

## Agenda

### Inner Melbourne Action Plan Implementation Committee

**Meeting No 10**  
**8.00 am Friday 30 May 2008**  
**Richmond Town Hall**  
**Meeting room 1**  
**1st Fl 333 Bridge Rd Richmond**

<b>Committee Members</b>	<p>Cr Claude Ullin – Mayor, City of Stonnington</p> <p>Cr Judy Morton – Mayor, City of Yarra</p> <p>Cr Janet Cribbes – Mayor, City of Port Phillip</p> <p>Cr Catherine Ng – Chair Planning Committee, City of Melbourne</p> <p>Dr Andi Diamond – Chief Executive Officer, City of Yarra</p> <p>Mr David Spokes – Chief Executive Officer, City of Port Phillip</p> <p>Mr Geoff Lawler – Director Sustainability and Regulatory Services, City of Melbourne</p> <p>Mr Warren Roberts – A/Chief Executive Officer, City of Stonnington</p>
<b>Associate Partner Representatives</b>	<p>Julian Hill - Executive Director Urban Development, Department of Planning and Community Development</p> <p>Sally Semmens, Senior Project Manager, Integrated Transport Planning, Department of Transport</p> <p>Geoff Millar – Project Manager, Investment Facilitation, Department of Innovation, Industry &amp; Regional Development</p>
<b>IMAP Implementation Officer</b>	Martin Hartigan
<b>Guests</b>	<p>Alison Fitzgerald, Economic Development Coordinator, City of Port Phillip</p> <p>Helen Ruddell, Coordinator Economic Development, City of Yarra</p> <p>Paul Smith, Manager Environment and Renewal, City of Port Phillip</p> <p>Gary Spivak, Housing Development Officer, City of Port Phillip</p> <p>Damien Patterson, Manager Customer Service and Parking, City of Yarra</p> <p>Peter Tesdorpf, Peter Tesdorpf and Associates</p> <p>Michael Bowles, Birru Australia Pty Ltd</p> <p>Nicole Boldt, Policy Adviser, Industry and Trade Policy, Department of Innovation, Industry and Regional Development</p>

### PRELIMINARIES

Item	Time Alloc.	Agenda Topic	Responsibility
1.	1 min	<b>Appointment of Chair</b>	Chair
2	1 min	<b>Apologies</b>	Chair
3.	1 min	<p><b>Suspension of City of Melbourne's Local Law No. 1</b></p> <p><b>Conduct of Meetings (No 1 of 2001)</b></p> <p><u>Recommendation</u></p> <p>3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.</p>	Chair

## ITEMS

4	5 mins	<b>Confirmation of Minutes</b> ( <a href="#">Attachment 1</a> )  <u>Recommendation</u> 4.1 That the IMAP Implementation Committee resolves to <b>confirm</b> the minutes of the IMAP Implementation Committee held on 28 February, 2008.	Chair
5.	15 mins	<b>Business Arising</b> ( <a href="#">Attachment 2</a> )  <u>Recommendation</u> 5.1 That the IMAP Implementation Committee resolves to <b>note</b> the actions undertaken in response to business arising from the minutes of the IMAP Implementation Committee held on 28 February 2008.	Chair
6.	10 mins	<b>CEO/Senior Management Forum</b> ( <a href="#">Attachment 3</a> )  <u>Recommendation</u> 6.1 That the IMAP Implementation Committee resolves to <b>receive</b> the minutes of the CEO/Senior Management Forum.	
7.	10 mins	<b>Progress Report</b> ( <a href="#">Attachment 4</a> )  <u>Recommendation</u> 7.1 That the IMAP Implementation Committee resolves to <b>note</b> the IMAP Progress Report May 2008.	Chair
8.	30 mins	<b>Evaluation of IMAP governance and relationships</b> ( <a href="#">Attachment 5</a> )  <u>Recommendation</u> 8.1 That the IMAP Implementation Committee resolves to: (a) <b>note</b> the draft ' <i>Evaluation of IMAP governance and relationships</i> ' report; and (b) <b>approve</b> the finalisation of the document.	Peter Tesdorpf
9.	10 mins	<b>Action 7.4 Regional Economic Development Statement</b> ( <a href="#">Attachment 6</a> )  <u>Recommendation</u> 9.1 That the IMAP Implementation Committee resolves to: (a) <b>approve</b> the Statement ' <i>Making Melbourne More Liveable - A Partnership for Regional Economic Prosperity</i> ' for publication and distribution; and (b) <b>note</b> that the background document ' <i>Inner Melbourne Action Plan Regional Economic Development Statement</i> ' be retained as a background document to inform future regional policy and strategy development; and (c) <b>approve</b> the inclusion of IMAP Action 7.7 into the IMAP Three Year Implementation Plan (February 2008) and the subsequent further investigation of partnerships with the Office of Knowledge Capital.	Alison Fitzgerald
10.	10 mins	<b>East-West Link Needs Assessment</b> ( <a href="#">Attachment 7</a> )  <u>Recommendation</u> 10.1 TBA	Paul Smith

11.	20 mins	<b>Affordable Housing</b> ( <u>Attachment 8</u> )  <u>Recommendation</u> 11.1 TBA	Gary Spivak Michael Bowles
12	5 mins	<b>Goods and Services Procurement Policy</b> ( <u>Attachment 9</u> )  <u>Recommendation</u> 12.1 That the IMAP Implementation Committee resolve to <b>approve</b> the IMAP Goods and Services Procurement Policy.	IMAP Implementation Officer

## CONFIDENTIAL ITEMS

Meeting to be closed in accordance with Sections 89 (2) (d,e,f,h) of the Local Government Act (1989)

13.		Nil	
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## OTHER BUSINESS

14.	2 mins	<b>Close</b>  <b>Next Meeting</b> – Friday 29 <sup>th</sup> August 2008 (8.00am) City of Melbourne	Chair
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## Attachments:

Attachment 1	DRAFT Minutes of Meeting No. 9 (28 February 2008)
Attachment 2	Business arising
Attachment 3	CEO/Senior Management Forum minutes
Attachment 4	Progress report
Attachment 5	Evaluation of IMAP governance and relationships
Attachment 6	Regional Economic Development Statement
Attachment 7	East-West Link Needs Assessment
Attachment 8	Affordable Housing - Birru report
Attachment 9	Goods and Services Procurement Policy





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**Minutes**  
**Inner Melbourne Action Plan**  
**Implementation Committee**  
**Meeting No 9 (28 February 2008)**  
**St Kilda Town Hall - City of Port Phillip**

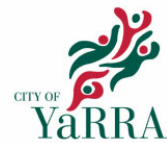
<b>Attendees</b>	Cr Judy Morton – Mayor, City of Yarra Cr Janet Cribbes – Mayor, City of Port Phillip Cr Catherine Ng – Chair Planning Committee, City of Melbourne Mr Ivan Gilbert – Acting Chief Executive Officer, City of Yarra Mr David Spokes – Chief Executive Officer, City of Port Phillip Mr Geoff Robinson – Acting Director Sustainability and Regulatory Services, City of Melbourne Mr Hadley Sides – Chief Executive Officer, City of Stonnington
<b>Associate Partner Representatives</b>	Sally Semmens – Office of Coordinator General, Department of Infrastructure Steve Dunn – Executive Director Metropolitan Planning, Department of Planning and Community Development
<b>IMAP Implementation Officer</b>	Martin Hartigan
<b>Guests</b>	Cr Steve Stefanopoulos, City of Stonnington; Jim Betts, Director of Public Transport, Department of Infrastructure; Mr Dennis Cliche, Chief Executive Officer, Yarra Trams; Florence Forzy-Raffard, Corporate Affairs Manager, Yarra Trams; Alison Fitzgerald, Economic Development Coordinator, City of Port Phillip; Rob Moore, Manager Parks and Urban Design, City of Melbourne; Richard Smithers, Transport Coordinator, City of Yarra; Paul Smith, Manager Environment and Renewal City of Port Phillip.

**PRELIMINARIES**

<b>1.</b>	<p><b>Appointment of Chair</b></p> <p><b>MOVED Mr Spokes / Mr Sides</b></p> <p>1.1 That the IMAP Implementation Committee resolve to appoint Cr Cribbes as the Chair of the meeting.</p> <p><b>A vote was taken and the MOTION was CARRIED</b></p>
<b>1a</b>	The IMAP Implementation Committee agreed that Cr Ng may transfer her proxy vote to Mr Robinson, if required.
<b>2.</b>	<p><b>Apologies</b></p> <p><b>MOVED Cr Morton/Spokes</b></p> <p>2.1 That the IMAP Implementation Committee resolve to note the following apologies:</p> <p>Cr Claude Ullin, Mayor, City of Stonnington; Geoff Millar - Department of Innovation, Industry and Regional Development; Lynn Sweeney - Vic Urban</p> <p><b>A vote was taken and the MOTION was CARRIED</b></p>



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### 3. Suspension of City of Melbourne’s Local Law No. 1 Conduct of Meetings (No 1 of 2001)

#### **MOVED Mr Sides/Mr Robinson**

- 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.

**A vote was taken and the MOTION was CARRIED**

## ITEMS

### **Agenda Item 4 St Kilda Road**

Presentation by Mr Dennis Cliche and Mr Jim Betts

Mr Betts, Director of Public Transport Department of Infrastructure, raised a number of issues:

- Road congestion is a recognised priority issue by the Victorian Government.
- It is noted that globally, many cities can be observed installing (or re-installing) light rail systems.
- Melbourne has an excellent tram network as an asset that we should keep and protect
- Tram speed assists toward efficiency.
- St Kilda Road is a vital artery and a centrepiece of the network

Mr Dennis Cliche, Chief Executive Officer, Yarra Trams raised the following matters about St Kilda Road Tram project.

- Public safety at tram stops was a key driver of the development and installation of Accessible Tram Stops.
- The new (centre) track designed into the Arts Centre platform stop will help minimise disruption caused through tram accidents/breakdowns. Four other key sites were noted: Domain Interchange, Commercial Road, High Street and St Kilda Junction. Design options were currently being developed for the Domain Interchange.
- Data collection had been undertaken regarding the intermediate stops to consider responses to potential stop optimisation.

Mr Rob Moore, Manager Parks and Urban Design, City of Melbourne, brought the following matters to the Committee’s attention:

- That urban design had been a key consideration of the Arts Centre stop with improved pedestrian accessibility and vegetated strips being incorporated into the design.
- Improved interconnections from the proposed new stop to the Sturt Street (SouthBank Plan) had been enabled via discussions and good design.

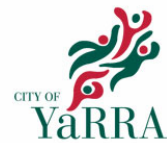
#### Discussion

Mr Betts noted the letter from the Inner Melbourne Action Plan councils about tram stop design technical notes. He noted that he was in favour of the proposed technical notes and that his department was framing a positive response. Mr Moore noted that the design standards would make it easier for Yarra Trams and councils to rapidly agree stop types in given circumstances.

The constituency of support for St Kilda Road stop optimisation was raised. Mr Cliche noted that the results of the public surveys indicated many positive supporters. He noted that any consideration of stops needed to be mindful of key stops, such as at institutions.



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It was noted that Victorian Government leadership on road priority for trams was needed. Ms Semmens noted that consideration of priorities was being currently considered by the Victorian Government.

Interconnectivity of the modes - tram to bus and vice-versa - was discussed as an important issue to consider, where applicable, in the network.

The Committee thanked Mr Cliche and Mr Betts for the briefing.

**MOVED Crs Ng/Morton**

4.1 That the IMAP Implementation Committee resolves to:

- (a) **note** the progress of the St Kilda Road Tram project; and
- (b) continue to **support** public consultation by Yarra Trams and Department of Infrastructure for the St Kilda Road Tram project

**A vote was taken and the MOTION was CARRIED**

**5. Confirmation of Minutes**

Minor corrections to Minutes noted.

**MOVED Cr Ng/Mr Robinson**

Recommendation

5.1 That the IMAP Implementation Committee resolves to **confirm** the minutes, as amended, of the IMAP Implementation Committee held on 7 December, 2007.

**A vote was taken and the MOTION was CARRIED**

**6. Business Arising**

Letter requesting briefing to Minister Kosky

An additional letter was sent to the Minister from IMAP. It was noted that there had been no response to date.

Invite to Yarra Trams and Co-ordinator General Infrastructure to meeting of 28 February 2008

It was noted that Yarra Trams and Department of Infrastructure attending 28 February 2008 meeting. It was also noted that the attendance of the Co-ordinator General Infrastructure has been deferred.

List of St Kilda Road project related officers from IMAP councils and provide to Yarra Trams

It was noted that a list of appropriate officers has been forwarded to Yarra Trams.

Public Bikes

It was noted that Tim Patton, Department of Infrastructure, called a meeting of IMAP representatives from each council on 6 February 2008. It was agreed at this meeting that there would be continued consultation at each stage of the project. IMAP officers raised various issues including the location of sites and appropriate advertising at the meeting.

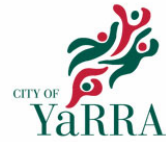
Action 11.1 and 11.2 Tourism

The working group will inform IMAP Committee regarding costs associated with a launch of the tourism



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program and Inner Melbourne Visitor Map once an agreement is made on the scale of the launch.

### Action 2.4 IMAP Greenlight project

It was agreed to progress Stage 2 'Demonstration Site Implementation' of the Regional Greenlight Project. The working group was requested to clarify any costs to be incurred regarding works and ongoing maintenance. A briefing note is to be provided 'out of session'.

### Annual Report

It was agreed that a targeted distribution of the IMAP Annual Report should be undertaken once the document was complete.

### IMAP Evaluation

It was agreed that the IMAP Implementation Officer should progress the development of a project brief for an independent evaluation of IMAP through the Municipal Association of Victoria. It was noted that the review should be kept within the parameters of the project brief.

### Rescheduled Meeting Dates

The IMAP Implementation Officer advised governance officers of the amended scheduling of the IMAP Implementation Committee meeting date for 28 February 2008.

### Action 2.2 Wayfinding Signage Project

It was noted that the IMAP Implementation Officer circulated the Final Inner Melbourne Wayfinding Signage report to the IMAP Implementation Committee members on 12 February 08

## **Correspondence**

### Treasurer - Commonwealth Government.

It was noted that in the CCCLM Australian Capital Cities Partners in Prosperity 2008 09 Budget Submission included reference to regional bicycle network improvements.

### Jim Betts Director Public Transport Department of Infrastructure

It was noted that a letter had been sent to Mr Jim Betts about requesting funding for an Integrated Accessible Tram Stop Design document for the Inner Region.

## **MOVED Crs Ng / Morton**

- 6.1 That the IMAP Implementation Committee resolves to **note** the actions undertaken in response to business arising from the minutes of the IMAP Implementation Committee held on 7 December 2007.

**A vote was taken and the MOTION was CARRIED**

## **7. Budget**

It was noted that the main adjustments from previous budget report are that:

- Income has increased to \$222,000.
- Project expenditure has increased to of \$191,000 with a further \$250,000 to be expended this financial year.

## **MOVED Ng/Morton**

- 7.1 That the IMAP Implementation Committee resolves to **receive** the recurrent budget at end January 2008.



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### A vote was taken and the MOTION was CARRIED

#### 8. Action 7.4 Regional Economic Development Statement

Alison Fitzgerald, City of Port Phillip presented a progress report to the IMAP Implementation Committee on behalf of the Action 7.4 working group. It was noted that the document tabled was an incomplete consultants report. Discussion on the report suggested that there were a number of additional issues to be considered:

##### State and National policies

- Relevance to and alignment of Victorian Government policies
- National and international competitiveness

##### Existing Competitive Advantages

- Impact of finance sectors
- Clarify existing competitive advantages

##### Emerging strengths

- The sectors of the economy are likely to excel.

##### Outcomes to be considered

- Articulate the influence that IMAP can have on the State of Victoria.
- Consider the opportunities for collaboration with State, local government and business partners.
- Build on existing and emerging strengths

It was agreed that the Action 7.4 Working Group should provide the above feedback to MacroPlan to complete the background report. It will also consult within Councils and with key groups such as Office of Knowledge Capital and Future Economies Melbourne.

#### **MOVED Mr Sides / Cr Ng**

8.1 That the IMAP Implementation Committee resolves to:

- a) **note** the background report for the DRAFT Regional Economic Development Statement; and
- b) **support** the development of a DRAFT Regional Economic Development Statement for further consideration.

### A vote was taken and the MOTION was CARRIED

#### **Actions:**

- Action 7.4 Working Group should progress the Economic Development Statement and brief the CEO/senior management Forum on 18 April 2008.

#### 9. Review of IMAP Three Year Implementation Plan

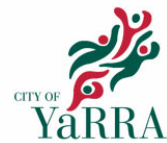
It was noted that the review is to consider new IMAP actions to be considered for inclusion in the rolling 3 Yr Plan. The review was undertaken in consultation with key contact group at IMAP councils (senior strategic planners) and considered:

- existing actions underway (advocacy, knowledge sharing, strategies, capital works)
- actions completed or drawing to a close/outcome



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- opportunities to gain leverage from existing actions or matters being considered at municipal or State level.
- synergies between recommended actions or existing and proposed actions
- capacity to undertake future actions.

### MOVED Mr Spokes/ Cr Ng

9.1 That the IMAP Implementation Committee resolves to:

(a) **approve** IMAP Actions:

- 2.1 Regional physical infrastructure needs and contributions fund;
- 10.2 Regional physical infrastructure needs and contributions fund;
- 5.3 Integrating public housing estates

for inclusion in the *IMAP Three Year Implementation Plan: Adopted (date) 2008*; and

(b) **note** that the outcomes arising from the development of Action 7.4 'Regional Economic Development Statement' will be raised at the next IMAP Implementation Committee meeting for consideration for inclusion in the *IMAP Three Year Implementation Plan: Adopted (date) 2008*.

### A vote was taken and the MOTION was CARRIED

#### Action:

- IMAP Implementation Officer to amend the IMAP Three Year Implementation Plan as approved 28 February 2008.

### 10. Action 2.3 Bicycle Network Legibility

Richard Smithers presented the completed work of the Action 2.3 Working Group to the Committee. It was noted that the sign off of this work of this action group will pave the way for the Action 2.5 Bicycle Network group to commence.

