
Agenda

Inner Melbourne Action Plan Implementation Committee

Meeting No 20
8.00 am – 10.00 am Friday 3 December 2010
City of Stonnington
Malvern Town Hall – Council Chambers

Committee Members

Cr Tim Smith - Mayor, City of Stonnington (Chair)
Cr Jane Garrett – Mayor, City of Yarra
Cr Frank O'Connor – Mayor, City of Port Phillip
Cr Peter Clarke – Chair Planning Committee, City of Melbourne
Dr Andi Diamond – Chief Executive Officer, City of Yarra
Ms Kay Rundle – Chief Executive Officer, City of Port Phillip
Mr Warren Roberts – Chief Executive Officer, City of Stonnington
Mr Geoff Lawler– Director City Planning & Infrastructure, City of Melbourne

Associate Partner Representatives

Clare McArdle - Executive Director Melbourne 2030 Implementation Unit, DPCD
Sally Semmens – Manager Established Suburbs, Urban and Regional Planning, DoT
Tony Pensabene – Director Policy & Research, Policy & Coordination, DIIRD
Rod Anderson – Manager Adaptable Communities, Statewide Services, DSE
Patricia Liew - Acting Director NW Region, VicRoads

IMAP

Elissa McElroy – IMAP Executive Officer

Guests

IMAP Project Budget managers
Bruce Phillips, Director City Development, CoY (Action 1.4)
Stuart Outhred, Sustainable Transport Planner CoM (Actions 3.2/3.3)
Ian McLauchlan, Manager Transport & Parking CoS (Action 3.5)
Richard Smithers, Team Leader Transport Planning CoS (Actions 3.5/4.7)
Karen Watson, Executive Director Sustainable Futures CoS (Actions 5.3/5.4/5.5/9.4)
Austin Ley, Manager City Research CoM (Action 7.7)
Sandra Wade, Manager City Strategy CoPP (Action 8.1)
David Morrison, Urban Designer, CoS (Action 9.2)
Steven McKellar, Sustainable Design Officer CoPP (Action 9.2/9.4)
Geoff Ovens, Manager Environment & Public Spaces CoS (Action 9.4)
Adam Zaborszczyk, Greenhouse Policy Coordinator CoM (Action 9.4)
Jan Jacklin, Manager Economic & Cultural Development CoS (Action 11)

Kelly Martini, Senior Corporate & Social Planner, City of Stonnington
Mr Geoff Robinson, Manager Engineering Services, City of Melbourne

PRELIMINARIES

Item	Time Alloc.	Agenda Topic	Responsibility
1.	1 min	Appointment of Chair – Cr Tim Smith	Chair
2	1 min	Apologies: <i>Welcome to Patricia Liew from VicRoads</i>	Chair

3.	1 min	Suspension of City of Melbourne's Local Law No. 1 Conduct of Meetings (No 1 of 2001) <u>Recommendation</u> 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.	Chair
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ITEMS

4.	1 min	Confirmation of Minutes (Attachment 1) <u>Recommendation</u> 4.1 That the IMAP Implementation Committee resolves to confirm the minutes of the IMAP Implementation Committee held on 27 August 2010.	Chair
5.	5 mins	Confirmation of Minutes (Attachment 2) <u>Recommendation</u> 5.1 That the IMAP Implementation Committee resolves to confirm the minutes of the IMAP Executive Forum held on 1 October 2010.	Chair
6.	5 mins	Business Arising (Attachment 3) <u>Recommendation</u> 6.1 That the IMAP Implementation Committee resolves to note the actions undertaken in response to business arising from previous minutes.	Executive Officer
7.	5 mins	Financial Report (Attachment 4) <u>Recommendation</u> 7.1 That the IMAP Implementation Committee resolves to receive the IMAP Financial Report for the period ending 30 September 2010.	Executive Officer
8.	5 mins	Progress Report (Attachment 5) <u>Recommendation</u> 8.1 That the IMAP Implementation Committee resolves to note the IMAP Progress Report for December 2010.	Executive Officer
9.	5 mins	IMAP Communication and Governance (Attachment 6) <u>Recommendation</u> 9.1 That the IMAP Implementation Committee resolves to : <ul style="list-style-type: none"> a) note this Communications and Governance Briefing Paper b) note the requirement for each Council to pass a resolution under s81 (2A) of the Local Government Act relating to exemptions on returns of interest for members of the Special Committee, if not already approved. 	Executive Officer

10.	10 mins	Action 7.7 University and Regional Development – WIL Progress Report (<u>Attachment 7</u>) <u>Recommendation</u> a) Support the WIL Working Party to appoint a Student Placement Officer on a .6 FTE basis for 12 months. b) Support the provision of a budget to promote the use of students across the 4 Councils and to set up systems to easily administer these programs in the longer term.	Austin Ley (CoM)
11	10 mins	IMAP Draft Annual Report 2009-10 (<u>Attachment 8</u>) <u>Recommendation</u> That the IMAP Implementation Committee resolves to adopt the IMAP Annual Report 2009-10	Executive Officer
12	45 mins	IMAP Project Budgets (<u>Attachment 9</u>) <u>Recommendation</u> That the IMAP Implementation Committee resolves to: <ul style="list-style-type: none"> • Support the IMAP Project budget requests as submitted and revised in Attachment 9b. • Approve the request to the IMAP Councils to increase the IMAP Annual Contribution for 2011/12 to \$40K per Council • Approve those projects listed for IMAP Council funding to be forwarded to the IMAP partner Councils for approval as part of their annual budget rounds. 	Executive Officer
13	15 mins	Presentation on CLUE (Census of Landuse & Employment) Austin Ley, Manager City Research, City of Melbourne to attend for this item.	Austin Ley (CoM)

CONFIDENTIAL ITEMS

Meeting to be closed in accordance with Sections 89 (2) (d, e, f, h) of the Local Government Act (1989)

14.	1 min		
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OTHER BUSINESS

15.	2 mins	Close Next Meeting Friday 25 th February 2011 (8.00am) City of Port Phillip	Chair
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ATTACHMENTS

Item No	Attachment No	Attachment Topic
4	Attachment 1	DRAFT Minutes of IMAP Implementation Committee Meeting No. 19 (27 August 2010)
5	Attachment 2	DRAFT Minutes of Executive Forum Meeting No. 8 (1 October 2010)
6	Attachment 3	Business Arising
7	Attachment 4 Attachment 4a	Financial Report for the Period Ended 30 September 2010 Detailed Financial report
8	Attachment 5	IMAP Progress Report December 2010
9	Attachment 6 Attachment 6a Attachment 6b Attachment 6c	IMAP Communications and Governance Returns of Interest – Confirmation Email Press release - Cumulative Impact – Ministerial statement Press release - Car share trial in Stonnington
10	Attachment 7 Attachment 7a Attachment 7b	Action 7.7 Universities and Regional Development – Progress Report Position Description - Student Placement Officer Budget Bid
11	Attachment 8	IMAP Draft Annual Report 2009-10
12	Attachment 9 Attachment 9a Attachment 9b Attachment 9c Attachment 9d Attachments	IMAP Project Budgets Budget – as per requests Budget Requests – revised Summary of IMAP Contributions Timelines for Project work Project forms

Draft Minutes
Inner Melbourne Action Plan
Implementation Committee
Meeting No 19 (27 August 2010)
City of Melbourne – Melbourne Administration Building

Attendees	Cr Peter Clarke – Chair Future Melbourne (Planning) Committee, City of Melbourne (Chair) Cr Frank O'Connor – Mayor, City of Port Phillip Cr Tim Smith – Mayor, City of Stonnington Dr Andi Diamond - Chief Executive Officer, City of Yarra Ms Kay Rundle - Chief Executive Officer, City of Port Phillip Ms Connie Gibbons – Acting Chief Executive Officer, City of Stonnington Mr Geoff Robinson – Acting Director City Planning and Infrastructure, City of Melbourne
Associate Partner Representatives	Clare McArdle, Executive Director Melbourne 2030 Implementation Unit, DPCD Tony Pensabene, Director Policy & Research, DIIRD Rod Anderson, Manager Adaptable Communities, Statewide Services, DSE
IMAP	Elissa McElroy – IMAP Executive Officer
Guests	Sandra Wade, Manager City Strategy, City of Port Phillip Kate Simnett, Sustainable Transport Planner, City of Yarra Dan Costa, Project Manager, Capital Projects, City of Melbourne Gary Spivak, Housing Development Officer, City of Port Phillip Katherine Sinclair, HR/OD Officer, City of Stonnington Austin Ley, Manager City Research, City of Melbourne Stuart Outhred, Sustainable Transport Planner, City of Melbourne

PRELIMINARIES

1.	Appointment of Chair 1.1 That the IMAP Implementation Committee resolves to appoint Cr Peter Clarke as the Chair of the meeting. MOVED Dr DIAMOND / Cr O'Connor A vote was taken and the MOTION was CARRIED
2.	Apologies 2.1 That the IMAP Implementation Committee resolve to note the following apologies: <ul style="list-style-type: none"> · Cr Jane Garrett– Mayor, City of Yarra · Ms Sally Semmens – Manager Established Suburbs, Urban & Regional Planning, DoT · Mr Geoff Lawler, Director City Planning & Infrastructure, City of Melbourne · Mr Warren Roberts - Chief Executive Officer, City of Stonnington · Mr Ian McLauchlan – Manager Transport & Parking, City of Stonnington · Cr Tim Smith – for lateness MOVED Dr DIAMOND / Ms Rundle A vote was taken and the MOTION was CARRIED

3.	Suspension of City of Melbourne's Local Law No. 1 Conduct of Meetings (No 1 of 2001)
3.1	That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.
	MOVED Cr CLARKE / Mr Robinson A vote was taken and the MOTION was CARRIED

ITEMS

4.	Confirmation of Minutes - IMAP Implementation Committee
4.1	That the IMAP Implementation Committee resolve to confirm the minutes of the IMAP Implementation Committee held on 28 May 2010.
	MOVED Cr O'CONNOR / Ms Rundle A vote was taken and the MOTION was CARRIED
5.	Confirmation of Minutes - IMAP Executive Forum
5.1	That the IMAP Implementation Committee resolve to confirm the minutes of the IMAP Executive Forum held on 20 July 2010.
	MOVED Dr DIAMOND / Mr Robinson A vote was taken and the MOTION was CARRIED
6.	Business Arising
	<p>The IMAP Executive Officer updated the Committee in relation to the City of Stonnington's response to the letter from Cr Bolitho, Chair Inner Melbourne Road Safe Committee regarding the establishment of an inner Melbourne community road safety group under the new VicRoads model [refer Item G (2) Matters Arising]. She advised that City of Stonnington [CoS] has responded positively to invitations to participate in both the inner Melbourne and the inner south east road safety groups. Accordingly, CoS will be in a combined group with the other IMAP Councils under this new initiative.</p> <p>The IMAP Executive Officer tabled two additional items of correspondence:</p> <ol style="list-style-type: none"> Letter from Department of Transport dated 23 August 2010 congratulating IMAP on the completion of the IMAP Greenlight project and confirming a repayment of \$35,699.52 will be invoiced. <i>The Executive Officer advised that some funds remain for this project should the Committee decide to undertake additional work.</i> Letter from City of Melbourne dated 24 August 2010 on behalf of the IMAP Action 2.5 Project Team inviting VicRoads to participate in a workshop to determine standardised bicycle lane treatment guidelines to be adopted across the four IMAP councils. <p>Sandra Wade, Manager City Strategy CoPP advised the Committee that the joint exhibition of the Water Sensitive Urban Design Plan change was completed. Only one objection had been received by CoY and it was understood that this had since been withdrawn.</p>
6.1	That the IMAP Implementation Committee resolves to <ol style="list-style-type: none"> note the correspondence and actions undertaken in response to Business Arising from previous minutes. delete the second item in relation to the Australian Retailers Association as the matter has now been overtaken by events.
	MOVED Cr O'CONNOR/ Ms Rundle A vote was taken and the MOTION was CARRIED

7. Financial Report

The IMAP Executive Officer advised that the review of IMAP finances was completed. A surplus of \$298K had been transferred to the current financial year.

The budget for 2010/11 now indicated those IMAP funding surpluses already committed to ongoing individual Actions [Tourism, Greenlight, Affordable Housing] and identified a surplus of \$417K uncommitted IMAP funds, of which it was proposed \$155K would be spent under the current budget.

- 7.1 That the IMAP Implementation Committee resolves to
- receive** the End of Year Financial Report for the 2009-2010 financial year.
 - note** the 2010-11 IMAP Budget.

MOVED Cr CLARKE / Cr O'Connor
A vote was taken and the MOTION was CARRIED

8. IMAP Progress Report - August

The Executive Officer noted that 13 actions had been completed (with the completion and near completion of the Wayfinding signs and Greenlight projects) and a further 8 were in progress. The IMAP Review has identified additional project briefs which can now be initiated.

- 8.1 That the IMAP Implementation Committee resolves to **note** the IMAP Progress Report for August 2010.

MOVED Mr ROBINSON / Dr Diamond
A vote was taken and the MOTION was CARRIED

9. IMAP Communication and Governance

The IMAP Executive Officer advised that the City of Yarra would be considering the s 86 delegations at their October meeting and the City of Melbourne would look at them on 28th September. The CoM would be proposing that the new Instrument of Delegation take effect on the date the current delegation expires (Feb 2011). She had not yet been advised regarding the City of Port Phillip's position. She noted the need for the resolutions to be the same and had forwarded the updated Terms of Reference to all Council's governance officers to action.

- 9.1 That the IMAP Implementation Committee resolves to:
- note** the Communications and Governance briefing paper
 - approve** the meeting dates of the IMAP Implementation Committee for 2011
 - note** the requirement to update s 86 Special Committee delegations to the IMAP Implementation Committee under the Local Government Act before February 2011 if not already approved.

MOVED Dr DIAMOND / Cr O'Connor
A vote was taken and the MOTION was CARRIED

Action: Forward meeting dates for 2011 to IMAP Councils; Follow up on s 86 delegations renewals

10. Action 5.2 Affordable Housing – Progress Report

Gary Spivak, Housing Development Officer, City of Port Phillip attended for this item. He advised the Committee that this work followed on from his report to the last committee meeting, to engage developers in a discussion on affordable housing initiatives. The Executive Officer noted there were still funds available that had been set aside for Affordable Housing to cover this cost.

- 10.1 That the IMAP Implementation Committee resolves to fund the engagement of SGS Economics and Planning to the amount of \$4,200 plus GST to:
- Plan and facilitate a forum with the residential development industry; and
 - Prepare a report on the outcome of the forum.

MOVED Cr CLARKE / Cr O'Connor
A vote was taken and the MOTION was CARRIED

11. Action 2.2 Regional Wayfinding Signage – Final Report

Dan Costa, City of Melbourne, and Kate Simnett, City of Yarra attended for this item.

Mr Costa advised that the tourism branch at the City of Melbourne were looking to increase signage throughout the city where there were gaps in coverage. Staff are talking with a range of other council departments to assess the best way forward and are strongly supportive of integrating the IMAP pilot signage approach into more areas in a consistent way. The IMAP map would continue to be the base map and a consistent theme for presentation of information, in line with the IMAP wayfinding signage project.

- 11.1 That the IMAP Implementation Committee resolves to:
- Note** the completion and evaluation of Action 2.2 Wayfinding Signage demonstration project.
 - Ensure** appropriate signs asset maintenance is now undertaken by individual Councils.

MOVED Cr O'CONNOR/ Ms Rundle

A vote was taken and the MOTION was CARRIED

12. Action 3.3 Regional Parking Management – Car Sharing

Stuart Outhred, CoM attended for this item and tabled several copies of the report for distribution. Mr Outhred noted the consultant's report looks at the potential for car sharing in Melbourne, as car sharing has boomed internationally. The City of Melbourne and City of Stonnington had commissioned the research to make recommendations based on existing experiences.

Discussion and comments

Geoff Robinson advised that CoM looked to avoid bringing cars into the CBD where possible.

CoM had tendered out their first lot of spaces and found there is significant demand.

CoM looked to develop their street trading model and offer 12 spaces for several car hire companies to share or balance as a trial.

The IMAP region is the most suitable area in Melbourne for Car Sharing, and is where significant benefits can be achieved (incl. reduced car ownership & use)

CoPP has been putting conditions on multi unit developments to provide car sharing spaces

CoY asked if there is benefit in extending out the offer of car sharing spaces beyond the CBD and felt the move would be supported.

CoM undertook to go out to all IMAP Councils to discuss putting together one broad tender and could hold off on their current approach to see if others wanted to join their tender initiative. Chairman noted that this could be included in the resolution.

CoPP commented that there are a lot of issues involved but that this is absolutely the way forward.

Geoff Robinson advised that CoM would charge car share operators for the use of parking space in the CBD, and would tender competitively to find a corporate body that can work the site and has the infrastructure to achieve the best use of the spaces. In a similar way to street traders, the best sites need to be identified and the tender process would work through the sites and select competitively for each. Sites would not just be given away.

CoPP noted that it was going to be difficult to determine how it would work, with different companies and different memberships with suppliers.

There was general consensus that Car Share schemes are good for IMAP Councils, and deserving of support.

- 12.1 That the IMAP Implementation Committee resolves to:
- Note** the findings of the GHD Report on Car Sharing
 - Adopt** the car sharing concept in principle
 - Support** City of Melbourne discussion with other IMAP members on the potential of joining into a broader car share tender

Moved Mr ROBINSON/ Cr O'Connor

A vote was taken and the MOTION was CARRIED

[Cr Tim Smith, CoS joined the meeting at 8.45am]

Action: CoM to hold discussions with other IMAP Councils on joint car sharing tenders

13. IMAP Review

The Executive Officer advised that Attachment 10a set out:

- projects in blue which were completed or required signing off,
- projects in red which were new priorities and ongoing projects to be undertaken over the next 3 years, and
- projects in grey which were not prioritised at this stage but which would be picked up at a later date.

She advised that the new projects still required lead Councils to be appointed so that project teams and budgets could be put together and reported to the November meeting. She tabled a summary of the 8 new projects from Attachment 10b which required lead councils to be appointed.

The Executive Officer noted that those actions requiring sign off would be investigated and reported to the IMAP Committee so that the project could be signed off formally. She also advised that several Actions with a range of transport projects were being handled well by individual Councils under the IMAP banner and that this approach should continue with IMAP backup as required.

Discussion and Comments

CoPP were concerned that some projects like Hoddle Street were being dealt with on a joint basis while others were left to individual Councils.

The Executive Officer noted that several of these projects may become regional priorities once IMAP has met with the Yarra Trams executives, and could be reconsidered at that time.

CoM noted the need to improve the quality of the Kingsway, lift the regional interface with State Government and include more on the new Metro project and its impacts. Public transport routes remain a priority in areas such as the Kingsway and Clarendon Street.

CoPP also noted Park Street from the Kingsway to Heather Street remains a priority as do the links across from Stonnington.

The Chairman recommended that a report be brought back to the November meeting on the blue items in Attachment 10a to ensure the Committee does not wish to take any of these further. The grey items which are not prioritised were accepted, and he noted the red items are to be referred to the Executive Forum to determine lead councils and project teams.

