

IMAP Implementation Committee
Progress Report
IMAP Communications and Governance

Purpose

1. To advise the IMAP Implementation Committee of the progress of IMAP Communications and Governance.

Communications

2. IMAP was successful in winning the Merit Award for Regional Action in Water Sensitive Urban Design (Action 9.3) at the Stormwater Victoria Awards on the 7 October 2009. The nomination, titled 'Inner Melbourne Action Plan Action 9.3 - Delivering Regional Action in Water Sensitive Urban Design' is an excellent outcome for the group, which has in its many incarnations, worked on this project for the last four years. This award was one of two awarded to Excellence in Regulation and Policy Development, with the main award going to the City of Bayside Clause 44 amendment. Each council received framed certificates as per photo below. In particular the corresponding *Draft Stormwater Management local planning policy* generated a lot of discussion at the end of the event with key stakeholders such as Melbourne Water, Office of Water, planning consultants and other local councils. An IMAP Media Release was prepared by the City of Port Phillip (IMAP council responsible for initiating the submission) and forwarded to relevant media contacts (refer attachment 5a - Media Release).



3. IMAP also received a mention in South East Water's latest publication of *Aquabiz* noting Stonnington's Como Park water tank in reference to IMAP Action 9.6 Recycled water for Open Space. More great publicity for IMAP.
4. Launch of the IMAP Action 2.2 Wayfinding Demonstration Project.
 - The City of Yarra hosted the Wayfinding Launch on Friday 11 September 2009 at the Richmond Library followed by a 'walking tour' to view and trial the signage on the corner of Church Street and Swan Street and along Swan Street to the Richmond station. Although the Launch did not attract any Ministers, it was well attended by council representatives, Department of Transport, VicRoads, VicHealth, Heart Foundation, Monash University, Department of Premier and Cabinet and Victorian Local Government Association (VLGA).
 - An IMAP Media Release and Department of Transport Media Release were prepared and forwarded to relevant media contacts (refer attachment 5b - Media Release).



5. Several briefings / presentations have been undertaken during the quarter:
 - Quarterly progress report provided to the City of Yarra for a Council Briefing in September.
 - Internal team briefings at the City of Stonnington (host council)
 - Final Year Planning students at Melbourne University (5 October 2009)

6. IMAP received further promotion in the My Career section of the Age when Richard Smithers, Team Leader Transport Planning at the City of Melbourne was interviewed by the Age. Titled 'Peddling out the life cycle', Richard says " the Inner Melbourne Action Plan will continue to guide changes needed to increase bicycle travel and add to a growing network of separated bicycle lanes in the Melbourne, Stonnington, Yarra and Port Phillip city municipalities". Richard recently presented at the Bike Futures 09 Conference organised by Bicycle Victoria.

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Governance

8. IMAP 2008-2009 Annual Report
 - The IMAP Annual Report 2008-2009 (attachment 5c) has been produced as an electronic copy to be emailed to IMAP's partners, stakeholders, council staff and is available on the IMAP Website to view and download (meets statutory requirements).
 - A Summary Annual Report has been produced and printed as a 'promotional' document to highlight the achievements of the year and to refer readers to the IMAP Website for the complete Report and comprehensive information on IMAP Actions (to be distributed 27 November).

9. In respect to the Voting Rights of the IMAP Implementation Committee members, the City of Yarra recently passed an amendment to their resolution under Section 86 of the Local Government Act 1989 extending voting rights to the Chief Executive Officer, City of Yarra.

10. In respect to the changed IMAP Implementation Officer role, it is recommended that relevant governance documentation be updated accordingly to reflect the revised position and model. Revised documentation will be presented to the IMAP Implementation Committee in February 2010 for approval.

Recommendations

11. That the IMAP Implementation Committee resolves to:

- a) **Note** this Communications and Governance Briefing Paper
- b) **Adopt** the IMAP Annual Report 2008 – 2009
- c) **Note** that voting rights under Section 86 Local Government Act 1989 as they apply to the IMAP Implementation Committee have been extended to the City of Yarra Chief Executive Officer effective immediately, and that the IMAP governance documentation will be amended to reflect this change

Attachments:

Attachment 5a – Media Release ‘New signage helps visitors find their way around Inner Melbourne’

Attachment 5b – Media Release

Attachment 5c – IMAP Annual Report 2008-2009