

Agenda

Inner Melbourne Action Plan Implementation Committee

Meeting No 28

8.00 am – 10.00 am Friday 7 December 2012

City of Stonnington

Council Chamber, Malvern Town Hall

Committee Members	<p>Cr Matthew Koce, Mayor, City of Stonnington (Chair)</p> <p>Cr Ken Ong, Chair Future Melbourne (Planning) Committee, City of Melbourne</p> <p>Cr Jackie Fristacky, Mayor, City of Yarra</p> <p>Cr Amanda Stevens, Mayor, City of Port Phillip</p> <p>Ms Vanda Iaconese, Acting Chief Executive Officer, City of Port Phillip</p> <p>Mr Warren Roberts, Chief Executive Officer, City of Stonnington</p> <p>Mr Geoff Lawler, Director City Planning & Infrastructure, City of Melbourne</p> <p>Ms Vijaya Vaidyanath, Chief Executive Officer, City of Yarra</p>
Associate Partner Representatives	<p>Mr Adrian Salmon, Assistant Director Statutory Approvals State Planning Services DPCD</p> <p>Ms Rebecca Collins, Director Transport Strategies, Department of Transport</p> <p>Mr Steve Booth, Director Melbourne Central VGBO, Dept of Business & Innovation</p> <p>Mr Rod Anderson, Group Manager Climate Change & Sustainability Services, DSE</p> <p>Ms Patricia Liew, Regional Director, Metropolitan NW Region, VicRoads</p> <p>Cr Catherine Cumming, Mayor, City of Maribyrnong</p> <p>Mr Vince Haining, Chief Executive Officer, City of Maribyrnong</p>
IMAP	<p>Elissa McElroy, IMAP Executive Officer</p>
Guests	<p>Ms Sue Wilkinson, General Manager Environment & Planning, CoPP – <i>for Vanda Iaconese</i></p> <p>Mr Barry McGuren, Manager Tourism Melbourne, CoM</p> <p>Ms Gail Hall, Project Coordinator, Urban Landscapes, CoM</p> <p>Mr Gerry Battaglia, GIS Coordinator, CoS</p> <p>Mr Malcolm McCall, Community Planning Coordinator, CoY</p> <p>Cr Claude Ullin, Councillor, CoS</p> <p><i>IMAP Champions</i></p> <p>Mr Bruce Phillips, Director City Development, CoY</p> <p>Ms Sandra Wade, Manager City Strategy, CoPP</p> <p>Ms Kelly Martini, Coordinator Corporate & Community Planning, CoS</p> <p>Mr Geoff Robinson, Manager Engineering Services, CoM</p> <p>Mr Morris Bellamy, Manager Strategic Marketing, Communications & Advocacy, CoMar</p>

PRELIMINARIES

Item	Time Alloc.	Agenda Topic	Responsibility
1.	1 min <i>Commence 8am</i>	Appointment of Chair – Cr Matthew Koce	Executive Officer
2.	5 mins	<p>Apologies and Introductions</p> <p>Ms Vanda Iaconese, Acting Chief Executive Officer, CoPP</p> <p>Welcome to new members of the Committee</p>	Chair

Item	Time Alloc.	Agenda Topic	Responsibility
3.	1 min	Suspension of City of Melbourne's Local Law No. 1 Conduct of Meetings (No 1 of 2001) <u>Recommendation</u> 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.	Chair
4.	1 min	Members Interest Disclosure by members of any conflict of interest in accordance with s.79 of the Act.	Chair

