRoads and DoT.
13. Bicycle Victoria's support in developing separation and delineation treatments is welcomed, VicRoads' support with or without the use of world renowned specialist consultants, who happen to reside in Melbourne, is essential in developing a coherent, metropolitan wide, relevant world class safe and separated bicycle network. IMAP's working group cannot do it alone; it requires a very significant buy-in by the strategic and operational decision makers at VicRoads and the DoT. This can hopefully be promoted by high level advocacy by IMAP's Implementation Committee and IMAP's leaders.
14. The opportunity also exists for the IMAP Councils to develop a more rigorous review of its annual measurement of the cycling program and establish an Annual Bicycle Account that will publicly detail such things as:
 - the outcome of qualitative cyclist surveys;
 - details of the implementation of the various components of the IMAP Bicycle Plan;
 - details of works that link across municipal boundaries;
 - road injury statistics, and
 - bicycle volume surveys.

15. There are many opportunities to lift the level of the bicycle network. These include:

- collecting and sharing quality data;
- insisting upon VicRoads developing a research program that develops high quality, consistent treatments and standards, by engaging world class consultants; and
- increasing the community's awareness of the benefits of improving the cycling network, in terms of reduced reliance on fossil fuel, reduced strain on the public transport network, reduced congestion on the inner city road network and improved population health and safety outcomes.

Without a lift in the research effort the lack of standards is stifling the implementation of standardised separation and delineation designs and will only encourage mediocrity and quick solutions to problems by individual Councils.

Recommendations

16. That the IMAP Implementation Committee resolves to:

- (a) **Advocate** the IMAP Bicycle Network as described in "Bicycle Victoria's Review of the Priority Bike Route Network for IMAP" (January 2008) to VicRoads and the Department of Transport, at the highest management level.
- (b) **Advocate** the need for VicRoads and the Department of Transport to take the lead in undertaking research into the development of high quality standardised separation and delineation bicycle treatments that must be implemented within the inner city to ensure that the existing growth in bicycle usage can be sustained in a safe manner.
- (c) **Support** the employment of a dedicated IMAP bicycle officer to facilitate actions such as the development of the Bicycle Account and the development of the Project Plan
- (d) **Endorse** the selection of priority routes adopted by the working group as the major connections between the municipalities that require implementing and or upgrading, using the various hierarchy of measures identified in this report or that will be developed by research to be undertake by VicRoads; and,
- (e) **Support** the development of a program of improving the quality and amount of data and research on cycling in Melbourne, including bicycle facilities design and information sharing.

Inner Melbourne Action Plan
Progress Report
Action 3.3 - IMAP Regional Approach to Parking

Purpose

1. To update Committee on progress of Action 3.3 Regional Approach to Parking

Background

2. The demand for travel in the Inner Melbourne Region will continue to grow as the wider metropolitan area grows and new development occurs across the region. Increased congestion will increase costs for Inner Melbourne businesses and residents and compromise the region's capital city, business, entertainment and cultural functions. Addressing the impacts of traffic congestion requires managing road space and traffic flows. A critical part of this objective is determining how car parking should be managed. This will mean investigating mechanisms designed to reduce car use at congested times.

IMAP Action 3.3 seeks a Regional approach to parking management. The work will include the preparation of a common and consistent approach to parking management across the Inner Melbourne Region based on the economic, environmental, streetscape, travel patterns and traffic impacts of different on and off-street car parking arrangements, aimed at:

- Encouraging alternatives to car travel and implementing appropriate car parking strategies.
- Limiting car spaces in major new and re-use development.
- Restricting the eligibility of new dwellings to on-street parking permits in areas of high demand
- Charging for parking in high use areas

Current Progress

3. The Project Working Group commenced in late May 2008 and are meeting regularly to progress the project with initial meetings and discussions concentrating on scoping the project.
4. The Working Group commenced by seeking a review of what each Council is doing in key areas of :
 - Parking measures to mitigate car travel
 - Provision of Parking in new developments
 - Management of Existing Parking Supply

All Council's currently have in place policies in some form aimed at restricting/denying the residents of new dwellings access to on-street parking permits and it was felt further work in this area was not required.