Action 5.3 – the Chairman noted the need to work well with state government seems to become a problem once there is a commercial imperative – as a result preliminary work then seems to be put aside and Councils end up negotiating once the development is planned. He advised that care needs to be taken that IMAP doesn't just revisit what has been done in the past. He suggested that perhaps Councils need to be the lead government in these developments. The Project team needs to identify where the real problems have been and work out how to get over these first. e.g. the Kensington development added a 20% increase in yield and significantly changes the development proposal. Integration and services break down once these kind of changes are made. All good intentions set down at the start get broken down in this process.

13.1 That the IMAP Implementation Committee resolves to:

- a. **Approve** the IMAP three Year Implementation Plan as contained in Attachment 10a
- b. **Approve** the project briefs as detailed in Attachment 10b IMAP Review report
- c. **Convene** the Executive Forum to recommend which Councils will pay a lead role with respect to the new projects

MOVED Cr CLARKE/ Mr Robinson

A vote was taken and the MOTION was CARRIED

Action: Report back to IMAP Implementation Committee on the blue items in Attachment 10b IMAP Review report to ensure the Committee does not wish to take these further.

Action: Convene the Executive Forum to determine lead Councils for all new projects

14. Associate member – Rod Anderson

The Chairman introduced Rod Anderson, the new Associate representative from the Department of Sustainability and Environment who was attending his first IMAP meeting. Rod gave a brief overview of his responsibilities and advised that he was aware of government funding that could be available for some of the IMAP projects.

15. Action 7.7 University and Regional Development – WIL Progress Report

Katherine Sinclair (CoS) and Austin Ley (CoM) attended for this item.

Ms Sinclair noted the working party had produced the Managers Guide and now aimed to put together a promotion strategy for rolling the project out across the 4 partner Councils.

The Chairman asked about the use of Masters students, noting the strong linkages in the universities with university masters programmes and the innovative thinking that was contributed by students. He supported the initiatives being taken and felt this approach will lead to good creative thought in Councils. Ms Sinclair clarified that the document referred to Tertiary students and did not differentiate Masters programme students specifically, but that the approach taken would include them.

Mr Ley noted that a range of options exist with different universities. His department was currently running a pilot using a range of maths students. The aim of this approach was to get consistency at all levels.

Mr Robinson noted that the Office of Knowledge Capital was now located within the City Research department and this alignment should extend the range of opportunities/networks to be considered and shared with other councils.

The Chairmen mentioned the useful links the CoM has with its Sister Cities which could develop into an exchange and learning program, giving us a global link in this area.

The Executive Officer asked that the CEOs advise their Executive Management Teams of their Council's support and promotion of this project so that their department managers are aware of this when the Project Team commence promotion of this project.

- 15.1 That the IMAP Implementation Committee resolves to:
- Note** the draft Work Integrated Learning Manager's Guide and refer this for further consultation, amendment and adoption by individual Councils through the WIL Working Party; and
 - Support** the WIL Working Party to promote the use of students across the 4 Councils.

MOVED Cr CLARKE/ Cr Smith

A vote was taken and the MOTION was CARRIED

Action: Executive Officers brief Executive Management Teams of support for the Work Integrated Learning project and advise managers of the planned promotion of students in Councils.

CONFIDENTIAL ITEMS

Meeting to be closed in accordance with Sections 89 (2) (d, e, f, h) of the Local Government Act (1989)

16. None listed

OTHER BUSINESS

17. Close

The meeting closed at 9.15am

Next Meeting

Confirmed: Next meeting is **Friday 26th November** (8.00am) City of Stonnington – Malvern Town Hall

IMAP Implementation Committee Meeting 27 August 2010 – Endorsement of Minutes

Chairperson: Cr P Clarke _____ Date: _____

RESOLUTIONS

- 1.1 That the IMAP Implementation Committee resolves to **appoint** Cr Peter Clarke as the Chair of the meeting.
- 2.1 That the IMAP Implementation Committee resolve to **note** the following apologies:
 - Cr Jane Garrett– Mayor, City of Yarra
 - Ms Sally Semmens – Manager Established Suburbs, Urban & Regional Planning, DoT
 - Mr Geoff Lawler, Director City Planning & Infrastructure, City of Melbourne
 - Mr Warren Roberts - Chief Executive Officer, City of Stonnington
 - Mr Ian McLauchlan – Manager Transport & Parking, City of Stonnington
 - Cr Tim Smith – for lateness
- 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be **suspended** for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.
- 4.1 That the IMAP Implementation Committee resolve to **confirm** the minutes of the IMAP Implementation Committee held on 28 May 2010.
- 5.1 That the IMAP Implementation Committee resolve to **confirm** the minutes of the IMAP Executive Forum held on 20 July 2010.
- 6.1 That the IMAP Implementation Committee resolves to
 - a. **note** the correspondence and actions undertaken in response to Business Arising from previous minutes.
 - b. **delete** the second item in relation to the Australian Retailers Association as the matter has now been overtaken by events.
- 7.1 That the IMAP Implementation Committee resolves to
 - a. **receive** the End of Year Financial Report for the 2009-2010 financial year.
 - b. **note** the 2010-11 IMAP Budget.
- 8.1 That the IMAP Implementation Committee resolves to **note** the IMAP Progress Report for August 2010.
- 9.1 That the IMAP Implementation Committee resolves to:
 - a. **note** the Communications and Governance briefing paper
 - b. **approve** the meeting dates of the IMAP Implementation Committee for 2011
 - c. **note** the requirement to update s 86 Special Committee delegations to the IMAP Implementation Committee under the Local Government Act before February 2011 if not already approved.
- 10.1 That the IMAP Implementation Committee resolves to **fund** the engagement of SGS Economics and Planning to the amount of \$4,200 plus GST to:
 - a. Plan and facilitate a forum with the residential development industry; and
 - b. Prepare a report on the outcome of the forum.
- 11.1 That the IMAP Implementation Committee resolves to:
 - a. **Note** the completion and evaluation of Action 2.2 Wayfinding Signage demonstration project.
 - b. **Ensure** appropriate signs asset maintenance is now undertaken by individual Councils.
- 12.1 That the IMAP Implementation Committee resolves to:
 - a. **Note** the findings of the GHD Report on Car Sharing
 - b. **Adopt** the car sharing concept in principle
 - c. **Support** City of Melbourne discussion with other IMAP members on the potential of joining into a broader car share tender
- 13.1 That the IMAP Implementation Committee resolves to:
 - a. **Approve** the IMAP Three Year Implementation Plan as contained in Attachment 10a
 - b. **Approve** the project briefs as detailed in Attachment 10b IMAP Review report
 - c. **Convene** the Executive Forum to recommend which Councils will pay a lead role with respect to the new projects

15.1 That the IMAP Implementation Committee resolves to:

- a. **Note** the draft Work Integrated Learning Manager's Guide and refer this for further consultation, amendment and adoption by individual Councils through the WIL Working Party; and
- b. **Support** the WIL Working Party to promote the use of students across the 4 Councils.

ACTIONS PUBLIC RECORD

Item	Responsibility	Action	Due
9 <i>Comms & Governance</i>	IMAP Executive Officer	<i>Forward meeting dates for 2011 to IMAP Councils; follow up on s86 delegation renewals</i>	<i>Feb 2011</i>
12 <i>Car Sharing Action 3.3</i>	Geoff Robinson/Stuart Outhred CoM	<i>CoM to hold discussions with other IMAP Councils on joint car sharing tenders</i>	<i>Sept 2010</i>
13 <i>IMAP Review</i>	IMAP Executive Officer & Project Teams	<i>Report back to IMAP Implementation Committee on the blue items in Attachment 10b IMAP Review report to ensure the Committee does not wish to take these further.</i>	<i>Feb 2011</i>
13 <i>IMAP Review</i>	IMAP Executive Officer & Project Teams	<i>Convene the Executive Forum to determine lead Councils for all new projects</i>	<i>Sept 2010</i>
15 <i>WIL Report Action 7.7</i>	CEOs/Director	<i>Executive Officers brief Executive Management Teams of support for the Work Integrated Learning project and advise managers of the planned promotion of students in Councils.</i>	<i>Feb 2011</i>

Action 3.5	Reduced through traffic : Part a:Reduce the impact of through traffic Part b:Establish Business Case for level crossings Part c:Develop parking provisions which support sustainable transport	CoS [I McLauchlan] CoS [I McLauchlan] CoM [R Smithers]
Action 4.4	Enhanced Bus Priority – Implementation of preferred routes	All IMAP Councils, as required
Action 4.7	Improvements to public transport services	CoM [G Lawler to advise team leader]
Action 5.3	Integrating public housing estates – Best Practice model	CoS [C Gibbons/K Watson]
Action 5.4	Social Infrastructure & Services - various	Staff forum to determine task allocation-CoY/PP
Action 5.5	Infrastructure Development - White paper	Staff forum to determine task allocation-CoM
Action 8.1	Priority for freight movement - Research	CoPP [K Terjung]
Action 9.2	Environmental Sustainable Design – Commercial buildings Part a: Develop understanding ESD Principles/Best practice Part b: Review current ESD policy Part c: Identify ESD Retrofit issues Part d: Adaptation to climate change – challenges	CoS [D Morrison, M Jones] CoPP [C Chandler] CoS [S Morrell] CoPP [C Chandler] – later
Action 9.4	Green Demonstration Projects: Part a: Communication strategy Part b: Stocktake of IMAP programs Part c: Water sensitive cities Part d: Green roof initiatives Part e: Distributed energy	CoPP [C Chandler] CoPP [C Chandler] CoS [G Ovens] CoS [K Watson] CoM [K Milne]

SUMMARY

ACTION	Detail	CoM	CoPP	CoY	CoS
Action 1.4	Boulevards and major roads – Hoddle Street study				
Action 2.5	Bicycle Network – Performance Monitoring and Assessment				
Action 3.5	Reduced through traffic : Part a:Reduce the impact of through traffic Part b:Establish Business Case for level crossings Part c:Develop parking provisions which support sustainable transport				
Action 4.4	Enhanced Bus Priority – Implementation of preferred routes				
Action 4.7	Improvements in public transport services				
Action 5.3	Integrating public housing estates – Best Practice mod				
Action 5.4	Social Infrastructure & Services Part a: Methodology for large projects Part b: Advocacy Part c: Rates Policy- Investment in services & infrastructure Part d: Projections/growth research		?	?	
Action 5.5	Infrastructure Development - White paper	?			
Action 8.1	Priority for freight movement - Research				
Action 9.2	Environmental Sustainable Design – Commercial buildings Part a: Develop understanding ESD Principles/Best practice Part b: Review current ESD policy Part c: Identify ESD Retrofit issues Part d: Adaptation to climate change – challenges				
Action 9.4	Green Demonstration Projects: Part a: Communication strategy Part b: Stocktake of IMAP programs Part c: Water sensitive cities Part d: Green roof initiatives Part e: Distributed energy				

To be
determined by
staff forum

In addition, the IMAP Executive Forum considered a list of Actions due to be signed off and noted the reasons for no longer pursuing these projects. They agreed that reports would not be required for these actions.

3.2 That the IMAP Executive Forum agree to close off the following actions without further reporting:

	<p>Action</p> <p>Action 3.1 Commuter car use</p> <p>Action 3.4 40% by 2020 target</p> <p>Action 4.1 TravelSmart</p> <p>Action 4.6 Public transport pricing</p> <p>Action 7.1 Government/Industry links</p> <p>Action 7.3 Improved information</p> <p>Action 7.5 Wireless Broadband</p> <p>Action 7.6 Exporting health services</p> <p>Reason</p> <p>Pricing mechanisms to manage non- residential parking addressed by State led congestion levy</p> <p>Others are collecting and reporting on statistics</p> <p>No ongoing funding</p> <p>Not IMAPs responsibility, dependent on other agencies</p> <p>Others providing this service</p> <p>Others providing this service</p> <p>Others providing this service. Await outcome of NBN.</p> <p>Others providing this service</p> <p><i>Action: IMAP Executive Officer to advise staff and managers at IMAP Councils of project distribution & requirements for budgets and timelines to next meeting</i></p>
4	<p>Annual Report/Meeting date</p> <p>The Executive Officer sought guidance on the Annual Report process and the date for the November meeting, which was due to fall the day before the state election.</p> <p>It was suggested that the approval of the Annual Report Forward/Introduction be circulated to the elected members in the next 2 weeks for sign off prior to the mayoral elections on the 6th, 7th and 11th December. It was also agreed that tentative Executive forum dates be set up quarterly between each IMAP Implementation Committee meeting date, in advance, to allow for items that may be referred.</p> <p>4.1 The IMAP Executive Forum agreed:</p> <ol style="list-style-type: none"> That the Annual Report format remain the same as last year with a full electronic report for approval and a short printed summary for distribution That the Draft Annual Report be approved by the IMAP Implementation Committee on 3rd December 2010 - prior to the mayoral elections That the item on the Hoddle Street study be deferred to the February committee meeting. <p>Actions</p> <ol style="list-style-type: none"> <i>IMAP Executive officer to prepare draft Annual Report for approval at the next Implementation Committee meeting.</i> <i>That a change of date be arranged for the next IMAP Implementation Committee meeting – 3rd December 2010</i> <i>Tentative Executive Forum dates to be established quarterly</i>

OTHER BUSINESS

5	<p>Action 11 IMAP Inner Melbourne Map licensing</p> <p>The Executive Officer advised that the Tourism Group were looking to license other bodies to distribute the Inner Melbourne Map. She was aware that Yarra Trams had expressed an interest in the map.</p> <p>In preparation for these requests, the Tourism Group had:</p> <ul style="list-style-type: none"> Clarified the copyright and ownership of the map (legal opinion tabled) Prepared a draft licensing agreement through the CoM solicitor with a number of conditions to ensure the integrity and control over use of the map was preserved and managed by IMAP (draft tabled). <p>The Tourism group now required clarification on whether all the IMAP Councils needed to sign the license or whether one council could sign on its behalf.</p> <p>The Executive Officer noted the history of the map, and tabled copies of the licensing agreements drawn up initially with Destination Melbourne and Tourism Victoria for their use of the map. These agreements are between the City of Port Phillip [lead council on behalf of IMAP] and the licensees, signed by the project team leader, Adriana Frescura for IMAP in 2008.</p> <p>The Executive Forum members were unfamiliar with the history of licensing the map. While they were comfortable with public bodies recovering costs through advertising on the map, they expressed concern that a commercial entity would use the map for commercial purposes. However they noted that licensing the</p>
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	<p>map would ensure wide distribution of it at no cost to IMAP – currently \$40K pa on printing and distribution costs. The Executive Forum members were also interested in what licensing fee was being proposed for commercial entities.</p> <p>5.1 The Executive Forum requested a report on the IMAP Map licensing proposal to the Senior Executives for their review prior to the next meeting of the IMAP Implementation Committee.</p> <p><i>Action: Executive Officer to seek Tourism Group report on the Inner Melbourne Map licensing for distribution to the IMAP Executive Forum - outlining the licensing proposal in more detail.</i></p>
6	<p>Close 4.00pm</p> <p>Next Meeting – As required</p>

RESOLUTIONS

3.1 That the IMAP Executive Forum recommend the following distribution of projects to lead councils:

Action 1.4	Boulevards and major roads – Hoddle Street study	CoY [B Phillips]
Action 2.5	Bicycle Network – Performance Monitoring and Assessment	CoM [Current project team H Poulson]
Action 3.5	Reduced through traffic :	
	Part a: Reduce the impact of through traffic	CoS [I McLauchlan]
	Part b: Establish Business Case for level crossings	CoS [I McLauchlan]
	Part c: Develop parking provisions which support sustainable transport	CoM [R Smithers]
Action 4.4	Enhanced Bus Priority – Implementation of preferred routes	All IMAP Councils, as required
Action 4.7	Improvements to public transport services	CoM [G Lawler to advise team leader]
Action 5.3	Integrating public housing estates – Best Practice model	CoS [C Gibbons/K Watson]
Action 5.4	Social Infrastructure & Services - various	Staff forum to determine task allocation-CoY/PP?
Action 5.5	Infrastructure Development - White paper	Staff forum to determine task allocation-CoM ?
Action 8.1	Priority for freight movement - Research	CoPP [K Terjung]
Action 9.2	Environmental Sustainable Design – Commercial buildings	
	Part a: Develop understanding ESD Principles/Best practice	CoS [D Morrison, M Jones]
	Part b: Review current ESD policy	CoPP [C Chandler]
	Part c: Identify ESD Retrofit issues	CoS [S Morrell]
	Part d: Adaptation to climate change – challenges	CoPP [C Chandler] – later
Action 9.4	Green Demonstration Projects:	
	Part a: Communication strategy	CoPP [C Chandler]
	Part b: Stocktake of IMAP programs	CoPP [C Chandler]
	Part c: Water sensitive cities	CoS [G Ovens]
	Part d: Green roof initiatives	CoS [K Watson]
	Part e: Distributed energy	CoM [K Milne]

3.2 That the IMAP Executive Forum agree to close off the following actions without further reporting:

- Action 3.1 Commuter car Use
- Action 3.4 40% by 2020 target
- Action 4.1 Travel Smart
- Action 4.6 Public Transport pricing
- Action 7.1 Government/Industry links
- Action 7.3 Improved information
- Action 7.5 Wireless broadband
- Action 7.6 Exporting Health services

4.1 The IMAP Executive Forum agreed:

- a. That the Annual Report format remain the same as last year with an full electronic report for approval and a short printed summary for distribution
- b. That the Draft Annual Report be approved by the IMAP Implementation Committee on 3rd December 2010 - prior to the mayoral elections
- c. That the item on the Hoddle Street study be deferred to the February committee meeting.

5.1 The Executive Forum requested a report on the IMAP Map licensing to the Senior Executives for their review prior to the next meeting of the IMAP Implementation Committee.

