

Inner Melbourne Action Plan

'Making Melbourne More Liveable'



DRAFT Minutes

Inner Melbourne Action Plan Executive Forum

Meeting No 14
1.00 – 2.00pm Monday 24 February 2014
City of Stonnington – Meeting Room 1
Malvern Town Hall

Attendance	Warren Roberts – Chief Executive Officer, City of Stonnington (Chair) Geoff Lawler – Director City Planning and Infrastructure, City of Melbourne Vijaya Vaidyanath – Chief Executive Officer, City of Yarra Tracey Slatter – Chief Executive Officer, City of Port Phillip Vince Haining – Chief Executive Officer, Maribyrnong City Council
IMAP	Elissa McElroy – IMAP Executive Officer

PRELIMINARIES

Item	Agenda Topic
1	Appointment of Chair 1.1 That the IMAP Executive Forum resolves to appoint Mr Warren Roberts as the Chair of the Meeting. MOVED MS SLATTER / Mr Lawler A vote was taken and the Motion was carried.

ITEMS

2	The IMAP Review process <u>Discussion/questions</u> G Lawler queried whether Councils needed a resolution to develop a new Inner Melbourne Action Plan; and noted points from a recent discussion with the new MPA Director Inner City. There was general discussion in relation to how the IMAP Review aligned with the work being undertaken by the Metropolitan Planning Authority for the Central Subregion. V Vaidyanath tabled a diagram (see attached) to aid discussion on the relationship with the MPA and the Central Subregion plan. The Executive Forum noted that it was important that the IMAP Councils be involved in the process and given the opportunity to discuss and individually sign off the final plan prior to adoption by the IMAP Implementation Committee. The current lack of certainty regarding the process being undertaken by the MPA was discussed in depth. It was felt that the IMAP Review process required flexibility so that at various times, the review team could reassess the approach outlined in the broad project plan and incorporate changes as required. It was also agreed the IMAP review would aim for alignment with the development of the MPAs framework plan where possible and would work together to ensure this alignment could be maximised so as to avoid duplication of processes. We should be able to agree some things in principle with the MPA, where we can integrate or align to the extent that is reasonable, such as setting some high level objectives.
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Other comments noted:

- IMAP is a plan of consensus and includes those matters that Councils can collaborate on
- MPA want an overarching plan (top down) which may differ from IMAP's approach and which will have to be worked through.
- IMAP covers a larger range of issues than the MPA's area of interest.
- IMAP can work with the MPA and have their reps participate in discussions on the work of IMAP
- IMAP works because Councils can be part of it without necessarily subscribing to every action of IMAP.
- IMAP is not just about planning matters. IMAP has been an Action Plan rather than a planning plan dealing with statutory matters. The Actions are created to support an agreed "vision" for the Inner City. Individual actions are part of an agreed broader strategy to take a certain regional approach. An agreed Action Plan won't take away Council's rights. If the IMAP Actions ultimately tend to support Plan Melbourne then that will be the sweet spot.
- The plan for IMAP will be an officer-driven process which will gain Council support and then feed up to State Government. The MPA is about delivering Plan Melbourne. Some aspects will align with IMAP and some won't. A hybrid arrangement makes more sense than having a range of different meetings for different things.
- Part of the MPA role is the delivery of infrastructure. It is advantageous for sub- regional priorities to come to the table and a role for IMAP to identify these.
- IMAP can develop aspirational goals and advocate for the Inner Region; a shared voice on certain things.
- It is necessary to maintain individual Council decision making, to embed some of these principles in the plan; and to describe the relationship between IMAP and the MPA.
- IMAP's strength is about delivery; that Local Government can cooperate successfully on the ground. Other groups, like the Inner South Mayors group will make decisions around advocacy on certain issues. The challenge is bringing together IMAP with its makeup of mayors and councillors having a vote, with the MPA Plan Melbourne Central subregion groups – which tend to be bureaucrats in the decision making role.