Next Steps

5. Following the individual council review, the Working Group has agreed on the following process:
 - Stage 1
 - Workshop each of the key areas separately
 - Identify Gaps and differences in approach between each Council
 - Identify a set of agreed principles which should apply
 - Stage 2
 - Develop a resource document and an action plan for implementation

The Working Group envisages the work being undertaken by officers only for Stage 1, however consultant support will likely be required for Stage 2.

Closely aligned to this IMAP project is the Stage Government's Review of CL52.06 of the PS (Parking Provisions). It is envisaged that this review is completed prior to the engagement of a

consultant and the commencement of a Resource Document as the decisions made will guide the direction of the Document.

The Working Group is about to commence workshopping the key areas identified and it is envisaged around 15 weeks will be required to produce a set of agreed principles (Stage 1), based on current meeting frequency.

6. A progress report will be provided to the IMAP Implementation Committee meeting 31 October

Recommendation

7. That the IMAP Implementation Committee resolves to:
 - (a) **Note** the Progress Report for Action 3.3 Regional Approach to Parking.

Inner Melbourne Action Plan
Briefing Paper
Action 9.1 Regional Sustainability Targets

Purpose

1. To advise the IMAP Implementation Committee of the progress of Action 9.1 as requested at the IMAP CEO / Senior Managers Forum 18 April 2008.

Background

2. The Regional Sustainability Targets action is to 'establish common greenhouse emissions, water and waste targets and programs for the Inner Melbourne Region'.
3. The Working Group last reported to the IMAP Implementation Committee on 25 May 2007 and the CEO / Senior Managers Forum on 18 April 2008.
4. The Working Group identified numerous impediments to progressing the action with IMAP councils and state government due to:
 - varying policies
 - differing levels of commitment to sustainability
 - difficulties and differences in data collection methodologies (particularly with respect to greenhouse gas emissions).
5. The Working Group also identified common barriers to council operations' greenhouse gas emission reduction programs, including:
 - lack of mandated standards for buildings (restrictions of building and planning codes)
 - cost (especially street lighting)
 - fleet policies- buy Australian made, lack of fuel efficiency standard, salary packaging
 - exclusions such as embodied energy and contractors' emissions
 - measurement problems such as electronic billing.

Current Progress

6. Councils have a range of existing water, waste, and greenhouse gas emission targets and baseline dates (Appendix 1).
 - As this does not inhibit the ability to work collaboratively the responsibility will remain with individual councils to set their own targets while IMAP focuses on developing consistent measurement methodologies.
 - Baseline dates vary significantly particularly for greenhouse gas emissions. Standardising baseline measurement may be essential for standardizing data collection methodologies.
7. A stock take of data collection methodologies has been completed (Appendix 2). All councils rely on information provided by water carriers as a measure of potable water use and weighbridge records from contractors to determine volumes of waste to landfill and recycling. However, a variety of data collection methodologies are utilised to calculate greenhouse gas emissions. Methodologies are discussed below:

8. Waste

- Waste from the residential sector is measured by weight by waste collection contractors. Measurement of councils' corporate waste is generally conducted by contractors. Commercial/industrial/construction waste is more problematic as these sectors typically use private collections.
- IMAP councils may be able to agree on standardised specifications for data collection for future contracts. Uniform waste targets may be possible and could be based on the State Government's Towards Zero Waste targets. The main barrier to uniform waste targets is that different services are offered by each council. These services have been determined by demographics in each municipality.

9. Water

- Good local water use data is available from water retailers.
- Although current targets vary significantly, all use baseline years between 1999 and 2001 and therefore it may be possible to agree on standardized measures for comparison such as percentage reductions per employee, per resident, and absolute reductions across sectors or the municipality.