It was noted that in addressing priority routes:

- VicRoads and the Walking and Cycling Branch of Department of Infrastructure were focussing on a 5-10 km radius from CBD.
- It was important to work in tandem with Department of Infrastructure and VicRoads to establish priorities.
- Consideration should be given to VicRoad's 'Operational network plans' that seek to prioritise tram, bus road routes in Melbourne.

The Committee congratulated the working group on their undertakings.

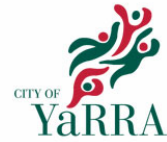
### MOVED Crs Ng/Morton

10.1 That the IMAP Implementation Committee resolves to:

- (a) **Adopt** the IMAP Bicycle Network as described in "Bicycle Victoria's Review of the Priority Bike Route Network for IMAP" (January 2008);
- (b) **Agree** that the Action 2.5 working group re-evaluate the scope of Action 2.5 to reflect the needs identified in Action 2.3;
- (c) **Agree** to continue to support the 'Super Tuesday' bicycle counts;
- (d) **Support** the development a formal structure to guide the development of the IMAP Bicycle



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- Network, including processes for reporting on progress, highlighting achievements and building local capacity; and
- (e) **Support** the development of a program of improving the quality and amount of data and research on cycling in Melbourne, including bicycle facilities design and information sharing.
  - (f) That each IMAP council **ensure** that necessary resources are made available to implement priority routes in capital works budgets.

**A vote was taken and the MOTION was CARRIED**

## CONFIDENTIAL ITEMS

Meeting to be closed in accordance with Sections 89 (2) (d,e,f,h) of the Local Government Act (1989)

### 11. Non listed

## OTHER BUSINESS

### 12 Licensed premises policy

Cr Ng raised the issue of licensed premises policy that is associated with Action 6.3 Managing Conflicts in Activity Centres. It was agreed that the issue was one of regional concern and that there would be value in joint advocacy to the Victorian Government on appropriate issues.

It was agreed that the IMAP ‘Action 6.3 Managing Conflicts in Activity Centres’ working group should consider key actions to be undertaken and provide a briefing paper to the CEOs Forum Friday 18th April 2008.

#### Actions

- IMAP ‘Action 6.3 Managing Conflicts in Activity Centres’ working group should consider key actions to be undertaken and provide a briefing paper to the CEOs Forum Friday 18th April 2008.

### 13 Next Meeting

Friday 30<sup>th</sup> May 2008 (8.00am)  
City of Yarra

As there was no further business, the meeting was closed at 10.00 am

Confirmed: Next meeting 30 May 2008

Chairperson: Cr Janet Cribbes\_\_\_\_\_

## RESOLUTIONS

- 1.1 That the IMAP Implementation Committee resolve to appoint Cr Cribbes as the Chair of the meeting.
- 2.1 That the IMAP Implementation Committee resolve to note the following apologies:
- 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council’s Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.
- 4.1 That the IMAP Implementation Committee resolve to confirm the minutes, as amended, of the IMAP Implementation Committee held on 7 December 2007.



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- 5.1 That the IMAP Implementation Committee resolve to note the actions undertaken in response to business arising from the minutes of the IMAP Implementation Committee held on 28<sup>th</sup>, February 2008.
- 6.1 That the IMAP Implementation Committee resolve to note the minutes of the Executive Officers/Senior Management Forum.
- 7.1 That the IMAP Implementation Committee resolve to note the progress of the St Kilda Road Project.
- 8.1 That the IMAP Implementation Committee resolves to:
- (a) **note** the background report for the DRAFT Regional Economic Development Statement; and
  - (b) **support** the development of a DRAFT Regional Economic Development Statement for further consideration.
- 9.1 That the IMAP Implementation Committee resolves to:
- (a) **approve** IMAP Actions:
    - 2.1 Regional physical infrastructure needs and contributions fund;
    - 10.2 Regional physical infrastructure needs and contributions fund;
    - 5.3 Integrating public housing estates
 for inclusion in the *IMAP Three Year Implementation Plan: Adopted (date) 2008*; and
  - (b) **note** that the outcomes arising from the development of Action 7.4 'Regional Economic Development Statement' will be raised at the next IMAP Implementation Committee meeting for consideration for inclusion in the *IMAP Three Year Implementation Plan: Adopted (date) 2008*.
- 10.1 That the IMAP Implementation Committee resolves to:
- (a) **Adopt** the IMAP Bicycle Network as described in "Bicycle Victoria's Review of the Priority Bike Route Network for IMAP" (January 2008);
  - (b) **Agree** that the Action 2.5 working group re-evaluate the scope of Action 2.5 to reflect the needs identified in Action 2.3;
  - (c) **Agree** to continue to support the 'Super Tuesday' bicycle counts;
  - (d) **Support** the development a formal structure to guide the development of the IMAP Bicycle Network, including processes for reporting on progress, highlighting achievements and building local capacity;
  - (e) **Support** the development of a program of improving the quality and amount of data and research on cycling in Melbourne, including bicycle facilities design and information sharing; and
  - (f) That each IMAP council **ensure** that necessary resources are made available to implement priority routes in capital works budgets.

### ACTIONS PUBLIC RECORD

#### 7 December 2007 – Business arising carried over from meeting number 9 (28 Feb 2008)

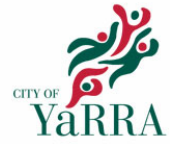
IMAP Implementation Officer	Await response from Minister Kosky's office and inform IMAP Implementation Committee members when received.	30 May 2008
Action 11.1 and 11.2 Tourism working group	Advise the IMAP Implementation Committee of any costs associated with a launch of the tourism program and Inner Melbourne Map.	30 May 2008
Action 2.4 working group	Progress the Regional Greenlight Project Stage 2 Demonstration Site Implementation and clarify costs regarding works and ongoing maintenance.	30 May 2008

#### 28 February 2008

Responsibility	Action	Due
IMAP Implementation Officer	Progress IMAP Annual Report 2006 – 2007 and undertake a targeted	30 May 2008



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	distribution once complete.	
IMAP Implementation Officer	Progress the Evaluation of IMAP Governance and Relationships.	30 May 2008
Action 7.4 Working Group	Progress the Economic Development Statement and brief the CEO/senior management Forum.	18 April 2008
IMAP Implementation Officer	Amend the IMAP Three Year Implementation Plan as approved 28 February 2008.	30 May 2008
Action 6.3 Working Group	Consider key ICEP recommendations to be progressed and provide a briefing paper to the CEO/Senior Management Forum.	18 April 2008



# IMAP Implementation Committee

## Agenda Item 5

### Business Arising

#### IMAP Implementation Committee Action Items

Responsibility	Action	Due	Progress
IMAP Implementation Officer	Await response from Minister Kosky's office and inform IMAP Implementation Committee members when received.	30 May 08	Complete
Action 11.1 and 11.2 Working Group	Advise the IMAP Implementation Committee of any costs associated with a launch of the tourism program and Inner Melbourne Map.	30 May 08	Complete See Att 2a
Action 2.4 Working Group	Progress the Regional Greenlight Project Stage 2 Demonstration Site Implementation and clarify costs regarding works and ongoing maintenance.	30 May 08	Complete See Att 2b
IMAP Implementation Officer	Progress IMAP Annual Report 2006 – 2007 and undertake a targeted distribution once complete.	5 April 08	Complete
IMAP Implementation Officer	Progress the Evaluation of IMAP Governance and Relationships.	30 May 08	In Progress See Agenda item 8
IMAP Action 7.4 Working Group	Progress the Economic Development Statement and brief the CEO/senior management Forum.	18 April 08	Complete See Agenda Item 9
IMAP Implementation Officer	Amend the IMAP Three Year Implementation Plan as approved 28 February 2008.	30 Feb 08	Complete See Att 2c
Action 6.3 Working Group	Consider key ICEP recommendations to be progressed and provide a briefing paper to the CEO/Senior Management Forum.	18 April 08	Complete

#### Chief Executive Officer/Senior Manager's Forum Action Items

Responsibility	Action	Due	Progress
City of Port Phillip City of Stonnington	Provide an analysis of the nexus between recommendation of the East-West Link Needs Assessment and IMAP with the objective of pursuing commonalities across the region.	30 May 08	Complete See Agenda item 10
IMAP Implementation Officer	Adopt and implement the protocols contained in the Budget Oversight & Process briefing paper.	30 June 08	In progress
IMAP Implementation Officer	Provide a letter to VicRoads supporting the bicycle signage project.	30 May 08	Complete See Att 2d
Action 9.6 Working Group	Release the document, ' <i>Water Management for Open Space: Technical Notes and Case Studies</i> .'	30 May 08	Complete See Att 2e
Action 7.4 Working Group	Finalise the Economic Development Statement for presentation to the IMAP Implementation Committee.	30 May 08	Complete See Agenda Item 9
Action 9.1 Working Group	Provide a detailed briefing paper to the IMAP Implementation Committee meeting.	29 Aug 08	In progress
Action 9.3 Working Group	Progress development of a regional Ministerial 20(4) amendment regarding Water Sensitive Urban Design.	TBD	In progress
Action 6.3 Working Group	Progress actions contained in the approved project brief.	29 Aug 08	In progress
Action 6.3 Working Group	Prioritise ICEP Recommendations five and six for action.	29 Aug 08	In progress
IMAP Implementation Officer	Raise the IMAP 'Goods and Services Procurement Policy' as an agenda item at the IMAP Implementation Committee meeting.	30 May 08	Complete See Agenda Item 12
IMAP Implementation Officer	Progress development of the IMAP website incorporating Wiki technology.	TBD	In progress
IMAP Implementation Officer	Progress arrangements for a Mayor and Councillors' Forum.	TBD	To be progressed
IMAP Implementation Officer	Source appropriate dates for a briefing with Minister Kosky and inform IMAP Implementation Committee members.	30 May 08	Complete

Correspondence

To	Regarding
Tony Barton – Coordinator Pedestrian and Bicycle Programs VicRoads The Honourable Justin Madden, MP – Minister for Planning The Hon Tim Pallas MP - Minister for Roads and Ports The Hon Richard Wynne MP - Minister for Housing The Hon. Lynne Kosky, MP - Minister for Public Transport Hon Gavin Jennings MLC - Minister for Environment and Climate Change Mr Peter Harris – Secretary, DSE Mr Howard Ronaldson – Secretary, DoI Ms Meredith Sussex – Coordinator General Infrastructure, OCGI Mr Mick Bourke – Chairman, EPA Mr Jim Betts - Director of Public Transport, DoI Mr Yehudi Blacher – Secretary, DPCD Dennis Cliché - Chief Executive Officer, Yarra Trams Warren Hodgson – Secretary, DIIRD Mr Gary Liddle - Chief Executive, VicRoads Ms Genevieve Overell - General Manager, Office of Planning, Heritage and Urban Design, DPCD Ms Pru Sanderson - Chief Executive Officer, Vic Urban	Bicycle Signage Project IMAP Annual Report

## Inner Melbourne Action Plan

### Briefing Paper

#### Action 11.1 and 11.2: IMAP Regional Visitor Map and Tourism Program

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#### Purpose

1. To advise the IMAP Implementation Committee of the costs of the release of the launch of the IMAP tourism visitors map and tourism program

#### Background

2. At the IMAP Implementation Committee meeting of 7 December 2007 the Committee approved the following recommendation:

*That the IMAP Implementation Committee resolve to:*

- a) **Approve** the Inner Melbourne Map and the initial printing run of 100,000 copies of the finalised map for distribution;
  - b) **Approve** the regional tourism program developed by the IMAP Working Group.
  - c) **Support** the continuing partnership approach with Destination Melbourne Ltd and Tourism Victoria to promote the IMAP region;
  - d) **Approve** the working group's proposal for launching and communicating the inner Melbourne tourism promotion program;
  - e) **Approve** the resolution of outstanding administrative, license and copyright issues to the satisfaction of the CEOs of the Cities of Yarra, Port Phillip and Stonnington and the Director Sustainability and Regulatory Services City of Melbourne; and
  - f) **Note** the 'Value of Tourism to the Inner Melbourne Region' research report and **approve** its public release and general use by IMAP partner councils.
3. It was agreed that the IMAP Tourism Working Group would to advise the IMAP Implementation Committee of any costs associated with a launch of the tourism program and Inner Melbourne Visitors Map.

#### Comment

4. The IMAP Tourism Working Group has determined that rather than a launch, a release is more appropriate. It will promote the visitor's map, regional itineraries and the value of tourism research.
5. The target audience for the media release would be open, and include local government writers, travel editors, publications and will include background on IMAP and quotes from each Mayor.
6. Tourism Victoria will feature the map and itineraries on their stand at the Australian Tourism Exchange (ATE) in June this year. ATE is an annual tourism trade show that brings Australian tourism businesses together with airlines, tourism wholesalers and retailers from around the world. To facilitate this promotion, IMAP is providing Tourism Victoria with appropriate materials such as folders, hard copies of the itineraries and the map. Approximate cost is \$1,200.

#### Conclusion

7. The cost of assisting Tourism Victoria to promote the IMAP tourism program and visitor map at the Australian Tourism Exchange is approximately \$1,200. There are no other significant budgetary costs associated with the release of the visitor's map, regional itineraries and tourism research.
8. No launch of the tourism program or visitor map is planned. Instead, a media release package is proposed.



**Inner Melbourne Action Plan**  
**Briefing Paper**  
**Action 2.4 - IMAP Regional Greenlight**

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**Purpose**

1. To clarify costs regarding works and ongoing maintenance for Stage 2 'Demonstration Site Implementation' of the IMAP Regional Greenlight Project.

**Background**

2. The IMAP Regional Greenlight Project presents an opportunity for collaborative State and local government work to redesign signals to improve safety and convenience levels for pedestrians on busy roads. This project will increase safety and comfort crossing busy roads to and from Activity Centres in Inner Melbourne. This project aims to contribute to:
  - Improved connections to public transport
  - Safe, convenient crossing points to enhance the Walking journey
  - Increased levels of Walking around Activity Centres
3. As previously reported, Stage 1 Investigation of the project is complete and the report was received in December 2007 by the Committee.

**Comment**

4. The original funding agreement called for IMAP councils to commit \$75,000, VicRoads \$75,000 and Department of Transport (DoT) \$150,000 to Stage 2 of the project. Stage 3 'Evaluation' will be undertaken in the 08/09 financial year and IMAP councils will commit 50% of the est. \$50,000 cost.
5. The above agreement stands. It should be noted that due to the demonstration nature of the project, final dollar costs are not known. Table 1 provides the estimated costs. Department of Transport continues to demonstrate strong commitment to the successful completion of the project.

Table 1

Partners	Stage 1		Stage 2		Stage 3	
	%	\$ ,000	%	\$ ,000	%	\$ ,000
IMAP	50	50	25	75	50	25
LAAP	50	50	50	150	50	25
VicRoads	0	0	25	75	0	0
Total	100	100	100	300	100	50
	Complete					

6. IMAP Councils are assisting the resourcing of the demonstration project to retain an investment in pedestrian signals redesign. This will have a dual yield for IMAP councils:
  - (a) shared technical expertise and knowledge that will enable IMAP councils to communicate more clearly with VicRoads' specialist technical officers.
  - (b) improved opportunities to use the data and knowledge gained from the demonstration project to assist the regional rollout and continuous improvement of pedestrian signal safety initiatives.
7. VicRoads will assume all on-going maintenance responsibility of the re-designed sites.

**Conclusion**

8. IMAP councils are investing in pedestrian light signals demonstration projects to improve in-house technical expertise and the the long term opportunities to improve community walking safety across the inner region.



**Inner Melbourne Action Plan**  
'Making Melbourne More Liveable'



# INNER MELBOURNE ACTION PLAN THREE YEAR IMPLEMENTATION PLAN

**Adopted February 2008**

(Note: This plan reflects a rolling program of actions.  
This Plan supersedes that previously approved in August 2006)

# INTRODUCTION

This Three Year Implementation Plan outlines IMAP actions deemed to be of priority for implementation in Years 2 to 4.

They include:

1. Actions which have already commenced in Year 1 (2006-2007) and Year 2 (2007 – 2008).
2. Actions that have been prioritised to commence in Year Three (2008-2009).
3. Actions that will be completed over a longer time frame. Some of these actions are of an on-going nature.

The Implementation Plan outlines the priority Actions, structured under each of the 11 IMAP Strategies.

The Summary list below shows the actions by ‘Timeframes’ as described above:

- Actions commenced in Year One
- Actions prioritised to be commenced in Year Three
- Other Actions.

It also highlights the ‘Action Type’ e.g Strategy Development, Infrastructure Project, Regionally Based Advocacy, Knowledge Sharing.