ITEMS

5.	2 mins	Confirmation of Minutes (Attachment 1) <u>Recommendation</u> 5.1 That the IMAP Implementation Committee resolves to confirm the minutes of the IMAP Implementation Committee No. 27 held on 31 August 2012	Chair
6.	5 mins <i>Commence 8.10am</i>	Business Arising (Attachment 2) <u>Recommendation</u> 6.1 That the IMAP Implementation Committee resolves to note the actions undertaken in response to business arising from the previous minutes. <u>Correspondence:</u> Outwards <i>Letter to Mailing List accompanying IMAP Annual Report Summary</i> Inwards <i>Invitation to a forum on Community Land Trusts and the new Australian CLT Manual on Friday December 14, 2012</i>	Executive Officer
7.	5 mins <i>Commence 8.15am</i>	IMAP Communication and Governance (Attachment 3) <u>Recommendation</u> 7.1 That the IMAP Implementation Committee resolves to note the Communications and Governance Briefing Paper	Executive Officer
8.	5 mins <i>Commence 8.20am</i>	Financial Report (Attachment 4) <u>Recommendation</u> 8.1 That the IMAP Implementation Committee resolves to receive the IMAP Financial Report for the first quarter ending 30 September 2012.	Executive Officer
9.	5 mins <i>Commence 8.25am</i>	Progress Report (Attachment 5) <u>Recommendation</u> 9.1 That the IMAP Implementation Committee resolves to note the IMAP Progress Report for August 2012.	Executive Officer
10.	10 mins <i>Commence 8.30am</i>	Action 9.4 Green Demonstration Projects – Growing Green Guide (Attachment 6) <u>Recommendation</u> 10.1 That the IMAP Implementation Committee note the progress of the Growing Green Guide for Melbourne project and the intention to engage a consultant/s for elements of the project.	Gail Hall, CoM

Item	Time Alloc.	Agenda Topic	Responsibility
11.	10 mins <i>Commence 8.40am</i>	Action 11 Regional Tourism program (Attachment 7) <u>Recommendation</u> 11.1 That the IMAP Implementation Committee: a. Notes the success of the Working Group to date and approves the Draft 2013-2016 Draft Regional Tourism Strategic Plan. b. Approves the continuation of the current funding arrangements for a further 3 years as part of its IMAP Three Year Implementation Plan.	Barry McGuren, CoM
12.	10 mins <i>Commence 8.50am</i>	(Action 11) Melbourne Visitor Signs Project (Attachment 8) <u>Recommendation</u> 12.1 a. That the IMAP Implementation Committee provides conditional approval for the IMAP Councils to be part of the development of a Signage and Wayfinding Strategy for the Inner Melbourne Region including the adoption of shared principles, guidelines and, if relevant, updates of each council's Style Manual; and b. That the IMAP Councils budget a provisional sum (estimated at \$20K each) for the development of a consistent Inner Melbourne Signage Strategy and Style Manual which will enable alignment with the City of Melbourne's signage project.	Barry McGuren, CoM Helen Hardwick CoM
13.	15 mins <i>Commence 9.00am</i>	Action 5.3 Integrating Public Housing Estates (Attachment 9) <u>Recommendation</u> 13.1 That the IMAP Implementation Committee: a. accept the Final Report, <i>State and Local Government Collaboration: The Future Direction for Master Planning Public Housing</i> . b. provide direction as to the best means to expedite this advocacy program; specifically the presentation of the Collaborative Framework to the key decision makers listed herein.	Malcolm McCall CoY
14.	10 mins <i>Commence 9.15am</i>	IMAP GIS Project (Attachment 10) <u>Recommendation</u> 14.1 That the IMAP Implementation Committee: a. Approves the development of the IMAP GIS. b. Resolves to make provision in the IMAP Three year Implementation Plan to fund the upkeep of the IMAP GIS on an annual basis.	Executive Officer Gerry Battaglia CoS
15.	10 Mins <i>Commence 9.25am</i>	Action 7.2 Support Creative Businesses (Attachment 11) <u>Recommendation</u> 15.1 That the IMAP Implementation Committee resolves to make provision in the IMAP Three Year Implementation Plan for \$10,000 in the current financial year to fund: a. initial data collection of work being undertaken across the 5 IMAP Councils in the creative businesses sector b. analysis, as required, to assist in the development of a Project Brief for Action 7.2.	Executive Officer

