

**IMAP Implementation Committee**  
**Progress Report**  
**IMAP Communications and Governance**

---

**Purpose**

1. To advise the IMAP Implementation Committee of the progress of IMAP Communications and Governance during the last 3 month period.

**Governance**

2. The IMAP Draft Annual Report and Summary has been prepared and is attached as Item 8 for approval by the Committee. A summary of key activities was also provided to the IMAP Councils for inclusion in their municipal Annual Reports.
3. Meeting dates for 2013 are attached for approval – refer attachment 3a. Please note that the February meeting date has been scheduled for a week later than usual as the Executive Officer will be on leave at a family wedding during the week commencing 18 February 2013.

**Communications**

4. During the last 3 months the following activities have involved the Executive Officer in IMAP communications:
  - Action 2.5 Bicycle Network – Attended a stakeholders and community workshop on the CoM draft Bicycle Plan 2012-16 held on 25 June.
  - Action 3.5 Reducing Through Traffic – Attended the tenders evaluation meeting on 4 July for this project.
  - Action 5.2 Community Land Trust - Attended 2 PCG meetings reviewing progress on the research being undertaken by the University of Western Sydney. The development of the CLT Manual is in its final stages and has been delayed awaiting legal advice.
  - Action 5.3 Housing Working Group - Attended a facilitated workshop on 9 August with the consultant, Bev Kliger. Refer to item 15 on this agenda.
  - Action 6.3 Conflict in Activity Centres. Contacted Emily Sanders, Policy Manager at VCGLR – have now set aside a time to discuss the Agenda and possible dates for planning staff to meet at the Commission's offices. Will provide an update at the meeting.
  - Action 9.2 ESD Factsheets - Sought advice from Stonnington's legal counsel on a non-fee paying License Agreement to enable the distribution of these Factsheets to 12 councils interested in re-badging and distributing them.
  - Action 9.3 WSUD – Letter sent from the IMAP Committee to the Minister for Planning regarding the WSUD Policy following the State Government's release of the Ministerial Advisory Council's report and recommendations on water policy – refer Item 6, attachment 2b.
  - Action 9.4 - Circulated the Water Sensitive Cities report to councils within the Melbourne region – refer attachment 2a.
  - Action 9.4 The Growing Green Guide Group - Attended 3 PCG meetings. The public launch of both this project and the ESD Factsheets at the City of Melbourne on 11 May has generated some media coverage – see attachments for details. A workshop for stakeholders was well

attended at the multicultural hub building in Melbourne on 2 August. This was followed by a broader public workshop held on 15 August at Canopy – Melbourne's Green Roof forum. See Item 13 on this agenda for an update report on progress.

- Action 11 Regional Tourism – Attended the IMAP sponsored breakfast and conference session at the Tourism & Events Excellence Conference held on 17 July. The IMAP model gained great exposure and was well regarded as an effective, collaborative approach for regional tourism. Attended the project team's strategic planning meeting on 8 August to determine budget expenditure for the year.
- Metro Strategy - Attended a briefing by DPCD held at the City of Boroondara on 25 July.
- Attended the Lower Yarra River Context Framework Workshop hosted by DPCD in late May.
- Completed updating the IMAP website to include:
  - the WIL suite of documents
  - the ESD Factsheets
  - The Growing Green Guide Newsletter
  - The Water Sensitive Cities report
  - Attached all IMAP reports to each Action for ease of reference
- IMAP Councils:
  - Briefed the new CEO at the City of Yarra on IMAP following her commencement in July
  - Updated the City of Port Phillip councillors on recent achievements in June.
  - Attended the City of Stonnington's Managers Conference on communication in June.
  - Participated in the City of Melbourne's Urbis survey on communication with stakeholders

## Recommendation

5. That the IMAP Implementation Committee resolves to:
  - a. **Note** this Communications and Governance Briefing Paper
  - b. **Approve** the IMAP Implementation Committee's Meeting Schedule for 2013.

