

## Agenda

### Inner Melbourne Action Plan Implementation Committee

Meeting No 31

**8.00 am – 10.00 am Friday 30 August 2013**

City of Melbourne

***Council Meeting Room, Level 2 Melbourne Town Hall***

#### Committee Members

Cr Ken Ong, Chair Future Melbourne (Planning) Committee, City of Melbourne (Chair)  
Cr Jackie Fristacky, Mayor, City of Yarra  
Cr Amanda Stevens, Mayor, City of Port Phillip  
Cr Matthew Koce, Mayor, City of Stonnington  
Cr Catherine Cumming, Mayor, Maribyrnong City Council  
Mr Geoff Cockram, Acting Chief Executive Officer, City of Stonnington  
Mr Geoff Lawler, Director City Planning & Infrastructure, City of Melbourne  
Ms Vijaya Vaidyanath, Chief Executive Officer, City of Yarra  
Ms Tracey Slatter, Chief Executive Officer, City of Port Phillip  
Mr Vince Haining, Chief Executive Officer, Maribyrnong City Council

#### Associate Partner Representatives

Mr Adrian Salmon, Assistant Director Statutory Approvals, State Planning Services, DTPLI  
Ms Rebecca Collins, Director Transport Strategies, DTPLI  
Mr Jay Meek, Director Melbourne Central VGBO, Dept of State Devt, Business & Innovation  
Mr Rod Anderson, Strategy and Partnerships Regional Manager, DEPI  
Ms Patricia Liew, Regional Director, Metropolitan NW Region, DTPLI - VicRoads

#### IMAP

Elissa McElroy, IMAP Executive Officer

#### Guests

Barry McGuren, Manager Tourism Melbourne, CoM  
Helen Hardwick, Program Manager Tourism Policy, CoM  
Adam Zaborszczyk, Senior Sustainability Officer, CoM  
Anita Lange, Special Projects Manager, Places and Projects, CoPP  
**IMAP Champions**  
Mr Bruce Phillips, Director City Development, CoY  
Ms Sandra Wade, Manager City Strategy, CoPP  
Ms Kelly Martini, Coordinator Corporate & Community Planning, CoS  
Mr Geoff Robinson, Manager Engineering Services, CoM  
Mr Morris Bellamy, Manager Strategic Marketing, Communications & Advocacy, CoMar

#### PRELIMINARIES

Item	Time Alloc.	Agenda Topic	Responsibility
1.	1 min <i>Commence 8am</i>	<b>Appointment of Chair</b> – Cr Ken Ong	IMAP Executive Officer
2.	5 mins	<b>Apologies and Introductions</b> Mr Warren Roberts, Chief Executive Officer, City of Stonnington Cr Matthew Koce, Mayor, City of Stonnington  Acknowledge new members of the Committee: <ul style="list-style-type: none"> <li>- Maribyrnong City Council</li> <li>- Mr Jay Meek, DSDBI</li> </ul>	Chair

Item	Time Alloc.	Agenda Topic	Responsibility
3.	1 min	<b>Members Interest</b> Disclosure by members of any conflict of interest in accordance with s.79 of the Act.	Chair