16.	20 mins <i>Commence 9.35am</i>	IMAP Three Year Implementation Plan (Attachment 12) <u>Recommendation</u> 16.1 That the IMAP Implementation Committee resolves to: <ul style="list-style-type: none"> a. Note this update on progress on the Inner Melbourne Action Plan, and b. Approve the updated IMAP Delegations and Terms of Reference and recommend them to the 5 participating Councils for approval for a 5 year term or until further notice by the Council. c. Approve the updated IMAP Three Year Implementation Plan, and d. Approve the request for each of the 5 IMAP Partner Councils to make provision for funding of the following in the 2013/14 budget: <ul style="list-style-type: none"> · IMAP Annual Contribution \$35,000 · IMAP Annual Tourism Contribution \$20,000 · IMAP Share of Operational Costs - <i>TBA estimated \$34,000 per council</i> 	Executive Officer
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CONFIDENTIAL ITEMS

Meeting to be closed in accordance with Sections 89 (2) (d, e, f, h) of the Local Government Act (1989)

Public and Associate Members can be excluded for this item

Item	Time Allot.	Agenda Topic	Responsibility
17.	2 mins <i>Commence 9.55am</i>	Strategy 11 Inner Melbourne Map License – Tourism Victoria (Attachment 13) <u>Recommendation</u> 17.1 That the IMAP Implementation Committee resolves to: <ul style="list-style-type: none"> a) approve the licensing of the IMAP Inner Melbourne Map to Tourism Victoria for the approved purposes as detailed in Schedule 1 of the licence for a period of 3 years from the date the agreement is executed b) authorise the CEO's to sign the license agreement on behalf of the IMAP Councils. 	Barry McGuren, CoM

OTHER BUSINESS

18.	1 min	Close Next Meeting Friday 1 March 2013 (8.00am) City of Port Phillip <i>(Note change of venue to the Gunnawarra Room at St Kilda Town Hall)</i>	Chair
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ATTACHMENTS

Item No	Attachment No	Attachment Topic
5.	Attachment 1	<i>DRAFT Minutes of IMAP Implementation Committee No. 27 held on 31 August 2012</i>
6.	Attachment 2 Attachment 2a Attachment 2b	<i>Business Arising</i> Outwards Correspondence: <i>Letter accompanying IMAP Annual Report Summary</i> Inwards Correspondence <i>Invitation to a forum on Community Land Trusts and the new Australian CLT Manual on Friday December 14, 2012 – from John Enticott, St Kilda Housing Association (member of the CLT Steering group)</i>
7.	Attachment 3 Attachment 3a Attachment 3b Attachment 3c	<i>IMAP Communication and Governance report</i> <i>VCGLR briefing notes</i> <i>ACEN Conference Paper: “The Inner Melbourne Action Plan – leveraging Work Integrated learning to facilitate meaningful connections between local councils and universities.”</i> <i>Photos- IMAP Student Placement Showcase –Melbourne Knowledge Week</i>
8.	Attachment 4 Attachment 4a	<i>IMAP Finance report</i> <i>IMAP Financial Report for the First Quarter to 30 September 2012</i>
9.	Attachment 5	<i>IMAP Progress Report December 2012</i>
10.	Attachment 6	<i>Action 9.4 Growing Green Guide progress report</i>
11.	Attachment 7 Attachment 7a	<i>Action 11 Regional Tourism Program Progress Report</i> <i>Draft Regional Tourism Strategy 2013-2016</i>
12.	Attachment 8	<i>(Action 11 and 2.2) Melbourne Visitor Signs Project</i>
13.	Attachment 9 Attachment 9a	<i>Action 5.3 Integrating Public Housing Estates – Progress Report</i> <i>Final Report- State and Local Government Collaboration: The Future Direction for Master Planning Public Housing</i>
14.	Attachment 10 Attachment 10a Attachment 10b	<i>IMAP GIS Project – Briefing Paper</i> <i>GIS Project - Specification</i> <i>GIS Project – Quote</i>
15.	Attachment 11	<i>Action 7.2 Support Creative Businesses briefing paper</i>
16.	Attachment 12 Attachment 12a Attachment 12b Attachment 12c	<i>IMAP Three Year Implementation Plan</i> <i>Delegations and Terms of reference</i> <i>Update on Actions</i> <i>Financial model</i>
17.	Attachment 13	<i>Strategy 11 Inner Melbourne Map Licence – Tourism Victoria (confidential papers)</i>