ACTIONS PUBLIC RECORD

Item	Responsibility	Action	Due
3	IMAP Executive Officer	IMAP Executive Officer to advise staff and managers at IMAP Councils of project distribution & requirements for budgets and timelines to next meeting	October 2010
4	IMAP Executive Officer	IMAP Executive Officer to prepare draft Annual Report for approval at the next IMAP Implementation Committee meeting	October 2010
4	IMAP Executive Officer	That a change of date be arranged for the next IMAP Implementation Committee meeting – 3rd December 2010	October 2010
4	IMAP Executive Officer	Tentative Executive Forum dates to be established quarterly	November 2010
5	IMAP Executive Officer	Executive Officer to seek Tourism Group report on the Inner Melbourne Map licensing for distribution to the IMAP Executive Forum - outlining the licensing proposal in more detail.	October 2010

**IMAP Implementation Committee
Business Arising
3 December 2010**

A Senior Executive's Forum Action Items (26 March 2009)

Item	Responsibility	Action	Due	Progress
5 <i>Update from DIIRD</i>	IMAP Implementation Officer	Reconvene Action 7.4 working group, review and identify opportunities and communicate to DIIRD. <i>[In response to changing environment & govt strategies, policies & priorities]</i>	Sept 09	In Progress <i>[Discuss further with DIIRD]</i>

B IMAP Implementation Committee Action Items (29 May 2009)

Item	Responsibility	Action	Due	Progress
10 <i>GLawler briefing on CoM/CoS software trial</i>	IMAP Implementation Officer & City of Melbourne	Implementation Officer to organise a 'briefing' of Microsoft's 'public domain emissions tracker' in liaison with CoM staff <i>[Software tool to communicate with public, benchmark & measure]</i>	Oct 09	In Progress

C IMAP Implementation Committee Action Items (28 August 2009)

Item	Responsibility	Action	Due	Progress
5 <i>Business Arising</i>	IMAP Implementation Officer	Follow-up with Office of Local Government re IMAP Model	Sept 09	In Progress

D IMAP Implementation Committee Action Items (29 November 2009)

Item	Responsibility	Action	Due	Progress
12 <i>Action 3.3</i>	IMAP Executive Officer	Action: IMAP Executive Officer to forward item 12.1 c to member Councils for comment and reporting back <i>[Parking Management: Council responses to not request Green Travel Plan conditions on Planning Permits]</i>	Feb 2010	In Progress Awaiting comments

E IMAP Implementation Committee Action Items (19 February 2010)

Item	Responsibility	Action	Due	Progress
8 <i>Review of Operational Protocol</i>	IMAP Executive Officer	Action: That the IMAP Executive Officer a) Arrange an Annual Forum of IMAP Councils to present the IMAP Review; b) Arrange a meeting with Government and Opposition Ministers as required.	As required As required	a) Await completion of IMAP Review b) As required

F Senior Executive's Forum Action Items (9 April 2010)

Item	Responsibility	Action	Due	Progress
5 <i>Greenlight Project: Expenditure Reconciliation</i>	Project Team Leader <i>[Meg Selman CoPP]</i>	That the project team prepare a full report to the IMAP Committee with the Evaluation Report which explains the aims and outcomes of the Greenlight project, reconciles the final funding position and identifies any work that could be done in the next stage	August 2010	In Progress. DoT Evaluation underway.
6 <i>IMAP Review – IMAP Bdy Extension</i>	Mr G Lawler Executive Officer	Mr Lawler and the IMAP Executive Officer to arrange an informal discussion with the CEO of Maribyrnong Council to brief her on IMAP.	TBA	Deferred. Await appointment of CEO

G IMAP Implementation Committee Action Items (28 May 2010)

Item	Responsibility	Action	Due	
12 Action 5.2 Affordable Housing	IMAP Executive Officer	Action: IMAP Executive Officer to follow up affordable housing development models report commissioned by CoPP.	TBA	Consultant Report still in preparation

H IMAP Executive Forum Action Items (20 July 2010)

Item	Responsibility	Action	Due	
3 IMAP Review	IMAP Executive Officer	Executive Officer to provide an update of key statistics included in the IMAP introductory section	Nov 2010	Deferred to Feb 2011 meeting

I IMAP Implementation Committee Action Items (27 August 2010)

Item	Responsibility	Action	Due	
9 Comms & Governance	IMAP Executive Officer	Forward meeting dates for 2011 to IMAP Councils; follow up on s86 delegation renewals	Feb 2011	Completed
12 Car Sharing Action 3.3	Geoff Robinson/Stuart Outhred CoM	CoM to hold discussions with other IMAP Councils on joint car sharing tenders	Sept 2010	In Progress – CoM undertaking preliminary work
13 IMAP Review	IMAP Executive Officer & Project Teams	Report back to IMAP Implementation Committee on the blue items in Attachment 10b IMAP Review report to ensure the Committee does not wish to take these further.	Feb 2011	Completed – refer EF Minutes – item 5 Attachment 2
13 IMAP Review	IMAP Executive Officer & Project Teams	Convene the Executive Forum to determine lead Councils for all new projects	Sept 2010	Completed – refer EF Minutes - item 5 Attachment 2
15 WIL Report Action 7.7	CEOs/Director	Executive Officers brief Executive Management Teams of support for the Work Integrated Learning project and advise managers of the planned promotion of students in Councils.	Feb 2011	Completed. CoS EMT briefed 28.9.10; HR Managers updated

J IMAP Executive Forum Action Items (1 October 2010)

Item	Responsibility	Action	Due	
3 IMAP Review	IMAP Executive Officer	IMAP Executive Officer to advise staff & managers at IMAP Councils of project distribution & requirements for budgets & timelines to next meeting	October 2010	Completed – refer Item 12 Attachment 9
4 Annual Report/Mtg date	IMAP Executive Officer	IMAP Executive Officer to prepare draft Annual Report for approval at the next IMAP Implementation Committee meeting	October 2010	Completed - Refer Item 11 Attachment 8
4 Annual Report/Mtg date	IMAP Executive Officer	That a change of date be arranged for the next IMAP Implementation Committee meeting – 3 Dec 2010	October 2010	Completed
4 Annual Report/Mtg date	IMAP Executive Officer	Tentative Executive Forum dates to be established quarterly	November 2010	Completed
5 Tourism Map	IMAP Executive Officer	Executive Officer to seek Tourism Group report on the Inner Melbourne Map licensing for distribution to the IMAP Executive Forum - outlining the licensing proposal in more detail.	October 2010	In Preparation. Deferred until 2011

IMAP Implementation Committee

Financial Report – First quarter

1 July 2010 – 30 September 2010

Background

1. The IMAP financial position was last noted at the IMAP Implementation Committee meeting held 27 August 2010.
2. Retained Earnings carried forward from the 2009-2010 financial year totalled \$297,888 (excluding GST).
3. Included in this carry forward figure is a final payment for the Greenlight Project LAAP funding of \$8,518.18 [excl GST] which was invoiced but not received. Department of Transport [DoT] now advise that part of the grant funding will require **repayment** due to the Greenlight Project surplus. It is expected that with these adjustments, the IMAP account surplus will be reduced to approximately \$254,370. The internal adjustment has been made to reverse the \$8,515. We are still awaiting the invoice for \$32,454 excl GST from the Department of Transport.

Income

4. All Tourism contributions and IMAP Annual Council contributions have now been invoiced. Awaiting processing of internal transfers from CoS and the final tourism payment from CoM.
5. **Total Income** of **\$397,888** was recorded for the 3 month period to 30 September 2010.

Government grants:

No Government grants were received

Sundry Income:

Retained Earnings carried forward from 2009-10	\$297,888	
Tourism Contributions received from 2 partner IMAP Councils	\$ 40,000	\$337,888

Contract Income:

Annual Contributions received from 3 partner IMAP Councils		\$ 60,000
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Total Operating Income:**\$397,888**

Expenditure

6. **Total Expenditure** of **\$2,428** was committed for the 3 month period to 30 September 2010.

Catering

IMAP Function - Catering		\$90
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Stationery

IMAP Meetings - Stationery Reimbursements		\$330
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Promotional Publications

Strategy 11 - Tourism Map distribution	\$375	
IMAP Website Domain renewal	\$56	\$431

Consulting Fees

Strategy 11 - Tourism map distribution	\$848	
IMAP Website hosting 3 months	\$630	\$1,478

Sundry Expenditure

Sundries		\$27
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Internal Catering

IMAP Committee meetings (2) & Farewell function		\$72
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TOTAL EXPENDITURE**\$2,428****NET SURPLUS****\$395,460**

Recommendation

7. That the IMAP Implementation Committee resolves to **receive** the Three Month Financial Report to 30 September 2010.

Reporting Scope - IMAP***Operating & Capital Works Statement for period ended September 30, 2010***

<u>CURRENT MONTH</u>				<u>YEAR TO DATE</u>					<u>FULL YEAR</u>		
	Total Committed	Budget	Variance	Unpaid Purchase Orders	Actuals	Total Committed	Budget	Variance	Forecast	Budget	Variance
2800 - Sundry Income	40,000	0	40,000	0	337,888	337,888	0	337,888	0	0	0
2810 - Contract Income	60,000	0	60,000	0	60,000	60,000	0	60,000	0	0	0
Other Revenue	100,000	0	100,000	0	397,888	397,888	0	397,888	0	0	0
Total Operating Income	100,000	0	100,000	0	397,888	397,888	0	397,888	0	0	0
4102 - Catering	37	0	(37)	0	90	90	0	(90)	0	0	0
4108 - Stationery - General	249	0	(249)	0	330	330	0	(330)	0	0	0
4131 - Promotional Publications	431	0	(431)	0	431	431	0	(431)	0	0	0
4150 - Consulting Fees	1,096	0	(1,096)	0	1,478	1,478	0	(1,478)	0	0	0
4190 - Sundry Expenditure	0	0	0	0	27	27	0	(27)	0	0	0
5102 - Internal Catering Charges	72	0	(72)	0	72	72	0	(72)	0	0	0
Administration Expenditure	1,885	0	(1,885)	0	2,428	2,428	0	(2,428)	0	0	0
Total Operating Expenditure	1,885	0	(1,885)	0	2,428	2,428	0	(2,428)	0	0	0
Operating Profit / (Loss)	98,115	0	98,115	0	395,460	395,460	0	395,460	0	0	0
Net Surplus / (Deficit)	98,115	0	98,115	0	395,460	395,460	0	395,460	0	0	0

IMAP Progress Report

December 2010

The Inner Melbourne Action Plan (IMAP) identifies 57 actions within 11 regional strategies to help build the inner Melbourne region to embody creativity, liveability, prosperity and sustainability across a range of diverse neighbourhoods.

The following Actions have been **COMPLETED**:

Action 1.1 Inner Melbourne *Statement of Significance*
 Action 2.2 Coordinated pedestrian and public transport Signage (Wayfinding)
 Action 2.3 Bicycle Network Legibility – *Priority Bicycle Network Report*
 Action 2.4 Walking links and pedestrian priority areas (Greenlight)
 Stage 1 – *Analysis Report* and Stage 2a – *Implementation*
 Action 3.3 Regional Parking Management Stage 1 - *Report on Parking*
 Action 5.2 Affordable Housing - *Needs Website (May 08)*
 Action 6.3 Activity Centres Stage 1-*Cumulative Impact Assessment tools*
 Action 7.4 Regional Economic Development *Statement*
 Action 9.1 Regional Sustainability Targets – *Audit of IMAP Councils*
 Action 9.3 Water Sensitive Urban Design - *Model Guidelines*
 Action 9.6 Use of Recycled Water in Open Space – *Technical Notes*
 Action 11.1 Inner Melbourne Map – inner Melbourne region *Visitor Map*
 Action 11.2 Regional Tourism Program – *Research & Itineraries*

Other Achievements

Merit Award for Regional Action in Water Sensitive Urban Design at the Stormwater Victoria Awards
 IMAP Bicycle Network - Presentation at the Bike Futures 2009 Conference
 Presentation to Planning Students at Melbourne University 2009 & 2010
 Draft IMAP Annual Report 2009 - 10

Governance

- Annual Reports 06-07 / 07-08 / 08-09
- Goods & Services Procurement Policy
- Governance & Relationships Report

Communications

- IMAP Website
- National Conference presentation (March 09)
- Club IMAP
- Council Briefings (Cities of Yarra, Stonnington, Melbourne, Port Phillip)

Advocacy

- Ministerial Briefings – Ministers Wynne, Madden, Kosky and Plibersek
- Briefings to DIIRD & SGS consultants
- IMAP acknowledgements:
 - State Government's Cycling Strategy
 - Interdepartmental Committee (Department of Justice)
 - Melbourne Water (WSUD)

Action 2.4 – Regional Greenlight Project

Stage 1 and 2 – COMPLETE

- Implementation of recommended changes to 20 signal crossing sites across the IMAP region has been completed by VicRoads and details of the changes provided to councils.
- These changes provide model treatments for future works at key crossing points to provide safer more comfortable journeys for foot traffic. With increased interest in the role walking for transport will play in the climate change challenge, this project continues to deliver important practical outcomes for IMAP.

Stage 3 – IN PROGRESS

- The Final Report on this project was submitted to DoT by 30 June 2010.
- Evaluation by the Department of Transport [DoT] has been delayed and is due for completion by end 2010. This project has been listed for action across the state as a strategy under the newly released State Government Pedestrian Access Strategy (October 2010).

Action 2.5 Bicycle Network

Implementation of Priority Routes - IN PROGRESS

- Action 2.3 delivered the Priority Bicycle Network for IMAP (January 2008) with recommendations from this report forming the basis for the implementation of Action 2.5.
- Focus is on the high bicycle usage routes or those routes which have the potential to carry significantly increased bicycle volumes and therefore require the most work to bring them up to a standard that could safely accommodate increasing bicycle volumes.
- These routes also provide the opportunity to implement some of the separation and delineation treatments being designed and installed in various municipalities. The development of this hierarchy of treatments is considered 'best practice' and the opportunity to promote and share this knowledge more broadly is being considered by the working group.
- The Working Group reported their gap analysis of the network to the IMAP Implementation Committee in May 2010 to highlight progress to date and future priorities. The Committee has identified the need to fast track completion of the network and to establish coordinated design guidelines for standardized bike lane treatments across the IMAP councils. A meeting with VicRoads to progress this is underway.

Action 3.2 Roads as Places

IN PROGRESS

- A Briefing paper was prepared for consideration by the IMAP Implementation Committee on 19 February 2010. Further discussion by the Executive Forum in April has broadened

the brief which will come back to the Committee following consultation with public realm/urban design staff.

Action 3.3 Regional Approach to Parking Management

Stage 1 – COMPLETE

- An audit has been undertaken to identify current parking status and gaps. This information has assisted in the development of 6 'guiding principles' for the management of existing parking supply in Activity Centres.
- Given the broad scope of Action 3.3, the working group determined to limit itself to three essential areas of activity, these being:
 - Parking measures to mitigate car travel
 - Provision of parking in new developments
 - Management of existing parking supply
- Integrated Travel Plans and Green Travel Plans have been researched and direction will now be sought from the Department of Transport.

Stage 2 – IN PROGRESS

Proposed further research to identify the *Value of Parking to Activity Centres*. A brief for tenders is being considered. [Research on Car Sharing was reported to the Committee in August 2010 and is being trialled in a number of IMAP council areas.](#)

Action 5.2 Affordable Housing

IN PROGRESS

- The IMAP Committee 28 August 2009 resolved to support the proposed advocacy strategy in the Briefing Paper. This strategy comprised:
 - Writing to the Premier and the Commonwealth Minister for Housing, Tanya Plibersek.
 - Arranging a meeting between individual developers and the Ministers for Planning & Housing.
- In March 2009 the IMAP Committee resolved to investigate site specific opportunities for inclusionary zoning (similar to that attempted by the City of Yarra for the AMCOR site).

This has been implemented as follows:

Correspondence

- A letter was sent to the Premier on 3 September 2009 seeking the capacity for planning mechanisms for affordable housing such as inclusionary zoning to be allowed for in the forthcoming Victorian Integrated Housing Strategy. The response to this was:

- Three letters of response from the Office of Premier (October 2009), Department of Premier and Cabinet (12 November 2009), indicating that the topic was the responsibility of the Minister for Housing and was referred to Minister Wynne; and
- A letter from the Minister for Housing on behalf of the Premier referring to the forthcoming Victorian Integrated Housing Strategy but with no commitment. The Strategy was subsequently released and contains no reference to planning mechanisms for affordable housing.
- A letter was sent to Minister Plibersek on 3 September 2009 seeking the capacity for planning mechanisms for affordable housing such as inclusionary zoning in the next version of the National Affordable Housing Agreement (NAHA). The response was:
 - The Minister's office invited the City of Port Phillip representatives on behalf of IMAP to a meeting on 9 March 2010. This meeting provided an opportunity to discuss the Overlay proposal and planning mechanisms generally. While it was not expected that the Minister would specifically respond in the context of the NAHA, as a result of other discussions at the time the idea of further engagement with the development industry peak bodies was suggested.
 - A report to the May 2010 IMAP Committee meeting recommended further, targeted engagement after investigation of suitable planning incentives that may be attractive to the development industry. Such incentives have been a feature of the original Overlay proposal modelled by SGS Economics and Planning. This is now being followed up.

Site specific opportunities

A 2nd site specific approach (following the attempt on the AMCOR site) was tested at 400 City Rd, South Melbourne. This also did not receive support from the State Government.

Developers meeting

The action of holding the developers meeting was initially put on hold pending the release of the Victorian Integrated Housing Strategy. [Following the meeting with the Commonwealth Minister, a meeting is now being arranged with representatives of the development industry and will be reported back to the February 2011 meeting.](#)

Action 6.3 Managing Conflict in Activity Centres

Stage 1 – COMPLETE

- Key 'tools' have been developed to aid in the assessment of Cumulative Impact:
 - A Precinct Approach to include baseline data (key indicators) to assist the applicant in preparing the application.
 - A Pre-Application Approach that includes a checklist for applicants outlining the information to be provided.

- A Cumulative Impact Assessment form that provides a tool to assist council's planners and decision makers to reflect on the proposal against issues, constraints and opportunities.
- The State Government has established an Interdepartmental Committee (IDC) to consider Cumulative Impact and Outlet Density. Representatives from DPCD reported to the IMAP Implementation Committee on the IDC in November 2009.
- A review of definitions has identified inconsistency with definitions in the Planning Scheme and those used in the Liquor Licensing system. A Discussion Paper has influenced further communication within councils and State Government.

Stage 2 – IN PROGRESS

- The Cumulative Impact 'tools' are being tested and reviewed by individual councils and will be refined. [This action is awaiting the report back from the Interdepartmental Committee before it can be finalized.](#)

Action 7.7 Universities and Regional Development

IN PROGRESS

- Initiated by IMAP's Regional Economic Development Statement (May 2008), the Office of Knowledge Capital & IMAP have partnered to progress the Councils for Hosting Universities (CHUM) program. A workshop held December 2008 increased awareness and information sharing across Universities and Councils within the inner Melbourne region and identified 2 Initiatives.
- One of these initiatives, *Integrated Workplace Learning Program* was scoped to identify the potential of this program for all stakeholders at workshops held in February and May 2010.
- A working group was formed to address knowledge gaps and develop a Manager's Guide with a checklist and responses to Frequently Asked Questions as a resource for councils to access the internship programs.
- [The working group updated the August 2010 IMAP meeting and has now prepared a request to the December meeting for funding a part time staff position to promote this initiative across the IMAP Councils.](#)

Action 9.3 Water Sensitive Urban Design

Stage 1 – COMPLETE

- *Model WSUD Guidelines* completed and endorsed.

Stage 2 – IN PROGRESS

- *Draft Stormwater Management local planning policy* has been refined following feedback from DPCD and is consistent with the recently gazetted City of Bayside Clause 44 WSUD amendment.