10. Councils' greenhouse gas emissions

- All councils are impeded by difficulty of accessing energy consumption data. Tracking of corporate energy consumption is reliant on software and data can be difficult to access.
- Greenhouse targets vary significantly although most councils are aiming for their operations to produce zero net emissions by 2020 or sooner.
- It may be possible for members to standardise inclusions in greenhouse gas emission calculations, considerations include: electricity, gas, waste, fleet vehicles, and contractors' emissions.

11. Community greenhouse gas emissions

- Most councils rely on some extrapolations from state averages because data is not available from energy distributors. This makes it almost impossible to track local progress and is a barrier to project design and development of meaningful targets.
- The ICLEI greenhouse reporting protocol is used by most councils and is emerging as the global standard. It may be possible for IMAP members to standardise reporting using the ICLEI protocol.
- It may also be possible for members to standardise inclusions in greenhouse gas emission calculations, considerations include electricity (including/excluding GreenPower), gas, waste, transport (within municipal boundaries only or inclusive of trips to and from the area).
- Options to produce comparison rates include emissions per resident, per worker, per m² commercial floor space, per contribution to GDP or GRP, and absolute reductions across sectors or the municipality. However, all methodologies are hindered by lack of aggregated data from energy distributors.

Process and Direction

12. Working Group to agree on methodologies and baseline years (where possible) for measurement of council and community greenhouse gas emissions, water use, and waste. Proposed methodologies and baseline years will be provided to a future IMAP meeting.
13. Commission a one off audit of all available waste, water, and greenhouse programs available to the residential and commercial sectors in the IMAP region. The audit will consider all available programs, not just those run by local government. This was originally proposed as an annual audit however once the federal government's One Stop Green Shop is introduced it will fill this role. The audit is scheduled for completion in November dependant on funding and resource allocation.
14. This audit will be used to determine programs that could be delivered across the IMAP region with possible inclusion of neighbouring councils if demographics and programs delivered are

complementary to those in the IMAP region. Proposal for collaborative programs will be provided to a future IMAP meeting.

Recommendations

15. That the IMAP Implementation Committee resolves to:

- a) **Note** current progress and **approve** the process and direction of the working group identified above.

Appendix 1- Targets and Baselines

Table 1. Greenhouse Gas Emissions

Council	Community Target	Council Operations Target	Baseline Year
City of Melbourne	<p>20% reduction in residential and commercial energy use by 2010 (2001 base year). Zero net emissions by 2020 50-60% reduction of 2006 with the remaining being offset Residents reduce their greenhouse gas emissions by 35 per cent per capita by 2020 (from 2006 levels). CO2 Emissions per resident per year. Target: 5.1t per resident per year Current: 7.8t (reported every two years)</p> <p>Workers reduce their greenhouse gas emissions by 59 per cent per capita by 2020 (from 2006 levels). Target: 4.1t per worker per year Current: 9.9t (reported every two years)</p>	<p>50% reduction in corporate energy use by 2010 (1999 base year) Zero net emissions by 2020.</p>	<p>2005/2006 formerly 2002(community) 1999/00 (council)</p>
City of Port Phillip	<p>50% reduction on current calculated greenhouse gas emissions by 2020, in collaboration with regional, state and federal partners.</p> <p>NOTE: Calculated GREENHOUSE GAS emissions are = electricity, gas, transport & waste only.</p>	<p>Zero greenhouse gas emissions (current calculated emissions) by 2020</p> <p>NOTE: Calculated GREENHOUSE GAS emissions are = electricity, gas & transport (fleet) only. GREENHOUSE GAS emissions from Council waste is currently estimated to be at about 0.1-0.3%. Does not include GREENHOUSE GAS emissions from contracted services at this stage).</p>	<p>2006 (formerly 1996)</p>
City of Yarra	<p>20% reduction by 2010</p>	<p>25% reduction by 2010</p>	<p>1996 (community) 2000/01 (council)</p>
City of Stonnington	<p>Stonnington has not set a community greenhouse gas emission reduction target</p>	<p>Stonnington has not set a corporate greenhouse gas emission reduction target</p>	<p>2005</p>

