

**IMAP Implementation Committee**  
**Progress Report**  
**IMAP Communications and Governance**

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**Purpose**

1. To advise the IMAP Implementation Committee of the progress of IMAP Communications and Governance during the last 3 month period.

**Governance**

2. The IMAP Budget report was prepared and sent to the 4 IMAP Councils. A further report was prepared for the City of Maribyrnong regarding IMAPs budget request for 2012/13. The Executive Officer attended the City of Stonnington's Council briefing.
3. Invoiced the City of Maribyrnong for this year's funding. Invoices were also sent to the Cities of Melbourne and Port Phillip for Action 9.4 Growing Green Guide funds. Staff at the City of Maribyrnong were contacted regarding projects being undertaken by IMAP and inviting their participation.

**Communications**

4. During the last 3 months the following activities have involved IMAP communications:
  - Briefing of new Associate members from DBI and DoT
  - Attendance at the VTIC Industry update regarding the launch of Myki and its affect on the tourist industry
  - Meeting with Matthew Gould, VECCI re IMAP
  - Meeting with Eli Grossinger Binshtok, CEO, ExcelPark
  - Enquiry from Peter Mares, Grattan Institute regarding undertaking further research on the outcome of the Greenlight Project
  - Attendance of the IMAP Student Placement Officer at the LGPro HR group to present on the WIL project (Action 7.7)
  - Provided feedback to Mark Elliot, Collabforge undertaking research for the federal government on the website MyRegion. Attending the workshop on 22 May.
  - Meeting with staff from Knowledge Melbourne at City of Melbourne
  - Established meeting and agenda with staff of the Victorian Commission for Gaming and Liquor Regulation (VCGLR) and IMAP representatives on 3 May.
  - Attended 4 PCG meetings for the Community Land Trust research (Action 5.2) being undertaken by the University of Western Sydney. The project has nearly completed the Manual and is coming to the close of Stage 1.
  - Attended 3 PCG meetings with the Growing Green Guide Group (Action 9.4) and assisted with the public launch of both this project and the ESD Factsheets at the City of Melbourne on 11 May. A press release for these projects was prepared which is attached for information. A Media and Communications Strategy has been developed for the GGG project which has been circulated to the IMAP Councils communications departments for feedback.

- Attending meeting with the Action 5.3,5.4.and 5.5 Housing Working Group to discuss the funding shortfall for Action 5.3 following receipt of Expression of Interest beyond budget limits. The brief for Action 5.4/5.5 is due to be released in the next few days for indications of interest.
- Prepared the mailing list and cover letter to circulate the Water Sensitive Cities report to councils within the Melbourne region.
- Drafted a letter to the Minister for Planning regarding the WSUD Policy following the State Government's release of the Ministerial Advisory Council's report and recommendations on water policy. The letter has been circulated to members of the Action 9.3 Working Party and Melbourne Water for comment prior to signing.
- Confirmed arrangements for representatives from Melbourne Water to present at the next IMAP meeting in August.
- Established a Brief for setting up an IMAP GIS system. Circulated to the IMAP Councils' GIS coordinators for comments. Awaiting final comments before finalising quote.
- Commenced updating of the IMAP website to include the WIL suite of documents and the ESD Factsheets.

### Recommendation

5. That the IMAP Implementation Committee resolves to **note** this Communications and Governance Briefing Paper