- Feedback received from Melbourne Water and the Department of Sustainability Office of Water has been positive and supportive of the policy.
- In October 2009, all four councils requested permission from the Minister to prepare and exhibit the amendment. In December 2009, conditional permission was granted. Councils undertook discussions with the Department of Planning and Community Development to negotiate on certain conditions.
- In April 2010 councils received approval from DPCD to jointly exhibit the amendment commencing 1 July 2010. **Following the successful completion of the joint exhibition phase and the adoption of each of the amendments, the adopted documents have been lodged with the Minister for Planning for approval.**

Action 10.1 Regional Open Space and Trail Network

IN PROGRESS

A working group presented a draft Project Plan to the IMAP Committee 28 August 2009 to include:

- Discussion and agreement on the;
 - detailed role and function of open space in the network
 - balance between local and regional use,
 - balance between managing spaces for recreational and ecological values.
- Audit identifying;
 - ownership identification
 - management responsibility
 - risk management issues and overview
 - collation of existing information and identification of gaps
 - agreed function and gaps in open space and trails
 - development of information to fill gaps
 - development of case studies

The working group reported in February 2010 detailing timeframe of the stages, desktop audit, engagement of partners and the development of an Implementation Plan commencing May to cover priorities, location, cost, funding sources and timeframe of works. At the May 2010 meeting the working group updated the Committee on how the project has been integrated into actions being undertaken by state government agencies. Work has commenced to collate information across the 4 councils onto a base map.

Strategy 11 – Regional Tourism

Stage 1 - Visitors Map - **COMPLETE**

Stage 2 - Regional Tourism Program & Experiential Packages – **COMPLETE**

Stage 3 - Visitor Profile and Satisfaction Study – **COMPLETE**

Stage 4 – **IN PROGRESS**

- A three year Strategic Plan for Regional Tourism was reported and adopted by the IMAP Implementation Committee in May 2010. A range of initiatives were identified for

implementation in 2010/11 which builds on the previous work undertaken. Initiatives to license the tourism map to other providers are currently being investigated for further discussion with the committee.

IMAP Plan Review

A number of actions commenced in the 2008-2009 year have recently been completed or are nearing completion. During 2009/10 the Inner Melbourne Action Plan has been reviewed and a 3 year Implementation Plan developed which prioritises new actions and sets out the working Briefs to be undertaken. A significant number of new projects are due to commence following approval in the budget rounds.

These new projects will continue to add value, deliver stronger relationships, practical solutions and strategic directions and influence the liveability and sustainability of the inner Melbourne region.

IMAP Implementation Committee
Progress Report
IMAP Communications and Governance

Purpose

- 1) To advise the IMAP Implementation Committee of the progress of IMAP Communications and Governance.

Governance

- 2) Section 86 Committee Delegations: The Section 86 delegations to the Inner Melbourne Action Plan Special Committee under the Local Government Act have been renewed as follows:

28 September 2010	City of Melbourne reestablished the committee to take effect from 28 February 2011
25 October 2010	City of Port Phillip approved the delegation to take effect from 27 February 2011 for a period of 5 years
19 October 2010	City of Yarra authorised the delegation on 19 October 2010 to take effect from the date of signing for a period of 5 years

As previously advised, the City of Stonnington revoked their initial delegation on **22 June 2009**, renewing it for a further 5 years from that time.

- 3) Conflict of Interest: Inspectors with the Local Government Investigations and Compliance Inspectorate team have raised an issue regarding the issue of Returns of Interest for members of the IMAP Implementation Committee. This implied significant duplication across the 4 Special Committees for IMAP. Following discussion we have received confirmation that Councils can pass a resolution in accordance with section 81 (2A) of the Local Government Act to exempt the other council's members from having to submit a return of interest, as follows:

81. Register of Interests

"2A. A Council may exempt a member of a special committee who is not a Councillor from being required to submit a primary return or an ordinary return."

Extract Local Government Act 1989 – SECT 81

The Governance Services staff at the 4 IMAP Councils has been notified of this decision so that they can bring forward a report requesting this resolution be passed by the IMAP councils to address this issue. See confirmation email attached – refer **Attachment 6a**.

- 4) IMAP Review:

The **IMAP Executive Forum** met on 1 October 2010 to finalise lead councils for the new projects coming forward. The executives also resolved to signoff a number of actions which will not be proceeded with. Refer *EF Minutes Attachment 2* for details.

Meetings were held to progress the scoping of the new projects with meetings of the Community Planning Forum on 1 October and 10 November. A meeting of the Environmental Forum on 22 November 2010 and the Transport group on 17 November 2010 looked at budget requirements for some of these projects.

5) Annual Report:

The Draft Annual Report 2009-10 for the Inner Melbourne Action Plan has been prepared for approval – refer **Attachment 8**.

The full Annual Report has been prepared as an electronic copy only and will be made available via the IMAP website and IMAP council's websites. A short version has been prepared for printing and distribution to the mailing list which comprises IMAP councillors, state and federal government departments, Victorian councils and a number of interested groups.

Communications

- 6) During the last quarter the IMAP Executive Officer has provided briefings to the following groups:
- City of Port Phillip Management Team - 30 September
 - City of Port Phillip Council Briefing - 4 October
 - University of Melbourne School of Planning & Architecture – 11 October
- 7) The IMAP Executive Officer has attended the following on behalf of IMAP :
- City of Melbourne briefing on the review of the Transport Strategy "Moving People & Freight 2006-20" - 11 November
 - COAG Reform Council – 20 October
 - Department of Transport Seminar "Planning for Improved Walking Outcomes" by Dr Rodney Tolley
- 8) Two media releases to note on matters related to IMAP projects are attached for information:
- Cumulative Impact – Ministerial statement
 - Car share trial in Stonnington

Recommendation

- 9) That the IMAP Implementation Committee resolves to
- a) **note** this Communications and Governance Briefing Paper
 - b) **note** the requirement for each Council to pass a resolution under s81 (2A) of the Local Government Act relating to exemptions on returns of interest for members of the Special Committee, if not already approved.

Attachments:

6a *Returns of Interest – Confirmation email*

6b *Press release - Cumulative Impact – Ministerial statement*

6c *Press release - Car share trial in Stonnington*



**Fabienne
Thewlis/StonccN**

11/11/2010 02:10 PM

To Judy Hogan/StonccN@StonccN, Elissa
McElroy/StonccN@StonccN

cc

bcc

Subject FYI: Inner Melbourne Action Plan Implementation
Committee

I will now draft a report for our council cheers Fabienne

----- Forwarded by Fabienne Thewlis/StonccN on 11/11/2010 02:08 PM -----



"Keith Williamson "
**<Keith.Williamson @melb
ourne.vic.gov.au>**

11/11/2010 01:02 PM

To <ivan.gilbert@yarracity.vic.gov.au>,
<fthewlis@stonnington.vic.gov.au>,
<MCHICK@portphillip.vic.gov.au>

cc

Subject Inner Melbourne Action Plan Implementation Committee

Dear all,

after some robust discussion with the Local Government Investigations and Compliance Inspectorate team, regarding the issue of Returns of Interest for members of the IMAP Implementation Committee, I received today (see email below) confirmation that Council can pass a resolution in accordance with section 81 (2A) of the Local Government Act to exempt the other council's members from having to submit a return of interest.

I intend to submit a report to our November Council meeting.

Thanks for your support on this issue.

regards

Keith Williamson | Manager Governance Services

City of Melbourne | Town Hall Administration Office, 120 Swanston Street
Melbourne, 3000 | GPO Box 1603 Melbourne, 3001

T: 03 9658 9732 | F: 03 9658 9446 | E:
keith.williamson@melbourne.vic.gov.au

www.melbourne.vic.gov.au

Good morning Keith,

I confirm that each council can pass a resolution in accordance with section 81 (2A) of the Local Government Act 1989 (Vic) to exempt the other council's members from having to submit a return of interest.

I thank you for your patience whilst I have clarified this issue.

Regards

Jason Young | Manager Compliance

Local Government Investigations and Compliance Inspectorate
10/1 Spring Street Melbourne VIC 3000
www.dpcd.vic.gov.au

T: 03 96659570 | M: 0457 851 306 | F: 03 9651 7783 | Email Jason Young

Please consider the environment before printing this email

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STATEMENT OF POLICY ADDRESSES CUMULATIVE IMPACT OF LICENSED PREMISES IN OUR SUBURBS

From the Minister for Consumer Affairs

Monday, 18 October 2010

The character of our neighbourhoods and existing land uses will be at the forefront of decisions made by the Director of Liquor Licensing as a result of a new Ministerial Statement of Policy.

Consumer Affairs Minister Tony Robinson said the Statement of Policy would guide the Director when assessing the impact of new venue or a change to the trading conditions of an existing premises, on the surrounding community.

Mr Robinson said it would give effect to the Brumby Labor Government's commitment to protect our communities from unrestricted growth in the number of licensed premises.

"This Government has been reforming the liquor licensing system to promote public safety and foster a more responsible liquor industry," he said.

"This Statement of Policy makes it clear that the cumulative impact of licensed venues on our communities should be at the forefront of the Director's considerations.

"Due to our world-class restaurants and bars, Victoria enjoys a vibrant nightlife. However, there are definitely negative consequences from too many venues, or too many of one type of venue, such as drunken crime and violence, noise, littering and a general detriment to the liveability of our communities."

Mr Robinson said the Statement listed a range of matters the Director can consider when deciding on a new application or a variation of an existing licence, including:

- The number and type of existing venues;
- Proximity to other land uses, such as schools and treatment centres;
- The availability of public transport to assist patrons get to and leave the area around the venue; and
- Local character and whether a venue would contribute positively to the diversity of businesses in the area.

"We have listened to the Victorian community who have made it clear that the high numbers of licensed premises, particularly late night venues and bottle shops, in our neighbourhoods are a concern," he said.

"The Statement makes it clear the Director should consider the local environment to ensure there is a balance between licensed premises and other land uses in our neighbourhoods.

"The Director will also be able to consider licensed premises in relation to schools, children's services such as playgrounds and youth clubs, and hospitals and treatment centres."

Mr Robinson said clarifying that the Director should consider the existing character of an area was particularly important in relation to applications for bottle shops.

"Bottle shops do not require planning permits because the location of the premises does not determine where the alcohol is consumed," he said.

"The Director must already consider whether a bottle shop will contribute to alcohol misuse and abuse in the community and consider objections from the community, police and local councils.

"This Statement of Policy means the Director will also consider local character and existing land uses around proposed bottle shop sites when deciding whether to grant a liquor licence.

"By clarifying and strengthening the Director's powers to consider neighbourhood characteristics and other land uses, the statement is designed to provide more certainty if challenged at the Victorian Civil and Administrative Tribunal."

The Ministerial Statement of Policy can be viewed at www.justice.vic.gov.au/alcohol



Car share trial gets OK

BUSINESS 29 OCT 10 @ 07:00AM BY LIAM RYAN

[Recommend](#)

Be the first of your friends to recommend this.

A ONE year car share trial at four off-street sites in Stonnington has been agreed by the council.

The council has approved car share sites in the Darling St carpark, South Yarra; the Princes St carpark, Prahran; Izett St, Prahran, west side, south of Wattle St; and Peel St, Windsor, north side, west of Chapel St.

City officers had recommended that two of the four sites be in on-street areas. Share car firm Flexicar will manage the trial, including member registration, assets and the parking bays.

Car sharing has been tabled in the council three times previously, the last in May 2009.

Each time the council had blocked the alternative transport option, citing concerns about giving a private company exclusive access to public parking spaces.

Cr Tas Athanasopoulos said having on-street spots reserved would deny businesses carparks. "For me, it is a no-win situation, putting the cars on the street," he said.

He also objected to Flexicar not having to pay for hiring the four parking bays during the trial.

Cr Claude Ullin argued in favour of giving Flexicar kerbside parking as well. In a report to council, city officers had noted successful programs were generally housed in on-street bays and concerns over impacts on local businesses through loss of spaces were "unfounded", based on research.

Stonnington follows the Melbourne, Yarra, Port Phillip, Moreland and Maribyrnong councils in adopting a car share scheme.

The cities of Yarra and Port Phillip have engaged Flexicar's service.

<http://www.wherelive.com.au>

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Inner Melbourne Action Plan

Briefing Paper

Strategy 7 – Promote the Inner Melbourne Region as an investment location for knowledge rich business sectors

Action 7.7 Universities and regional development - Work collaboratively with universities and TAFE to define and develop a stronger role in regional development.

Purpose

1. To present the IMAP Implementation Committee with an update, draft Student Placement Officer job description and budget to support the promotion and implementation of Workplace Integrated Learning (WIL)/Involving students in Council. This is prepared as part of Action 7.7 of Strategy 7 and is one approach IMAP is looking at to help create stronger linkages between universities and local government in the inner Melbourne region.

Background

2. Helen Steel (Office of Knowledge Capital) provided a verbal update at the IMAP meeting in February 2010 noting that Councils approach to providing internships was found to be generally ad hoc with no consistent approach. As a result the WIL working group (made up of representatives from each of the 4 Councils), developed guidelines for Councils to assist in student placement. These included a "How to" guide that answered frequently asked questions and some HR policy guidelines which were presented to the IMAP committee in August 2010 for endorsement. Since August the working group has considered how best to implement and administer student placements and made the recommendations outlined below.

Discussion

3. The WIL working group has met twice since the August IMAP meeting to discuss how best to promote and administer student placements across Councils. The Project Team have identified that IMAP can add value to this project over and above that which individual Councils can achieve, through sharing resources.

Whilst it was recognised that the Policy guideline development and Frequently Asked Questions checklist will provide a valuable resource to managers there is still a gap in establishing key contacts at educational institutions and promoting the advantages of Student Placements at Council. The group determined that current HR resourcing was insufficient to fully develop these links in the short term. To effectively develop and promote WIL across Council the following promotional strategy was proposed:

- Appoint a Student Placement Officer on a .6 FTE basis (3 days per week) for a 12 month contract. The objective of this role would be to set up systems and processes to administer student placements across all 4 Councils. The officer would be responsible for establishing links/key contacts between various educational institutions and Council and for promoting the benefits of student placements within council. It is envisaged that once these systems and links have been established that the ongoing management of student placements would then be incorporated back in to the main HR functions of each Council.
- Provide a promotional budget to the newly appointed Student Placement officer to develop materials and strategies for promoting the benefits of student placement.
- Develop promotional materials regarding Student Placement success stories through a range of mediums including brochures, short film or other appropriate channels.

The WIL Project Team are seeking IMAP funding for this position and promotional material for 12 months spread over the 2010/11 and 2011/12 financial years.

The draft position description and budget are now attached for consideration and endorsement by the IMAP Implementation Committee.

Once consultation has been completed, and support for the appointment of a Student Placement Officer approved, the WIL working group will proceed to finalise the placement details including host council, location for role, equipment requirements etc.

Next steps

4. With approval in principle from the four Councils, the WIL working group will finalise the Student Placement officer position description and coordinate the advertisement and appointment of this role.

The WIL committee will continue to brief and support the incumbent during his/her term to ensure the objectives of the appointment are achieved.

In order to proceed with this strategy funding from IMAP is required in 2010/11 and 2011/12.

Recommendation

5. That the IMAP Implementation Committee resolves to:
 - **Support** the WIL Working Party to appoint a Student Placement Officer on a .6 FTE basis for 12 months.
 - **Support** the provision of a budget to promote the use of students across the 4 Councils and to set up systems to easily administer these programs in the longer term.

Attachments:

- *Draft Position Description – Student Placement Officer*
- *IMAP Project Funding Submission*

POSITION DESCRIPTION: STUDENT PLACEMENT OFFICER

TITLE OF POSITION:	Student Placement Officer		
TYPE OF EMPLOYMENT:	Fixed term contract 12 mths, 3 days per week		
LOCATION:	City of xxx (to be agreed)		
SALARY:	\$60,000 pro rata		

The position reports directly to the IMAP Executive Officer, with matrix reporting to the IMAP project team (Work Integrated Learning).

Based at the City of xxx, the position will require the incumbent to frequently visit the Cities of Port Phillip, Melbourne, Stonnington and Yarra.

Team Context:

The Inner Melbourne Action Plan (IMAP) is a collaborative partnership between the Cities of Melbourne, Stonnington, Yarra and Port Phillip. These inner Melbourne Councils work together to strengthen the liveability, attraction and prosperity of the region. Responding to the demands of Melbourne 2030, the State Government's blueprint for managing sustainable growth and change across metropolitan Melbourne, IMAP aims to 'Make Melbourne More Liveable' within the next 5-10 years. Working within the Inner Melbourne Action Plan (IMAP), the Student Placement Officer will assist the four Councils of IMAP to promote the placement of students within Local Government.

Objective of the position:

Representing the four IMAP Councils, the Student Placement Officer will build relationships between tertiary and TAFE institutions and the Councils to promote and facilitate the placement of students within Local Government.

Key accountabilities:

KEY RESULT AREA	MAJOR ACTIVITIES
Relationship Management	<p>Lead the implementation of the "Involving Students in Council" IMAP project across Councils</p> <p>Identify and build relationships with key contacts from the tertiary and TAFE institutions</p> <p>Work proactively with council stakeholders to understand the needs of councils when placing students</p> <p>Act as a key contact for councils, providing support, advise and information regarding the placement of students</p> <p>Consult with IMAP working group on student placements to ensure stakeholder needs are met</p>
Policies and procedures	<p>Maintain and promote policies and guidelines around student involvement in councils</p> <p>Communicate policies and procedures as required</p> <p>Develop evaluation measures to assess effectiveness of policies and procedures</p>

General Administration	<p>Ensure consistent application of policies and procedures for the effective placement of students</p> <p>Develop a database/key contact list to facilitate effective communication across all stakeholders</p> <p>Develop reporting to capture statistics of numbers and types of placements occurring across Councils</p>
------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Key Relationships/ Interactions	<p>This role will work closely with:</p> <p>IMAP Executive Officer</p> <p>HR/OD representatives from the four IMAP Councils</p> <p>Key contacts from Tertiary and TAFE institutions</p> <p>Relevant managers from councils</p>
Judgement	<p>The Student Placement Officer will require limited supervision and will proactively build relationships with the key Council and Tertiary/TAFE institutions.</p>
Key challenges	<p>To build and maintain relationships with multiple stakeholders across both local government and tertiary sector.</p>

Selection Criteria: Required Knowledge, Competencies and Experience

Proven ability to build and maintain relationships
 High level attention to detail
 Strong organisational and time management skills
 Strong written, verbal and interpersonal skills
 Project Management skills
 Experience working within a business or government environment
 Experience with website administration would be beneficial
 Proficient in the use of Microsoft Word, Excel and PowerPoint

INNER MELBOURNE ACTION PLAN

Attachment 7b

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 7 : Action 7.7 Universities and Regional Development
Name of Project	Involving Students in Council - Student Placement Officer
Project Description	Representing the four IMAP Councils, the Student Placement Officer will build relationships between tertiary and TAFE institutions and the Councils to promote and facilitate the placement of students within Local Government.
Explanation / Comments	The Student Placement Officer would be a funded position for a 12 month period. At the conclusion of the contract the systems, processes and contacts will have been sufficiently established to allow for the integration of student placements back into the mainstream HR function at each Council.