Table 2. Potable Water Use

Council	Community Target	Council Operations Target	Baseline Year
City of Melbourne	<p>o 40% reduction in water use per employee and per resident by 2020</p> <p>Also expressed as a 12% absolute reduction in water use (as 141% increase in population will absorb many of the water savings) <i>*subject to change in accordance with City as a Catchment</i></p>	<p>40% reduction in corporate water use by 2020 <i>*subject to change in accordance with City as a Catchment</i></p>	<p>1999/00</p>

City of Port Phillip	50% reduction on potable water use by 2020, in collaboration with regional, state and federal partners.	70% reduction on potable water use by 2020	2001
City of Yarra	25% reduction in consumption by 2015	40% reduction in consumption by 2015	2000/01
City of Stonnington	15% reduction in use of potable water by 2010/11	50% reduction in use of potable water by 2010/11	2000/01

Table 3. Waste

Council	Community Target	Council Operations Target	Baseline Year
City of Melbourne	65% recovery rate of municipal solid waste for reuse and recycling by 2014 (State target)	N/A (will be guided by Waste Wise)	N/A
City of Port Phillip	75% reduction in per capita community waste to landfill by 2020, in collaboration with regional, state and federal partners.	80% reduction in council waste to landfill by 2020 (based on 1999 levels of waste).	1999
City of Yarra	N/A	N/A	N/A
City of Stonnington	<ul style="list-style-type: none"> - Diversion of 45% of household waste from landfill by 2008/09 - Household waste to landfill below 420kg / household / year by 2008/09 - Total household waste generation less than 700kg / household / year by 2008/09 	N/A	2006/07

Appendix 2 - Methodologies

Table 1. Greenhouse Emissions

Council	Community Data Collection Methodology	Council Operations Data Collection Methodology
City of Melbourne	ICLEI community data protocol	Stark Essentials Software
City of Port Phillip	Data from electricity and gas retailers, aggregated by postcode and sector.	Utility Tracker Software
City of Yarra	ICLEI community data protocol (will be guided by NAGA's Zero Net Emissions policy)	Utility Tracker Software
City of Stonnington	ICLEI community data protocol	Utility Tracker Software

Table 2. Water

Council	Community Data Collection Methodology	Council Operations Data Collection Methodology
City of Melbourne	Data from retailers aggregated by postcode and sector (commercial and industrial merged)	Stark Essentials & Oracle Financial Software
City of Port Phillip	Data from retailers aggregated by postcode and sector	Utility Tracker Software
City of Yarra	Calendar year information from retailers	WaterMap data (high use sites), estimates (low use sites)
City of Stonnington	Data from retailers aggregated by postcode and sector	Utility Tracker Software

Note: Waste - All councils have a broadly consistent methodology reliant on volume data from contractors.

Inner Melbourne Action Plan

Briefing Paper

Action 9.3 Water Sensitive Urban Design (WSUD)

Objectives

1. To endorse the *Model WSUD Guidelines* and provide to all IMAP Councils for their implementation
2. To request all IMAP Councils to trial the proposed Local Planning Policy for Water Sensitive Urban Design.

Background

3. The Water Sensitive Urban Design working group, led by City of Melbourne, comprises representatives from each IMAP council, Melbourne Water and the Environment Protection Authority and has invited guests including City of Bayside and City of Maribyrnong. The working group has prepared the *Model WSUD Guidelines* and a draft WSUD Local Planning Policy for consideration by the IMAP Committee.

Discussion

Model Water Sensitive Urban Design Guidelines

What do the Model WSUD Guidelines do?