## Attachments:

- *Att 3a IMAP Meeting Schedule for 2013*
- *Att 3b Media Release EDS Factsheets*
- *Att 3c Media coverage of Growing Green Guide launch – Southbank News*
- *Att 3d Web coverage Melbourne University and Stonnington Leader*
- *Att 3e Web Coverage Sustainable Melbourne*

## IMAP - Meeting Schedule 2012 - 2013

### IMAP Implementation Committee Meetings (Quarterly)

<b>2012</b>		
<b>Meeting 28</b> Date / Time Host Chair	<b>Friday 7<sup>th</sup> December 2012 (8.00am)</b> City of Stonnington Mayor	Council Chamber Malvern Town Hall
<b>2013</b>		
<b>Meeting 29</b> Date / Time Host Chair	<b>Friday 1<sup>st</sup> March 2013 (8.00am)</b> City of Port Phillip Mayor	Council Chamber St Kilda Town Hall
<b>Meeting 30</b> Date / Time Host Chair	<b>Friday 31<sup>st</sup> May 2013 (8.00am)</b> City of Yarra Mayor	Meeting Room 1 Richmond Town Hall
<b>Meeting 31</b> Date / Time Host Chair	<b>Friday 30<sup>th</sup> August 2013 (8.00am)</b> City of Melbourne Chair Future Melbourne [Planning] Committee	Council Meeting Room. Level 2, Town Hall Admin Building
<b>Meeting 32</b> Date / Time Host Chair	<b>Friday 29<sup>th</sup> November 2013 (8.00am)</b> City of Stonnington Mayor	Council Chamber Malvern Town Hall



**Inner Melbourne Action Plan**  
'Making Melbourne More Liveable'



## MEDIA RELEASE

**24 May 2012**

### **SUSTAINABLE DESIGN FACT SHEETS: COUNCIL'S NEW ONE-STOP-SHOP**

The four inner city councils which form the Inner Melbourne Action Plan (IMAP) - City of Stonnington, City of Port Phillip, City of Yarra and City of Melbourne - have jointly launched a suite of Sustainable Design Fact Sheets to provide residents, designers and builders with better sustainable design advice at the planning permit application stage.

The fact sheets address the 10 Key Sustainable Building Categories, which provide the framework for the councils' SDAPP (*Sustainable Design Assessment in the Planning Process*) program:

- Indoor environment quality
- Energy efficiency
- Water efficiency
- Stormwater management
- Building materials
- Urban ecology
- Transport
- Waste management
- Innovation
- Ongoing building and site management.

Speaking at the official launch of the Sustainable Design Fact Sheets, City of Stonnington Mayor, and architect, Cr John Chandler said "Today, buildings produce 20 per cent of Australia's greenhouse gas emissions through the use of energy during their operation. What's more, the construction of buildings, including demolition waste, contributes 40 per cent of all the materials sent to landfill.

"The Sustainable Design Fact Sheets were developed by each of the participating councils to support sustainable design principles as well as technical details and define the Councils' best practice standards."

In recent years, councils, including the four IMAP councils, have established sustainable development requirements that should be addressed when lodging a planning permit application. The availability of detailed fact sheets supports this program by communicating clearly what sustainability initiatives can be implemented when renovating, extending or building new.

"Already we know that sustainable buildings are becoming increasingly common for both residential and commercial sectors but it's difficult to navigate the maze of information available to assist people", said Cr Chandler.

The Fact Sheets bring information together and each category provides useful links and references for further details.

The Fact Sheets are available on the IMAP website and each of the Council websites, helping to deliver a consistent framework for sustainable design assessment across municipalities.

They have been developed to suit all project types and sizes so they are useful for home owners doing a small renovation and professional design teams working on large developments.

The aim of the fact sheets is to reduce the negative environmental impacts of buildings and improve the lifestyles of people living in and using them.

It's anticipated that additional fact sheets will be created to further develop the series.

"Residents, designers and builders will now be able to find consistent, written information in conjunction with the excellent advice being provided by Council staff in sustainable practices as part of their customer service," said Cr Chandler.

"It's good for residents, builders and our environment and we look forward to seeing more developments taking the opportunity to incorporate sustainable design solutions to improve our built environment", added Cr Chandler.