Financial year(s) [Indicate with an X]	Current 2010/11	X	2011/12	X	2012/13		2013/14	
----------------------------------------	--------------------	---	---------	---	---------	--	---------	--

Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date	1 March 2011	Estimated Completion Date	28 February 2012
---------------------------------------------------------------	--------------------------------	--------------	------------------------------	------------------

Source of Funds:	IMAP	Yes / No	Yes	ie Funds already held by IMAP
	Partner Councils	Yes / No	No	ie MUST apply for project funding in annual Council Budget
	Government grants	Yes / No	No	ie Project MAY attract state or federal grant to top up funds

Funding Source	Allocation by Financial Year				Total Project Budget \$
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds	18,600	34,560			53,160
Councils additional contribution					
Government Grants					
TOTAL	18,600	34,560			53,160
Expenditure	2010/11	2011/12	2012/13	2013/14	
Salary	12,000	24,000			36,000
EA 4% increase		960			960
On Costs 5%	600	1,200			1,800
Super 9%	1,080	2,160			3,240
Mobile Phone	920	920			1,160
Promotional Costs	4,000	6,000			10,000
TOTAL	18,600	34,560			53,160

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	NIL					

Project Team Staff Resources (In kind contribution)	Name	Position	Estimated Hours per Month for duration of project			
			CoS	CoY	CoM	CoPP
Note Project team leader	Austin Ley [TL]	Manager City Research			3	
	Katherine Sinclair	HR/OD Officer	3			
	Tanya Athans	Snr HR Consultant			3	
	Fiona Monagle	Corporate Training Officer		3		
	Leanne Pentland	Org Devt & Learning Coord'r				3

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.
Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 7; Action 7.7

Project: Student Placement Officer/Promotion

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
Advertise, interview & appoint Officer			Feb/Mar					
Staff costs/duration			\$3,812	\$10,788	\$10,790	\$10,790	\$6,980	
Promotion			\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	
Reports to IMAP				Progress Report: 27 May 2011		Budget Proposals: 25 Nov 2011	Final Report: 25 Feb 2012	

Inner Melbourne Action Plan 'IMAP'

Making Melbourne more liveable



Annual Report 2009 → 2010



CITY OF MELBOURNE



CITY OF
STONNINGTON

Inner Melbourne Action Plan
'Making Melbourne More Liveable'



CITY OF
PORT PHILLIP



CITY OF
YARRA

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Foreword

Melbourne continues to be recognised as one of the world's most liveable cities. Its energy, culture, environment, education and diversity attract people from all over the world. The Inner Melbourne Action Plan (IMAP) seeks to build on these assets to help foster creativity, liveability, prosperity and sustainability across a range of diverse neighbourhoods in the inner Melbourne region. The Inner Melbourne Action Plan identifies 57 actions within 11 regional strategies for implementation across the inner Melbourne region and now, having completed its fourth year, many actions have achieved their objectives or are well underway.

IMAP is the successful collaboration between the cities of Melbourne, Port Phillip, Yarra and Stonnington to work together on inner city regional issues. Transport and connectedness, housing affordability, environment and liveability remain the key strategic directions of IMAP with partner councils committed to sharing information, undertaking joint advocacy, and implementing projects to progress these priorities.

In 2009-2010 significant work has been done in the areas of regional tourism, environmental planning and performance, network linkages and activity centre safety. A comprehensive review of IMAP was also undertaken during the year to review priorities going forward, with detailed planning focused on the key strategic areas.

IMAP's regional strategies also aim to promote cooperation between local government and state government departments which add value beyond what could be achieved individually. During 2009-2010, the successful implementation and completion of IMAP regional sustainable transport initiatives in partnership with the State government through its LAAP funding program reflected this cooperation and the support the combined Councils can achieve.

Actions commenced in 2009-2010 continue into the fifth year of IMAP to deliver stronger relationships, practical solutions, collaborative projects and strategic directions. These include improving accessibility throughout the region, delivering a consistent approach to parking management, managing conflict in Activity Centres, working collaboratively with Universities and developing and extending the regional open space and trail network. More than 50 council officers and representatives from partnering organizations work collaboratively to deliver these outcomes.

IMAP continues to strive to make the inner Melbourne region more liveable for local communities, people who visit the region daily to work and visitors from outside the region. For the benefit of the greater community we will continue to collaborate with our partners, prioritise actions relating to critical issues, and influence State policy through our knowledge, expertise and advocacy.



Cr Jane Garrett
Mayor
City of Yarra



Cr Tim Smith
Mayor
City of Stonnington



Cr Frank O'Connor
Mayor
City of Port Phillip



Cr Peter Clarke
Chair,
Future Melbourne
(Planning) Committee,
City of Melbourne

Introduction

The Inner Melbourne Action Plan

Making the Inner Melbourne Region more liveable is the simple objective of IMAP, the Inner Melbourne Action Plan.

In response to the Victorian Government's Melbourne 2030 strategy (and more recent update, Melbourne @ 5 Million) for managing sustainable growth and change, IMAP works collaboratively to strengthen the liveability, attractiveness and prosperity of the region.

IMAP fosters growth, leverages existing strengths and competitive advantages, and encourages collaboration across the region to plan and implement, influence and drive, promote and position the inner Melbourne region.

Melbourne's inner metropolitan Councils, the Cities of Melbourne, Yarra, Stonnington and Port Phillip have worked together for four years to develop and implement the IMAP, concentrating on actions that can be completed within a 10 year timeframe.

A key commitment is to foster quality relationships with project partners. Many actions require the cooperation of the Victorian State Government, government agencies or private providers of public services. Completed actions have delivered innovative solutions, recommended changes to planning schemes, and delivered strategies based on qualitative research and implementation of best practice practical applications.

IMAP enters the fifth year of collaboration and implementation and will continue to deliver agreed regional outcomes with a focus to ensure the continued development and liveability of the inner Melbourne region over future years.



Governance

Membership of the IMAP Implementation Committee

The Cities of Melbourne, Yarra, Stonnington and Port Phillip have each established identically constituted section 86 Special Committees, in accordance with the Local Government Act 1989. These Committees provide a coordinated decision-making process to facilitate the implementation of the Inner Melbourne Action Plan (IMAP) dated January 2006, as adopted by member Councils in December 2005.

The Committee consists of members, being one councillor and the Chief Executive Officer (or specified Executive Director) from each of the following municipalities:

- City of Melbourne
- City of Yarra
- City of Stonnington
- City of Port Phillip

Committee Members: 1 July 2009 – 30 June 2010

Cr Peter Clarke,
Chair Future Melbourne
(Planning) Committee,
City of Melbourne
(1 July 2009 – 30 June 2010)

Cr Amanda Stone,
Mayor City of Yarra
(1 July 2009 – Dec 2009)

Cr Jane Garrett,
Mayor City of Yarra
(Dec 2009 – 30 June 2010)

Cr Claude Ullin,
Mayor City of Stonnington
(1 July 2009 – Dec 2009)

Cr Tim Smith,
Mayor City of Stonnington
(Dec 2009 – 1 July 2010)

Cr Frank O'Connor,
Mayor City of Port Phillip
(1 July 2009 – 30 June 2010)

Mr Geoff Lawler
Director City Planning &
Infrastructure, City of Melbourne
(1 July 2009–30 June 2010)

Dr Andi Diamond,
CEO City of Yarra
(1 July 2009 – 30 June 2010)

Mr Warren Roberts,
CEO City of Stonnington
(1 July 2009 – 30 June 2010)

Ms Kay Rundle,
CEO City of Port Phillip
(1 July 2009 – 30 June 2010)

Associate Partners

Terms of Reference provides that representatives from the following associate partner organisations are invited to attend the meetings of the IMAP Implementation Committee.

- Department of Transport
- Department of Planning and Community Development
- Department of Innovation, Industry and Regional Development

IMAP would like to acknowledge the significant contribution of Alison Fitzgerald, IMAP Implementation Officer from May 2008 – December 2009



Governance

IMAP Reporting

Executive's Forum

The Executive's Forum is a key leadership meeting of IMAP's senior executives, aimed at determining and driving regional priorities and programs, identifying synergies and opportunities and providing support to the Executive Officer. Forums are held as the need arises. Outcomes of the IMAP Executive's Forums are reported back to the IMAP Implementation Committee in formal minutes as an agenda item for discussion and ratification.

9 April 2010 Forum

Key items on the agenda were:

- › New associate memberships
- › IMAP Budget 2010-11
- › Greenlight Project expenditure review
- › IMAP Plan Review: IMAP Boundaries, Heritage focus and Community Planning projects
- › Developing design responses to improve roads as "Places"

Minutes were tabled and ratified at the 28 May 2010 IMAP Implementation Committee meeting.

IMAP Implementation Committee Meetings

28 August 2009 Meeting (Host: City of Melbourne)

Key items on the agenda were:

- › Wayfinding Signage project launch
- › Governance
- › Regional Tourism Visitor Profile & Satisfaction Research presentation
- › Affordable Housing advocacy strategy
- › Activity Centres: Cumulative Impacts - tools and licensing definitions
- › Regional Sustainability Targets - final report
- › Water Sensitive Urban Design plan change - final report
- › Regional Open Space and Trail Network

Minutes were tabled and ratified at the 27 November 2009 IMAP Implementation Committee meeting.

27 November 2009 Meeting (Host: City of Stonnington)

Key items on the agenda were:

- › Affordable Housing correspondence to State Government
- › LGPro Award submission - Wayfinding signs project
- › IMAP Annual Report 2008-2009
- › Governance: Operational Protocols amendment
- › Community Road Safety Programme - VicRoads presentation
- › Activity Centres: Cumulative Impacts - Justice Department presentation

- › Regional Approach to Parking Management - completion of 6 principles
- › IMAP Plan Review presentation

Minutes were tabled and ratified at the 19 February 2010 IMAP Implementation Committee meeting.

19 February 2010 Meeting (Host: City of Port Phillip)

Key items on the agenda were:

- › Governance: Operational Protocol
- › Develop Design Responses to Improve Roads as "Places"
- › Regional Approach to Parking Management: value of car parking
- › Regional Open Space and Trail Network
- › Bicycle network
- › Regional Tourism Strategic Review
- › Universities and Regional Development
- › IMAP Plan Review - 3 year Implementation Plan

Minutes were tabled and ratified at the 28 May 2010 IMAP Implementation Committee meeting.

28 May 2010 Meeting (Host: City of Yarra)

Key items on the agenda were:

- › Governance: IMAP Review progress
- › VicRoads Community Road Transport Safety Plans
- › VicRoads Hoddle Street Study
- › Affordable Housing - Overlay (Inclusionary Zoning) Proposal
- › Regional Open Space and Trail Network
- › Bicycle Network - Gap Analysis
- › Regional Tourism Strategic Plan 2010-2013

Minutes were tabled and ratified at the 27 August 2010 IMAP Implementation Committee meeting.

IMAP Review

Consultation has been undertaken during the year as part of a comprehensive review of the Inner Melbourne Action Plan. Now in its fourth year, the IMAP Implementation Committee sought feedback to determine if the Plan had stood the test of time and continued to meet the needs and challenges that it was established to address.

Contributors from local government partners and state Government departments were surveyed for their feedback on IMAP. Overall strong support was received for the regional initiatives; and the benefits of IMAP enabling networking, sharing ideas and providing joint advocacy on issues of mutual interest were strongly endorsed.

The 11 strategies included in the plan were seen as still relevant in addressing current issues and remained well supported.

In addition to the current projects already underway, the consultation identified the following priority areas going forward for the next 3 years: sustainable transportation, environment and climate change issues, and community planning. These priorities were adopted by the IMAP Implementation Committee at its meeting in February 2010 and referred onto staff forums held during April, May and July to prioritise actions and develop briefs addressing current critical issues.

It is expected that the outcome of these forums will lead to a range of exciting, new projects being endorsed and targeted for implementation over the next 3 years at the IMAP Implementation Committee meeting in December 2010.

Financial Review

With two major projects due for completion in June 2009 after nearly 4 years in their delivery, a full review of all finances was undertaken during the year to track their expenditure over that period. This review also clarified approved project funding for all existing project teams and identified unallocated funds for projects going forward.

As a result of this review, it is intended that new and existing projects to be implemented over the next 3 years will establish annual budgets and project management plans for IMAP approval annually in November. These will then be referred to the partner Councils for endorsement as part of their annual budgeting process, so that the contribution of staff time and funding for IMAP projects by the partner Councils is transparent.

www.imap.vic.gov.au

The IMAP website was upgraded during the year to include meeting dates and agenda papers as well as the Committee minutes. The IMAP maps and a number of additional documents were uploaded to ensure the information is comprehensive and to improve the usefulness of the site for those wanting to obtain copies of current work.



Highlights of the year

Affordable Housing - Seeking support from Government

IMAP met with Department of Planning & Community Development and Department of Human Services representatives in August 2009 to request clarification of the State Government's response to IMAP's affordable housing proposal on inclusionary zoning and identify issues of concern that Government have with the IMAP proposal prior to release of the Housing Strategy.

On 9th March 2010 a delegation from IMAP also met with the Commonwealth Minister for Housing, Tanya Plibersek in Canberra to present a case for planning mechanisms and the proposal for inclusionary zoning for affordable housing in the form of an Affordable Housing overlay. The development of a model Affordable Housing overlay for application through the Victorian planning system is a key IMAP initiative which seeks to identify new funding sources and build the capacity of housing associations to increase the supply of affordable housing across the region.

Cr Frank O'Connor, Mayor City of Port Phillip, the General Manager Environment & Planning and the Housing Development Officer from City of Port Phillip provided the briefing to the Minister. The Commonwealth Housing Minister has expressed interest in (but not commitment to) the capacity for planning mechanisms for affordable housing under the next National Affordable Housing Agreement (due in 2013). Other discussions at the time with parliamentary advisors endorsed the value of engagement with development industry peak bodies to find a means to encourage them as conditional supporters.

Launch of Regional Wayfinding signs initiative

On 11 September 2009 IMAP launched its Coordinated Pedestrian and Public Transport Signage System project with a formal Launch attended by representatives from both Local and State Government.

The project included the design, manufacturing and installation of a consistent wayfinding signage system along a demonstration route through the Cities of Melbourne, Stonnington and Yarra. In all, 54 signs were installed across the three Councils, with the IMAP Tourism Map used as a base to develop a hierarchy of maps for the new signage. The development of this signage "family" that works together to provide wayfinding at different levels was to be instrumental to the success of the project, with positive feedback from visitors and the community.

Aided by a Local Area Access Program [LAAP] Funding Grant from the Department of Transport, designed and implemented over a 3 year timeframe, the project's success was recently evaluated and the Final Report submitted to the Department of Transport in June 2010.

Some IMAP Councils now have plans to extend the project's approach with additional signs proposed throughout the region based on this coordinated design initiative.

Implementing the Regional Greenlight Project

During 2009 VicRoads implemented the changes recommended by IMAP's Regional Greenlight project team at 20 intersections across the inner Melbourne area. This work was the culmination of 2 years planning to identify key crossing sites, establish control sites, monitor the existing situation and determine the treatment required to deliver priority to foot traffic at these sites.

Undertaken in partnership with the State Government and supported through a Department of Transport LAAP Funding Grant, the pilot project was established to demonstrate how signal re-design could deliver safer, more comfortable journeys for pedestrians at key crossing points. This could involve increased 'green man' time, head start for the Walk phase and automatic 'green' for pedestrians. Evaluation of this pilot project is now underway.

→ Progress 2009-10

Strategy 2: Effectively link transport routes so that the inner Melbourne region is accessible throughout by walking, cycling and public transport

Action 2.2 Wayfinding Signage Project - completed

The demonstration project for the installation of a “family” of wayfinding signs across the inner city at key visitor locations has been completed after three years in the design and implementation stages.

Aided by significant LAAP government funding to assist the project, the 54 new signs have been well received with endorsement from both the Department of Transport and the users for their design and location. The signs provide a consistent approach along major visitor routes through the inner Melbourne area and provide a coherent recognisable structure for visitors and residents looking to find their way to transport routes and key attractions.

The IMAP initiative has led the way for additional projects and more signs to be installed with a similar design approach across the inner city region.

Action 2.4 Regional Greenlight Pedestrian Project

In response to the Regional Greenlight Project initiative, VicRoads has completed the implementation of a range of changes at 20 sites across the inner Melbourne region, designed to improve the safety and comfort of pedestrians at these crossings. This work was the result of careful planning to identify key sites, establish control sites and establish baseline data for comparisons over time.

Chosen for their heavy traffic and rushed pedestrian crossing times, the changes have included increased pedestrian clearance times, implementation of puffin operations (sensor) to improve response times, and adjustments for times of day to assist in before and after school crossing times depending on location.

This project was part funded by the State Government’s LAAP funding grant. Assessment of these changes is currently underway by the Department of Transport to determine the significance of this approach as a tool for improving pedestrian safety. This project has also been listed for action across the state as a strategy under the newly released State Government Pedestrian Access Strategy (October 2010)



→ Progress 2009-10

Strategy 2: Effectively link transport routes so that the inner Melbourne region is accessible throughout by walking, cycling and public transport



Action 2.5 Bicycle Network

IMAP has continued to make significant progress across the bicycle network with capital works completed in a number of key areas. The varied design solutions being trialled have contributed towards a better understanding of the more cost effective treatments and options available.

The project team compiled a gaps analysis to assess progress on completing the linkages across the bike network. This highlighted that the linking of the main priority routes across the network are coming

together well and IMAP determined that completion of the key routes was a priority. As result, IMAP is looking at options to advance the project more quickly and to actively seek funding to complete the major works in a timely manner. In addition, current initiatives are to work towards establishing guidelines for standardised bike lane treatments to be introduced across the 4 IMAP Councils in conjunction with VicRoads.

The 2010 Super Tuesday bicycle survey has indicated ongoing significant growth in cycling numbers throughout the IMAP region, supporting and emphasising the need to complete this project within a reasonable timeframe.

Strategy 3: Minimise the growing impact of traffic congestion

Action 3.3 Regional approach to parking management

IMAP aims to deliver a regional approach to parking management and aims to deliver a common and consistent approach to parking management across the inner Melbourne Region. To address this broad aim, the project team looked at parking measures to mitigate car travel, the provision of parking in new developments and management of existing parking supply.

IMAP has endorsed 6 principles for management of existing parking supply in activity areas and agreed to apply Integrated Travel Plan requirements as conditions on major developments. IMAP also endorsed advocating for the development and maintenance of Green Travel Plans to occur outside of the development approval process.

In addition, IMAP endorsed the proposal to undertake more investigation of Car Sharing programs and to research the economic value of parking in activity centres across all IMAP Councils.



→ Progress 2009-10

Strategy 5: Plan to accommodate 90,000 more dwellings by 2030

Action 5.2 Affordable Housing

The development of a model Affordable Housing Overlay for application through the Victorian planning system is a key IMAP initiative which seeks to identify new funding sources and build the capacity of housing associations, to increase the supply of affordable housing across the region.

To date the project team has developed a model planning overlay for affordable housing, investigated its economic impact on development activity and has established the Inner Melbourne Affordable Housing Needs Website as an interactive database for the identification of housing needs and housing targets under the overlay process.