4. The *Model WSUD Guidelines* provide strategic advice and practical knowledge to implement WSUD.
5. It is State Government policy that WSUD projects should meet best practices standards (compared to average site pollutant loads) as expressed in MUSIC/STORM modelling tools. The best practice reduction targets are:
 - a. 80% reduction in total suspended solids (dirt, car and tyre residue, etc)
 - b. 45% reduction in total phosphorus (fertilisers, detergents, etc)
 - c. 45% reduction in total nitrogen (airborne pollutants, fertilisers, etc)
 - d. 70% reduction in litter (cigarette butts, beverage containers, packaging, etc).
6. To date, a gap in information has existed for Councils, site managers and developers. How do you choose the most appropriate WSUD treatment/s for a site to meet the above best practice standards?
7. The *Model WSUD Guidelines* address this gap. They start with an overview and then progress to considerable detail as needed by the reader.
8. The Guidelines are presented in 5 parts:
 - a. WSUD Policy Commitment
 - b. Getting WSUD on the Ground
 - c. Case studies
 - d. Fact Sheets
 - e. Glossary
9. A localised version of the Guidelines would sit on each Councils website and be accessible to inform developers, the community and site managers.

Why are the Guidelines written as a 'model guide'?

10. The *Model WSUD Guidelines* have been developed to be applicable to all IMAP Councils and greater metropolitan Melbourne. Given their wider metropolitan focus, the development of the Guidelines has been sponsored by Melbourne Water with a view to these being available for use by all councils to adapt as their own in discussion with Melbourne Water.
11. The Guidelines have been written as a model with sample data and case studies from IMAP councils, and the ability for any metropolitan Council to add local details in designated sections (coloured green).
12. As part of this 'local input', Councils will need to adapt the model by inserting their own relevant sustainable water targets, policies, programs and commitments. This may require Councils to review existing water policy to ensure that it endorses all adopted aspects of the *Model WSUD Guidelines*. The water targets and policy of each Council are not mandated as part of these Guidelines.

How should each Council adopt the Guidelines?

13. Each IMAP Council can adopt a 'localised WSUD Guidelines' as an operational procedural guideline. If the Guidelines also require the introduction of new policy for the Council, rather than just procedures, then they will need to be formally adopted by Council.
14. Once adopted, the Guidelines can be used in planning, constructing and educating about WSUD. Council can adopt a policy that WSUD Guidelines need to be met for all civic works. It is noted however, that they will not have any regulatory role for non-Council sites at this point, only advisory.

Proposed Local Planning Policy for Water Sensitive Urban Design*Can the Model WSUD Guidelines be linked to a Local Planning Policy in planning schemes?*

15. The *Model WSUD Guidelines*, once localised for each Council, can be linked to a Local Planning Policy to support the adoption and implementation of water sensitive urban design. As IMAP Councils, all four Councils can adopt a common local planning policy and send to the Minister for approval.
16. A draft Local Planning Policy is attached for the consideration of IMAP Councils. It is considered that this should not yet be adopted, but instead that Council's should consider the application of the LPP over the coming months taking into account the operation of the *Model WSUD Guidelines*.

What are considered to be the key elements of a potential WSUD Local Planning Policy?

17. The draft Local Planning Policy should:
 - a. be simple for statutory planners to apply in the permit application process;
 - b. require best practice performance in line with Victorian policy (as per Clause 56);
 - c. include the *Model WSUD Guidelines* as a 'reference document'. It is not considered appropriate to list the Guidelines as an 'incorporated document' as they will need to be updated frequently to reflect improved technology and research;
 - d. include a 'sunset clause' of 31 December 2010 to address the Minister's concern about potential Building and Planning control overlap.
18. It is recommended that the draft WSUD policy amendment (as attached) be trialled by the Councils and a report brought back to a future IMAP meeting.

Recommendation

19. That the IMAP Implementation Committee resolve to:
 - a) Seek approval of the Model WSUD Guidelines from Melbourne Water.
 - b) Subject to Melbourne Water approval, endorse the *Model WSUD Guidelines* for each IMAP Council to localize and adopt for their own use.
 - c) Request that a report be presented back at an IMAP Committee meeting in early/mid 2009 on the implementation of the WSUD Guidelines and the practicality of the proposed Local Planning Policy.

Attachments

Model WSUD Guidelines

Proposed Local Planning Policy for Water Sensitive Urban Design

(IMAP Councils) Proposed Planning Scheme Amendment

22.13 WATER SENSITIVE URBAN DESIGN (STORMWATER MANAGEMENT)

This policy applies to applications for new buildings.