For more information, or to view copies of the fact sheets, visit:

[www.yarracity.vic.gov.au](http://www.yarracity.vic.gov.au)

[www.stonnington.vic.gov.au](http://www.stonnington.vic.gov.au)

[www.portphillip.vic.gov.au](http://www.portphillip.vic.gov.au)

[www.imap.vic.gov.au](http://www.imap.vic.gov.au)

**< ENDS >**

**For media enquiries please contact Katie Vassiliou, Media and Communications Coordinator City of Stonnington, on (03) 8290 1333 or email [kvassili@stonnington.vic.gov.au](mailto:kvassili@stonnington.vic.gov.au).**



# Everything going green

***The City of Melbourne in partnership with three other councils and the University of Melbourne have launched a program encouraging businesses to turn walls, facades and even roofs of their buildings into green habitats.***

In similar style to the Fyto green gardens on some buildings already in Southbank, the Growing Green Guide for Melbourne is an industry “how to guide” letting businesses of all sizes know how they can green up their outside office space.

Councillor Cathy Oke was thrilled with the idea and couldn’t wait to see more green around the city.

“Green roofs, walls and facades are an increasingly common sight on buildings in

major cities around the world. They are now considered an essential part of urban design to provide more vegetation and green spaces in dense urban environments,” Cr Oke said.

John Rayner from the University of Melbourne said: “Green roofs and walls contribute significant environmental and amenity benefits to cities. They can reduce urban heat loadings and stormwater run-off, increase the energy efficiency and liveability of buildings, provide a range of habitat outcomes and even produce food.”



## MUSSE

Melbourne University Staff / Student E-news

University News

### Growing a greener future for Melbourne

May 12 / 87 [\(image 12-87\)](#)



Succulent plants on top of the City of Melbourne's East Core green roof

The Growing Green Guide for Melbourne (GGGM), a partnership project between the Melbourne School of Land and Environment (MSLE) and Inner Melbourne Action Plan (IMAP) councils, has been launched.

The GGGM partnership will broaden council, commercial and public awareness of green roofs and green walls and increase understanding of the benefits of green infrastructure projects to local communities.

It will help increase the uptake of green roofs and green walls by providing clear advice, information and resource materials for planners, developers, architects, designers and other professionals across Melbourne and identify possible sites for future demonstration projects.

The launch was held on the rooftop of Council House 2 (CH2), the City of Melbourne's six Green Star Energy rated building. The launch included tours of the normally inaccessible East Core green roof. This area includes a mix of succulent plants, which have are tolerant of the challenging conditions found on an inner-city rooftop.

Professor Rod Keenan, Head of the Department of Resource Management and Geography, said the project would improve liveability of our urban environments.

"The implementation of these approaches is resulting in clear environmental benefits.

"I congratulate the researchers involved and look forward to seeing future results from this innovative partnership," Professor Keenan said.

John Rayner, from MSLE and a member of the project team, pointed to the need for green spaces.

"Cities like Melbourne are losing the total amount of green space through increasing densification and urban expansion. Green roofs and green walls offer opportunities to green areas of the city that can no longer support other urban vegetation," he said.

"Green roofs and green walls can be used on virtually any building. There are climbing plant facades, grown either in-ground or in containerised modules and supported by cable and trellis."

He said, "The project will also look to learn from cities like Copenhagen, Portland, Seattle, Singapore and Toronto which all have either incentive schemes or local by-laws for green roofs and walls".

Mr Rayner outlined the potential benefits of a greater uptake of green infrastructure: reduction of the urban heat island effect, reduction of building energy demands for heating and cooling, management of storm water both by slowing its rate of entry into the storm water system and provision of habitat for insects, birds and mammals.

If you are interested in learning more about this project, please visit <http://go.unimelb.edu.au/8p7> <http://go.unimelb.edu.au/8p7> or contact Dr Sue Murphy at the Burnley campus: [smurphy@unimelb.edu.au](mailto:smurphy@unimelb.edu.au) <mailto:smurphy@unimelb.edu.au>

#### MUSSE

[June 12 / 88](#)

[May 12 / 87](#)

[May 12 / 86](#)

[May 12 / 85](#)

[April 12 / 84](#)

[more»](#)

[archive»](#)

#### Editorial Enquiries

Editor: Esma Yucel

Phone: 9035 7997

Email [musse-editor@unimelb.edu.au](mailto:musse-editor@unimelb.edu.au)

#### Got a story?

Staff are encouraged to submit stories.