## Note

The following actions have been completed and are not referenced in this document:

- Action 1.1 Inner Melbourne Statement of Significance
- Action 2.3 Bicycle Network Legibility
- Action 11.1 Inner Melbourne Map
- Action 11.2 Regional Tourism Program

## Summary List of IMAP Projects Years One to Four

Actions Commenced in Year One		
Action No.	Status / Scope	Action Category
<b>Action 2.2</b> <b>Co-ordinated Pedestrian and Public Transport Signage System</b>	<p>Introduction of a consistent pedestrian orientated signage system across the region, including indicative walking times and public transport Information</p> <p>Wayfinding project</p>	Infrastructure Project
<b>Action 2.4</b> <b>Walking Links / Pedestrian Priority Areas</b>	<p>Implement a 'Principal Pedestrian Network' across the Inner Melbourne Region, with a focus on Activity Centres, Tourism Destinations and Regional Open Space areas</p> <p>Regional Greenlight project</p>	Infrastructure Projects / Strategy Development
<b>Action 2.6</b> <b>Tram Network/Fixed Rail Improvements</b>	<p>Investigate the construction of new tram tracks to address network gaps, improve route connections and provide extensions</p>	Regionally based Advocacy (with State Government and transport providers)
<b>Action 3.3</b> <b>Regional Approach to Car Parking</b>	<p>Develop an agreed Regional Approach to Parking Management aimed at:</p> <ul style="list-style-type: none"> <li>• Encouraging car alternatives</li> <li>• Limiting commuter spaces in new developments</li> <li>• Charging for parking in high use areas</li> </ul>	Strategy Development / Knowledge Sharing
<b>Action 4.1</b> <b>'Travel Smart', and</b> <b>Action 4.3</b> <b>'Think Tram' Program</b>	<p>Support for existing programs which influence travel behaviour and improve public transport services across the region</p> <p>Support the 'Think Tram' priority program and ongoing improvements to tram services along key routes, including:</p> <ul style="list-style-type: none"> <li>▪ St Kilda Road – Brighton Road</li> <li>▪ Spencer Street – Clarendon Street</li> </ul>	Regionally based Advocacy

	<ul style="list-style-type: none"> <li>▪ Bourke Street</li> <li>▪ Domain Road</li> <li>▪ Church Street / Chapel Street</li> <li>▪ Elizabeth Street</li> <li>▪ Flinders Street</li> <li>▪ Lygon Street</li> <li>▪ Queens Way, and</li> <li>▪ Dandenong Road</li> </ul>	
<b>Action 4.7</b> <b>Improvements to Public Transport Services</b>	Support improvements to existing transport services (eg extension of night time services / public transport interchanges)	Regionally based Advocacy
<b>Action 5.2</b> <b>Affordable Housing</b>	Work collaboratively to develop new funding sources and a model (for private sector contributions) to increase the number of affordable houses	Strategy Development / Regionally based Advocacy
<b>Action 6.3</b> <b>Managing Conflicts in Activity Centres</b>	Develop a consistent and 'best practice' approach (strategies and tools) to minimising conflicts between entertainment, commercial and residential uses in activity centres	Strategy Development / Knowledge Sharing
<b>Action 7.4</b> <b>Regional Economic Development Statement</b>	Develop and adopt a regional economic statement to reinforce the region's competitive advantages / economic capacity	Strategy Development / Knowledge Sharing
<b>Action 9.1</b> <b>Regional Sustainability Targets</b>	Establish common greenhouse emissions, water and waste targets and programs for the Inner Melbourne Region	Strategy Development / Knowledge Sharing
<b>Action 9.3</b> <b>Water Sensitive Urban Design</b>	Develop a regional approach to achieve water sensitive design through; planning policy, information and design	Knowledge Sharing / Strategy Development
<b>Action 9.6</b> <b>Use of Recycled Water for Parklands</b>	Work collaboratively to reduce water use in Inner Melbourne parklands	Knowledge Sharing

## Actions Prioritised to Commence in Year Three

Action No.	Status / Scope	Action Category
<b>Action 2.5</b> <b>Complete Regional Bicycle Network</b>	Review the Principle Bicycle Network and complete construction within 5 years	Regionally based Advocacy / Infrastructure Project (in partnership with VicRoads)
<b>Action 3.3</b> <b>Regional Approach to Car Parking</b>	Develop an agreed Regional Approach to Parking Management aimed at: <ul style="list-style-type: none"> <li>• Encouraging car alternatives</li> <li>• Limiting commuter spaces in new developments</li> <li>• Charging for parking in high use areas</li> </ul>	Strategy Development / Knowledge Sharing
<b>Action 4.7</b> <b>Improvements to Public Transport Services</b>	Support improvements to existing transport services (eg extension of night time services / public transport interchanges)	Regionally based Advocacy
<b>Action 10.4</b> <b>Riparian Open Space Project</b>	Identify and secure access to riparian land necessary to provide continuous public access to the Yarra River and tributaries	Infrastructure Project

## Other Actions

Action No.	Status / Scope	Action Category
<b>Action 2.1</b> <b>Regional physical infrastructure needs and contributions fund</b>	Develop a region-wide mechanism to fund transport and community infrastructure.	Strategy Development
<b>Action 5.1</b> <b>Regional Housing Strategy</b>	Support progressive implementation of the Inner Regional Housing Strategy in association with the Regional Housing Working Group	Strategy Development / Regionally based Advocacy

<b>Action 5.3</b> <b>Integrating public housing estates</b>	Work with the Office of Housing to redevelop public housing estates so they better integrate with adjacent areas.	Infrastructure / Regionally based advocacy
<b>Action 5.4</b> <b>Social Infrastructure and Services</b>	Develop a regional community infrastructure framework to respond to future population growth in region. (Subject to application for funding under the Local Planning Support Program (LPSP) has already been lodged on behalf of IMAP)	Strategy Development
<b>Action 6.1</b> <b>Activity Centre Local Policy</b>	Introduce local planning scheme policies to reinforce the distinct role and character of the region's activity centres	Knowledge Sharing
<b>Strategy 7</b> <b>Promote Inner Melbourne as an investment location for knowledge rich business sectors</b>	Action 7.4 'Inner Regional Economic Development Statement' is currently in progress. It is envisaged that an agreed Draft Statement will be available early this year for the IMAP Implementation Committee's consideration.	Strategy development / Regionally based Advocacy
<b>Action 8.2</b> <b>Improved Links to the Port</b>	Improve road and rail links to the port recognising its projected growth	Advocacy / Infrastructure Projects
<b>Action 10.1</b> <b>Mapping Regional Open Space</b>	Map the Regional Open Space Network (eg identify ownership / gaps / management issues) as a basis for completion / extension of the network	Strategy Development
<b>Action 10.2</b> <b>Regional physical infrastructure needs and contributions fund</b>	Introduce a developer contribution scheme for open space network improvement.	Strategy Development



# **Proposed Priority IMAP Actions by Strategy Years 1 to 4**

## STRATEGY 2

### Effectively link transport routes so that the Inner Melbourne Region is accessible throughout by walking, cycling and public transport.

ACTION 2.1 Regional physical infrastructure needs and contributions fund				
Action Description	Action Type	Priority for Commencement	Current Status	Lead
Develop a region-wide mechanism to fund transport and community infrastructure.	Strategy Development	TBC	To commence	TBC
Scope	Budget/other Resources Required (incl. Council, State budget or other source and source of other resources)			Anticipated Duration
Stage 1a Stage 1b Stage 2 Stage 3	Audit of transport and community infrastructure Identify regional (social, community and physical) infrastructure needs and priorities Identify what can shared / augmented / jointly developed Consider options for various funding mechanisms			2 years  Costs and resources would include Council officer time Research consultancy TBA

**Strategy 2 cont:**

<b>ACTION 2.2: Coordinated pedestrian and public transport signage system</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
Introduce a consistent pedestrian orientated signage system across the region, including indicative walking times and public transport information.	Infrastructure Project	Year 1	In progress	Melbourne City Council	
<b>Scope</b>	<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)		<b>Anticipated Duration</b>		
This work will involve the agreement and implementation of a standard approach to pedestrian orientated signage system across the region, which will include indicative walking times and public transport information. Work on a common signage system has commenced.	Council Funded.  Costs and resources include officer time/resources in establishing standard approach. Subsequent capital expenditure for roll out of signage.		On-going implementation		

**Strategy 2 cont:**

<b>ACTION 2.4: Walking links and pedestrian priority areas</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
Implement a Principal Pedestrian Network for the region (as defined in map 3), that will maintain and enhance permeability and pedestrian safety, with a focus on Activity Centres, regional open space, tourist destinations and long distance walking routes.	Strategy Development (Principal Pedestrian Network) / Infrastructure Project (roll out of capital works)	Year 1	Commenced via IMAP Greenlight project	City of Port Phillip	
<b>Scope</b>	<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)		<b>Anticipated Duration</b>		
<p>The member councils have commenced or are nearing completion of a pedestrian strategy at the local level. The development of a Principal Pedestrian Network will coordinate the work completed at the local level and bring it together as a regional strategy. It will aim to improve overall pedestrian accessibility to and through the region.</p> <p>This work will effectively build on the urban design work completed as part of the structure planning process currently being undertaken for the region's activity centres, prepared by each council.</p>			Year 1 to 3		
		Joint Council Funded Costs and resources would include officer time/resources (strategy phase) with subsequent capital expenditure for on ground implementation.			

**Strategy 2 cont:**

<b>ACTION 2.5: Bicycle Network</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
Review the Principal Bicycle Network (PBN) and work with VicRoads to complete it in the region within five years	Infrastructure / Regionally based Advocacy (in partnership with VicRoads)	Year 3	To commence	City of Melbourne	
<b>Scope</b>	<b>Anticipated Duration</b>				
This will involve working directly with DSE and VicRoads and nominating gaps in the Principal Bicycle Network that are existing in the Inner Melbourne Region, and installing new bicycle links to complete the network over the region.	<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)  State Government (VicRoads) and Council Funding. Costs and resources would include officer time/resources and capital expenditure.				
					3-5 years

**Strategy 2 cont:**

<b>ACTION 2.6: Tram network/fixed rail improvements</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
Investigate the construction of new tram tracks to address network gaps, improve route connections and provide extensions to routes.	Regionally based advocacy	Year 2	Commenced	City of Port Phillip	
<b>Scope</b>	<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)		<b>Anticipated Duration</b>		
<p>This work will include liaising with Yarra Trams, DOI and DSE to assess the feasibility of constructing new tram links throughout the region where gaps have been determined, in accordance with the priorities set in Action 2.6 in IMAP.</p> <p>Priorities are Park Street tram connection and the related Route 112 St Kilda / Balaclava connection, and Port Melbourne to St Kilda link; tram link form Smith Street to Route 109 trams service; (Stonnington and Melbourne Councils to nominate priorities)</p>	<p>State Government and Public Transport Operators Funding.</p> <p>Costs and resources would include Council officer time in advocating initiatives.</p>		1-3 Years		

## STRATEGY 3

### Minimise the growing impact of traffic congestion.

ACTION 3.3: Regional approach to parking management				
Action Description	Action Type	Priority for Commencement	Current Status	Lead
Develop a consistent approach to parking management across the Inner Melbourne Region based on the economic, environmental, streetscape and traffic impacts of different on and off street car parking arrangements (including park and ride facilities).	Strategy Development and Knowledge Sharing	Year 3	To commence	City of Yarra City of Melbourne
Scope		Budget/other Resources Required (incl. Council, State budget or other source and source of other resources)	Anticipated Duration	
This work will include the preparation of a common car parking approach to managing car parking needs across the region. It will bring about a consistent approach to managing off street and street car parking throughout the region and will be aimed at: <ul style="list-style-type: none"> <li>• encouraging alternatives to car travel;</li> <li>• limiting commuter car spaces in new development; and</li> <li>• Charging for car parking in high use areas.</li> </ul>		Joint Council Funded	1-3 Years	

## STRATEGY 4

### Increase public transport use.

ACTION 4.1: 'TravelSmart'					
Action Description	Action Type	Priority for Commencement	Current Status	Lead	
Deliver 'TravelSmart' programs across the Inner Melbourne Region, especially targeting schools and workplaces.	Regional based advocacy	Year 1	Commenced (at local level)	City of Yarra City of Melbourne	
Scope		Budget/other Resources Required (incl. Council, State budget or other source and source of other resources)	Anticipated Duration		
To advocate with businesses and schools in the region for the introduction of 'TravelSmart' programs to reduce car traffic.		State Government Funding  Costs and resources would include Council officer time in advocating initiatives.	1-3 years		

**Strategy 4 cont:**

<b>ACTION 4.3: 'Think Tram' Program</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
Support the 'Think Tram' priority program and advocate for the ongoing improvements to tram services along key routes.	Regional based advocacy	Year 1	Commenced (at local level)	City of Port Phillip City of Melbourne	
<b>Scope</b>	<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)		<b>Anticipated Duration</b>		
To advocate for ongoing improvements to tram services along key routes in the region, including St Kilda Road – Brighton Road, Spencer Street – Clarendon Street, Bourke Street, Domain Road, Church Street/Chapel Street, Elizabeth Street, Flinders Street, Lygon Street, Queens Way and Dandenong Road.	State Government / Council Funding  Costs and resources would include Council officer time in advocating initiatives.		1-3 years		

**Strategy 4 cont:**

<b>ACTION 4.7: Improvements to Public Transport Services</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
To advocate and support improvements to existing public transport services such as new links and the extension of night time services.	Regional based advocacy	Year 3	Commenced (Year 2)	City of Melbourne City of Yarra	
<b>Scope</b>	<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)		<b>Anticipated Duration</b>		
Develop and advocate a list of public transport improvements, including: <ul style="list-style-type: none"> <li>▪ Tram Infrastructure Links</li> <li>▪ Service Improvements</li> <li>▪ Asset Management</li> </ul>	State Government Funding  Costs and resources would include Council officer time in advocating initiatives.		On-going		

## STRATEGY 5

### Plan to accommodate 90,000 more dwellings by 2030.

ACTION 5.1: Regional Housing Statement					
Action Description	Action Type	Priority for Commencement	Current Status	Lead	
Implement the recommendations of the Inner Regional Housing Statement in planning schemes, including provisions to direct new developments to identified growth areas.	Strategy Development / Regionally based advocacy	Year 1	Commenced	Inner Regional Housing Working Group	
Scope		Budget/other Resources Required (incl. Council, State budget or other source and source of other resources)	Anticipated Duration		
A range of actions are incorporated into the Statement, some of which are short term and can start this year. An Implementation Plan for the Inner Regional Housing Statement is being formulated for member Councils adoption.		Joint Council Funded, with some funding through related DSE projects.	On going		

**Strategy 5 cont:**

<b>ACTION 5.2: Affordable housing</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
Work collaboratively to investigate new funding sources and models, and build the capacity of registered and not-for-profit housing organisations working in the Inner Melbourne Region to provide and manage an increased number of affordable houses.	Strategy Development – Regionally based Advocacy	Year 1	In progress	Port Phillip City Council	
<b>Scope</b>	<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)				
This work has commenced and the member Councils are working together with DSE, DHS and housing associations Development of an integrated 'model' to demonstrate how affordable housing can be delivered in the region – model to demonstrate need / planning tools for private sector contributions and delivery mechanisms / structures. It is anticipated that a proposed model to provide a proposed mechanism under the Victorian planning system to deliver private sector contribution to affordable housing will be developed by July 2006.	Joint Council Funded. \$10,000 budgeted (2005/06) for consultant to assist Planning Mechanisms Working Group to scope and prepare an appropriate implementation/mechanism model.				
	Draft model July 2006				

**Strategy 5 cont:**

<b>ACTION 5.3 Integrating public housing estates</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
Work with the Office of Housing to redevelop public housing estates so they better integrate with adjacent areas.	Infrastructure / Regionally based advocacy	TBC	To commence	City of Port Phillip (TBC)	
<b>Scope</b>		<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)	<b>Anticipated Duration</b>		
<ol style="list-style-type: none"> <li>1. Work with Office of Housing to agree regional principles for integration of policy implementation between IMAP councils and Office of Housing.</li> <li>2. Develop protocols for Office of Housing for approaching and working with individual councils for estates in their municipality.</li> <li>3. Develop a protocol between councils and Office of Housing for undertaking consultation and planning and develop broad guidelines for urban design and other integration issues between public housing estates and surrounding environments, such as interfacing with existing areas, streetscape design, public open space and pedestrian permeability.</li> </ol>		Costs and resources would include: Council officer time. State Government officer time	1 year		

**Strategy 5 cont:**

<b>ACTION 5.4: Social Infrastructure and Services</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
To develop a regionally based infrastructure program in partnership with government agencies to provide social services and infrastructure across the region to meet future growth.	Strategy Development	TBC	To commence	TBD	
<b>Scope</b>		<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)	<b>Anticipated Duration</b>		
Develop a regional community infrastructure framework and program in partnership with Government agencies to ensure that social infrastructure and services are provided across the Inner Melbourne Region, commensurate with projected population growth. This will include, identifying and meeting a regional social infrastructure needs and priorities, preparing and promoting a regional package of Council-based information and services available in the region, and providing and sharing community facilities or 'hubs' in Activity Centres and a range of recreational and cultural activities.		This action is subject to a current application for funding under the Local Planning Support Program (LPSP) and has already been lodged on behalf of IMAP.	1-3 Years		

## STRATEGY 6

### Support the distinct and diverse character of Activity Centres

ACTION 6.1: Activity Centre Local Policy				
Action Description	Action Type	Priority for Commencement	Current Status	Lead
Introduce a planning scheme policy into all schemes specifically addressing the role and distinct character of each Activity Centre.	Knowledge Sharing	TBD	To commence	City of Stonnington
Scope	Budget/other Resources Required (incl. Council, State budget or other source and source of other resources)		Anticipated Duration	
This project will include the bringing together of the strategic work including structure planning projects, which has been done for the individual activity centres in the region and putting it in policy format for inclusion in each planning scheme.	Council Funding Costs and resources would be primarily officer time/resources.		1-3 Years	

**Strategy 6 cont:**

<b>ACTION 6.3: Managing Conflicts in Activity Centres</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
To adopt a consistent approach to manage the night-time economy and the mix of uses in and around activity centres to minimise conflicts between residential, commercial and entertainment uses.	Strategy Development / Knowledge Sharing	Year 1	In progress	Yarra City Council / Stonnington City Council	
<b>Scope</b>	<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)		<b>Anticipated Duration</b>		
<p>The Inner City Entertainment Precinct Taskforce (ICEPT) has already been established to address the conflicts between residential, commercial and entertainment uses in and close to Activity centres. The findings of ICEPT have been determined and will be implemented at a regional level.</p> <p>The final report of ICEPT was submitted to the Minister for Police and Emergency Services in February 2006. The report contains 28 recommendations, which include actions to be undertaken to better manage licensed premises and entertainment precincts across the Inner Melbourne region and to achieve a common approach to managing the enforcement of planning and licensing requirements for licensed premises. The report also includes recommendations regarding joint actions to manage night-time public transport facilities.</p>	<p>Council Funding. Costs and resources would be primarily officer time/resources.</p>		1 – 2 years		