22.13-1 Policy Basis

This policy:

- builds on the SPPF objective at Clause 12.05-1 and specifically, provides a local response to the 'Coastal areas' strategy at Clause 12.05-2;
- implements the SPPF objective at Clause 12.07-1 and specifically, the "Stormwater management" strategy at Clause 12.07-2;
- responds to the SPPF objective at Clause 15.01-1 relating to the protection of waterways, and
- responds to the SPPF objective at Clause 18.09-1 relating to the stormwater management and protection of the environment.

Water sensitive urban design (WSUD) is the design of buildings, subdivisions and works to minimise the hydrological impact of urban development on the surrounding environment. WSUD provides the means for treating stormwater run-off in a variety of ways so that the flow is reduced, and the quality of run-off is improved. Stormwater management can take various forms in the urban environment including infrastructure upgrades, streetscape layout changes, piping reconfigurations, storage tanks, and the use of different paving.

22.13-2 Objectives

- To encourage best practice water sensitive urban design to be incorporated into all new developments
- To minimise peak stormwater flows and stormwater pollutants to improve the health of water bodies, including creeks, rivers and bays.

22.13-3 Policy

It is policy to

- Encourage the use of design and stormwater treatment measures to improve the quality and reduce the flow of water discharged to waterways, including, but not limited to:
 - collection and reuse of rainwater and stormwater on site
 - vegetated swales and buffer strips
 - rain gardens
 - installation of water recycling systems
 - multiple uses of water within a single manufacturing site
- Encourage developments to comply with the best practice performance objectives for suspended solids, total phosphorus and total nitrogen, as set out in the Water Sensitive Urban Design Guidelines, Melbourne Water 2008.
- Encourage the use of measures to prevent litter being carried off-site in stormwater flows, including:
 - appropriately designed waste enclosures and storage bins, and
 - the use of litter traps for developments with the potential to generate significant amounts of litter.

22.13-4 Decision guidelines

It is policy that the responsible authority considers, as appropriate:

- Whether the development complies with the best practice performance objectives as set out in the Water Sensitive Urban Design Guidelines, Melbourne Water 2008.

Current best practice is:

- 80% reduction in Total Suspended Solids
- 45% reduction in Total Nitrogen
- 45% reduction in Total Phosphorus
- 70% reduction in Litter from typical urban loads.

Computer modelling such as STORM and MUSIC or equivalent may be used to assess a development proposal's achievement of these water quality targets.

- Whilst it is policy to encourage compliance with the best practice objectives, where this is not achievable, the responsible authority will consider whether the development has demonstrated that reasonable opportunities for water sensitive urban design have been included in the design of the proposal. In considering what is reasonable, the responsible authority will have regard to the relative size of the development and the opportunities and constraints of the particular site.

22.13-5 Reference documents

Water Sensitive Urban Design Guidelines, Melbourne Water, 2008

22.13-6 Expiry

31 December 2010

(Note: The policy numbering shown is for the Yarra Planning Scheme. This will differ for each Council depending on the number of policies already in the local sections of each Council's planning scheme.)

Model WSUD Guidelines

August 2008

An initiative of the Inner Melbourne Action Plan

City of Melbourne | City of Yarra | City of Stonnington | City of Port Phillip

Supported by Melbourne Water

Executive Summary

Water Sensitive Urban Design (WSUD) embraces a range of measures that are designed to avoid, or at least minimise, the environmental impacts of urbanisation in terms of the demand for water and the potential pollution threat to natural waterways.

The *Model WSUD Guidelines* inform Council staff, developers and residents on how to apply WSUD principles to urban developments or local water reuse projects.

These 'model' guidelines are available for Council's to adapt and adopt as their own.

Part One - WSUD Policy Commitment

[Module 1.1](#) **Local context**

Local government is committed to sustainable water management to conserve water, improve waterway health and protect groundwater.