The IMAP Implementation Committee had earlier agreed a strategy to further progress the proposal for an Affordable Housing Overlay with the State Government. This culminated in a deputation to brief state government Ministers Madden and Wynne on the proposal to discuss establishing the overlay as part of the Victorian Planning Provisions, as well as progress a site specific approach. A further meeting with the Department of Planning and Community Development [DPCD] and Department of Human Services [DHS] officers advocating for consideration of the overlay approach as part of the Victorian Integrated Housing Strategy followed. The follow up strategy has been to approach the Premier and state ministers and correspond with the Commonwealth Minister for Housing. A meeting in Canberra followed in March 2010 with The Hon Tanya Plibersek to present the case. IMAP is now looking to engage with major developer groups to enlist support for the concept.



Strategy 6: Support the distinct and diverse character of Activity Centres



Action 6.3 Managing Conflicts in Activity Centres

IMAP has looked to develop a consistent approach to the consideration of cumulative impact in planning permit applications for licensed premises and also articulate the issues regarding Definitions and some possible solutions.

Following completion of a set of indicators and a Cumulative Impacts Assessment Tool in 2008, the IMAP project team continued work on the implementation and refinement of these in 2009. The subsequent introduction of the Victorian Alcohol Action Plan; a significant VCAT decision acknowledging cumulative impact in a case in the City of Yarra; and the state government's establishment of an Interdepartmental Committee to address aspects of the liquor industry, planning, liquor systems and enforcement has further supported the work being undertaken by this group.

The project team reported back to the IMAP Implementation Committee in August 2009 summarising all work undertaken to date on establishing a three part approach to Cumulative impact assessment and the analysis regarding Liquor Licensing Definitions. This work has been passed onto the partner Councils to test and review the tools outlined. A presentation by the Department of Justice representative in November acknowledged the assistance of IMAP's work in this area.

→ Progress 2009-10

Strategy 7: Promote the inner Melbourne region as an investment location for knowledge rich business sectors.



Action 7.7 Universities and Regional Development

IMAP has continued to work collaboratively with inner Melbourne universities and TAFEs to define and develop a stronger role in regional development. One of the initiatives that have been identified is the development of a Workplace Integrated Learning programme that would focus on tertiary student placements in the IMAP councils.

Tertiary courses increasingly require their students to undertake research projects and work experience as part of their course work and greater access to work opportunities within Councils was seen as beneficial to both organisations.

A series of Workshops held during the year identified barriers to students becoming more involved in Councils. As a result the IMAP project team has developed a set of guidelines for adoption by the four partner councils to assist managers and tertiary institutions in this process. The development of promotional material and strategies to assist Council managers in identifying and utilising the important skill base that students can bring to the workplace is now underway.

Strategy 9: Substantially improve the environmental performance of the inner Melbourne region

Action 9.1 Regional Sustainability Targets – Completed

The Regional Sustainability Target's action is to establish common greenhouse emissions, water and waste targets and programs for the inner Melbourne region.

IMAP has progressed this action by establishing IMAP Council's water, waste and greenhouse emissions targets and developing standardised baseline calculations for greenhouse emissions for the IMAP region. In August 2009 the working group submitted its final report and sought direction for ongoing residential sustainability program collaboration between the IMAP Councils.

It was agreed that, through leveraging from the existing model of collaborations within the region, IMAP councils would identify opportunities for further collaboration between the Councils as relevant projects or programs arise. In addition, IMAP councils would independently use the project's findings to inform project and strategy development within their municipalities.

Action 9.3 Water Sensitive Urban Design (WSUD)

This action seeks to develop a regional approach and strategy to achieve water sensitive urban design (WSUD).

IMAP has advocated for a common Local Planning Scheme Policy that encourages new developments to be more water efficient. IMAP Councils have subsequently developed a common local policy for inclusion in each of the IMAP Planning Schemes. The local policy will assist in increasing on-site water retention and storage for household re-use and gardens and will help in greening our suburbs. The policy will also assist in improving catchment water quality for aquatic habitats. The IMAP Implementation Committee signed off on the action in May 2009.

During this year, the IMAP Councils have continued to progress concurrent planning scheme amendments to introduce the local policy into each of their Planning Schemes. Following the successful completion of the joint exhibition phase and the adoption of each of the amendments, the adopted documents have been lodged with the Minister for Planning for approval.



→ Progress 2009-10

Strategy 10: Complete the regional open space network

Action 10.1 Regional Open Space and Trail Network

This strategy is important because our parks, gardens and waterways are a defining feature of the inner Melbourne region. They are vital in contributing to a sense of openness and provide a natural relief from built up areas. Much of the open space in inner Melbourne is part of a connected network, and is increasingly important on a local and regional level, as well as for social, recreational and environmental reasons. In recent years the network has also come to include urban spaces and plazas.

This action aims to map the regional open space and trail network identifying ownership, management

responsibility, agreed function and gaps in open space and trails, and develop an implementation program for the development and extension of the network. The work involves regional collaboration to share knowledge and information across IMAP councils, and liaison with Parks Victoria, Department of Transport and Melbourne Water, VicTrack, and Department of Sustainability and Environment to determine priorities, management plans and capital works requirements.

Still in its initial stages, the project brief and timelines for mapping and engagement with partners have been determined and the project reported on recent actions of state government and statutory bodies working across these areas that provide a valuable opportunity for a coherent, joint approach to this task.



Strategy 11: Promote the inner Melbourne region as a tourism destination



Actions

11.1 and 11.2 Tourism Program

The IMAP Regional Tourism Group delivered their major research project in August 2009. The Visitor Profile and Satisfaction Research undertook intercept surveys and on-line interviews with people who had recently visited the inner Melbourne region to better understand who was visiting Melbourne, how they accessed their information and what they did when they were there. The IMAP Councils have used this research to further supplement tourism planning. In addition, the IMAP Inner Melbourne Tourism map has become well established in the tourist market with IMAP undertaking its 5th reprint and distribution. The evolution of the map, its circulation and availability is currently under review in conjunction with other providers.

Having largely completed the actions under Strategy 11, the IMAP tourism group undertook a strategic planning exercise to look at the future purpose of the IMAP approach, taking into account changes in the tourism landscape, and how best IMAP could work with the tourism industry. Having revisited IMAP's purpose, a redeveloped vision in the form of a new three year Strategic Plan was developed with an emphasis on working collaboratively to strategically develop inner Melbourne as a vibrant and welcoming destination.

Focus 2010-11



IMAP Governance

- › IMAP will work to implement the projects and actions determined by the IMAP Review and ensure systems are in place to engage staff, and meet budgets and timeframes to complete projects on time. IMAP will continue to build on the recommendations from the Review of IMAP Governance and Relationships report to increase the effectiveness, improve governance and nurture the relationships that underpin IMAP.

IMAP Communications & Advocacy

- › IMAP will continue to partner with key stakeholders to deliver on key issues affecting the liveability of the inner Melbourne region.
- › IMAP will continue to build on the IMAP website and Wiki as a communication tool and document repository.
- › IMAP will communicate the status of current Actions, partnerships and successes widely to promote the benefits of regional collaboration across the inner Melbourne Region.

During 2009-10 the IMAP Implementation Committee undertook a comprehensive review of the strategies and actions contained in the Inner Melbourne Action Plan to ensure they remained relevant and focussed on current priorities. Following feedback on the consultation undertaken prior to November 2009, the Committee endorsed the general priorities and direction at their meeting in February, referred a number of items to the IMAP Executive Forum to scope and supported the proposal for staff forums to undertake further planning in the key areas of transport, environment and community planning. These forums have produced updated recommendations for project briefs to be prioritised and undertaken over the next 3 years.

IMAP Implementation

IMAP will complete:

- › **Action 2.4** Walking Links/ Pedestrian Priority Areas delivering pedestrian light changes at 20 demonstration sites to make it easier and safer for people to cross busy inner Melbourne roads.
- › **Action 6.3** Managing Conflict in Activity Centres with a final report on the testing of cumulative impact “tools” for minimising conflicts between entertainment, commercial and residential uses.

IMAP will continue:

- › its programme of capital works to construct bicycle laneways linking the priority routes of the cycling network across the inner Melbourne region as part of **Action 2.5** Bicycle Network
- › to review the approach to regional parking management across the inner Melbourne region under **Action 3.3** by looking at options for car sharing and the economic value of car parking compared to other forms of transport

- › its advocacy role working with State Government in relation to **Action 5.2** Affordable Housing by continuing to seek support for the principles underpinning the Affordable Housing Overlay and initiating dialogue with developers.
- › the initiative under **Action 7.7** Universities and Regional Development to influence and increase awareness & information sharing across universities and councils within the inner Melbourne region through its Work Integrated Learning Project.
- › **Action 10.1** Regional Open Space and Trail Network to identify gaps in the network and to address these gaps from a regional perspective to ensure open space is preserved.
- › to leverage from outstanding work completed for **Actions 11.1** Regional Visitor Map and **11.2** Regional Tourism Program to develop new initiatives to increase exposure and visitation of the inner Melbourne region.

IMAP will commence:

Sustainable transport

- › **Action 1.4** Boulevards and major roads
- › **Action 3.2** Roads as places
- › **Action 3.5** Reduced through traffic
- › **Action 4.7** Improvements to public transport services
- › **Action 8.1** Priority for freight movement

Community planning

- › **Action 5.3** Integrating public housing estates
- › **Action 5.4** Social infrastructure and services
- › **Action 5.5** Infrastructure developments

Environmental sustainability

- › **Action 9.2** Environmentally sustainable design – Commercial buildings
- › **Action 9.4** Green Demonstration Projects

Financial statement

Total income for the 2009-10 financial year to the Inner Melbourne Action Plan [IMAP], derived from IMAP partner Councils and Victorian Government Grants was \$205,276.

In addition to IMAP partner Council's agreed annual contribution of \$80,000, IMAP partner Councils have committed a further \$80,000 towards regional tourism projects undertaken by IMAP.

Victorian Government Grants received totalled \$44,882. These Local Area Access Program (LAAP) funding grants relate to the final payments on the Wayfinding signs project and the Regional Greenlight project. However, an adjustment and repayment is due on the Regional Greenlight Project which will alter this figure due to the surplus in the account which, as a result of timing, will be processed in the 2010-11 financial year.

The total expenditure for the 2009-10 financial year for professional services, website administration and sundry items relating to IMAP Actions was \$131,897.

This results in a positive balance to the IMAP budget for 2009-10 financial year of \$73,379. Retained Earnings carried forward from the previous financial year as at 1 July 2009 from the City of Yarra (Host Council 2008-09) to the City of Stonnington (Host Council 2009-10) was \$224,509. Therefore the Accumulated Surplus for the year ending 30 June 2010 was \$297,888. A portion of this has been committed for existing projects, with the balance held over awaiting the outcome of the IMAP Plan Review for allocation to new projects coming forward.

IMAP Financial Statement as at 30 June 2010

Actuals to 30 June 2010			
Income¹			\$
Annual IMAP Council Partner contributions			80,000
Other contributions			
> IMAP Councils Tourism Contribution - Strategy 11	\$80,000		
> Destination Melbourne Event Contribution - Strategy 11	\$395		80,394
Victorian Government Grants			
> Action 2.2 Wayfinding Signage Project (LAAP Grant)	\$36,364		
> Action 2.4 Regional Greenlight Project (LAAP Grant)	\$8,518		44,882
Total Income			205,276
Expenditure			
Professional Services			
> Strategy 11 Tourism	\$36,553		
> Action 2.2 Wayfinding Signage Project	\$15,114		
> Action 2.4 Regional Greenlight Project	\$67,689		
> Action 7.7 University & Regional Development	\$ 2,500		121,856
Annual Report 2008 -09			5,370
Website Administration			2,350
Sundry Expenditure			2,321
Total Expenditure			131,897
Net Surplus for Year Ending 30 June 2010			73,379
Retained Earnings Carried Forward (2008-09)			224,509
Accumulative Surplus for Year Ending 30 June 2010			297,888

Notes: The IMAP Implementation Officer & Executive Officer has been a rotated position which was hosted by the City of Stonnington in 2009-10. This contribution is not indicated above.

From 2010-11 the 4 partner Councils will share operational costs equally with contributions to the City of Stonnington to provide ongoing accommodation for the IMAP Executive Officer position and undertake budget management.

Appendix

Statement of attendance

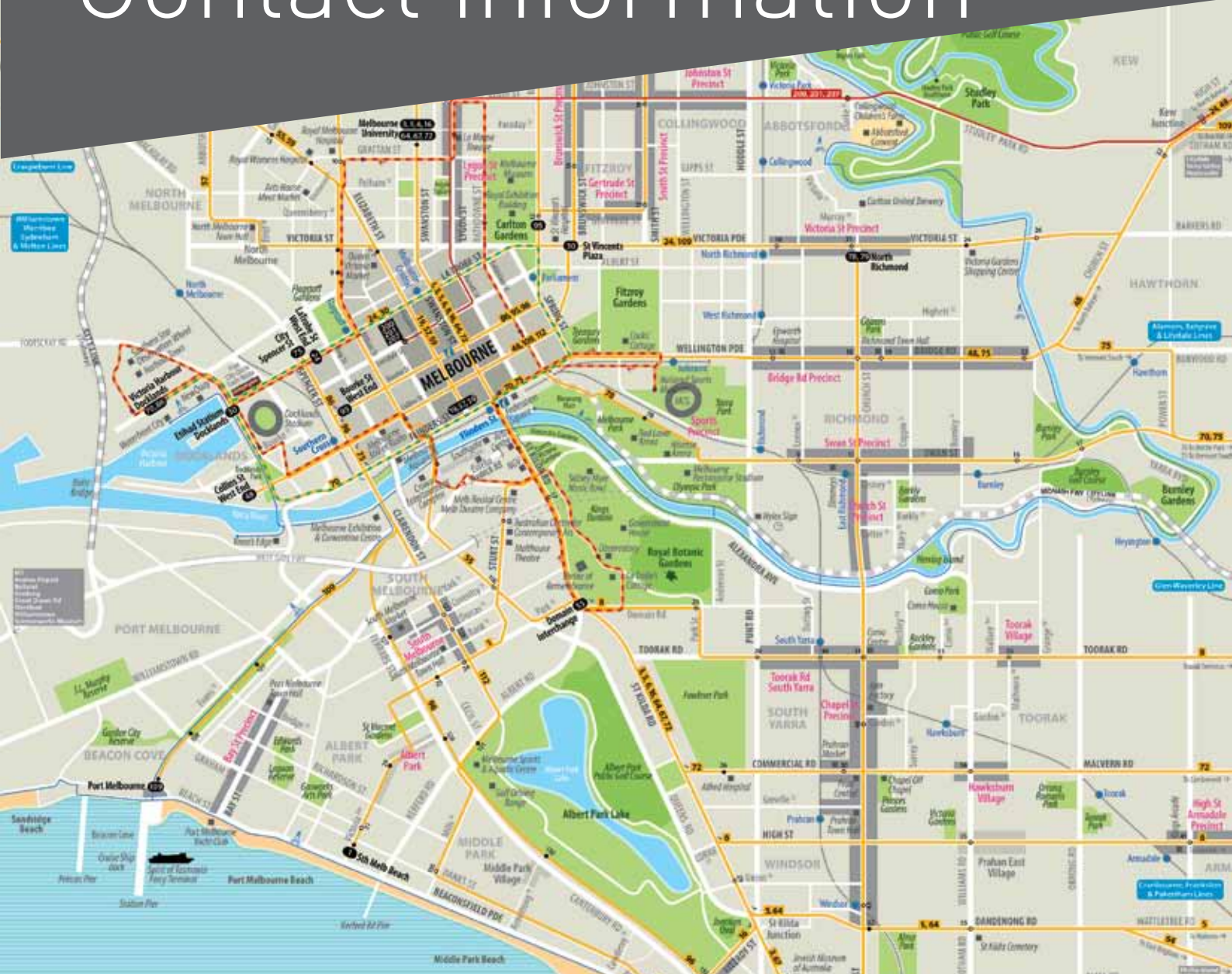
From 1 July 2009 to 30 June 2010:

Committee member	Position	IMAP Implementation Committee Membership dates to 30 June 2010	Attendance
Cr Amanda Stone	Mayor, City of Yarra	Jun 2009 - Dec 2009	Two (2) meetings with nil (0) apologies
Cr Jane Garrett	Mayor, City of Yarra	Dec 2009 - Jun 2010	Two (2) meetings with nil (0) apologies
Cr Frank O'Connor	Mayor, City of Port Phillip	Jul 2009 - Jun 2010	Four (4) meetings with nil (0) apologies
Cr Claude Ullin	Mayor, City of Stonnington	Jul 2009 - Dec 2009	Two (2) meetings with nil (0) apologies
Cr Tim Smith	Mayor, City of Stonnington	Dec 2009 - Jun 2010	Two (2) meetings with nil (0) apologies
Cr Peter Clarke	Chair, Future Melbourne (Planning) Committee, City of Melbourne	Jul 2009 - Jun 2010	Three (3) meetings with one (1) apology
Ms Andi Diamond	Chief Executive Officer, City of Yarra	Jul 2009 - Jun 2010	Four (4) meetings with nil (0) apologies
Ms Kay Rundle	Chief Executive Officer, City of Port Phillip	Jul 2009 - Jun 2010	Three (3) meetings with one (1) apology
Mr Warren Roberts	Chief Executive Officer, City of Stonnington	Jul 2009 - Jun 2010	Three (3) meetings with nil (0) apologies
Mr Geoff Cockram	Acting Chief Executive Officer, City of Stonnington		One (1) meeting with nil (0) apologies
Mr Geoff Lawler	Director, City Planning & Infrastructure City of Melbourne	Jul 2009 - Jun 2010	Three (3) meetings with nil (0) apologies
Mr Geoff Robinson	Acting Director, City Planning & Infrastructure, City of Melbourne		One (1) meeting with nil (0) apologies

Associate Partner Representatives

Member	Department	Attendance
Ms Clare McArdle	Department of Planning and Community Development	One (1) meeting with two (2) apologies
Ms Melanie Eagle	Department of Planning and Community Development [for C McArdle]	One (1) meeting with nil (0) apologies
Ms Sally Semmens	Department of Transport	One (1) meeting with three (3) apologies
Mr Robert Guerin	Department of Innovation, Industry and Regional Development [for D Wickenton]	One (1) meeting with nil (0) apologies
Mr Tony Pensabene	Department of Innovation, Industry and Regional Development	One (1) meeting with one (1) apology

Contact information



www.imap.vic.gov.au

For further information,
please contact:
Elissa McElroy
IMAP Executive Officer

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Inner Melbourne Action Plan
Briefing Paper
IMAP Project Budgets

Purpose

1. To present the IMAP Implementation Committee with the IMAP Project budget requests for the current and forthcoming financial years.

Background

2. With the IMAP Plan Review now complete and lead councils appointed for the new projects, it is timely to consider the funding required to progress the Project Briefs.
3. The timing of this report is to coincide with the budgeting process of the 4 IMAP Councils so that any additional items requiring funding by the Councils can be identified in time for the IMAP bids to be considered during the annual budget rounds.
4. Of particular note is the large number of projects coming forward. The increase in workload is considered essential if IMAP is to achieve the completion of the Strategies and Actions in the 10 year timeframe.