## STRATEGY 7

### Promote the Inner Melbourne Region as an investment location for knowledge rich business sectors.

ACTION 7.4: Regional economic development statement					
Action Description	Action Type	Priority for Commencement	Current Status	Lead	
Adopt a regional economic statement.	Strategy Development / Knowledge Sharing	Year 1	Commenced (as part of IMAP document)	City of Melbourne	
Scope	Anticipated Duration				
<p>A draft regional economic statement has been prepared as part of the preparation of the IMAP documentation. It is considered that its finalisation and adoption by the member councils could be achieved in one year. It will entail the economic development officer from each council working together to develop 5-6 priority objectives and actions to promote the economic growth and sustainability of the region, with input from DIIRD e.g. new employment opportunities, new businesses to attract to the region.</p> <p>This will build on the work already undertaken at each council level to facilitate a regional approach to land use management and encourage future investment in the region.</p>	Budget/other Resources Required				
	(incl. Council, State budget or other source and source of other resources)	Joint Council Funded. Costs and resources would be primarily officer time/resources.	4-6 months – complete mid to late 2006		

**Strategy 7 Cont:**

<b>Strategy 7 Promote Inner Melbourne as an investment location for knowledge rich business sectors</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
Action 7.4 'Inner Regional Economic Development Statement' is currently in progress. An agreed Statement will be completed in the second quarter of 2008.	Knowledge sharing / strategy development	TBC	To commence	TBC – may depend on prioritised actions	
<b>Scope</b>	<b>Anticipated Duration</b>				
IMAP Strategy 7 outlines six actions. The 'Inner Regional Economic Development Statement' will confirm these actions and / or provide new actions for consideration based on current research and trends.	<p><b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)</p> <p>Joint Council Funded.</p> <p>Costs and resources would be primarily officer time/resources.</p> <p>Ongoing</p>				

## STRATEGY 8

**Facilitate the growing importance of the Inner Melbourne Region as south-east Australia's freight hub.**

ACTION 8.2: Improved Links To Port					
Action Description	Action Type:	Priority for Commencement	Current Status	Lead	
Improve rail and road links to the Port of Melbourne to meet the needs of projected growth.	Infrastructure / Regionally based Advocacy	TBD	Commenced	City of Port Phillip City of Melbourne	
Scope	Budget/other Resources Required (incl. Council, State budget or other source and source of other resources)		Anticipated Duration		
Improve the road and rail links to the Port taking into account the projected growth, import function, including the Dockside Road at Port Melbourne, Plummer Street link in Port Melbourne, heavy rail services direct to the port and grade separation of rail at Footscray Road.	State Government Funding.		1-3 years		

## STRATEGY 9

### Substantially improve the environmental performance of the Inner Melbourne Region.

ACTION 9.1: Regional Sustainability Targets					
Action Description	Action Type	Priority for Commencement	Current Status	Lead	
Establish common greenhouse emission targets and program for the inner Melbourne region.	Strategy Development / Knowledge Sharing	Year 1	Commenced	City of Melbourne	
Scope	Budget/other Resources Required (incl. Council, State budget or other source and source of other resources)		Anticipated Duration		
This work has been commenced at each council level. It is intended that this will provide a sound basis to prepare and set sustainability targets for the region as a whole. There will be a need to co-ordinate current work and adopt a consistent approach and advice.	Council Funding. Costs and resources will be primarily officer time/resources.		1 year		

**Strategy 9 cont:**

<b>ACTION 9.3: Water sensitive design</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
Develop a regional approach and strategy to achieve water sensitive design under the Local Planning Policy Framework and provide advice and information on potential development proposals.	Strategy Development / Knowledge Sharing	Year 1	Commenced	City of Melbourne	
<b>Scope</b>		<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)	<b>Anticipated Duration</b>		
<p>This work will build on the water sensitive design guidelines already prepared by each council which can be reviewed and brought together into a common policy approach to apply consistently across the region. The work will entail:</p> <ul style="list-style-type: none"> <li>• developing a common local policy encouraging new developments to be more water sensitive;</li> <li>• encouraging new developments to minimise stormwater run-off by re-using rainwater and recycling water;</li> <li>• providing information, education and professional development opportunities;</li> <li>• encouraging landscape designs for new development to maximise use of permeable surface wherever possible.</li> </ul>					
		Council Funding Costs and resources would be primarily officer time/resources.	1 year		

**Strategy 9 cont:**

<b>ACTION 9.6: Use of Recycled water for open spaces</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
Work collaboratively to reduce water use in the Inner Melbourne Region's parklands and with water retailers to establish water recycling facilities for use in parklands.	Knowledge Sharing / Advocacy	Year 1	Commenced	City of Stonnington	
<b>Scope</b>		<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)	<b>Anticipated Duration</b>		
This work will involve ongoing liaison with DSE, Parks Victoria and retail water authorities e.g. Melbourne Water to nominate and install water recycling facilities to maintain the health of the parklands in the region, while preserving water resources. Involvement of the Royal Botanic Gardens Board of Victoria could also be sought.		State Government Funding	1 year		

## STRATEGY 10

### Complete the regional open space network

ACTION 10.1: Regional open space and trail network					
Action Description	Action Type	Priority for Commencement	Current Status	Lead	
To map the regional open space and trail network.	Strategy Development	TBD	To commence	TBD	
Scope	Anticipated Duration				
Map the regional open space and trail network identifying ownership, management responsibility, agreed function and gaps in open space and trails, and develop an implementation program for the development and extension of the network. The program would detail location, cost, funding source and timeframe of works.	Budget/other Resources Required (incl. Council, State budget or other source and source of other resources)  Joint Council Funded. NB. Potential to seek State Funding of initiative, given regional significance of network..				
			1-2 Years		

**Strategy 10 cont:**

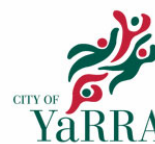
<b>ACTION 10.2 Regional physical infrastructure needs and contributions fund</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
Introduce a developer contribution scheme for open space network improvement.	Strategy Development	TBC	To commence	TBC	
<b>Scope</b>	<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)				
Stage 1a Audit of open space network. Can be undertaken via action 10.1	<p>Costs and resources would include Council officer time.</p> <p>Research consultancy TBA</p>				
Stage 1b Identify regional open space infrastructure needs and priorities					
Stage 2 Identify what can shared / augmented / jointly developed					
Stage 3 Consider options for various funding mechanisms	2 Years				

**Strategy 10 cont:**

<b>ACTION 10.4: Riparian open space project</b>					
<b>Action Description</b>	<b>Action Type</b>	<b>Priority for Commencement</b>	<b>Current Status</b>	<b>Lead</b>	
Identity and secure public access to the Yarra River and tributaries.	Infrastructure Project	Year 4	To commence	City of Yarra	
<b>Scope</b>	<b>Budget/other Resources Required</b> (incl. Council, State budget or other source and source of other resources)		<b>Anticipated Duration</b>		
Identity and secure access (where possible) to protect land along the Yarra River and its tributaries to ensure continuous public access without compromising the ecological sustainability of remnant vegetation or habitat.			Council and State Government Funding	3-5 years	



**Inner Melbourne Action Plan**  
‘Making Melbourne More Liveable’



## Inner Melbourne Action Plan (IMAP)

# Water Management for Open Space – Technical Notes and Case Studies

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### Working collaboratively – a successful strategy

The Inner Melbourne Action Plan (IMAP), adopted in December 2005, is a collaborative project between the Cities of Melbourne, Port Phillip, Stonnington and Yarra. The group is working together to strengthen the liveability, attractiveness and prosperity of the Inner Melbourne Region.

IMAP aims to “Make Melbourne More Liveable” within the next 5 to 10 years by implementing a series of 57 actions and 11 strategies. Strategy 9, seeks to “substantially improve the environmental performance of the Inner Melbourne Region”. A key component of Strategy 9 is Action 9.6, Water Conservation for Open Space.

### Water Conservation for Open Space

This IMAP action seeks to minimise the use of potable water in open space by agreeing on appropriate water reduction and recycling models and prioritising actions for implementation in partnership with water retailers. This action is in line with the Victorian Government’s water conservation agenda.

IMAP has recently completed the development of the attached document, “**Water Management for Open Space – Technical Notes and Case Studies**”. The purpose of this document is to act as a toolkit of best practice water reduction, reuse and recycling options for parklands. The document has contributions from:

- The City of Port Phillip
- The City of Yarra
- The City of Melbourne
- The City of Stonnington
- Royal Botanic Gardens of Melbourne
- City West Water
- The Department of Sustainability and Environment
- The University of Melbourne

This knowledge sharing initiative will help councils and other open space managers reduce potable water use in parklands by increasing information available to practitioners about sustainable water use programs and projects.

It is intended that this will be a “live” document that can be updated, from time to time, as agreed by the IMAP Councils.

**Minutes  
Inner Melbourne Action Plan  
CEO / Senior Management Forum**

**Meeting No. 4**

**18 April, 2008  
City of Stonnington  
Council Chamber  
Malvern Town Hall**

**Attendees** Mr Hadley Sides - Chief Executive Officer, City of Stonnington; Mr David Spokes - Chief Executive Officer, City of Port Phillip; Mr Geoff Lawler – Director Sustainability and Regulatory Services, City of Melbourne; Mr Ivan Gilbert – A / Chief Executive Officer, City of Yarra.

Martin Hartigan – IMAP Implementation Officer.

**Guests** Tony Canavan – Project Manager East-West Transport Link, Department of Infrastructure  
Andrew Korr – East-West Transport Link, Department of Infrastructure  
Alex Fearnside – Team Leader Sustainability, City of Melbourne  
Alison Fitzgerald - Economic Development Coordinator, City of Port Phillip  
Stephen Lardner - Strategic Planning Manager, City of Stonnington  
Kelly Martini - Community Safety Officer, City of Stonnington

**PRELIMINARIES**

**1. Appointment of Chair**

Resolution

1.1 That Mr Sides be appointed Chair for this meeting.

**2. Apologies**

Mr Geoff Millar – Department of Innovation, Industry and Regional Development  
Sally Semmens - Department of Infrastructure  
Julian Hill - Department of Planning and Community Development.

Resolution

2.1 That the apologies be noted.

**Items**

**3. East-West Link Needs Assessment**

Andrew Korr and Tony Canavan from East-West Transport Link Group, Department of Infrastructure provided a presentation of the key aspects of the East-West Link Needs Assessment.

Discussion

It was noted that the report indicates a significant transport demand from the western suburbs. It was also noted that there were several recommendations in the East-West Link Needs Assessment that were of joint interest to the IMAP councils.

It was acknowledged that each council may provide its own submission to the East-West Link Needs Assessment. However, a collective response was also considered. It was agreed that to isolate commonalities the City of Port Phillip, with assistance from City of Stonnington, would undertake an analysis of the East-West Link Needs Assessment in comparison to IMAP to determine:

- The nexus between the two documents
- How the East-West Link Needs Assessment supports the existing IMAP strategy / actions

- The IMAP strategies/actions and relevant East-West Link Needs Assessment recommendations that could be considered in collaboration with Maribyrnong City Council.

Andrew Korr and Tony Canavan were thanked for their presentation.

#### Resolution

- 3.1 That the presentation be noted.
- 3.2 That the City of Port Phillip, with assistance of City of Stonnington, to provide an analysis of the nexus between recommendation of the East-West Link Needs Assessment and IMAP with the objective of considering commonalities across the region.

#### **Actions**

- The City of Port Phillip with assistance of City of Stonnington provides an analysis of the nexus between recommendation of the East-West Link Needs Assessment and IMAP with the objective of pursuing commonalities across the region.

### **4. Budget**

The IMAP Implementation Officer presented the budget to 31 March 2008. No extraordinary items were noted.

It was agreed that the budget responsibility handover protocols contained in attached memo from the Divisional Finance Officer, Sustainability and Regulatory Services, City of Melbourne should be undertaken.

#### Resolution

- 4.1 That the IMAP Budget as of 31 March 2008 be received.
- 4.2 That the protocols specified in the Budget Oversight & Process briefing paper be adopted.

#### **Actions**

- IMAP Implementation Officer to adopt and implement the protocols contained in the Budget Oversight & Process briefing paper.

### **5. IMAP actions progress report April 2008**

It was noted that actions were generally on schedule with the following exceptions.

#### Action 9.6 Water Management for Open Space.

- It was noted that there have been technical difficulties with agreement of contract however, some work had already been undertaken by consultants. Completion will be nine weeks from contract agreement.
- It was agreed to publicly release the technical document "*Water Management for Open Space: Technical Notes and Case Studies*".

#### Action 7.4 Economic Development Strategy – see Agenda Item 6

Action 2.2 IMAP Wayfinding Signage project It was noted that this working group is currently progressing Stage 2. It is estimated that Stage 2 will take 6 – 12 months to complete.

Action 2.3 Bicycle Network Legibility - It was recommended that a letter be sent to VicRoads supporting the bicycle signage project being undertaken. This would complete Action 2.3.

#### Resolution

- 5.1 That the Progress Report April 2008 be noted.

#### **Actions**

- IMAP Implementation Officer to provide a letter to VicRoads supporting the bicycle signage project.
- Action 9.6 Water Management for Open Space working group to release the document, "*Water Management for Open Space: Technical Notes and Case Studies*".

**6. Action 7.4 Economic Development Statement**

Alison Fitzgerald, City of Port Phillip, presented the background report undertaken by Macroplan Australia and the DRAFT Economic Development Statement.

It was agreed that the DRAFT Economic development statement should provide for an integrated economic approach across the IMAP region and should be used to support specific future actions from an economic perspective. No action plan is required.

Resolution

- 6.1 That the background report and the DRAFT Economic Development Statement be noted.  
6.2 That the DRAFT Economic Development Statement be finalised for presentation to the IMAP Implementation Committee on 30 May 2008.

**Actions**

- That the Action 7.4 working group finalise the Economic Development Statement for presentation to the IMAP Implementation Committee on 30 May 2008.

**7. Action 9.1 Regional Environmental Targets**

Alex Fearnside, City of Melbourne, presented the briefing about Action 9.1. It was noted that there were two areas to consider in progressing environmental targets (a) council targets; and (b) community targets.

It was agreed that the direction of the working group was fundamentally correct. It was also agreed that the working group should provide a further report to the August IMAP Implementation Committee meeting.

Issues to be addressed:

- A set of 'stretch' water, greenhouse and waste targets for all councils
- High level analysis of current council methodologies
  - Current commonalities
  - Quantifiable gaps
- Restrictions to collaboration
- Possible Milestones to reach targets.

Resolution

- 7.1 That the current progress be noted.  
7.2 That the Action 9.1 Working Group provides a progress report to the August 2008 IMAP Implementation Committee meeting.

**Action**

- Action 9.1 Working Group to provide a detailed briefing paper to the IMAP Implementation Committee meeting of 29 August 2008.

**8. Action 9.3 Water Sensitive Urban Design (WSUD)**

The IMAP Implementation Officer presented the WSUD progress report on behalf of the working group. It was proposed that IMAP progress development of a regional Ministerial 20(4) amendment for WSUD. It was also recommended that any such amendment be linked to regional WSUD guidelines currently under preparation by the action working group.

It was agreed that the Ministerial 20(4) amendment for WSUD should be progressed. The approach as proposed would address the Minister for Planning's concern that WSUD issues should generally be addressed via building regulations. It would address this by recommending a sunset clause for the provisions on the gazetting of the appropriate building regulations.

It was also agreed that collaboration with the MAV's ESD Advocacy Group be sought as an avenue to discuss WSUD issues with DPCD.

Resolution

- 8.1 That the working group proceed with the regional Ministerial 20(4) amendment.

<p><b>Action</b></p> <ul style="list-style-type: none"> <li>Action 9.3 working group to progress development of a regional Ministerial 20(4) amendment regarding Water Sensitive Urban Design.</li> </ul>
<p><b>9. Action 6.3 Managing Conflicts in Activity Centres</b></p> <p>Stephen Lardner, City of Stonnington, presented the progress report on behalf of the working group.</p> <p>It was agreed that IMAP should deliver and drive those ICEP recommendations for which the inner region councils are responsible. It was also agreed that the working group should prioritise progress on specific outputs for ICEP recommendations five and six:</p> <ul style="list-style-type: none"> <li>Recommendation 5 Planning tools to enable councils to effectively manage cumulative impact.</li> <li>Recommendation 6 Review of definitions in planning scheme and liquor licensing regulatory frameworks.</li> </ul> <p><u>Resolution</u></p> <p>9.1 That the current progress be noted.</p> <p>9.2 That the project brief be approved.</p> <p>9.3 That the working group should prioritise progressing action on Recommendation 5 and Recommendation 6.</p> <p><b>Action</b></p> <ul style="list-style-type: none"> <li>IMAP Action 6.3 Working Group to progress actions contained in the approved project brief.</li> <li>IMAP Action 6.3 Working Group to prioritise progressing action about ICEP Recommendations five and six.</li> </ul>
<p><b>10. IMAP Goods and Services Procurement Policy (<a href="#">Attachment 7</a>)</b></p> <p>The IMAP Implementation Officer tabled an IMAP Good and Services procurement policy for consideration. It was noted that Attachment 7 is comprised of two parts:</p> <ol style="list-style-type: none"> <li>Development of a Policy to plainly explain the procurement process</li> <li>Development of an associated Memorandum of Understanding (MOU) to agree procurement processes and to indemnify the lead IMAP council in equal amounts against claims arising from a contract entered into by lead council.</li> </ol> <p>The MoU will support the draft 'IMAP Goods and Services Procurement Policy'.</p> <p>The Chief Executive of each IMAP council will be required to exercise delegated power to sign the MoU for it to take effect.</p> <p>The proposed Policy and associated Memorandum of Understanding (MOU) would facilitate the expedient commissioning of procurement of goods and services for the IMAP partner councils in relation to IMAP Actions.</p> <p>The draft policy will be provided as an agenda item to the IMAP Implementation Committee for ratification on 30 May 2008.</p> <p><u>Resolution</u></p> <p>10.1 That the IMAP 'Goods and Services Procurement Policy' (and associated MOU) be approved for consideration by the IMAP Implementation Committee.</p> <p><b>Actions</b></p> <ul style="list-style-type: none"> <li>IMAP Implementation Officer to raise the IMAP 'Goods and Services Procurement Policy' as an agenda item at the IMAP Implementation Committee meeting of 30 May 2008.</li> </ul>
<p><b>11 IMAP Website (<a href="#">Attachment 8</a>)</b></p> <p>The IMAP Implementation Officer briefed the forum on a proposed IMAP website. It was noted that an IMAP</p>

website would have dual functionality:

- It would provide a central point for IMAP products.
- It would provide a central point for collaborative project work through the Wiki technology.