There are some important steps in preparing a media-ready story. Enter your research or other activity at the [story submission page](#) or Email [musse-editor@unimelb.edu.au](mailto:musse-editor@unimelb.edu.au)

[Facebook page](#)

[Follow us on Twitter](#)

[Subscribe to RSS](#)

[Share / Save](#)

// see Flush the Buffer Early <http://developer.yahoo.com/performance/rules.html>

[Skip to the navigation.](#) [Skip to the content.](#)



- [Events](#)
- [Models](#)
- [Movements](#)
- [Opinion](#)
- [Policies](#)
- [Research](#)
- [SCRT Videos](#)
- [Seeking](#)
- [Sustainable Cities Round Tables](#)
- [Visions](#)
- [VEIL map](#)



- [About](#)
- [How To Use This Site](#)
- [Links](#)
- [Newsletter](#)
- [Archives](#)
- [Contact](#)
- [Register](#)
- [Log in](#)

Search for:



- 
- 

See the latest on the Sustainable Cities Network



- [Marine Stewardship Council Releases Sustainable Seafood Marketing Toolkit](#)

- 
- [What is a Water-Sensitive City? Workshop »](#)
  - « [Wintering: A dance work inspired by the Arctic](#)

## Growing Green Guide for Melbourne

Posted in [Movements](#), [Policies](#) by Kate Archdeacon on May 23rd, 2012





Photoshop image from [Do It On The Roof](#), a campaign for (public) green roofs in Melbourne

From an [InDesignLive article](#) by Annie Reid:

Picture this – Melbourne’s city rooftops covered in lush greenery. It may sound fanciful, but a new project launched last week by the City of Melbourne is hoping to green our buildings and houses for good.

The [Growing Green Guide](#) for Melbourne was fittingly presented on the rooftop garden of the council’s CH2 building, and will be produced by the Inner Melbourne Action Plan (IMAP) comprising the 4 inner city councils – Melbourne, Yarra, Stonnington and Port Phillip – as well as the University of Melbourne.

The project will comprise a ‘how to’ handbook guide on constructing a green roof or wall, and help people consider all the aspects they need to cover before transforming these spaces into vegetated, leafy habitats. It will also identify prime sites for the future development of green roofs, walls and façades in inner Melbourne, says The University of Melbourne’s senior lecturer, John Rayner.

[...]

Read [the full article](#) by Annie Reid or visit the City of Melbourne [Growing Green Guide](#) site.

Tags: [biodiversity](#), [gardening](#), [governance](#), [green roofs](#), [heat island](#), [Melbourne](#), [re-vegetation](#), [rooftop garden](#), [urban agriculture](#)  
You can follow any responses to this entry through the [RSS 2.0](#) feed.

## Leave a Reply

Name (required)

Mail (will not be published) (required)

Website

☐ Notify me of followup comments via e-mail

## • Sharing

0  3   [Share via email](#)

---

## • Follow Us!



•

---

## • Categories

Select Category

## • Upcoming Events

- 5 June: [What is a Water-Sensitive City? Workshop](#)
- 6 June: [Scott Kinnear \(organic & sustainable food activist / business owner\) at Melbourne Sustainability Drinks](#)
- 29 June: [Inclusive Growth, Welfare and Development Policy: International Forum](#)
- 6 September: [Sprout Community Markets in 2012](#)
- 4 October: [Sprout Community Markets in 2012](#)
- 1 November: [Sprout Community Markets in 2012](#)
- 6 December: [Sprout Community Markets in 2012](#)

## • Some Random Posts

[Toaster Rescue: Repair Workshops in Review](#)  
[Passive Design for Ventilation in Apartments](#)  
[Leading the Way: City of Yarra's Urban Agriculture Guidelines](#)  
[Social Exclusion Monitor: Community resilience](#)  
[Sugar Palms for Biofuel and Ongoing Community Benefit](#)

© The University of Melbourne 2007 - 2012

Sustainable Melbourne is proudly powered by [WordPress 3.3.2](#)

Page optimized by [WP Minify WordPress Plugin](#)