Discussion

5. Due to timing, many of the new funding requests being put forward as indicative bids. However, this helps in identifying the total funding that may be needed and allows some forward planning.
Attachment 9a summarises the funding requests **as they have been received**. This indicates, that even with an increase in the IMAP Annual Contribution to \$40K per Council, the account will be overdrawn substantially.
6. Attachment 9b is a **reworking of the funding requests**. They have been spread over a longer timeframe or reduced as indicated. This allows for a positive balance to be retained in the IMAP Account. Note the \$40K annual contribution per council is still required for this model to work.
7. An assessment of the payments Councils have made to IMAP has been undertaken to look at the total annual contributions made over the last 4 years. As many of the projects have required additional top-up funding in the past, the partner Councils have generally exceeded their annual payments by a considerable amount – refer Attachment 9c. In this context, the requested increase to a \$40K annual contribution per council is not excessive.
8. Details of the individual funding requests are attached for information. While most projects have been accounted for, there are 4 project budgets still outstanding which will require funding once the project brief is better known. In the case of Action 10.1, staff changes have caused a delay in determining any budgeting requirements for this project.
9. Funding for Action 9.4 relating to Distributed Energy is put forward for separate funding outside the IMAP Funds except in the current year due to the likelihood that the grant funding will require matching funds from the councils. Moreland Council is also considered to be a partner in this project.

Recommendation

10. That the IMAP Implementation Committee resolves to:
 - **Support** the IMAP Project budget requests as submitted and revised in Attachment 9b.
 - Approve the request to the IMAP Councils to increase the IMAP Annual Contribution for 2011/12 to \$40K per Council
 - Approve those projects listed for IMAP Council funding to be forwarded to the IMAP partner Councils for approval as part of their annual budget rounds.

BUDGET REQUESTS FOR IMAP PROJECTS - as per requests

ACTION	DESCRIPTION	STATUS	LEAD COUNCIL	TEAM LEADER	PROJECT DESCRIPTION	FUNDING BID			
						2010/11	2011/12	2012/13	2013/14
CURRENT & NEW PROJECTS - IMAP FUNDING									
1.4	Boulevards & Major Roads - Hoddle Street	New	CoY	Bruce Phillips	1. Establish joint view on Hoddle St 2. Boulevard Study		60	20	
2.4	Green light		CoPP	Meg Selman		No Funding Required			
2.5	Bicycle Network: Pt 2 Measure & map Level of Service	New	CoM	Haig Poulson	Establish Level of Service rating	Requirements not known			
3.2	Roads as Places		CoM	Stuart Outhred	Develop case studies etc		50		
3.3	Regional Parking Management		CoM	Stuart Outhred	Value of on street car parking	50			
3.5	Reduced through traffic								
	a. Reduce the impact of through traffic	New	CoS	Ian McLauchlan	Research quantum of thru traffic, determine changes to service levels	40	60		
	b. Changes to level crossings	New	CoS	Ian McLauchlan					
	c. Parking provisions which support sustainable transport	New	CoM	Richard Smithers	Review parking provisions		50	50	
4.4	Enhanced bus priority	New	All		Support and advocate for implementation of preferred routes	No Funding Required			
4.7	Improvements to public transport services	New	CoM	Richard Smithers	Consultation as part of Melbourne Transport Strategy	No Funding Required			
5.2	Affordable Housing		CoPP	Gary Spivak		No Funding Required			
5.3	Integrating public housing estates	New	CoS	Karen Watson & Connie Gibbons	Develop model to address 3 problem issues identified	20			
5.4	Social Infrastructure and Services	New	All	Community Planning team	Map growth areas & locate current services to identify funding requirements for future planning		25		
5.5	Infrastructure Development	New	All	Community Planning team			25		
6.3	Activity Centre Conflicts		CoY	Bruce Phillips		No Funding Required			
7.7	University and regional development		CoM	Austin Ley	Involving students in Council - Student placement officer	18.6	34.6		
8.1	Priority for freight movement	New	CoPP	Sandra Wade/ Steve Scott	Freight Movement Strategic Plan		80		
9.2	Environmentally Sustainable Design - commercial buildings								
	a. Deve a gter understanding of ESD Principles & best practice	New	CoS	David Morrison & Meg Jones	ESD Booklet: Principles & Best Practice	50			
	b. Review the current ESD policy position in Melbourne	New	CoPP	Steven McKellar	Review ESD Position	12.5	12.5		
	c. Identify ESD retrofit issues	New	CoS	Stephen Morrell		Requirements not known			
	d. Adaptation to Climate Change	New		Steven McKellar	Adaptation to Climate Change	12.5	12.5		
9.4	Green Demonstration Projects								
	a. Communication Strategy	New	CoPP	Steven McKellar	Communication and review of current programs	12.5	12.5		
	b. Evaluate IMAP Councils environmental programs								
	c. Water Sensitive Cities	New	CoS	Geoff Ovens	Develop case studies on water sensitive cities	5			
	d. Green Roof initiatives	New	CoS	Karen Watson	Develop an approach for green roof initiatives		50		
	e. Distributed Energy (Year 1)	New	CoM	Adam Zaborszczyk	Map the potential & likely locations of distict energy cogeneration systems	45			
10.1	Regional Open Space & trail network		CoY	Jason Hocking (Acting)		Requirements not known			
	TOTAL					266.1	412.1	50	0
	Available funds					285.0	178.9	-73.2	36.8
	Balance					18.9	-233.2	-123.2	36.8
FUNDING FROM IMAP PARTNER COUNCILS									
11	Regional Tourism Strategy		CoS	Jan Jacklin	3 year Tourism Strategy-Yrs 2 & 3		80	80	
2.5	Bicycle Network:Capital Works		CoM	Haig Poulson	Capital Works program - all Councils	Requirements not known			
IMAP	Councils Annual Contribution		All	Elissa McElroy	Annual IMAP Contribution		160	160	160
IMAP	Council contributions towards Operational costs		CoS	Karen Watson	TBC		155.4	160.1	164.9
9.4	Green Demo projects: e. Distributed Energy Yrs 2/3	New	CoM	Adam Zaborszczyk	Map the potential & likely locations of distict energy cogeneration systems		55	80	
	TOTAL						450.4	480.1	324.9
	Per council contribution						112.6	120.0	81.2
	Increase IMAP Contribution pa per council					20.0	40.0	40.0	40.0

BUDGET REQUESTS FOR IMAP PROJECTS - REVISED FUNDING PROPOSAL

ACTION	DESCRIPTION	STATUS	LEAD COUNCIL	TEAM LEADER	PROJECT DESCRIPTION	FUNDING BID				
						2010/11	2011/12	2012/13	2013/14	
CURRENT & NEW PROJECTS - IMAP FUNDING										
1.4	Boulevards & Major Roads - Hoddle Street	New	CoY	Bruce Phillips	1. Establish joint view on Hoddle St					Save 30 Def
					2. Boulevard Study		10		40	
2.4	Green light		CoPP	Meg Selman		No Funding Required				
2.5	Bicycle Network: Pt 2 Measure & map Level of Service	New	CoM	Haig Poulson	Establish Level of Service rating	Requirements not known				
3.2	Roads as Places		CoM	Stuart Outhred	Develop case studies etc		25	15		save 10
3.3	Regional Parking Management		CoM	Stuart Outhred	Value of on street car parking	40				save 10
3.5	Reduced through traffic									
	a. Reduce the impact of through traffic	New	CoS	Ian McLauchlan	Research quantum of thru traffic, determine changes to service levels	30	30	20		save 20
	b. Changes to level crossings	New	CoS	Ian McLauchlan						
	c. Parking provisions which support sustainable transport	New	CoM	Richard Smithers	Review parking provisions		30	40	10	save 20
4.4	Enhanced bus priority	New	All		Support and advocate for implementation of preferred routes	No Funding Required				
4.7	Improvements to public transport services	New	CoM	Richard Smithers	Consultation as part of Melbourne Transport Strategy	No Funding Required				
5.2	Affordable Housing		CoPP	Gary Spivak		No Funding Required				
5.3	Integrating public housing estates	New	CoS	Karen Watson & Connie Gibbons	Develop model to address 3 problem issues identified	15				save 5
5.4	Social Infrastructure and Services	New	All		Map growth areas & locate current services to identify funding requirements for future planning		10	10		save 5
5.5	Infrastructure Development	New	All				10	10		save 5
6.3	Activity Centre Conflicts		CoY	Bruce Phillips		No Funding Required				
7.7	University and regional development		CoM	Austin Ley	Involving students in Council - Student placement officer	18.6	34.6			
8.1	Priority for freight movement	New	CoPP	Sandra Wade/ Steve Scott	Freight Movement Strategic Plan		25	25	20	save 10
9.2	Environmentally Sustainable Design - commercial buildings									
	a. Develop a greater understanding of ESD Principles & best practice	New	CoS	David Morrison & Meg Jones	ESD Booklet: Principles & Best Practice		25	10		save 15
	b Review the current ESD policy position in Melbourne	New	CoPP	Steven McKellar	Review ESD Position	10	10			save 5
	c. Identify ESD retrofit issues	New	CoS	Stephen Morrell		Requirements not known				
	d. Adaptation to Climate Change	New		Steven McKellar	Adaptation to Climate Change	10	10			save 5
9.4	Green Demonstration Projects									
	a. Communication Strategy	New	CoPP	Steven McKellar	Communication and review of current programs	10	10			save 5
	b. Evaluate IMAP Councils environmental programs									
	c. Water Sensitive Cities	New	CoS	Geoff Ovens	Develop case studies on water sensitive cities	5				
	d. Green Roof initiatives	New	CoS	Karen Watson	Develop an approach for green roof initiatives		25	25		spread
	e. Distributed Energy - Yr 1 only then moved to Council funding	New			Map the potential & likely locations of distict energy cogeneration systems	45	Moved to council funding			save 135
10.1	Regional Open Space & trail network		CoY	Jason Hocking (Acting)		Requirements not known				
TOTAL						168.6	269.6	155	70	
Available funds						285.0	276.4	166.8	171.8	181.8
Balance						116.4	6.8	11.8	101.8	
FUNDING FROM IMAP PARTNER COUNCILS										
11	Regional Tourism Strategy		CoS	Jan Jacklin	3 year Tourism Strategy-Yrs 2 & 3		80	80		
2.5	Bicycle Network:Capital Works		CoM	Haig Poulson	Capital Works program - all Councils	Separately funded by Councils				
IMAP	Councils Annual Contribution		All	Elissa McElroy	Annual IMAP Contribution		160	160	120	
IMAP	Council contributions towards Operational costs		CoS	Karen Watson	TBC		155.4	160.1	164.9	
9.4	Green Demonstration projects: e. Distributed Energy	New	CoM	Adam Zaborszczyk	Map the potential & likely locations of distict energy cogeneration systems		55	80		
TOTAL							450.4	480.062	284.8639	
Per council contribution							112.6	120.0	71.2	
Increase IMAP Contribution p.a. per council to:						20.0	40.0	40.0	40.0	20.0

181.8

20.0

ter Pt2

IMAP Contributions

2006/07	CoM	CoPP	CoS	CoY	TOTAL	Govt grants
IMAP Annual Contributions	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 80,000	
Wayfinding signs Project (Action 2.4)	\$ 3,250	\$ 3,250	\$ 3,250	\$ 3,250	\$ 13,000	\$ 17,045
Greenlight Project (Action 2.2)	\$ 12,500	\$ 12,500	\$ 12,500	\$ 12,500	\$ 50,000	\$ 34,090
Visual presentation materials				\$ 1,477	\$ 1,477	
Afford Housing website - administered by CoPP						\$ 100,000
Total Per Council	\$ 35,750	\$ 35,750	\$ 35,750	\$ 37,227	\$ 144,477	\$ 151,135
	<i>+ Oper'l Costs</i>			<i>Excl Operational costs</i>		
						\$ 295,612
2007/08	CoM	CoPP	CoS	CoY	TOTAL	Govt grants
Surplus Grant funds from DoP						\$ 11,719
Surplus Grant funds from DoP						\$ 1,273
Recycled water project (Action 9.6)	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 80,000	
Regional Tourism Contribution (Action 11)	\$ 20,000	\$ 20,000	\$ 10,000	\$ 20,000	\$ 70,000	
Tourism Research			\$ 6,500		\$ 6,500	
IMAP Annual Contributions	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 80,000	
Greenlight Project(Action 2.2)						\$ 11,363
Wayfinding signs Project(Action 2.4)						\$ 5,682
Add'l wayfinding research payment (Action 2.2)	\$ 1,750	\$ 1,750	\$ 1,750	\$ 1,750	\$ 7,000	
Afford housing initiative -add'l payment	\$ 5,000				\$ 5,000	
Total Per Council	\$ 66,750	\$ 61,750	\$ 58,250	\$ 61,750	\$ 248,500	\$ 30,037
	<i>+ Oper'l Costs</i>			<i>Excl Operational costs</i>		
						\$ 278,537
2008/09	CoM	CoPP	CoS	CoY	TOTAL	Govt grants
Wayfinding signs Project(Action 2.4)	\$ 16,000	\$ 10,000	\$ 51,000	\$ 56,000	\$ 133,000	\$ 85,000
Greenlight Project(Action 2.2)	\$ 18,000	\$ 18,000	\$ 18,000	\$ 18,000	\$ 72,000	\$ 143,181
IMAP Annual Contributions	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 80,000	
Regional Tourism Contribution (Action 11)	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 40,000	
Visitor Profile research contribution (Action 11)		\$ 10,000	\$ 10,000	\$ 10,000	\$ 30,000	
Total Per Council	\$ 64,000	\$ 68,000	\$ 109,000	\$ 114,000	\$ 355,000	\$ 228,181
	<i>+ Oper'l Costs</i>			<i>Excl Operational costs</i>		
						\$ 583,181
2009/10	CoM	CoPP	CoS	CoY	TOTAL	Govt grants
IMAP Annual Contributions	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 80,000	
Regional Tourism Contribution (Action 11)	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 80,000	
Wayfinding signs Project(Action 2.4)						\$ 36,363
Total Per Council	\$ 40,000	\$ 40,000	\$ 40,000	\$ 40,000	\$ 160,000	\$ 36,363
	<i>+ Oper'l Costs</i>			<i>Excl Operational costs</i>		
						\$ 196,363
2010/11	CoM	CoPP	CoS	CoY	TOTAL	Govt grants
IMAP Annual Contributions	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 80,000	
Regional Tourism Contribution (Action 11)	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 80,000	
Share Operational costs	\$ 37,666	\$ 37,666	\$ 37,666	\$ 37,666	\$ 150,664	
Total Per Council	\$ 77,666	\$ 77,666	\$ 77,666	\$ 77,666	\$ 310,664	\$ 310,664
	<i>Includes Operational costs</i>					
2011/12 Proposed	CoM	CoPP	CoS	CoY	TOTAL	Govt grants
IMAP Annual Contributions	\$ 40,000	\$ 40,000	\$ 40,000	\$ 40,000	\$ 160,000	
Regional Tourism Contribution (Action 11)	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 80,000	
Distributed Energy (Action 9.4)	\$ 13,750	\$ 13,750	\$ 13,750	\$ 13,750	\$ 55,000	TBD
Share Operational costs	\$ 38,850	\$ 38,850	\$ 38,850	\$ 38,850	\$ 155,400	
Total Per Council	\$ 112,600	\$ 112,600	\$ 112,600	\$ 112,600	\$ 450,400	\$ 450,400
	<i>Includes Operational costs</i>					

Submitted Timeframe

Revised Timeframe

[illegible]

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 1: Action 1.4 Boulevards & Major Roads
Name of Project	Boulevards and Major Roads
Project Description	1. Establish a joint view on Hoddle Street 2. Boulevard Study
Explanation / Comments	Develop an IMAP view of the preferred outcome for Hoddle Street including public transport, traffic and pedestrian amenity. The general Boulevard Study would require consultants to do the work under the sponsorship of an IMAP working group .

Financial year(s) [Indicate with an X]	Current 2010/11		2011/12	x	2012/13	x	2013/14	
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Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date	1-Jul-11	Estimated Completion Date	Dec-11
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Source of Funds:	IMAP	Yes / No	Yes	ie Funds already held by IMAP
	Partner Councils	Yes / No	No	ie MUST apply for project funding in annual Council Budget
	Government grants	Yes / No	No	ie Project MAY attract state or federal grant to top up funds

Funding Source	Allocation by Financial Year (\$'000s)				Total Project Budget \$'000s
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds		60	20		80
Councils additional contribution					
Government Grants					
TOTAL		60	20		80
Expenditure	2010/11	2011/12	2012/13	2013/14	
Consulting fees etc		60	20		80
Administration(in kind?)		20	5		25
TOTAL		80	25		105

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	Nil					

Project Team Staff Resources (In kind contribution)	Name	Position	Estimated Hours per Month for duration of project			
			CoS	CoY	CoM	CoPP
Project team leader	CoY urban designer - TBA			10		
Sponsor	Bruce Phillips			2		
	Other project team members TBA					

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages & milestones of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Notes:

Hoddle Street

The Hoddle Street study is a \$ 5 M study with major consultants commissioned by VicRds

An analysis of the report will require some assistance

General Boulevard study

I consider the only way this will be possible to get progress is via a consultant approach -

I have estimated \$ 60 K for that in year 1 with some follow up contingency money for yr 2

B Phillips - Project sponser; Urban designers to undertake work

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action

Name of Project

Project Description

Explanation / Comments

Strategy 3 : Action 3.2

Roads as places

Develop case studies to:

1. Demonstrate the liveability benefits and traffic impacts of viewing roads as places (with a variety of functions apart from traffic movement).
2. Explore the effects of distributing space equitably between different modes (with different and conflicting interests and needs).
3. Explore the benefits of reducing vehicle speeds.
4. Demonstrate the benefits of emphasizing moving people rather than vehicles.

Raise awareness of the wider benefits of managing roads for people.

Demonstrate, using innovative and creative techniques and media, the benefits of managing roads for people.

Assist Councils to collaborate and build on existing projects and initiatives.

Financial year(s) [Indicate with an X]

Current 2010/11		2011/12	X	2012/13		2013/14	
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Project Time Frame :

[Please attach timeline & milestones]

Estimated Commencement Date	1-Jul-11	Estimated Completion Date	Jun-12
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Source of Funds:

IMAP

Partner Councils

Government grants

Yes / No

Yes

ie Funds already held by IMAP

Yes / No

No

ie MUST apply for project funding in annual Council Budget

Yes / No

No

ie Project MAY attract state or federal grant to top up funds

Project Cost Estimate or

Estimated Gross Capital Cost

Funding Source	Allocation by Financial Year				Total Project Budget \$
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds		50,000			50,000
Councils additional contribution					
Government Grants					
TOTAL		50,000			50,000
Expenditure	2010/11	2011/12	2012/13	2013/14	
Consultancy fees		50,000			50,000
TOTAL		50,000			50,000

Additional maintenance costs associated with this project

Description	2010/11	2011/12	2012/13	2013/14	
NIL					

Project Team Staff Resources (In kind contribution)

Note Project team leader

Name	Position	Estimated Hours per Month for duration of project			
		CoS	CoY	CoM	CoPP
TBD		3			
TBD			3		
TBD				3	
TBD					3

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 3; Action 3.2

Project: Roads as Places

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
Develop project brief								
RFQ, Appoint consultant						Feb		
Consultant working on project						Mar-Apr-May		
Consultant - final report							Jun	
Working group report to IMAP								Jul

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action

Name of Project

Project Description

Explanation / Comments

Strategy 3 : Action 3.3 Regional Approach to Parking Management

The value of on-street car parking in the inner Melbourne region

Research project investigating the real value of on-street parking in IMAP activity centres.