It was agreed that some basic principles need to be stated and taken into account in the review of the Inner Melbourne Action Plan:

Eight Principles

1. Agree to review the Inner Melbourne Action Plan
2. If, in this process, we can incorporate the central city framework plan, align with it or inform it, that is a good idea.
3. IMAP will set out how we will work with the MPA on any urban renewal project
4. IMAP Actions are not restricted to those items contained in Plan Melbourne for the Central Subregion, but will continue to cover a broad range of issues.
5. IMAP will aim for alignment with Plan Melbourne and the work of the MPA; and will continue to be vigilant to ensure it maintains a broad agenda
6. IMAP will continue as a delivery organisation recognising, also, that the level of coordination may need to go to another level with the challenges of Plan Melbourne
7. IMAP Councils will identify those aspects which would benefit from a regional IMAP approach (without encroaching on their own legitimate authority and sovereignty). IMAP is an important vehicle to help the IMAP councils coordinate some common outcomes.
8. The new Inner Melbourne Action Plan shall be submitted to each Council for their approval.

IMAP Review Project plan:

- It was noted that the project brief was similar to the initial IMAP process.
- It was agreed the overseas literature review was not required and could be deleted.
- Timeline: IMAP may need an interim plan that identifies some themes. As well, a % of the current plan may carry forward.
- The timeline should include opportunities for discussion on the Central Subregion issues which are built in as we progress. The relationship with Plan Melbourne will evolve and be on a continuum. We need the opportunity to modify or amend the process as we go along.
- Councils can take a bottom up approach; knowing what we want to do and the MPA can be a part of this.
- The IMAP mechanism exists and we need to ensure that we continue with those things that are working well.

	<ul style="list-style-type: none"> The risk is to set up 2 processes for the one sub-region. <p>It was agreed that changes to the Project plan will be made to reflect these comments, and the 8 principles are to be noted as part of the process going forward.</p> <p>The Executive Forum agreed with the staff and funding proposals put forward by the Executive Officer for the research phase.</p> <p>The diagram will be added to the Minutes to inform the IMAP Implementation Committee.</p> <p>2.1 That the IMAP Executive Forum resolves to:</p> <ol style="list-style-type: none"> Note the IMAP Review project plan (as amended) and refer it to the IMAP Implementation Committee for approval. Approve the temporary staff resources as proposed and that they be hosted by the City of Melbourne Support the proposed amendment to the IMAP Three Year Implementation Plan to enable funding for this project to be available in the current financial year. <p>MOVED MR ROBERTS / Mr Lawler A vote was taken and the Motion was carried.</p>
3	<p>Action 11 Regional Tourism</p> <p>Copies of the licence agreement with the Melbourne Tourist bus were signed by Committee members following approval having been granted electronically out-of-committee.</p>