The estimated cost for developing the website would be approximately \$10K. This would also include hosting the URL on an independent server.

Resolution

11.1 That the IMAP Website be approved and progressed.

**Actions**

- IMAP Implementation Officer progress development of the IMAP website incorporating Wiki technology

**12. Mayors' and Councillors' Forum**

It was agreed that a Mayor and Councillors' Forum should be progressed. Key issues to be discussed may include:

- Melbourne 2030 Audit
- IMAP boundary amendments
- Evaluation of IMAP Governance and Relationships

Resolution

12.1 That the IMAP Implementation Officer arrange the IMAP Mayors' and Councillors' Forum.

**Action**

- IMAP Implementation Officer to progress arrangements for a Mayor and Councillors' Forum at a date to be determined.

**13. IMAP Implementation Officer**

It was noted that the position of the IMAP Implementation Officer currently being administered by the City of Melbourne, for would be due for rotation as of 30 June 2008. The City of Yarra has agreed to host the position as of 1 July 2008.

Resolution

13.1 That the City of Yarra will host the position of the IMAP Implementation Officer responsibility for 2008-09 financial year.

**OTHER BUSINESS**

**14. Minister Kosky**

It was noted that IMAP had received an invitation to brief Minister Kosky. This was noted and agreed that it should be progressed.

Resolution

14.1 That the invitation to brief Minister Kosky be noted.

**Action**

- IMAP Implementation Officer to source appropriate dates for Ministerial briefing and inform IMAP Implementation Committee members.

**15. Next Meeting**

Meeting 5

Date / Time: Friday 24th October 2008 (9.00 am)

Host: City of Yarra

Chair: CEO, City of Yarra

Deputy Chair: CEO, City of Port Phillip

As there was no further business, the meeting was closed at 11.00am

Confirmed: Next meeting, Friday 24<sup>th</sup> October, 2008.

Chairperson: Mr Hadley Sides\_\_\_\_\_

## RESOLUTIONS

Agenda Item	Resolution	
1	1.1	That Mr Sides be appointed Chair for this meeting.
2	2.1	That the apologies be noted.
3	3.1	That the presentation by Andrew Korr and Tony Canavan be noted.
	3.2	That the City of Port Phillip, with assistance of City of Stonnington, to provide an analysis of the nexus between recommendation of the East-West Link Needs Assessment and IMAP with the objective of considering commonalities across the region.
4	4.1	That the IMAP Budget as of 31 March 2008 be received.
	4.2	That the protocols specified in the Budget Oversight & Process briefing paper be adopted.
5	5.1	That the Progress Report April 2008 be noted.
6	6.1	That the background report and the DRAFT Economic Development Statement be noted.
	6.2	That the DRAFT Economic Development Statement be finalised for presentation to the IMAP Implementation Committee on 30 May 2008.
7	7.1	That the current progress be noted.
	7.2	That the Action 9.1 Working Group provides a follow up paper to the August 2008 IMAP Implementation Committee meeting.
8	8.1	That the working group proceeds with the regional Ministerial 20(4) amendment.
9	9.1	That the current progress be noted.
	9.2	That the project brief be approved.
	9.3	That the working group should prioritise progressing action on Recommendation 5 and Recommendation 6.
10	10.1	That the IMAP 'Goods and Services Procurement Policy' (and associated MOU) be approved for consideration by the IMAP Implementation Committee.
11	11.1	That the IMAP Website be approved and progressed.
12	12.1	That the invitation to brief Minister Kosky be noted.

## ACTIONS

Responsibility	Action	Due
City of Port Phillip City of Stonnington	Provide an analysis of the nexus between recommendation of the East-West Link Needs Assessment and IMAP with the objective of pursuing commonalities across the region.	30 May 2008
IMAP Implementation Officer	Adopt and implement the protocols contained in the Budget Oversight & Process briefing paper.	30 June 2008
IMAP Implementation Officer	Provide a letter to VicRoads supporting the bicycle signage project.	30 May 2008
Action 9.6 Working Group	Release the document, " <i>Water Management for Open Space: Technical Notes and Case Studies</i> ".	30 May 2008
Action 7.4 Working Group	Finalise the Economic Development Statement for presentation to the IMAP Implementation Committee.	30 May 2008
Action 9.1 Working Group	Provide a detailed briefing paper to the IMAP Implementation Committee meeting.	29 August 2008
Action 9.3 Working Group	Progress development of a regional Ministerial 20(4) amendment regarding Water Sensitive Urban Design.	TBD
IMAP Action 6.3 Working Group	Progress actions contained in the approved project brief.	29 August 2008
Action 6.3 Working Group	Prioritise ICEP Recommendations five and six for action.	29 August 2008
IMAP Implementation Officer	Raise the IMAP 'Goods and Services Procurement Policy' as an agenda item at the IMAP Implementation Committee meeting.	30 May 2008
IMAP Implementation Officer	Progress development of the IMAP website incorporating Wiki technology.	TBD
IMAP Implementation Officer	Progress arrangements for a Mayor and Councillors' Forum.	TBD
IMAP Implementation Officer	Source appropriate dates for Ministerial briefing and inform IMAP Implementation Committee members.	30 May 2008

**Inner Melbourne Action Plan**

**Progress Report**

**May 2008**



## Summary – IMAP Quarterly Progress Report

Action	Comment	Budget	Progress
4.3 Think Tram / St Kilda Road Flagship Project	See Attachment 4a	N/A	Progressing – on schedule
2.2 IMAP Wayfinding Project Priority demonstration project	Stage 1 <u>complete</u> lead by CoY Stage 2 'demonstration project' underway lead by CoM Project plan and \$133K funding approved DOT. <u>Next actions</u> <ul style="list-style-type: none"> <li>Design and hardware tender (CoM)</li> <li>Design development (CoM)</li> <li>Hardware manufacture (CoM)</li> </ul>	07/08 = \$45K  08/09 = \$267K	Progressing – on schedule  Stage 2
2.3 Bicycle network legibility Priority demonstration project	Signed off by IMAP Implementation Committee Feb 08 Prioritised bike network agreed Councils undertaking capital works to address network gaps	07/08 = \$10K	Complete
9.1 Regional sustainability targets Priority demonstration project	Working group re-established Draft targets matrix and implementation plan compiled Progress report to CEO/Senior Management Forum <u>Next actions</u> <ul style="list-style-type: none"> <li>Detailed briefing to IMAP Implementation Committee 29 Aug 08</li> </ul>	07/08 = N/A 08/09 = Pending Action Plan agreement	Progressing - on schedule
9.6 Use of recycled water in open space Priority demonstration project	Consultant SKM agreed for water management project <u>Next actions</u> <ul style="list-style-type: none"> <li>Initial work undertaken</li> <li>Report due 14 July 08.</li> </ul>	07/08 = \$80K	Progressing – behind schedule
2.4 Walking links / pedestrian priority areas	Stage 1 complete – noted by IMAP committee Dec 07 Support for Stage 2 demonstration sites from DoI <u>Next actions</u> <ul style="list-style-type: none"> <li>Negotiate Stage 2 resources with VicRoads</li> </ul>	07/08 = \$100K 08/09 = \$300K	Progressing – on schedule  Stage 2
5.2 Affordable housing	Scope and Market Impact consultancy (Birruu Aust.) <u>Complete</u> Affordable Housing Website <u>complete and launched</u> <u>Next actions</u> <ul style="list-style-type: none"> <li>Commence Local Housing Plans</li> <li>Identify work required to Complete Overlay</li> <li>Present to IMAP Implementation Committee</li> </ul>	07/08 = \$40K	Progressing – on schedule.
6.3 Managing conflicts in Activity Centres	Key ICEP actions to address agreed Progress report to CEO/Senior Mgt Forum 18 April 08 <u>Next action</u> <ul style="list-style-type: none"> <li>Progress priority ICEP actions five and six</li> <li>Regular progress reports to IMAP Implementation Committee</li> </ul>	07/08 = N/A	Progressing – on schedule
7.4 Regional economic development statement	Draft statement agreed Statement considered by CEO/Senior Management Forum <u>Next actions</u> IMAP Implementation Committee to approve Economic development Statement 30 May 2008	07/08 = \$15K	Progressing – behind schedule
9.3 Water sensitive urban design	Standard Planning Conditions distributed Local planning policy drafted <u>Next actions</u> <ul style="list-style-type: none"> <li>Finalise components of WSUD Guidelines</li> <li>Draft WSUD Amendment documentation</li> <li>Request Ministers Authorisation to prepare amendment</li> </ul>	07/08 = N/A	Progressing – on schedule
11.1 Inner Melbourne map	Complete – signed off by IMAP Committee December 07 <u>Next Actions</u> <ul style="list-style-type: none"> <li>Distribution of visitor map May 2008</li> <li>Amendments to visitor map and reprint November 08</li> </ul>	06/07 = \$30K 07/08 = \$20K 08/09 = \$15K	Complete
11.2 Regional tourism program	Complete - signed off by IMAP Committee December 07 <u>Next actions</u> <ul style="list-style-type: none"> <li>Update itineraries for release – ongoing program</li> <li>Finalised and distribute research – ongoing program</li> </ul>	07/08 = \$50K 08/09 = \$25K	Complete

## Part Action completed – shaded

Action 1.1 Inner Melbourne Statement of Significance						
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility
Establishment of Project Group	Scope Project Objectives & Outputs	May 05	May 05			CoM All
<i>Regional Urban Design Elements</i>	Funding approved	May 05	October 05	Delays experienced in collection of regional data and mapping / Delays in timely input and feedback from all partners		All  CoM
	Consultants engaged	October 05	May 06			
	Draft completed	December 05	September 06			
	Study completed	June 06				
<i>Statement of Significance</i>	Statement drafted	June 06	June 06	Responsibly to draft and complete statement fell to lead Council.	November 06	CoM
	Statement completed	July 06	August 06			
	Statement presented to IMAP Committee	August 06				
<b>Action Complete</b>	Sign off by IMAP Committee	August 06	November 06			IMAP Implementation Officer

Action 2.2 Co-ordinated Pedestrian and Public Transport Signage System							
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility	
Establishment of Project Group	Regional discussion undertaken	August 06	August 06			IMAP Implementation Officer	
Project Brief Completed	Scope Project Objectives & Outputs Agree project brief Sign off by Committee	November 06	November 06			COM	
Appoint consultant to analyse regional signage needs	Scope consultants project brief Agree consultant's project brief Determine and agree appropriate consultant via appropriate mechanisms	March 07 (revised)	April 07	Delays in confirming funding agreements with Dol.		Working Group	
Draft consultants report	Consider regional and local signage hierarchy Consider key regional pedestrian/walking linkages	May 07 (revised)	August 07			Working Group	
Final consultants report received and agreed	Consider regional priority sites Agree regional and local signage hierarchy Agree key regional linkages	October 07 (revised)	January 08	Metlink signoff pending	November 07	Working Group	
Draft Strategic Business Plan	Agree regional priority locations Develop strategic business plan	December 08		To be undertaken after completion of demonstration project (Stage 2)		Working Group	

Action Stage 1 Complete	Sign off by IMAP Committee	23 Feb 08				Working Group
<b>Stage 2 – Demonstration Projects</b>	Implementation (Demonstration Projects)	2008	May 2008	Working group agreed pursuing the demonstration projects immediately.		City of Melbourne (lead) City of Stonnington City of Yarra
DoT funding approval	Complete project brief Seek approval by DoT	April 2008	May 2008	Project brief agreements DoT funding approved	May 2008	City of Port Phillip
Design	Design and hardware tender Design development	June 2008 November 08				City of Melbourne City of Melbourne
Progress report Manufacture	Progress report to DoT Hardware Manufacture	September 08 November 08				City of Port Phillip City of Melbourne
Evaluation Installation	Pre-signage installation Installation of signage in three activity centres	November 08 December 08				City of Melbourne City of Melbourne City of Yarra City of Stonnington
Evaluation Final report	Post-signage installation Final report to DoT	January 09 February 09				City of Melbourne City of Port Phillip
<b>Stage 3</b>	Regional analysis Rollout across IMAP region	2009 - 2010		Dependent on State funding and resourcing from individual councils.		City of Port Phillip City of Melbourne City of Stonnington City of Yarra

Action 2.3 Bicycle Network Legibility						
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility
Establishment of Project Group	Meeting 1 Scope Project Objectives & Outputs	August 2006	August 06			IMAP Implementation Officer
Project Brief Completed	Agree project brief Sign off by Committee	November 06 (revised)	November 06	Initial task re-interpreted		Working Group
<u>Stage 1</u> Consistent marking agreed for on-road bike network						Working Group
	Assess regional differences	September 06	August 06			
	Agree best practice on -road marking					
Gap analysis completed	Analysis of gaps in IMAP Bicycle network by consultant Comments from project team Presentation of gap analysis to key stakeholders.	April 07 (revised)	November 2007 November 2007 November 2007 February 2007	Super Tuesday bike count undertaken March 07 & March 08 Consultant Report received November 07	December 07	Working Group
Presentation of gap analysis and prioritised bicycle network	Final gap analysis prepared Presentation of gap analysis to IMAP Implementation Committee.	May 07 (revised)	<b>Signed off by IMAP Implementation Committee - 28 February 2008</b>		February 08	Working Group
<b>Complete Stage 1</b>	Agreement to undertake capital works in each municipality to address gaps.					

Stage 2 IMAP bicycle network signage strategy									
	Proposal refined following discussion with VicRoads	May 2007 (revised)			VicRoads project – follow up required. Project to concentrate on off-road signage.	TBA		Working Group	
Bike signage project	VicRoads to progress action. IMAP to be advised of project outcomes.	June 2007 (revised)	<b>VicRoads Project</b>					VicRoads – to retain partnership links with IMAP.	

Action 2.4 Walking Links & Pedestrian Priority Areas (IMAP Greenlight Project)						
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility
Establishment of Project Group	Meeting 1	December 06	December 06			IMAP Implementation Officer
	Scope Project Objectives & Outputs					City of Port Phillip - lead
Seek funding for site analysis	Regional Greenlight (DoI LAAP)	January 07	January 07			Working Group
Project Brief Completed	Agree project brief Sign off by Committee	January 07	February 07	Project lead on leave Dec-Jan 07		Working Group
Appoint consultant to complete gap analysis at 20 sites	Scope consultants brief	March 07	March 07			
	Agree consultant's project brief					
	Determine and agree appropriate consultant via appropriate mechanisms					
Consultants report received	Consider recommended priority treatments	November (revised)	November 07	Renegotiated project requirements with DoI.	31 August Project brief signed off by IMAP Implementation Committee	Working Group
	Consider policy constraints					
	Consider regional priority sites					
	Recommend action to address policy gaps					
	Sign off by IMAP Committee					
Stage 1 Complete		November (7 Dec) 2007 – 2008	December 07			Working Group
Stage 2	Implementation Demonstration Projects			Pending resources commitment from VicRoads. DoT supportive.	TBA	Working Group



Action 5.2 Affordable Housing						
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility
Establishment of Project Group	Scope Project Objectives & Outputs	December 05	December 05			IRHWG
Needs Analysis Framework Completed	Background Research	June 2007	June 06 July 06 October 06 October 06			IRHWG
	Finalise Project Scope					
	Obtain DVC funding					
	Agree Project Brief (Data Collection)					
	Agree Project Brief (IT Component)					
Affordable Housing Targets Set	Complete Data Collection Model	December 07 June 07		To be informed by the AH website. NOTE: Informed by the AH scope and market impact report.		IRHWG
	Complete IT Program Develop and agree Regional and Local Targets for Affordable Housing					
Planning Mechanism Model Completed	Appoint Consultant	May 06	May 06			IRHWG
	Prepare Preliminary Overlay Concept / Strategic Justification	August 06	August 06			
	Conduct Stakeholder (developer) Forum	February 07	February 07			
	Consultation with OoH	May 07	May			

	'Model' Overlay report prepared Draft Model to DPCD for discussion	March 2007 April 2007	March 07	Preliminary meeting with DPCD held. NOTE: will be informed by the additional financial and economic modelling.		
Affordable Housing Delivery Arrangements – Report Completed	Draft Models for AH delivery (eg Private / Public Partnerships)		December 06		IRHWG	
	Draft approach to allocation of AH funds Finalise Housing Delivery Arrangements report	March 07	December 06	NOTE: Will be informed by the scope and market impact report.		
Initial synthesis of three AH working groups outcomes Report on Combined 'Model' Needs and Targets, Planning Mechanisms & Delivery. Presentation to IMAP Implementation Committee	Develop Planning Mechanism to support on-ground AH delivery	June 2007	May 07			
		August 2007	May 07		IRHWG	
Further AH scope and market impact report requested by IMAP Implementation Committee.	Project brief drafted	November 07	December 07	Delays completing project brief and determining appropriate consultant.	May 2008	
	Consultant engaged	December 07	February 08			
	Draft report (8 weeks)	February 08	April 08			
	Final report	End March 08	May 08			
Action Completed	Sign off by IMAP Committee	To be determined				IMAP Committee