[Module 1.2](#) **Melbourne's Urban Water System**

Greater Melbourne is experiencing prolonged drought and is requiring a range of solutions at both the metropolitan and municipal scale to deliver water supply security and improved waterway health.

[Module 1.3](#) **WSUD Guiding Principles**

Sustainable water management needs to bring together water conservation, stormwater quality, wastewater reductions and groundwater quality to achieve the best long term results for Melbourne. Water sensitive urban design provides the approach and tools to deliver these goals on the ground.

A sustainable water management hierarchy is set out that encompasses the *city as a catchment* approach of managing water within the local area before drawing from beyond local boundaries.

As a principle, all water saving projects should encompass stormwater treatment measures and vice versa.

Current best practice performance objectives are:

- 80% reduction in Total Suspended Solids
- 45% reduction in Total Nitrogen
- 45% reduction in Total Phosphorous
- 70% reduction in litter from typical urban loads

[Module 1.4](#) **Legislation and Policy Framework**

There are an increasing range of Federal, State, regional and local legislative and policy requirements that apply to sustainable water management.

Part Two – Getting WSUD On The Ground

[Module 2.1](#) **Starting the Project**

To achieve the best results, set clear objectives. Consider existing targets associated with environmental, economic and social outcomes needed for your organisation. Visit and undertake a 'water balance' for your site to understand it more holistically. Use our handy WSUD Checklist at this early stage.

[Module 2.2](#) **Scoping WSUD Options**

There are a range of different WSUD treatments available to use. Use the sustainable water management hierarchy to consider options for a site. Firstly reduce water demand, then consider rainwater harvesting, stormwater harvesting and water recycling. Beyond this, water can be sourced beyond the immediate surrounds. Alternative water sourcing projects can be measured for improvements to stormwater quality and further enhanced where possible.

Stormwater quality works can be modelled to show how different solutions and treatment trains can contribute to local stormwater quality targets and hence waterway health improvements.

[Module 2.3](#) **Considering Environmental Impacts**

Sustainable water projects delivered through water sensitive urban design need to make a net environmental benefit. Be sure to avoid or mitigate any biosolids, sodicity, salinity, nutrient, odours and greenhouse gases that could arise from projects if not planned carefully.

[Module 2.4](#) **Being Carbon Sensitive.**

Be sure to model the greenhouse gas emissions that could occur from different WSUD treatments. These could be emitted from energy use, biological processes or through embodied energy. Use our specially developed [Carbon Calculator for WSUD Treatments](#) to model the emissions and follow our more detailed [WSUD Carbon Sensitive Framework](#) to 'neutralise' emissions.

[Module 2.5](#) **Considering Life Cycle Costs**

Assess the financial implications of a WSUD project by considering the full life cycle costs. This will take into account capital expenditure, installation, operation, ongoing maintenance and labour costs, replacement costs and timing for significant expenditure, life span, and decommissioning costs.

[Module 2.6](#) **Assessing the Risks**

Protecting public health and the environment is paramount when alternative water sources are being used. Careful planning, construction and monitoring are required to make sure reused water is safe. Use the more detailed [WSUD Risk Management Guidelines](#) with its straightforward risk management for simple projects, and a comprehensive approach for more complex projects and those that carry higher risks.

[Module 2.7](#) **Site Design and Approvals**

Water sensitive urban design can be integrated into the design and construction of different urban development sites, large and small. Consider a range of ideas and applications whilst taking into account approvals and compliance issues.

[Module 2.8](#) **Maintaining WSUD Assets**

Plan and fund for maintenance to ensure the projects goals are met over the long term.

Part Three – Case Studies

Learn from different experiences and write up your own. Consider this example from [Bellair St, Kensington](#).

Part Four – Fact Sheets

For further detail refer to the range of fact sheets covering everything from rainwater tanks to wetlands to gross pollutant traps. Still seeking further detail, go to the State Government's *Engineering Procedures Manual*.

Part Five – Glossary

And to be sure we are talking the same language, here is the *Model WSUD Guidelines* glossary.