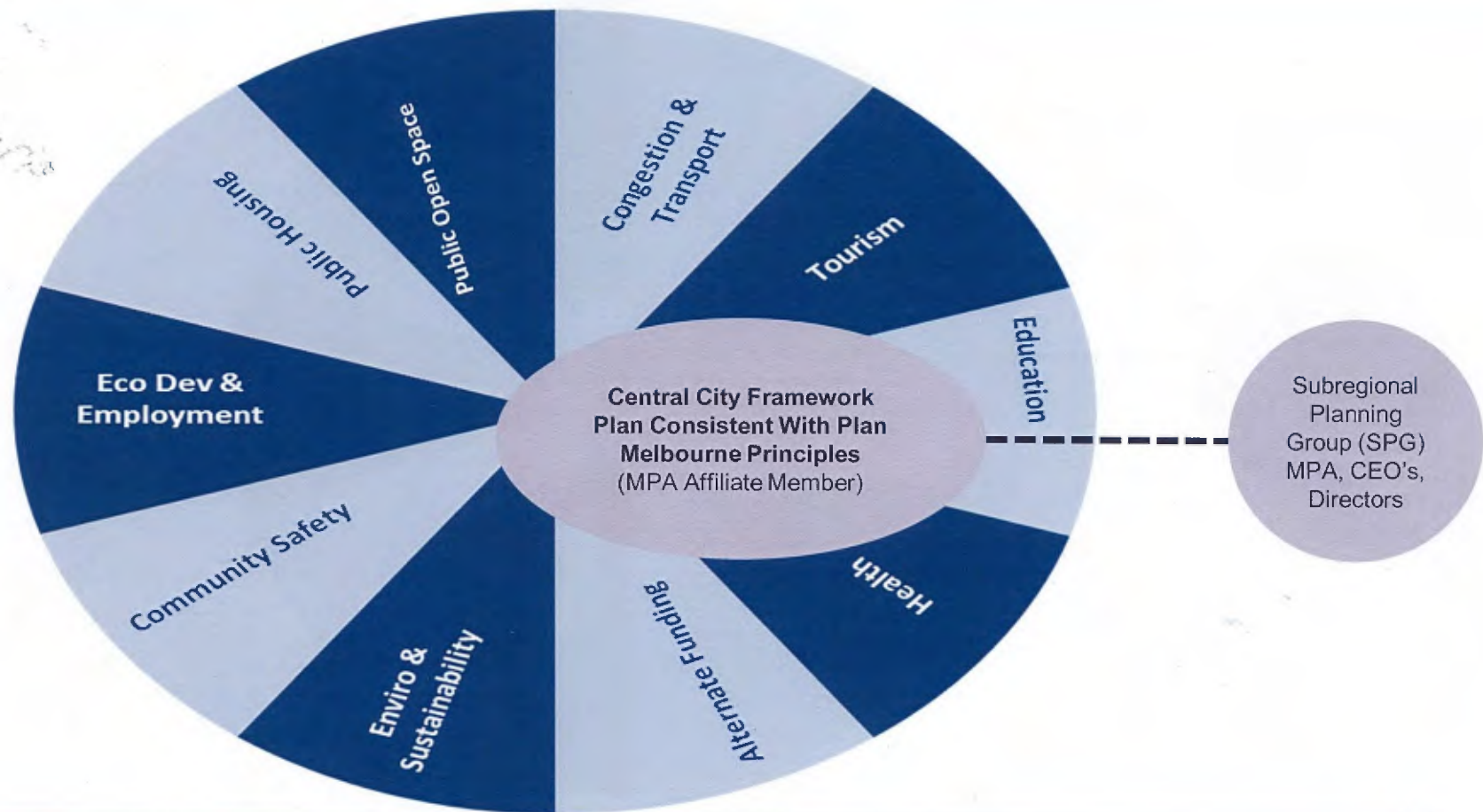
OTHER BUSINESS

4	<p>Melbourne Knowledge Week (MKW)</p> <p>Mr Lawler advised that MKW provided an umbrella for organisations to showcase their knowledge related industry and provided a platform for greater exposure of the city's creative businesses.</p> <p>He asked if there was any interest from the IMAP councils to join in with the events being promoted in the City of Melbourne and to run aspects of MKW in their own municipalities.</p> <p>Events are already being planned and the due date for registration is soon. Contact Austin Ley, Manager City Research, CoM T: 9658 8609 E: austin.ley@melbourne.vic.gov.au</p> <p>Close 2.10pm Next Meeting – As required</p>
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RESOLUTIONS

1.1	That the IMAP Executive Forum resolve to appoint Mr Warren Roberts as the Chair of the Meeting
2.1	<p>That the IMAP Executive Forum resolves to:</p> <ol style="list-style-type: none"> Note the IMAP Review project plan (as amended) and refer it to the IMAP Implementation Committee for approval. Approve the temporary staff resources as proposed and that they be hosted by the City of Melbourne Support the proposed amendment to the IMAP Three Year Implementation Plan to enable funding for this project to be available in the current financial year.

Hybrid – IMAP



Notes:

1. Central City Framework Plan sits within an overall IMAP strategy
2. That is, IMAP strategy will contain matters other than only 'Planning' matters