Action 6.3 Managing Conflicts in Activity Centres						
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility
Establishment of Project Group	Meeting 1 Scope Project Objectives & Outputs	August 2005		Waiting release of Minister for Police and Emergency Services response to the "A good night for all" ICEPT report. [Released Dec 06]	January 2007 (Achieved)	IMAP Implementation Officer
Project Brief Completed	Agree project brief Sign off by Committee	November 06	April 2008 May 2008	As above Approved by CEO forum April 08	March 2007 May 2007	Working Group
Address key ICEP recommendations						
Recommendation 3 VPP restaurant 'as of right' provisions.						
Recommendation 5 Planning tools to enable councils to effectively manage cumulative impact.	Investigate development of Planning Scheme cumulative effect 'saturation' impact controls.					
Recommendation 6 Review of definitions in planning scheme and liquor licensing regulatory frameworks.	Develop an agreed position on the necessary amendments to definitions. Liaise with DPCD to consider uniform and improved definitions for use & premises					
Recommendation 7 A uniform set of conditions for both for both liquor licences and planning permits.	Develop a uniform set of conditions for both for both liquor licences and planning permits.					
Recommendation 9 Review the use of building standards	Review the use of building standards for the identification					

for the identification of venue patron number capacities. Recommendation 10 Noise.	of venue patron number capacities						
Recommendation 11 Enforcement protocols.	Develop a common suite of enforcement protocols						
Recommendation 12 Information for stakeholders about mechanisms available for raising complaints or concerns regarding the operations of licensed premises.	Develop a common suite of information for stakeholders about mechanisms available for raising complaints or concerns regarding the operations of licensed premises						
Recommendation 21 Late night transportation communication plan.	Develop a late night transportation communication plan						
Recommendation 28 Data Collection Plan.	Develop a data collection plan						
Kerbside trading and smoking areas on footpaths.	Develop a common policy and/or protocol about traders/licensees control of areas for patron's kerbside smoking						
Action Completed		May 2009					

Action 7.4 Regional Economic Development Statement						
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility
Establishment of Project Group	Agree lead council	August 06	August 06			
Project Brief Completed	Scope Project Objectives & Outputs	November 06	November 06			Working Group
	Agree project brief					
Regional Issues Paper completed	Sign off by Committee					
	Each Council to provide a 'key local issues and future trends' paper.	December 06	November 06			Working Group
	Review Draft Economic Statement					
	Formulate key regional issues to be addressed in Statement					
	Finalise key regional issues paper					
Regional Economic Development Statement Completed	Summarise background paper	May 07 (revised)	May 08	Reconsideration of the direction of the project.	January 08	Working Group
	Commission editor			Officer turnover.		
	Review edited document			Note: to be informed by background analysis	May 08	
Commission MacroPlan to undertake background analysis	Agree Regional economic development statement					
	Draft to IMAP Implementation committee	February 2008	February 08			City of Port Phillip IMAP Implementation Officer

Final MacroPlan report recieved - add officer research	Provide summary and possible Draft Eco Dev Statement to CEO's Forum	April 2008	April 08		City of Port Phillip City of Melbourne City of Stonnington City of Yarra
Action Complete	Sign off by IMAP Committee	May 2008			IMAP Implementation Committee

Action 9.1 Regional Sustainability Targets						
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility
Establishment of Project Group	Meeting 1	August 06	August 06			
Project Brief Completed	Scope Project Objectives & Outputs	November 06	November 06			
	Agree project brief					
Stage 1. Audit and Analysis	Sign off by Committee					
Environment Indicator Inventory completed	Undertake inventory of local, state and national indicators	September 06	September 06			
	Audit local targets	January 07	March 07	Councils are at different stages of target setting.	February 07	
Gap analysis completed	Review non-local targets					
	Identify current gaps in targets	January 07	March 07	As above	February 07	
Stage 2. Targets	Identify current gaps in data availability and collection.					
	Consider overlap of targets with other IMAP projects.					
Identify regional targets	Regional Workshop with State Agencies to determine:	April 07 (revised)	Not undertaken			
	- (Regional) targets and timeframes - Programs for implementation to meet					

	targets - Actions / timelines Draft regional targets					
Set of regional greenhouse emissions, water and waste targets agreed.	Analysis of various targets to consider local efficacy. Agree regional targets.	June 07	IMAP Lead officer discontinued employment with CoM. Resources insufficient to progress action.			
New Milestones Develop agreed matrix of targets and methodologies.	Draft matrix DRAFT key Implementation Actions Brief CEO's Forum.	April 08	April 08			
Analysis and agreement of regional targets	Agree regional targets for inner councils. Analysis of current council methodologies, including: - Current commonalities - Quantifiable gaps Constraints to collaboration Constraints to targets Milestones to targets Set regional targets	April – May 08 (revised)		CEO's/Senior mgt Forum recommended development of a detailed briefing paper on directions. To be provided to IMAP Implementation Committee.	August 2008  August 08	Working Group
Progress report	Progress report to IMAP Implementation Committee	August 08				
Action Complete	Sign off by Implementation Committee.	August 08				
Stage 3. Implementation						
Action Implementation Plan	Action plan to be progressed as resources, priority and opportunities arise.			TBA		



Action 9.3 Water Sensitive Design							
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility	
Establishment of Project Group Project Brief Completed	Meeting 1	August 06	August 06			IMAP Implementation Officer	
	Scope Project Objectives & Outputs		August 06			Working Group	
	Agree project brief		October 06				
	Sign off by Committee	Feb 07 (revised)	February 07				
<b>Research</b>							
WSUD Inventory - To understand the gaps in policy, guidelines and on-ground examples of WSUD.	Undertake an inventory of WSUD policy, guidelines, environmental assessment tools and on-ground examples of WSUD.	October 06	October 06			CoM	
Environmental Assessment Tools	Research status of national, state and local tools and relevance to stormwater objectives. Link to WSUD Guidelines.	March 07 (revised)	August 07			CoPP	
<b>Advocacy</b>							
Federal WSUD policy and guidelines - To advocate for more Federal Government holistic policy commitment to WSUD	Advocate for Federal Government to have whole-of-government policy commitment to WSUD as per the commitment set out in the <i>Intergovernmental Agreement on the National Water Initiative</i> .	April 07 (revised)	December 06	Decision to hold until further work completed.		CoPP	
State WSUD Guidelines	Advocate for stronger regulatory requirements for water reuse in particular address the missing regulations	February 07 (revised)	April 07			CoM	

	for stormwater recycling from DHS.	December 06	December 2006				
Training	Write letter of support to Melbourne Water for continuation of Clearwater program, and outline particular educational needs that we identify.					CoS	
State WSUD policy	Advocate for State Government to have whole-of-government policy commitment to WSUD including associated planning scheme changes	January 07	January 07			CoPP / MW	
<b>Regional WSUD Guidelines</b>							
<u>Regional</u> WSUD Guidelines	Develop a common <i>WSUD Guidelines</i> for use in the IMAP area. Consider options for presenting it as an on-line tool. Use opportunities to personalise the Guidelines.	May 07 (revised)		Revised draft delayed due to resource constraints. Underway again.	June 08	Working Group – lead by CoM	
Climate Neutral	Finalise climate neutral water saving schemes framework.	March 08 (revised)		Updating framework. Waiting all council's feedback.	May 08	CoM	
Case Studies	Finalise examples of on-ground WSUD projects to learn from experiences.	November 07 (revised)		Melbourne Water coordinating. Some delays over CoPP case studies.	May 08	Melbourne Water	
Risk management	Develop common risk management framework for WSUD	February 08 (revised)		Waiting all council's feedback.	May 08	CoM	
<b>Regional WSUD planning tools</b>							
Local Planning Policy	Research the requirements for a local planning policy that could be used as a regional model and applied beyond IMAP.	November 07 (revised)		Coordination required with MW WSUD initiatives. CoY resources now available to undertake task.	May 08	CoY	
Standard Planning Conditions	Develop a set of standard planning conditions with WSUD requirements.	April 07	June 07 – provided to all IMAP Councils			CoM	

Action 9.6 Use of Recycled Water for Open Space						
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility
Establishment of Project Group	Meeting 1	August 06	August 06			
Project Brief Completed	Scope Project Objectives & Outputs Agree project brief Sign off by Committee	August 06	August 06			
IMAP Council audit complete	Each partner to provide local update of WSUD initiatives Collate and review existing water reduction and recycling methods undertaken by IMAP Councils	September 06	September 06			City of Stonnington
Develop a 'toolkit' of best practice policy and procedures for reduction, reuse and recycling options for parklands.	Collation of existing information and identification of gaps. Develop information to fill 'gaps' Development of case studies Group sign off on 'toolbox' content Design and print 'toolbox' for distribution	June 2007 (revised)	Final Nov 07.	High turnover of team members.	November 07	Working Group
Joint project: Alternative water options for open space	Project brief agreed Consultant engaged Draft options paper prepared	June 07(revised) November 07 (revised) March 08 (12 weeks)	September 08 April 08	High turnover of team members Delays in contract negotiations	August 2007 April 2008 July 08	

	Report received	April 08			July08	
Agree future actions	Each council to consider budget and delivery components in order to undertake works in 2008/09.	June 07 (revised)		Reliant on the outcomes of the alternative water options study.	August 08	Working Group
Action Complete	Sign off by IMAP Committee	November 07			August 08	IMAP Implementation Committee

Action 11.1 Inner Melbourne Map						
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility
Establishment of Project Group	Scope Project Objectives & Outputs	November 06	August 06			City of Port Phillip
	Agree project brief					
	Sign off by IMAP Committee	November 06	November 06			
Agreed map contents	Identify tourism mapping gaps/opportunities	February 07	February 07			All
Inner Melb Map Complete	Draft tourism map	November 07 (revised)	November 07			City of Port Phillip All
	Source funding		Road testing with CoM Visitor Centre Fed Square.			
Action Complete	Produce map		November 07			City of Port Phillip
	Sign off by IMAP Committee	November 07	<b>November 07</b>			



Action 11.2 Regional Tourism Program						
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility
Establishment of IMAP Tourism Project Group	Scope project objectives & outputs Agree project brief/Sign off by Tourism Group	August 06	August 06			IMAP Implementation Officer
Establishment of Project Teams	Projects agreed Project leaders agreed	October 06	October 06			City of Melbourne
<b>1. Information and Events Program</b>						
Experiential Itineraries						
Region's market positioning and product strengths determined		November 06	November 06			City of Yarra
Develop project brief	Scope project objectives & outputs Agree project brief/Sign off by Tourism Group	December 06	January 07	Feedback sought from participating Councils. Impacted by tourist season.		City of Yarra All

Develop regional itineraries	Audit available product Engage Consultant to prepare regional Itineraries  Seek clarification on the Tourism Victoria 'Loose Yourself in Melbourne' campaign  First Draft Due  Final Draft Due	June 07 June 07 June 07  August 07 November 07	June 07 June 07 June 07  August 07 November 07	IMAP Councils undertook an extensive and thorough review of the products highlighted in the itineraries to ensure they aligned with Tourism Victoria's 'Loose Yourself in Melbourne Campaign'.	?	City of Yarra All
Development of Distribution Strategy	Meet with Tourism Victoria to determine best approach for promoting regional festivals and events on the 'visit victoria' website	November 07	November 07			
Regional Calendar	Scope project objectives and outputs  Agree project brief/Sign off by Tourism Group	April 07	April 07	This project is ongoing. Most of the region's events are promoted already on Tourism Victoria's visitvictoria website. IMAP Councils are working with Tourism Vic's online team on how best to promote the website to IMAP businesses/events/		City of Yarra City of Melbourne

Marketing and Promotion Strategy	Meet with Tourism Victoria to determine best approach for promoting regional festivals and events on the 'visit victoria' website	November 07	November	Ongoing project – events are promoted and updated by businesses and festival organisers on a regular basis	March 08+ ongoing	
Projects complete	Submit program to IMAP Committee	November 07 (Dec 7)				
<b>2. Research Program</b>						
Research program (scope and purpose) agreed	Document IMAP Councils' requirements	November 06	November 06			City of Stonnington
Business plan and implementation plan agreed	Scope Project Objectives & Outputs	December 06	January 07			
Funding requirement and partners – agreement negotiated	Submit research brief - scope and purpose. Sign off by Tourism Group	February 07	March 07			
Regional research program commenced	Commission research into profile and value of tourism for the inner Melbourne region (2006 data). Submit program to IMAP Committee	August 07	August 07			
<b>Action complete</b>		November 07	November 07 (Dec 7 <sup>th</sup> )			
<b>3. Visitor Domain Program</b>						
Visitor domain project proposal prepared – covering infrastructure, services, training and marketing	Project: program scope and development steps. - workshop of tourism + urban design staff (May) - broadened focus to public realm - draft project brief (Aug)  Working group meeting (Nov) to decide: - scope of project - research required	April 07	<b>PROJECT SUSPENDED CEO MEETING NOVEMBER 2007</b>	Initial scoping of project required. - Consideration of magnitude of the project; - Extensive work required to progress other tourism strategy projects.	November 07	City of Melbourne

	<ul style="list-style-type: none"> <li>- timelines</li> <li>- consultant's brief</li> <li>- timeline</li> </ul>					
	Agree project brief/Sign off by Working Group	April 07				November 07
Complete Audit and Capital works analysis	Project brief agreed Consultant engaged Draft paper prepared Final paper agreed Consider priorities and feasibility of capital works	New			Christmas break Audit and gap analysis will require significant input from Councils	February 08
Public Realm Improvement priorities agreed	Agree priorities	New				April 08
Business plan and Implementation Plan completed.	Develop business plan: objectives, measures and indicative costing. Develop Implementation Plan	May / June 07 May / June 07				May / June 08 May / June 08
Funding arrangements and partners identified	Consider potential funding sources and partners	October 07				October 08
Action complete	Submit program to IMAP Committee	November 07				November 08

### Non 1-3 Year Implementation Plan Actions Undertaken

Action 8.2 Improved Links to the Port – Plummer St Bypass						
Milestone	Tasks	Due Date	Date Achieved	Reason for variation	Revised due date	Responsibility
Complete Feasibility study	Undertake feasibility study					
Community Consultation completed	Evaluation Undertake community consultation					
\$19.2 M Plummer Street truck bypass announced	Launch	13 June 2006	13 June 2006			

## Inner Melbourne Action Plan – St Kilda Road Status Report

Priority Project Name	Project Team	Project Partners
St Kilda Road Tram	Project Team Coordination: DoI	VicRoads / Yarra Trams / CoM / IMAP / CoPP /

Key Strategic Linkages	Resourcing	Place / Region Focus
Melbourne 2030 Meeting Our Transport Challenges		St Kilda Road - Princes Bridge to Punt Road / Fitzroy Street

### Summary of Current Status:

Initiatives / Deliverables	Status (grey – yet to be initiated, blue – completed, green – on track, yellow – behind schedule, red – significantly behind schedule)	Comments
Stage 1 - Art Centre	Proposed start May/June 2008	Yarra Trams are progressing with the tram upgrade project at the Arts Centre/ National Gallery of Victoria. Construction of the tram stop and track works are expected to take nine weeks and will involve some traffic disruption during 2 to 3 weekends, due substantially to track works.
Stage 1 - Commercial Road	On track	Approvals have been obtained from City of Melbourne and City of Port Phillip for the building works. It is planned to undertake works on Commercial road stops following the Arts Centre stop construction.
High Street	On track	New stops at the High Street intersection are expected to be constructed shortly after Commercial Road. Yarra Trams is currently going through the approval process with VicRoads and Councils.
Public Consultation Process - tram stop upgrades on St Kilda Road	To be initiated	Domain Interchange Ashton Raggott McDougall is preparing concepts for The Domain interchange stop and Department of Infrastructure is going through the process of funding approval.  Intermediate stops Booz Allen Hamilton has undertaken an analysis of the tram stops between the Arts Centre and St Kilda Junction. In addition, an Origin/Destination survey has been undertaken as well as a business case developed by Traffix Group, to determine appropriate location for each stop. Further areas of work will be the result of extensive consultation with local government and the public following finalisation of the

		business case.
Tram Stop design issues	Under discussion	In January 2008, CoM hosted a meeting of IMAP councils, DoI, Yarra Trams and OCGI to continue discussions around the issues. Subsequently, a letter was sent to Jim Betts from IMAP requesting funding to undertake development of a set of tram stop functional design guidelines (technical notes) to assist the coordinated, efficient and timely roll out of Accessible Tram Stops across the inner region.

Priority Project Name	Project Team	Project Partners
St Kilda Road Masterplan	Project Team Coordination: City of Melbourne	DoI / VicRoads / Yarra Trams / IMAP / CoPP / CoS

Key Strategic Linkages	Resourcing	Place / Region Focus
City Plan 2010 CoM Southbank/St Kilda Rd Neighbourhood Audit (2003) IMAP (2005) Transport Strategy 2020: Moving People & Freight (2006) Urban Design Strategy (Draft) (2006) Growing Green (2003) Replacement of Ageing, High Risk & Drought Affected Trees (2003)		St Kilda Road - Princes Bridge to Punt Road / Fitzroy Street

#### Summary of Current Status:

Initiatives / Deliverables	Status	Comments
	(grey – yet to be initiated, blue – completed, green – on track, yellow – behind schedule, red – significantly behind schedule)	
Project Progress (2007)	On track	<p><b>A. TRANSPORT</b></p> <p><b>Traffic Impact Study:</b></p> <ul style="list-style-type: none"> <li>Draft not yet complete due to some analysis still being undertaken by CoM's engineers and consultant.</li> <li>The finalised study to be submitted to the principal project partners.</li> </ul> <p><b>Bike Options:</b></p> <ul style="list-style-type: none"> <li>The bike lane option for the Arts Centre Block has been developed and was presented to City of Melbourne's Councilors, Yarra Trams, and PTD, 13/11/2007. All parties agreed on the way forward, with there being no</li> </ul>

		<p>impediments that would delay progress.</p> <ul style="list-style-type: none"> <li>Bike lane options for the remainder of St Kilda Road are still being developed by CoM in association with main stakeholders.</li> </ul> <p><b>Yarra Trams:</b></p> <p><b>B. STREET TREES</b></p> <ul style="list-style-type: none"> <li>CoM and CoPP are currently working together to determine the best strategy for tree replacement on both sides of the boulevard.</li> <li>In winter 2009, the first section of declining elm trees will be replaced by CoM.</li> </ul> <p><b>C. URBAN DESIGN AND PLANNING</b></p> <ul style="list-style-type: none"> <li>CoM is finalising urban design and planning research that will inform the <i>St Kilda Road Master Plan</i>.</li> </ul> <p><b>D. ST KILDA ROAD MASTER PLAN</b></p> <ul style="list-style-type: none"> <li>The draft summary and full versions of the master plan document (which incorporate the issues A-C listed above) are currently being finalised by CoM, and will be distributed to the principal project partners as soon as possible for their feedback and advice.</li> <li>It is anticipated that community consultation will be conducted in 2008.</li> </ul>
Consultation (2007) Level 1 State Level 2 Local and Regional	To be initiated	Transport Group, Urban Design and Planning Group and Street Trees Group will undertake consultation at State, regional and local level.
Report to Project Control Group (2007)	To be initiated	
Amend (2007)	To be initiated	
Report to CoM Directors, CE, and Planning Committee (2007)	To be initiated	

## Inner Melbourne Action Plan

### Briefing Paper

#### Action 7.4

### Regional Economic Development Statement

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#### Purpose

1. To request the IMAP Implementation Committee's approval of the Economic Development Statement, *'Making Melbourne More Liveable - A Partnership for Regional Economic Prosperity'*.