## ITEMS

4.	5 mins <i>Commence 8.10am</i>	<b>Confirmation of Minutes (Attachment 1)</b> <u>Recommendation</u> 4.1 That the IMAP Implementation Committee resolves to <b>confirm</b> the minutes of the IMAP Implementation Committee No. 30 held on 31 May 2013	Chair
5.	5 mins <i>Commence 8.15am</i>	<b>Business Arising (Attachment 2)</b> <u>Recommendation</u> 5.1 That the IMAP Implementation Committee resolves to <b>note</b> the actions undertaken in response to business arising from the previous minutes.  <u>Correspondence:</u> <b>Outwards</b> <i>Att 2a: Letter to Arthur Rogers, Director of Housing, DHS from the Mayor, CoPP regarding housing meeting</i> <i>Att 2b: Email to John Woolman, Department of Justice re Live Music Round table</i> <i>Att 2c: Letter to Megan Bourke-O'Neil, Executive Director, DTPLI regarding membership of Interdepartmental Cycling Committee</i> <b>Inwards</b> <i>Att 2d: Email from Nick Williams, University of Melbourne advising of successful ARC application</i>	IMAP Executive Officer
6.	15 mins <i>Commence 8.20am</i>	<b>IMAP Communication and Governance (Attachment 3)</b> <u>Recommendation</u> 6.1 That the IMAP Implementation Committee resolves to: a. <b>note</b> the Communications and Governance Briefing Paper b. <b>approve</b> the 2013 meeting timetable for the IMAP Implementation Committee c. <b>approve</b> the update to the IMAP Operational Protocol to include the Maribyrnong City Council d. <b>approve</b> the update to the IMAP Implementation Committee's Memorandum of Understanding and Procurement Policy to include the Maribyrnong City Council; and authorise the Chief Executive Officers to sign the agreement on behalf of the Councils e. <b>approve</b> the updated IMAP logo - Report to follow	IMAP Executive Officer
7.	5 mins <i>Commence 8.35am</i>	<b>Financial Report (Attachment 4)</b> <u>Recommendation</u> 7.1 That the IMAP Implementation Committee resolves to <b>receive</b> the IMAP Financial Report for the year ending 30 June 2013.	IMAP Executive Officer

Item	Time Alloc.	Agenda Topic	Responsibility
8.	10 mins <i>Commence 8.40am</i>	<b>IMAP Draft Annual Report</b> (Attachment 5 – <b>Reports to follow</b> ) <u>Recommendation</u> 8.1 That the IMAP Implementation Committee resolves to <b>adopt</b> the 2012-13 Draft Annual Report and 2012-13 Draft Annual Report Summary	IMAP Executive Officer
9.	5 mins <i>Commence 8.50am</i>	<b>Progress Report</b> (Attachment 6) <u>Recommendation</u> 9.1 That the IMAP Implementation Committee resolves to <b>note</b> the IMAP Progress Report for August 2013.	IMAP Executive Officer
10.	10 mins <i>Commence 8.55am</i>	<b>Action 11 Tourism – IMAP Visitor Map update</b> (Attachment 7) <u>Recommendation</u> 10.1 That the IMAP Implementation Committee resolves to <b>note</b> the ongoing development of the Inner Melbourne Map.	Barry McGuren CoM
11.	10 mins <i>Commence 9.05am</i>	<b>Action 2.2 Visitor Signage Project</b> (Attachment 8) <u>Recommendation</u> 11.1 That the IMAP Implementation Committee note the recent progress by the Melbourne visitor signage project.	Helen Hardwick CoM
12.	10 mins <i>Commence 9.15am</i>	<b>Action 6.3 Managing conflict in Activity Centres</b> (Attachment 9) <u>Recommendation</u> 12.1 That the IMAP Implementation Committee: a. endorse the “Living with Live Music” guide prepared by the City of Port Phillip Live Music Working Group b. support the paper being formally submitted to the State Government Live Music Roundtable for their information/consideration	Anita Lange, CoPP
13.	15 mins <i>Commence 9.25am</i>	<b>Action 9.4 Green Demonstration Projects – Growing Green Guide</b> (Attachment 10) <u>Recommendation</u> 13.1 That the IMAP Implementation Committee: a. note progress of the <i>Growing Green Guide for Melbourne</i> project. b. endorse the proposal to submit a funding application to the <i>Victorian Adaptation and Sustainability Partnership</i> and the commitment of \$50,000 funding from the IMAP Councils (i.e \$10,000 each). <b>AND subject to approval of b. above;</b> c. agree to provide CEO Letters of Support for the VASDP application; and d. confirm the City of Melbourne ( <i>or other Council</i> ) as the lead council for the extension of this project.	IMAP Executive Officer
14.	15 mins <i>Commence 9.40am</i>	<b>Action 9.4 Green Demonstration Projects – Distributed Energy mapping</b> <i>Adam Zaborszczyk will provide a presentation on the CSIRO energy model</i> <u>Recommendation</u> 14.1 That the IMAP Implementation Committee resolves to note the modelling progress on Action 9.4 Distributed Energy	Adam Zaborszczyk CoM

