

IMAP Implementation Committee
Progress Report
IMAP Communications and Governance

Purpose

1. To advise the IMAP Implementation Committee of the progress of IMAP Communications and Governance during the last 3 month period.

Governance

2. IMAP Review:

The Executive Officer met with a number of senior staff on separate occasions for preliminary discussions on the process for the IMAP Review:

December

- Peter Seamer, Chief Executive Officer, MPA
- David Mayes and Leanne Hodyl at City of Melbourne
- Melissa Rathje at City of Stonnington
- Sue Wilcox and Leanne Hodyl at City of Melbourne
- Katrina Terjung at City of Port Phillip

January

- Alana MacWhirter and Emily Mottram, MPA and Susan Price, City of Stonnington
- Nigel Higgins and Adrian Havryluk at City of Maribyrnong
- Bruce Phillips at City of Yarra

An initial meeting of the IMAP Councils and the Metropolitan Planning Authority was then held on 12 February 2014 to gain some feedback on the Executive Officer's Discussion Paper which outlined a way forward for the IMAP Review.

The Discussion Paper and minutes of the meeting with staff and the MPA will be considered at an Executive Forum meeting on 24 February to finalise the approach for confirmation by the IMAP Implementation Committee (*Refer item 17, Attachment 11 - to follow*)

3. A copy of all IMAP published documents were sent to the Library of Victoria in December.

Communications

4. During the last 3 months the following activities have involved the Executive Officer and others in IMAP communications:
 - **Action 2.3 Bike Network Legibility:** Following an initial meeting of the project team in late October, a workshop was held on 17 December with a wide number of stakeholders to commence work on this project. Council staff are providing the lead Council, City of Yarra, with details of upcoming projects in their municipality to help with mapping the priority routes
 - **Action 3.5 Reducing Through Traffic:** The project team met with the consultants on 7 February to determine what changes were required to the report following consideration by the Executive Forum on 18 November. (*Refer item 12, Attachment 7 of this agenda for an update*)
 - **Action 5.2 Affordable Housing – Community Land Trust (CLT) Manual:** the scope for phase 2 of this project has been received (refer item 8 Attachment 3b). Fundraising efforts have obtained sufficient sponsorship for part of this project to get underway.
 - **Action 5.4 and 5.5 Social Infrastructure Development** – met with the project team leader and agreed to defer this project until after the IMAP Review is completed, so as to determine IMAP's priorities for this research due to the diverse range of options available.
 - **Action 7.2 Support Creative Businesses:** The Executive Officer met with Economic Development staff at CoPP in early January to arrange consultation across the IMAP Councils

for the CoPP research paper entitled “ Creative Industries Economic Benefit Analysis.” The paper has been widely circulated for comment.

- **Action 9.4 Energy Mapping:** A webinar meeting was held on 10 December to provide CSIRO feedback on work to date, and a further technical user group meeting was convened on 7 February with CSIRO staff to review the robustness of the way the data is presented. *(Refer to item 15 Attachment 9 for an update)*
- **Action 9.4 The Growing Green Guide:** the last PCG meeting for this project was held at the end of January to arrange the IMAP Committee’s approval, final layout changes and details for the project launch.
 - The IMAP Implementation Committee gave out-of-office electronic approval to the project on 4 February 2014.
 - The official launch of the project was held on 20 February at the University of Melbourne Burnley campus with approximately 90 attendees.
 - The industry launch is arranged for the evening of 20 February at a CoM event “Reach for the Stars”.
 - A media release has been prepared (see attachment) and the new website www.growinggreenguide.org had its virtual “ribbon” cut by the Mayor of Port Phillip at the launch ceremony.
 - 500 copies of the Growing Green Guide have been printed as well as downloads being made available on the new website. Team members will arrange distribution of the Guide to council staff and stakeholders who are able to promote green roofs, walls and facades through their work and professions. *(Refer item 16 Attachment 10 – to follow)*
- **Action 11 Regional Tourism:** The project team met in December and February to continue with actions in the strategic plan implementation.
- **Other:** the Executive Officer also attended the following events:
 - Meeting with Walter de Gama, Luxor Finance and Tony Rafaniello, GM Chadstone Shopping Centre in January regarding the Chadstone Tourism Strategy
 - Meeting with Javiera Almeida Maturana and Nick Allitt from the Department of Premier and Cabinet in late January regarding the Southern Metropolitan Regional Development Forum, and the proposed establishment of an Inner City RDF.
 - Attended launch of the Room to Create fund at the Bakehouse Studios, City of Yarra held in early February.
 - Attended the IMMLG WSUD officers group meeting at the City of Melbourne in February.
 - Upcoming: Zero Net Emissions and Watermark Strategy launch at the City of Melbourne on 27 February.