#### Background

2. Subsequent to the IMAP Implementation Committee previously considering the draft background document *'Inner Melbourne Action Plan Regional Economic Development Statement'*, the IMAP CEOs/Senior Management Forum considered a finalised background document and DRAFT Economic Development Statement on 18 April 2008.
3. It was agreed by the CEOs/Senior Management Forum that the economic development statement should provide for an integrated economic approach across the IMAP region and should be used to support specific future actions from an economic perspective. It was also agreed that no specific action plan was required.
4. In February 2008 the IMAP Implementation Committee resolved that the Economic Development Statement would provide direction about which IMAP Strategy 7 actions might be included in the IMAP Three Year Implementation Plan (Adopted February 2008).

#### Comment

##### *'Making Melbourne More Liveable - A Partnership for Regional Economic Prosperity'*

5. The Economic Development Statement *'Making Melbourne More Liveable - A Partnership for Regional Economic Prosperity'* facilitates a shared vision for the Inner Region and direction for capitalising on existing and future investment and development opportunities. It will provide a useful forum for dialogue between local government, Victorian and Commonwealth government and business partners within the IMAP region.
6. Following the IMAP Implementation Committee's approval the Statement will be published (in A3 format) and circulated:
  - to all IMAP partner Councils for distribution to Council economic development units and relevant officers;
  - to key stakeholders such as Department of Innovation, Industry and Regional Development, Department of Transport and Department of Planning and Community Development; and
  - be made available via Council websites etc.
7. It should be noted that the completion of this Statement will satisfy IMAP Action 7.4.

##### Background Document - *'Inner Melbourne Action Plan Regional Economic Development Statement'*

8. The Statement which is based on the background report entitled "Inner Melbourne Action Plan Regional Economic Development Statement" undertaken by Macroplan Australia and the Economic Development Working Group, comprising representatives from the Cities of Yarra, Stonnington, Port Philip and Melbourne in consultation with Department of Innovation, Industry and Regional Development.
9. It is proposed that this document retain the status of a background document that will be used by economic development units across the Inner Region as an agreed 'tool' to inform policy and future strategy development.

IMAP Three Year Implementation Plan (Adopted February 2008)

10. 'Making Melbourne More Liveable - A Partnership for Regional Economic Prosperity' clearly acknowledges the tertiary education sector, in particular:

*"Recognise and support 'key workers' and advance opportunities to increase human capital and skills diversity by building on existing relations with the tertiary education sector..."*

This is closely associated with IMAP Action 7.7 'Universities and regional development', the broad scope of which is to 'work collaboratively with universities and TAFE to define and develop a stronger role in regional development'.

11. The Office of Knowledge Capital, (OKC), is a recently formed collaboration to develop and promote Melbourne's knowledge capabilities. Its partners are Australian Catholic University (Melbourne), City of Melbourne, Committee for Melbourne, Deakin University, La Trobe University, Monash University, RMIT University, Swinburne University of Technology, University of Melbourne and Victoria University. The OKC is keen to assist in promoting greater understanding and cooperation between the local councils that host metropolitan campuses and the universities that operate them. To progress this goal, the OKC will shortly conduct a workshop to gather local government views on the scope and approach for a project tentatively entitled "Councils Hosting Universities in Melbourne".
12. The OKC's proposed approach, which will include IMAP councils, is broadly aligned with IMAP Action 7.7 and supported in 'Making Melbourne More Liveable - A Partnership for Regional Economic Prosperity'. The City of Melbourne, through the OKC, could provide the lead council role for this IMAP action. It is therefore proposed that IMAP Action 7.7 be included in the IMAP Three Year Implementation Plan (Adopted February 2008).

**Recommendation**

- 9.1. That the IMAP Implementation Committee resolves to:
- (a) **approve** the Statement 'Making Melbourne More Liveable - A Partnership for Regional Economic Prosperity' for publication and distribution; and
  - (b) **note** that the background document 'Inner Melbourne Action Plan Regional Economic Development Statement' be retained as a background document to inform future regional policy and strategy development; and
  - (c) **approve** the inclusion of IMAP Action 7.7 into the IMAP Three Year Implementation Plan (February 2008) and the subsequent further investigation of partnerships with the Office of Knowledge Capital.

Contact details:

Economic Development Coordinator City of Port Phillip	Ph. 9209 6777
Coordinator Economic Development City of Yarra	Ph. 9205 5555
Team Leader Capital City Business City of Melbourne	Ph. 9658 9658
Coordinator Economic Development City of Stonnington	Ph. 8290 1333

‘Making  
Melbourne  
more liveable  
A Partnership  
for Regional  
Economic  
Prosperity’

An initiative of the Inner Melbourne Action Plan (IMAP)  
May 2008



Inner Melbourne Action Plan  
‘Making Melbourne More Liveable’



# Introduction

The Inner Metropolitan Action Plan (IMAP), adopted in December 2005, responds to the demands of Melbourne 2030, the state government's blueprint for managing sustainable growth and change across metropolitan Melbourne. The Plan states that the goal of IMAP is "Making Melbourne More Liveable" and includes a strategy to "promote the Inner Melbourne Region as an investment location for knowledge rich business sectors".

As an action supporting this strategy, this Regional Economic Development Statement positions the Inner Melbourne Region (IMR) for investment and growth in key sectors.

## The Economic Strengths of Today

The 19th century planning and layout of the Inner Melbourne Region provided the foundation for today's high quality living and working environment. The establishment of characteristic retail precincts, public transport infrastructure, connected open space, major sporting facilities, and an industrial precinct supported by a major port has provided the building blocks for the region.

The IMR exhibits a vibrant and diverse economy. As the Victorian state capital and consistently ranked as one of the world's most liveable cities, the region has considerable competitive strengths across diverse, creative and knowledge based business sectors.

Described as the "metropolitan playground" of Melbourne with many **eating and drinking establishments** in Chapel Street, Fitzroy Street, Brunswick Street, Bridge Road and Docklands. The region also contains much of Melbourne's specialised **retail and entertainment areas** such as Chapel Street, the Melbourne Central Business District, Bridge Road, Brunswick Street and Acland Street.

Retail mix and competitiveness is strong with a unique and diverse range of boutique retail coupled with major department stores and strong marketing campaigns in a highly competitive economy. There are key iconic locations with high usage and density offering a unique cultural, hospitality and event experience to visitors.

Contributing to the region's attraction as a business destination is:

- access to Australia's largest container trading port, an international airport and distribution framework;
- the strength of emerging sectors such as higher education, biotechnology and health, creative industries and advanced manufacturing; a skilled and relevant workforce;

The IMR is a major technology hub for **information and communication technologies** (ICT).

The region performs a metropolitan and state wide role in terms of **sport and recreation** with significant facilities such as the Melbourne Cricket Ground Olympic Park, Telstra Dome, Melbourne Sports and Aquatic Centre. Events such as the Melbourne Formula 1 Grand Prix, Spring Racing Carnival, the Commonwealth Games in 2006 and the Final World Swimming Championships in 2007 are testament to the area's ability to successfully run major events.

## Employment

The professional, scientific and technical services industry employs the highest number of employees within the IMR (77,405 workers).

Other major industries include:

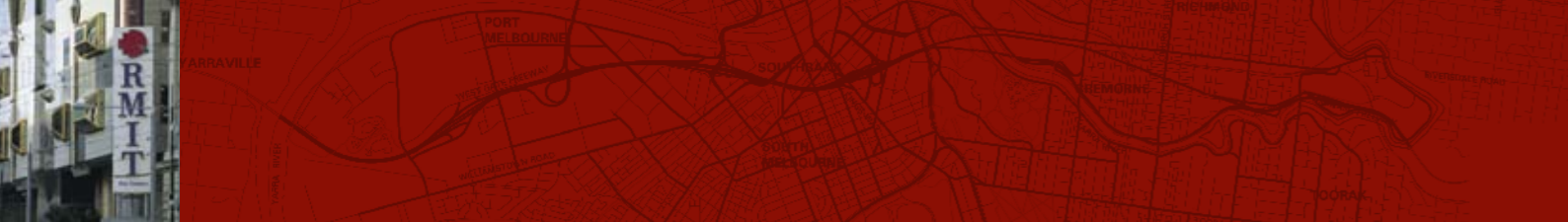
- financial and insurance services (56,467)
- health care and social assistance (42,286)
- retail trade (36,407)
- public administration and safety (34,252)
- accommodation and food services (31,011).

The employment mix within the IMR includes a highly skilled and multi-linguistic labour force attracted to a strong value add service sector that includes the superannuation, property, financial and insurance services sectors (30 per cent of total employment in IMR).

Over one third of all Victorian jobs in health, education and scientific research are located in the IMR with Health and Community Services being the fourth largest employer by industry type within the IMR.

In addition, over 29,100 people were estimated to be employed in the tourism industry in the IMR in 2001 (5 per cent of the region's total workforce)

It is estimated that there is a net inflow of 289,974 workers, representing approximately 62.2 per cent of the IMR.



The IMR accommodates some of Melbourne’s most prestigious and internationally well-known educational institutions with a growing demand from abroad. The newly created Office of Knowledge Capital, a collaboration between the City of Melbourne and the eight major universities with campuses in the City, aims to develop and promote the region’s standing as a knowledge centre and global University City. With a key objective to enhance the interaction between business, government and higher education, a greater awareness of capabilities and opportunities for collaboration will position the region internationally and promote overall areas of excellence.

The IMR houses some of Melbourne’s biggest **hospitals** and **health care institutions**. These include non-profit research organisations such as Peter MacCallum Cancer Research Centre and a wealth of medical research and institutions such as the Walter & Eliza Hall Institute, the Baker Institute, Howard Florey Institute, Bio21, CSIRO, St Vincent’s Institute and the Victorian Institute of Forensic Mental Health. There is significant employment generation within these institutions.

IMR is positioned within the state to be recognised as a global leader in health and **agricultural biotechnology** (valued at \$21 billion state-wide) and is home to one of the top ten biotechnology companies in the world by revenue and six life science companies with a market capitalisation greater than \$250 million. Victoria’s 2007 Biotechnology Strategic Development Plan aims to generate significant health and environmental outcomes that not only benefit Victorians and Australians, but that also contribute to improving the lives and wellbeing of people around the world. The BioMelbourne Network, the peak industry forum for the leaders of the Victorian biotechnology industry, comprises of 171 members, with 95 located within the IMAP region.

The IMR forms the hub of Victoria’s **creative industry** sector. Creative industry includes fashion, information technology, computer games/special effects, music and film and TV. The IMR contains much of Melbourne’s fashion industry, the Century City Film Studios and all three commercial TV stations as well as ABC and SBS.

The IMR fulfils a number of important functions for people living, working and visiting the area. An estimated net inflow of 289,974 workers places incredible demand on both **community** and **public transport infrastructure**. Robust road networks, bus, train and tram consistency (one ticket access to all services) exist with growing patronage being addressed by network and arterial extensions, more direct flights into Melbourne Airport, and planned East-West infrastructure.

There is a significant **tourism economy** with over 12 million domestic and international visitations each year. Recognised as the sporting capital of Australia and offering a diversity of product, key bodies such as the Victorian Major Events Company, the Melbourne Convention and Visitors Bureau, as well as Melbourne Visitor centres, are located around the IMR. Also known as the arts and culture capital of Australia, the region offers a strong cultural diversity of products and iconic arts and cultural centres. The IMR’s strength is its ability to host international and major events and attract external spending (national or international tourists).



### A great place for business

Docklands is identified as a significant employment location for major tenants – AXA, ANZ, NAB, Bendigo Bank, Suncorp and Medibank Private.

Two of Australia’s biggest retail banks (ANZ and NAB), 65 per cent of Australia’s super funds, key industry funds and financial groups (National Mutual and Conical Group) and the biggest miners in the world (BHP Billiton and Rio Tinto – with market capitalisations of over \$500 billion combined) are located in the region along with major automotive manufacturers (Holden, Toyota and Ford). Australia’s second largest retail group Coles Group Limited (recently acquired by Wesfarmers), is also based in Melbourne as well as Australia’s largest alcohol and beverage producer, Fosters Group.

## Economic drivers and challenges into the future

The IMR is a global business and investment destination. It is Victoria’s primary centre for commerce, professional business and financial services and is one of the most competitive locations in the Asia Pacific region. IMR’s future position as a business destination will be influenced by the relative cost and ease of doing business – factors that will be influenced by IMAP.

Many challenges face the region and will require collaboration and commitment to maintain the region’s current internationally recognised reputation and its drive for future growth and prosperity.





# An opportunity to influence

Awareness of existing national, state and local government policy together with the identification of key drivers and challenges provides strategic opportunities for IMAP to influence, drive and position the region for investment and growth. This can be achieved through strong leadership, working collaboratively and promoting the strengths and competitive advantages of the region.

IMAP has the opportunity to influence policy discussion and formulation at state and federal level through planning, economic and social policy platforms particularly in areas of transport infrastructure; housing affordability, business investment within emerging industries, community wellbeing, safety and security.

## Leadership

- IMAP will **leverage** from the reputation of a leader in state, national and global economies.
- IMAP will **advocate** to ensure the voice of our businesses are heard at all levels of government.
- IMAP will **build** community spirit by facilitating engagement between residents, businesses and visitors.
- IMAP will **educate** the business community to respond to global initiatives such as climate change.
- IMAP will **capitalise** on major projects such as the port redevelopment and associated infrastructure upgrades and the opening of the new Convention Centre in 2008-09.
- IMAP will further position the IMR to deliver **business advantage** through appropriate and affordable accommodation for start-up businesses, nurturing of key emerging sectors, funding assistance and business development support.

## Collaboration

- IMAP will **collaborate** across the region to deliver a regional perspective and engender a holistic approach to economic development needs, employment prospects & challenges, awareness and support to emerging sectors and subsequent investment requirements to ensure world-class competitiveness, sustainable prosperity & liveability in the region.
- IMAP will **identify** significant attributes and complimentary projects to secure funding, provide greater and more consistent support to the business community and gain economies of scale (eg regional business awards).

## Promotion

- IMAP will **retain** and **protect** its strong position in the global environment by promoting existing strengths in the areas of knowledge and creative economies particularly in the fields of education, scientific and medical innovation, and technology development and design.
- IMAP will continue to protect the reputation of being Melbourne’s metropolitan playground, our arts and culture, major events and iconic tourist attractions.
- IMAP will protect **lifestyle**, **liveability** and **tourism** competitive advantages as a major component of business attraction and development.

# Inner Melbourne Region of the Future

IMAP will influence the potential for inner Melbourne to live, work, play and grow:

- **‘Live’** – Actively encourage and promote a healthy, vibrant, attractive and globally competitive city that is recognised for its cultural diversity, liveability, new business development and innovation.
- **‘Work’** – Recognise and support ‘key workers’ and advance opportunities to increase human capital and skills diversity by building on existing relations with the tertiary education sector. Promote innovative and emerging new businesses supporting employment generation and dynamic working environments.
- **‘Play’** – Build on inner Melbourne’s competitive advantages as a cultural precinct by supporting diverse communities of interest through tourism and events promotion and international alliances, whilst protecting its unique heritage and identity.
- **‘Grow’** – Recognise the importance of a knowledge based economy and drive opportunities to stimulate capacity, research and innovation within key local industries in areas of health and leading medical science and biotechnology fields.

This statement will foster growth, leverage existing strengths and competitive advantages and encourage collaboration across the region to plan and implement, influence and drive, promote and position. By working together, IMAP will develop the region as a vibrant, engaging and inclusive learning community, fostering development of core creative skills and directing effort to building the IMR as a global destination that attracts and retains a strong creative workforce.



**Inner Melbourne Action Plan****Briefing Paper****Procurement of Goods and Services for Implementation of IMAP actions**

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**Purpose**

1. To request your approval of the DRAFT IMAP Procurement Policy for Goods and Services and associated Memorandum of Understanding (MoU) between IMAP Councils for procurement of goods or services relating to implementation of IMAP actions (attached).

**Background**

2. Under the Inner Melbourne Action Plan, each IMAP council's budget is to reflect the resources necessary to deliver on commitments agreed in the Action Plan. From time to time, procurement of goods and/or services will be required to be resourced by the four IMAP councils acting collaboratively, for example, where consultancies are required to further IMAP actions.
3. The need for a 'Goods and Services Procurement Policy' was identified to clearly define procurement processes and ensure that procurement is undertaken in a prudent and practical manner, mindful of each councils' particular procurement policies.
4. Maddocks Lawyers were commissioned to consider procurement options for IMAP and in particular explore considerations about shared contractual risk. Maddocks recommended three options, one of which was an MoU as a way to appropriately avoid the 'lead' council, which sources the goods or services, from assuming the whole contractual risk.
5. This option was considered and agreed by IMAP legal, insurance, contracts and governance officers. Maddocks was subsequently commissioned to draft an MoU. The MoU was circulated for consideration to legal, insurance, contracts and governance officers and amended in line with comments provided.

**Comment**

6. The key clauses are contained under Section 7 'Lead Council Rights and Obligations'. In particular clauses 7.4 'Indemnity' and 7.5 'Exclusion of Indemnity'.
7. Under Clause 7.4, each of the IMAP councils ('parties') agrees to indemnify the lead council in equal amounts from and against all actions, claims etc...arising out of or connected with the contract entered into by the lead council under this MoU.
8. Under Clause 7.5, IMAP councils will not be obliged to indemnify the lead council for actions or losses arising out of the lead councils wilful or negligent default under the contract.
9. The MoU will support the draft 'IMAP Goods and Services Procurement Policy', yet to be considered by the IMAP Implementation Committee.
10. The Chief Executive of each IMAP council will be required to exercise delegated power to sign the MoU for it to take effect.