## CONFIDENTIAL ITEMS

Meeting to be closed in accordance with Sections 89 (2) (d, e, f, h) of the Local Government Act (1989)

*Public and Associate Members can be excluded for this item*

Item	Time Allot.	Agenda Topic	Responsibility
15.	2 mins <i>Commence 9.55am</i>	<b>Strategy 11 Inner Melbourne Map Licence – Destination Melbourne Ltd (Attachment 11)</b> <u>Recommendation</u> 15.1 That the IMAP Implementation Committee resolves to: <ul style="list-style-type: none"> <li>a) approve the licensing of the IMAP Inner Melbourne Map to Destination Melbourne Ltd. for the approved purposes as detailed in Schedule 1 of the licence for a period of 1 year from the date the agreement is executed</li> <li>b) authorise the CEO's to sign the license agreement on behalf of the IMAP Councils.</li> </ul>	Barry McGuren, CoM
16.	2 mins	<b>Strategy 11 Intellectual Property Licence Agreement for use of PTV logo, Myki Logo and model icons (all registered trademarks) for use in the Inner Melbourne Map brochure (Attachment 12 – Report to follow)</b>  <i>Michelle Dawson, CoY manages all design and print work on the IMAP map. The CEO, City of Yarra has therefore signed this agreement with PTV on behalf of IMAP.</i>  <u>Recommendation:</u> For noting.	

## OTHER BUSINESS

Item	Time Allot.	Agenda Topic	Responsibility
17.	1 min	<b>Any other business</b>  <b>Close</b>  <b>Next Meeting</b> Friday 30 November 2013 (8.00am) City of Stonnington	Chair

## ATTACHMENTS

Item No	Attachment No	Attachment Topic
5.	Attachment 1	<b>DRAFT Minutes</b> of IMAP Implementation Committee No. 30 held on 31 May 2013
6.	Attachment 2  Attachment 2a Attachment 2b Attachment 2c  Attachment 2d Attachment 2e	<p><i>Business Arising</i>  <b>Outwards Correspondence</b>  Letter to Arthur Rogers, Director of Housing DHS  Email to John Woolman, Dept of Justice – Live Music Roundtable  Letter to Megan Bourke-O’Neil, Executive Director, Transport Integration Division DTPLI</p> <p><b>Inwards Correspondence</b>  Email from Nick Williams, University of Melbourne re ARC grant application</p>
7.	Attachment 3 Attachment 3a Attachment 3b Attachment 3c Attachment 3d Attachment 3e	<p>IMAP Communication and Governance report  Meeting Timetable for 2013-14  Revised IMAP Operational Protocol  Revised IMAP MoU and Procurement Policy  State Government Press release – notification of extension to late night liquor licence freeze  Revised IMAP Logo – <b>REPORT TO FOLLOW</b></p>
8.	Attachment 4 Attachment 4a Attachment 4b	<p>IMAP Finance report  IMAP Operating and Capital Works statement for the 12 months to 30 June 2013  IMAP – Project Expenditure Against Budget at 30 June 2013</p>
9.	Attachment 5	<p>IMAP Draft Annual Report 2012-13 – <b>REPORT TO FOLLOW</b>  IMAP Draft Annual Report 2012-13 Summary – <b>REPORT TO FOLLOW</b></p>
10.	Attachment 6	IMAP Progress Report August 2013
11.	Attachment 7	Action 11 Tourism – IMAP Visitor Map Progress report
12.	Attachment 8 Attachment 8a	<p>Action 2.2 Visitor Signage Project – Briefing report  Visitor Signage Project – Final report from David Nash, Traffinity</p>
13.	Attachment 9	Live Bands Guide
14.	Attachment 10 Attachment 10a Attachment 10b Attachment 10c	<p>Action 9.4 Green Demonstration Projects: Growing Green Guide- Progress Report  Draft Planning policies  Draft Growing Green Guide  Draft CEO letter of support</p>
16.	Attachment 11	IMAP Map Licence Agreement – DML (Confidential part of the meeting)
17.	Attachment 12	IP Licence with PTV – <b>REPORT TO FOLLOW</b>