Recommendation

- a. That the IMAP Implementation Committee resolves to **note** the Communications and Governance Briefing Paper

Attachment : Growing Green Guide launch – Media release

28 February 2014

Attachment 5a

Guiding Melbourne buildings to a greener future

Wednesday 19 February 2014

The roofs, walls and facades of buildings across Melbourne will be turning all shades of green with the launch this week of Victoria's first Growing Green Guide.

The guide gives building owners, planners, designers, developers and home owners vital information so they can integrate green infrastructure on their buildings and help manage the impact of a changing climate on the way we live in the city.

City of Melbourne Environment Councillor Arron Wood said the Growing Green Guide was the result of three years' collaborative work between the Cities of Melbourne, Port Phillip, Yarra and Stonnington, the University of Melbourne, the Victorian Government and industry experts.

"The best minds have been brought together to develop a guide that will help transform existing buildings and create new ones which can use their roofs, walls and facades to work with the environment rather than against it," Cr Wood said.

"We know the city can be 4 to 7 degrees hotter than surrounding suburbs due to the urban heat island effect. Green walls, facades and rooftops not only look good but help cool our city and retain stormwater which can help reduce flash flooding.

"We estimate that right now there are around 50 green walls, 100 green roofs and many green facades across Melbourne. Our vision is that these numbers will multiply with the release of this comprehensive guide."

The guide offers innovative ideas for cooling buildings and the environment, while also increasing liveability. It provides information on the design, construction and maintenance of green infrastructure, outlines the research undertaken and technical explanations, as well as providing a number of case studies and details on considerations required when incorporating vegetation on new or existing surfaces.

Stonnington City Councillor Sam Hibbins said "Stonnington has the second lowest amount of public open space at 6.7 per cent (20sqm per person) of any Victorian municipality. We must therefore look for innovative solutions to create more open space and green our city. We can do this with green walls and roofs and strategic land purchases. The Growing Green Guide is a vital resource."

Minister for Environment and Climate Change Ryan Smith said that the guide was made possible through \$250,000 in funding from the Victorian Coalition Government's Victorian Adaptation and Sustainability Partnership program.

"This is another great example of adaptation at a local level, where through Coalition Government's funding, local communities are empowered to take their own action to be more climate resilient.

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Attachment 5a

"The Coalition Government is pleased to see councils, University of Melbourne and the local community joining forces to produce a valuable tool for urban landscapes".

University of Melbourne senior lecturer and researcher Mr. John Rayner said "We know that green roofs, walls and facades provide multiple benefits for the environment and community, but having local guidelines on how to achieve these outcomes is a first in Australia. University research in green infrastructure over recent years helped to define, shape and develop the guide, ensuring that it is current, relevant and applicable for projects in Victoria."

City of Port Phillip Mayor Amanda Stevens said "The Growing Green Guide is a great example of how Councils can collaborate to address sustainability issues and provide leadership, both to local government and industry. Port Phillip has a strong commitment to sustainable buildings, minimising water use and climate change adaptation. The multiple benefits of green roofs, walls and facades allow buildings to be more resilient to hot weather, while minimising water use and energy use."

The Growing Green Guide will also be brought to life through an exciting new display of a shipping container covered with green roofs, walls and facades. It will be installed at City Square in mid-March, in the lead up to the Melbourne International Flower and Garden Show, showcasing the beauty and functionality of these new technologies.

The Growing Green Guide was funded with the support of the Victorian Government under the Victorian Adaptation and Sustainability Partnership through the Inner Melbourne Action Plan councils.

The guide can be downloaded by visiting <http://growinggreenguide.org/>.

Launch details:

What:	Launch of the Growing Green Guide
Date/Time:	Thursday 20 February 10am – 11.30am
Where:	Main Building, Burnley Campus, The University of Melbourne, 500 Yarra Boulevard, Richmond

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