**Recommendation**

- 12.1 That the IMAP Implementation Committee resolve to **approve** the IMAP Goods and Services Procurement Policy.



**Inner Melbourne Action Plan**  
'Making Melbourne More Liveable'



## Inner Melbourne Action Plan

### Procurement Policy for Goods or Services

---

#### 1. Background

The Inner Melbourne Action Plan (IMAP) provides for 57 collaborative projects between the IMAP partner municipalities (City of Stonnington, City of Yarra, City of Port Phillip and City of Melbourne). The projects may include knowledge sharing, strategy development and/or infrastructure provision.

Under IMAP, each council's budget is to reflect the necessary resources to deliver on commitments agreed in the Action Plan.

From time to time, procurement of goods and services will be required to be resourced by the four IMAP councils (and IMAP partner organisations) acting collaboratively, for example, where external consultancy services are required to further IMAP actions.

The IMAP 'Procurement Policy for Goods and Services' defines procurement processes between the IMAP councils.

#### 2. IMAP Procurement policy

This policy shall be read in conjunction with the IMAP Memorandum of Understanding for procurement of goods or services. The Memorandum of Understanding is the primary document to be considered for the process of procurement of goods or services in relation to IMAP actions. The Memorandum of Understanding forms Schedule 1 to this policy.

##### 2.1 Lead council

The Implementation Committee will designate one of the parties as the lead council. The lead council will co-ordinate a specific IMAP action working group. Any council representative member of the working group may nominate to undertake to procure goods or services on behalf of IMAP in accordance with the Memorandum of Understanding. Procurement of goods or services should not be limited to the lead council.

##### 2.2 Major acquisition of goods or services

Under the *Local Government Act 1989*, the procurement of goods or services equal to or exceeding \$100,000 inclusive of GST requires a public tender. All IMAP councils are required to comply with the Local Government Act 1989. The lead council will undertake a tender process in compliance with the Act and collaborate with partner councils to determine a successful tenderer.

##### 2.3 Minor acquisition of goods or services

Where procurement of goods or services is valued under \$100,000 inclusive of GST is sought, the procurement policies of the lead council should be applied.

Where three written quotations are required, it should be in response to a written project brief. Once three quotations are received, the lead council will convene a panel, consisting of a

nominated representative of each council and partner agency (if appropriate), to agree to the supplier.

Note: Where it is council policy that three written quotes are required, if there are insufficient professional practitioners in a subject area, less than three written quotations will be sufficient, provided a letter is included in the file from the relevant Director explaining that there is a sole supplier (or two) of the goods or services.

Where three written quotations are not required, the lead council shall consult with the other IMAP councils and partner agency (if appropriate) as to what information it provides to potential suppliers and which potential suppliers of such goods or services will be approached to submit a written quotation.

#### 2.4 Contracts with agreed provider

The form of the contract entered into by the lead council with the tenderer or supplier should be chosen by the lead council in accordance with their procurement policies, but generally should be:

- (a) consistent with the 'Service General Conditions – Long Form' attached as the Schedule to the IMAP Memorandum of Understanding for procurement of goods or services; or
- (b) as agreed by IMAP councils from time to time.

### **3. Memorandum of Understanding**

#### 3.1 Memorandum of Understanding

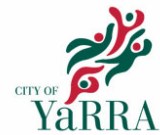
The Memorandum of Understanding has been entered into by the IMAP councils to clearly define procurement processes and ensure that procurement is undertaken in a prudent and practical manner, mindful of each councils' particular procurement policies.

The IMAP Memorandum of Understanding for procurement of goods or services is the primary document to be considered for the process of procurement of goods or services in relation to IMAP actions.

The Memorandum of Understanding forms Schedule 1 to this policy.



**Inner Melbourne Action Plan**  
'Making Melbourne More Liveable'



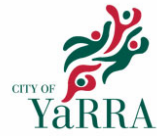
**Schedule 1**

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**Inner Melbourne Action Plan**  
'Making Melbourne More Liveable'



Date:     /     /2008

## **INNER MELBOURNE ACTION PLAN**

### **MEMORANDUM OF UNDERSTANDING BETWEEN**

**MELBOURNE CITY COUNCIL**

and

**PORT PHILLIP CITY COUNCIL**

and

**STONNINGTON CITY COUNCIL**

and

**YARRA CITY COUNCIL**



**Inner Melbourne Action Plan**  
 'Making Melbourne More Liveable'



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# Memorandum of Understanding

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THIS MEMORANDUM OF UNDERSTANDING MADE ON

2008

BETWEEN

**MELBOURNE CITY COUNCIL**

having its Municipal Office at 90-120 Swanston Street, Melbourne, Victoria

(Melbourne)

AND

**PORT PHILLIP CITY COUNCIL**

having its Municipal Office at the corner of Carlisle Street and Brighton Road, St Kilda, Victoria

(Port Phillip)

AND

**STONNINGTON CITY COUNCIL**

having its Municipal Office at the corner of High Street and Glenferrie Road, Malvern, Victoria

(Stonnington)

AND

**YARRA CITY COUNCIL**

having its Municipal Office at 333 Bridge Road, Richmond, Victoria

(Yarra)

## RECITALS

- A. Melbourne, Port Phillip, Stonnington and Yarra (**the parties**) are committed to the implementation of the Inner Melbourne Action Plan (**IMAP**).
- B. To implement IMAP, the parties will, from time to time, need to procure various goods and services.
- C. In cases where the cost of acquiring such goods or services is likely to be less than \$100,000 inclusive of GST, one of the parties will be chosen to enter into the contract with the supplier.
- D. Subject to the terms of this agreement, the party which is chosen to enter into the contract with the supplier is entitled to be indemnified against any liability incurred to the supplier.
- E. This Memorandum of Understanding records the terms on which the parties have agreed to procure goods and services in connection with IMAP, and document the procurement protocols agreed to by the parties.

## THE PARTIES AGREE:

### 1. DEFINITIONS

---

In this Memorandum of Understanding, unless expressed or implied to the contrary:

**Act** means the *Local Government Act* 1989.

**Dispute** has the meaning set out in clause 8.1.

**IMAP** means the Inner Melbourne Action Plan dated January 2006, adopted by the parties in December 2005.

**Implementation Committee** means the Inner Melbourne Action Plan Implementation Committee referred to in clause 4.

**lead council** means a council designated as such in accordance with clauses 5.1 and 6.1.

## **2. TERM**

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This Memorandum of Understanding commences on the day on which it is executed and concludes on 28 February 2011.

## **3. CONTRACTUAL EFFECT**

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The parties acknowledge that, in entering into this Memorandum of Understanding, they intend to enter into legal relations with one another, and that this Memorandum of Understanding will have effect as a contract.

## **4. INNER MELBOURNE ACTION PLAN IMPLEMENTATION COMMITTEE**

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### **4.1 IMAP Implementation Committee**

The parties:

- 4.1.1 acknowledge that they have each set up identical special committees in accordance with section 86 of the Act, to provide a coordinated decision-making process to facilitate the implementation of IMAP;
- 4.1.2 acknowledge that any of them may terminate its special committee at any time;
- 4.1.3 agree that where no more than one party terminates its special committee, it is the intention that the Implementation Committee will continue to operate, subject to modification of its Terms of Reference to reflect the altered membership structure;
- 4.1.4 agree that the Implementation Committee:
  - 4.1.4.1 has the powers, duties and functions directly relating or ancillary to the following primary responsibilities:
    - develop and prioritise a rolling Three Year Implementation Program of IMAP (January 2006) actions, to be updated and approved annually;
    - oversee implementation of IMAP in accordance with the agreed Three Year Implementation Program;

- make recommendations to member councils on budget allocations (refer Terms of Reference) to effect the implementation of IMAP actions;
- progress individual initiatives in accordance with the annualised 3 year Implementation Program;
- review and recommend adjustments to the Three Year Implementation Program as required;
- monitor and report annually to member councils on the progress of the implementation of IMAP actions; and
- perform all other functions that are set out in the Terms of Reference that are not otherwise listed above; and

4.1.4.2 the Implementation Committee may:

- refer to Action Working Groups tasks in respect of the implementation of IMAP, including procurement of goods and services as are agreed to by the parties from time to time and in accordance with delegated powers and the budget of each party; and
- appoint such number of representatives to Action Working Groups as the parties agree to from time to time.

## 4.2 Procurement Protocols

If the Implementation Committee resolves to procure goods or services in connection with IMAP, and the amount of such goods or services is budgeted for by each party then:

- 4.2.1 the parties agree to comply with the procedures set out in clause 5 in the event of the cost of the goods or services is equal to or exceeds \$100,000 inclusive of GST; and
- 4.2.2 the parties agree to comply with the procedures set out in clause 6 in the event of the cost of the goods or services is less than \$100,000 inclusive of GST.

## 5. MAJOR ACQUISITION OF GOODS OR SERVICES

---

The parties agree that if the Implementation Committee resolves to acquire goods or services in connection with IMAP and the cost of such goods or services is equal to or exceeds \$100,000 inclusive of GST then:

- 5.1 the Implementation Committee will designate one of the parties as the lead council;
- 5.2 the lead council will consult with all other parties as to the form and timing of the tender process which it will conduct in accordance with section 186 of the Act; and

- 5.3 the lead council will, to the extent to which it is practicable to do so, coordinate the tender process which it conducts in accordance with section 186 of the Act so as to result in:
- 5.3.1 a tender evaluation panel representative of all of the parties; and
  - 5.3.2 common recommendations as to whether any (and if so, which) tender or tenders should be accepted.

## **6. MINOR ACQUISITION OF GOODS AND SERVICES**

---

If the Implementation Committee resolves to procure goods or services in connection with IMAP and the cost of such goods or services is less than \$100,000 inclusive of GST then:

- 6.1 the Implementation Committee will designate one of the parties as the lead council;
- 6.2 the lead council will consult with all other parties as to:
  - 6.2.1 what information it provides to potential suppliers of those goods or services; and
  - 6.2.2 which potential suppliers of such goods or services will be approached to submit a written quotation;
- 6.3 the lead council will, where required by its own good and services procurement protocols, obtain three written quotations from potential suppliers of such goods or services, and
- 6.4 the lead council will report to the other parties on the written quotations it has received, and convene a meeting of representatives of all parties to decide whether any (and, if so, which) written quotation should be accepted.

## **7. LEAD COUNCIL RIGHTS AND OBLIGATIONS**

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### **7.1 Lead Council to Contract for Major Acquisitions**

If, following the tender process described in clause 5, all the parties accept recommendations or otherwise decide to accept the same tender or tenders the lead council must, in accordance with section 186(5)(b) of the Act, enter into a contract or contracts with the person (or persons) who submitted the tender or tenders.

7.1A The parties acknowledge and agree that where the entering into of a contract involves the incurring of expenditure beyond the approved budget of the lead council, entry into such contract will always be subject to a resolution of the lead council approving the same.

### **7.2 Lead Council to Contract for Minor Acquisitions**

If a meeting of representatives of the parties held in accordance with clause 6 resolves to accept one or more of the written quotations which have been received, the lead council must enter into a contract (or contracts) with the supplier (or suppliers) whose quotation has (or whose quotations have) been accepted.

### 7.3 **Form of Contract**

The form of the contract entered into by the lead council with the tenderer (or tenderers) or supplier (or suppliers) (as the case may be) must be:

7.3.1 consistent with the form of the contract set out in the Schedule; or

7.3.2 as agreed to by the parties from time to time.

### 7.4 **Indemnity**

Each of the parties agrees to indemnify the lead council in equal amounts from and against all actions, claims, losses, damages, penalties, demands or costs (including, without limitation, all indirect losses, consequential losses and legal costs on a full indemnity basis) occasioned by, arising out of or connected with the contract entered into by the lead council under this Memorandum of Understanding.

### 7.5 **Exclusion of Indemnity**

Notwithstanding clause 7.4, a party will not be obliged to indemnify or keep indemnified the lead council under that clause if the action, claims, losses, damages, penalties, demands or costs (including, without limitation, all indirect losses, consequential losses and legal costs on a full indemnity basis) has or have been caused by or arises out of the lead council's wilful or negligent default under the contract.

## **8. DISPUTE RESOLUTION**

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### 8.1 **First Step**

If a dispute arises between the parties arising out of this Memorandum of Understanding (**Dispute**), the parties agree to negotiate in good faith to resolve the Dispute and will refer resolution of the Dispute to their respective Chief Executive Officers or their nominees.

### 8.2 **Mediation**

If the Dispute has not been resolved by negotiation within a reasonable time then either party may refer the Dispute to mediation and will do so before initiating proceedings in a Court to resolve the Dispute.

### 8.3 **Conduct of Mediation**

A Dispute which is referred to mediation will be referred to the Australian Commercial Dispute Centre Limited (ACDC), and be conducted in accordance with the Conciliation Rules of ACDC and will be heard by one conciliator appointed under the relevant Rules of Victoria.

### 8.4 **Litigation**

If the Dispute has not been resolved within 60 days of referral to ACDC, either party is free to initiate proceedings in a Court.

## **8.5 Urgent Application to Court**

Nothing in this clause 8 prevents either party from seeking interlocutory relief through Courts of appropriate jurisdiction.

## **9. REVIEW OF MEMORANDUM OF UNDERSTANDING**

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The parties must meet annually to review the operation of this Memorandum of Understanding, and discuss whether any, and if so, what, amendments to this Memorandum of Understanding are desirable.

## **10. NOTICES**

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10.1 Any notice required to be given under this Memorandum of Understanding must be in writing, and be given by post, facsimile transmission or hand delivery to:

10.1.1 Melbourne at:  
90-120 Swanston Street  
MELBOURNE VIC 3000

Facsimile Number: 03 9654 4854

10.1.2 Port Phillip at:  
Corner Carlisle Street and Brighton Road  
ST KILDA VIC 3182

Facsimile Number: 03 9534 9105

10.1.3 Stonnington at:  
Corner of High Street and Glenferrie Road  
MALVERN VIC 3144

Facsimile Number: 03 9521 2255

10.1.4 Yarra at:  
333 Bridge Road  
RICHMOND VIC 3121

Facsimile Number: 03 8417 6666

and be marked to the attention of the "Chief Executive Officer".

## **11. GENERAL**

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### **11.1 Amendment**

This Memorandum of Understanding may only be varied or replaced by a document duly executed by the parties.

### **11.2 Entire Understanding**

This Memorandum of Understanding contains the entire understanding between the parties as to the subject matter contained in it. All previous agreements, representations, warranties, explanations and commitments, expressed or implied,

affecting this subject matter are superseded by this Memorandum of Understanding and have no effect.

### **11.3 Further Assurance**

The parties must promptly execute and deliver all documents and take all other action necessary or desirable to effect, perfect or complete anything contemplated by this Memorandum of Understanding.

## **12. INTERPRETATION**

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### **12.1 Persons**

In this Memorandum of Understanding, a reference to:

- 12.1.1 a person includes a firm, partnership, joint venture, association, corporation or other corporate body;
- 12.1.2 a person includes the legal personal representatives, successors and permitted assigns of that person; and
- 12.1.3 any body which no longer exists or has been reconstituted, renamed, replaced or whose powers or functions have been removed or transferred to another body or agency, is a reference to the body which most closely serves the purposes or objects of the first-mentioned body.

### **12.2 Joint and Several**

If a party consists of more than one person, this Memorandum of Understanding binds them jointly and each of them severally.

### **12.3 Legislation**

In this Memorandum of Understanding, a reference to a statute includes regulations under it and consolidations, amendments, re-enactments or replacements of any of them.

### **12.4 This Document, Clauses and Headings**

In this Memorandum of Understanding:

- 12.4.1 the Schedule to this Memorandum of Understanding forms part of this Memorandum of Understanding;
- 12.4.2 a reference to this or other document includes the document as varied or replaced regardless of any change in the identity of the parties;
- 12.4.3 a reference to an annexure, clause or schedule is a reference to an annexure or a clause or schedule in or to this Memorandum of Understanding all of which are deemed part of this Memorandum of Understanding;
- 12.4.4 a reference to writing includes all modes of representing or reproducing words in a legible, permanent and visible form;

12.4.5 headings are inserted for ease of reference only and do not affect the interpretation of this Memorandum of Understanding; and

12.4.6 a reference to a month is a calendar month.

12.5 **Number and Gender**

In this Memorandum of Understanding, a reference to:

12.5.1 the singular includes the plural and vice versa; and

12.5.2 a gender includes the other genders.

**EXECUTED** by the parties

**SIGNED SEALED AND DELIVERED**

on behalf of **MELBOURNE CITY**

**COUNCIL** on                      day of

2008 by its **CHIEF EXECUTIVE,**

**KATHY ALEXANDER**, in the presence  
of:

)

)

)

) .....

Chief Executive Officer

.....  
Witness

**SIGNED SEALED AND DELIVERED**

on behalf of **PORT PHILLIP CITY**

**COUNCIL** on                      day of

2008 by its **CHIEF EXECUTIVE,**

**DAVID SPOKES**, in the presence of:

)

)

)

) .....

Chief Executive Officer

.....  
Witness

**SIGNED SEALED AND DELIVERED**

on behalf of **STONNINGTON CITY**

**COUNCIL** on                      day of

2008 by its **CHIEF EXECUTIVE,**

**HADLEY SIDES**, in the presence of:

)

)

)

) .....

Chief Executive Officer

.....  
Witness

**SIGNED SEALED AND DELIVERED**

on behalf of **YARRA CITY COUNCIL**

on                      day of                      2008

by its **ACTING CHIEF EXECUTIVE,**

**IVAN GILBERT**, in the presence of:

)

)

)

) .....

Chief Executive Officer

.....  
Witness

## Schedule

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**Date**        /        /

**Services General Conditions – Long Form**

**MELBOURNE CITY COUNCIL**  
and

**PORT PHILLIP CITY COUNCIL**  
and

**STONNINGTON CITY COUNCIL**  
and

**YARRA CITY COUNCIL**



**Inner Melbourne Action Plan**  
 'Making Melbourne More Liveable'



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