Project work to be outsourced to planning / economics consultancy.

Financial year(s) [Indicate with an X]

Current 2010/11	X	2011/12		2012/13		2013/14	
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Project Time Frame :

[Please attach timeline & milestones]

Estimated Commencement Date	1-Feb-11	Estimated Completion Date	Jun-11
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Source of Funds:

IMAP

Partner Councils

Government grants

Yes / No

Yes

ie Funds already held by IMAP

Yes / No

No

ie MUST apply for project funding in annual Council Budget

Yes / No

No

ie Project MAY attract state or federal grant to top up funds

Project Cost Estimate or

Estimated Gross Capital Cost

Funding Source	Allocation by Financial Year				Total Project Budget \$
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds	50,000				50,000
Councils additional contribution					
Government Grants					
TOTAL	50,000				50,000
Expenditure	2010/11	2011/12	2012/13	2013/14	
Consultancy fees	50,000				50,000
TOTAL	50,000				50,000

Additional maintenance costs associated with this project

Description	2010/11	2011/12	2012/13	2013/14
NIL				

Project Team Staff Resources (In kind contribution)

Note Project team leader

Name	Position	Estimated Hours per Month for duration of project			
		CoS	CoY	CoM	CoPP
Stuart Outhred	Transport Planner (CoM)			2	
Ian McLauchlan	Transport & Parking Manager	2			
John Bartels	Transport Planner (CoPP)				2
Damien Patterson	Parking Services Manager		2		

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.
Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 3; Action 3.3

Project: The value of on-street car parking in the inner Melbourne region

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
Develop project brief								
RFQ, Appoint consultant			Feb					
Consultant working on project			Mar-Apr-May					
Consultant - final report				Jun				
Working group report to IMAP					Jul			

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 3 Action 3.5 - Reduced Through Traffic
Name of Project	Part 1 - Reduce the Impact of Through Traffic
Project Description	Prioritise the routes the through traffic uses Manage traffic through key routes Determine what can be achieved by IMAP Councils Influence development of VicRoads Network Operating Plans
Explanation / Comments	Brief issued to consultants to obtain/research data of the quantum of through traffic in the IMAP region, determine the changes/additions required to service levels, capacities, service coverage, user charges etc. of the tram, rail, bus and cycling networks to support a mode shift from private car travel, determine how the arterial network in the IMAP region needs alter to support the changes and prepare a submission to VicRoads and Government to lobby for agreed changes required.

Financial year(s) [Indicate with an X]	Current 2010/11	X	2011/12	X	2012/13		2013/14	
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Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date	1-Feb-11	Estimated Completion Date	30-Jun-12
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Source of Funds:	IMAP	Yes / No	Yes	ie Funds already held by IMAP
	Partner Councils	Yes / No	No	ie MUST apply for project funding in annual Council Budget round
	Government grants	Yes / No	No	ie Project MAY attract state or federal grant to top up funds

Funding Source	Allocation by Financial Year (\$'000s)				Total Project Budget \$'000s
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds	40	60			100
Councils additional contribution					
Government Grants					
TOTAL	40	60			100
Expenditure	2010/11	2011/12	2012/13	2013/14	
Consulting fees etc	40	60			100
TOTAL	40	60			100

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	NIL					

Project Team Staff Resources (In kind contribution)	Name	Position	Estimated Hours per Month for duration of project			
			CoS	CoY	CoM	CoPP
	Ian McLauchlan	Project Team Leader	2			
	Jane Waldock	Project Team Member		2		
	Stefan Mitrik	Project Team Member				2
	Haig Poulson	Project Team Member			2	
	Lisa Stafford	Project Team Member	3			

Note Project team leader

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages & milestones of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 3 Action 3.5

Project: Part 1 - Reduced Through Traffic

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
Prepare Brief			Feb/Mar					
Appoint consultants								
Consultants report due								
Advocacy								
Reports to IMAP				Progress Report: 27 May 2011				Final Report: August 2012

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 3 : Action 3.5 Reduced Through Traffic
Name of Project	Part 2 - Develop parking provisions which support sustainable transport
Project Description	Through the review of the City of Melbourne's Transport Strategy, there will be a review of parking provisions to support sustainable and economically efficient transport. This may include changing parking rates in new developments, investigating the impact of various types of parking on the transport network, investigating market-based pricing, promoting car sharing and investigating alternate uses for parking spaces.
Explanation / Comments	The project will be conducted as part of the review of the City of Melbourne's Transport Strategy. The involvement of IMAP councils will be via workshops conducted as part of Action 4.7. The draft recommendations of the transport strategy are likely to include further work on City of Melbourne's CBD and Docklands Parking Plan including specific initiatives to reduce the negative impact of parking on the transport network. Key tasks will include modelling the impact of proposed parking changes on the transport network using the center city transport model.

Financial year(s) [Indicate with an X]	Current 2010/11	X	2011/12	X	2012/13	X	2013/14	
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Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date	1-Nov-10	Estimated Completion Date	Jun-13
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Source of Funds:	IMAP	Yes / No	Yes	ie Funds already held by IMAP
	Partner Councils	Yes / No	No	ie MUST apply for project funding in annual Council Budget
	Government grants	Yes / No	No	ie Project MAY attract state or federal grant to top up funds

Project Cost Estimate or Estimated Gross Capital Cost	Funding Source	Allocation by Financial Year				Total Project Budget \$
		Current 2010/11	2011/12	2012/13	2013/14	
	IMAP Funds		50,000	50,000		
	Councils additional contribution					
	Government Grants					
	TOTAL		50,000	50,000		
	Expenditure	2010/11	2011/12	2012/13	2013/14	
	Consultancy fees		50,000	50,000		
	TOTAL		50,000	50,000		

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	NIL					

Project Team Staff Resources (In kind contribution) Note Project team leader	Name	Position	Estimated Hours per Month for duration of project			
			CoS	CoY	CoM	CoPP
	Richard Smithers	Team Leader Transport Plann			10	
	All IMAP transport		2	2	2	2

Please attach a timeline for stages of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.
Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Project: Part 2 - Develop parking provisions which support sustainable transport

[illegible]

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 4: Action 4.7 Transport Strategy Review
Name of Project	Involve IMAP Councils in City of Melbourne's Transport Strategy Review
Project Description	Conduct workshops and working sessions to ensure IMAP councils' views are incorporated into the review of the City of Melbourne's Transport Strategy and the strategy delivers on IMAP strategies and goals
Explanation / Comments	Project to be conducted by City of Melbourne staff as part of the Transport Strategy Review. The level of activity in City of Melbourne has a significant impact on the transport environment of other IMAP councils. Strategies can be developed by City of Melbourne to deliver on IMAP goals.

Financial year(s) [Indicate with an X]	Current 2010/11	X	2011/12		2012/13		2013/14	
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Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date	1-Nov-10	Estimated Completion Date	Jun-11
---------------------------------------------------------------	--------------------------------	----------	------------------------------	--------

Source of Funds:	IMAP	Yes / No	No	ie Funds already held by IMAP
	Partner Councils	Yes / No	No	ie MUST apply for project funding in annual Council Budget
	Government grants	Yes / No	No	ie Project MAY attract state or federal grant to top up funds

Funding Source	Allocation by Financial Year				Total Project Budget \$
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds					
Councils additional contribution					
Government Grants					
TOTAL					
Expenditure	2010/11	2011/12	2012/13	2013/14	
Consultancy fees					
TOTAL					

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	NIL					

Project Team Staff Resources (In kind contribution)	Name	Position	Estimated Hours per Month for duration of project			
			CoS	CoY	CoM	CoPP
Note Project team leader	Richard Smithers	Team Leader Transport Plann			10	
	All IMAP transport		2	2	2	2

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.
Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 4, Action 4.7 Transport Strategy Review

Project: Involve IMAP Councils in City of Melbourne's Transport Strategy Review

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
Present review to IMAP transport								
Collate IMAP input								
staff								
representatives on final draft								
Update final CoM transport strategy								

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 5 Action 5.3 Integrating Public Housing Estates
Name of Project	Develop a Best Practice model
Project Description	Develop a model to address: (1) Strategic Planning approach for large projects; (2) Operational Requirements at the local level and (3) Communications protocol for stakeholders
Explanation / Comments	Identified need to make a case for getting the State Government to the discussion table with local government: employ consultant social planner to establish broad protocols , document case studies and develop an advocacy strategy.

Financial year(s) [Indicate with an X]	Current 2010/11	X	2011/12		2012/13		2013/14	
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Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date	Feb-11	Estimated Completion Date	Aug-11
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Source of Funds:	IMAP	Yes / No		ie Funds already held by IMAP
	Partner Councils	Yes / No		ie MUST apply for project funding in annual Council Budget
	Government grants	Yes / No		ie Project MAY attract state or federal grant to top up funds

Funding Source	Allocation by Financial Year (\$'000s)				Total Project Budget \$'000s
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds	20				20
Councils additional contribution					
Government Grants					
TOTAL	20				20
Expenditure	2010/11	2011/12	2012/13	2013/14	
Consulting fees etc	20				20
TOTAL	20				20

Description	2010/11	2011/12	2012/13	2013/14	
NIL					

Name	Position	Estimated Hours per Month for duration of project			
		CoS	CoY	CoM	CoPP
Karen Watson	Exec Mgr Sustainable Futures	2			
Connie Gibbons	GM Community	2			
TBD from other councils			2		
				2	
					2

Note Project team leader

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages & milestones of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 5 Population Growth

Project: Integrating Public Housing estates

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
Develop brief								
Employ consultant								
Completion/Final report								
Report to IMAP					Aug-11			

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Project: Develop Social infrastructure plan for 2030

[illegible]

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 7 : Action 7.7 Universities and Regional Development
Name of Project	Involving Students in Council - Student Placement Officer
Project Description	Representing the four IMAP Councils, the Student Placement Officer will build relationships between tertiary and TAFE institutions and the Councils to promote and facilitate the placement of students within Local Government.
Explanation / Comments	The Student Placement Officer would be a funded position for a 12 month period. At the conclusion of the contract the systems, processes and contacts will have been sufficiently established to allow for the integration of student placements back into the mainstream HR function at each Council.

Financial year(s) [Indicate with an X]	Current 2010/11	X	2011/12	X	2012/13		2013/14	
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Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date	1 March 2011	Estimated Completion Date	28 February 2012
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Source of Funds:	IMAP	Yes / No	Yes	ie Funds already held by IMAP
	Partner Councils	Yes / No	No	ie MUST apply for project funding in annual Council Budget
	Government grants	Yes / No	No	ie Project MAY attract state or federal grant to top up funds

Funding Source	Allocation by Financial Year				Total Project Budget \$
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds	18,600	34,560			53,160
Councils additional contribution					
Government Grants					
TOTAL	18,600	34,560			53,160
Expenditure	2010/11	2011/12	2012/13	2013/14	
Salary	12,000	24,000			36,000
EA 4% increase		960			960
On Costs 5%	600	1,200			1,800
Super 9%	1,080	2,160			3,240
Mobile Phone	920	920			1,160
Promotional Costs	4,000	6,000			10,000
TOTAL	18,600	34,560			53,160

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	NIL					

Project Team Staff Resources (In kind contribution)	Name	Position	Estimated Hours per Month for duration of project			
			CoS	CoY	CoM	CoPP
Note Project team leader	Austin Ley [TL]	Manager City Research			3	
	Katherine Sinclair	HR/OD Officer	3			
	Tanya Athans	Snr HR Consultant			3	
	Fiona Monagle	Corporate Training Officer		3		
	Leanne Pentland	Org Devt & Learning Coord'r				3

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.
Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 7; Action 7.7

Project: Student Placement Officer/Promotion

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
Advertise, interview & appoint Officer			Feb/Mar					
Staff costs/duration			\$3,812	\$10,788	\$10,790	\$10,790	\$6,980	
Promotion			\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	
Reports to IMAP				Progress Report: 27 May 2011		Budget Proposals: 25 Nov 2011	Final Report: 25 Feb 2012	

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 8 Action 8.1 - Inner Melbourne Region Freight Hub
Name of Project	Freight Movement Strategic Plan
Project Description	Develop a greater understanding of freight issues, options and current freight directions to ensure the liveability of the inner Melbourne Region.
Explanation / Comments	Undertake research into best practice eg local freight technologies, local distribution methodologies, freight trams. To enable IMAP councils to adopt a preferred position.

Financial year(s) [Indicate with an X]	Current 2010/11		2011/12	X	2012/13		2013/14	
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Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date	Jul-11	Estimated Completion Date	Dec-11
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Source of Funds:	IMAP	Yes / No	yes	ie Funds already held by IMAP
	Partner Councils	Yes / No	Possibly	ie MUST apply for project funding in annual Council Budget
	Government grants	Yes / No		ie Project MAY attract state or federal grant to top up funds

Funding Source	Allocation by Financial Year (\$'000s)				Total Project Budget \$' 000's
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds		80			80
Councils additional contribution		.			.
Government Grants					
TOTAL		80			80
Expenditure	2010/11	2011/12	2012/13	2013/14	
Consulting fees		80			
TOTAL		80			

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	Nil					

Project Team Staff Resources (In kind contribution)	Name	Position	Estimated Hours per Month for duration of project			
			CoS	CoY	CoM	CoPP
Team Leader	Steve Scott	Place Manager Port Melb.				10
Team members TBA						

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline

Project: Freight Movement Strategic Plan

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
1								
Research program and report					\$40K	\$40k		

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 9 Action 9.2 ESD - Commercial Buildings						
Name of Project	Part a: ESD Principles and Best Practice (preliminary working title)						
Project Description	The proposal envisages the production of an information booklet describing ESD Principles and Best Practice in the design of new commercial buildings and the retro-fitting of existing buildings.						
Explanation / Comments	The purpose of this information booklet is to better inform prospective Planning Permit Applicants and their project advisors, Commercial Building Owners and their Tenants, about current best practice in ESD. This is an educational initiative to fill a current gap in easily accessible knowledge about ESD (Commercial Buildings); and a foundation for the development of a possible future policy position for the IMAP Councils.						
Financial year(s) [Indicate with an X]	Current 2010/11	X	2011/12		2012/13		2013/14
Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date		Jan-11		Estimated Completion Date		Jun-11
Source of Funds:	IMAP		Yes / No	YES	ie Funds already held by IMAP		
	Partner Councils		Yes / No		ie MUST apply for project funding in annual Council Budget round		
	Government grants		Yes / No		ie Project MAY attract state or federal grant to top up funds		

Project Cost Estimate or Estimated Gross Capital Cost	Funding Source	Allocation by Financial Year (\$'000s)				Total Project Budget \$'000s
		Current 2010/11	2011/12	2012/13	2013/14	
	IMAP Funds	50				50
	Councils additional contribution					
	Government Grants					
	TOTAL	50				50
	Expenditure	2010/11	2011/12	2012/13	2013/14	
	Consulting fees etc					TBD
	TOTAL	50				50

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	N/A					

Project Team Staff Resources (In kind contribution)

Note Project team leader

Name	Position	Estimated Hours per Month for duration of project			
		CoS	CoY	CoM	CoPP
David Morrison	Urban Design Advisor	TBD			
Meg Jones/Sarah Buckley		TBD			
TBD			TBD		
TBD				TBD	
Stephen McKellar	Sustainable Design Officer				TBD

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages & milestones of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

*****This is a holding bid, pending discussions with prospective team members from all IMAP Councils; and subject to the outcome of the impending co-ordination meeting for Actions 9.2 and 9.4**

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 9 Action 9.2 - Environmentally Sustainable Design: Commercial Buildings						
Name of Project	Part b: Review of current ESD policy position in Melbourne						
Project Description	Review Moreland and Banyule Council's DPCD amendment Request a briefing on Moreland's current initiatives Consider supporting/advocating for the Moreland model Define what IMAP can do to advance ESD principles and what IMAP can advocate for. Where are the gaps and what direction should IMAP take to address these? Melbourne 2030 – State Context Identify M2030 position on the application of ESD principles, sustainable energy and waste practices						
Explanation / Comments	2nd Priority under this strategy						
Financial year(s) [Indicate with an X]	Current 2010/11	x	2011/12	x	2012/13		2013/14
Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date		Jan-11		Estimated Completion Date		Dec-11
Source of Funds:	IMAP		Yes / No	Yes	ie Funds already held by IMAP		
	Partner Councils		Yes / No	No	ie MUST apply for project funding in annual Council Budget round		
	Government grants		Yes / No	No	ie Project MAY attract state or federal grant to top up funds		

Project Cost Estimate or Estimated Gross Capital Cost	Funding Source	Allocation by Financial Year (\$'000s)				Total Project Budget \$'000s
		Current 2010/11	2011/12	2012/13	2013/14	
	IMAP Funds	12.5	12.5			25
	Councils additional contribution					
	Government Grants					
	TOTAL	12.5	12.5			25
	Expenditure	2010/11	2011/12	2012/13	2013/14	
	Consulting fees etc	12.5	12.5			25
	TOTAL	12.5	12.5			25

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	NIL					

Project Team Staff Resources (In kind contribution)	Name	Position	Estimated Hours per Month for duration of project			
			CoS	CoY	CoM	CoPP
Project team leader	Steven McKellar	Sustainable Design Officer				10
	David Morrison	Urban Designer	10			
	Adam Zaborszczyk	Greenhouse Policy Coordinato			10	
	Johanna Trickett	ESD Advisor		10		

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages & milestones of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 9 Action 9.2 - Environmentally Sustainable Design: Commercial Buildings

Project: Review of current ESD policy position in Melbourne

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
Review								
			6.25	6.25	6.25	6.25		

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action

Name of Project

Project Description

Strategy 9, Action 9.2 - Environmentally Sustainable Design: Commercial Buildings							
Part d: Adaptation to Climate Change							
What is meant by ESD? Understand the climate adaptation challenges that sit in the inner city context e.g. brown field development sites, retrofitting of old buildings. How far can you go? What are the limitations of ESD? Review MAV's work on adaptation to climate change Review the WSUD process: developed some good approaches which have been successful in the planning scheme amendment process Review tools and methodologies currently in use: Sustainable Design Scorecard [CoPP and Moreland], STEPs tool etc Review City of Melbourne's work on the Southbank Structural Plan to share learning, Green roofs, Distributed energy Sustainable infrastructure within a precinct							

Explanation / Comments

4th Priority under this strategy							
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Financial year(s) [Indicate with an X]

Current 2010/11	x	2011/12	x	2012/13		2013/14	
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Project Time Frame :

[Please attach timeline & milestones]

Estimated Commencement Date	Jan-11	Estimated Completion Date	Dec-11
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Source of Funds: IMAP

Partner Councils

Government grants

Yes / No	Yes
Yes / No	No
Yes / No	No

ie Funds already held by IMAP

ie MUST apply for project funding in annual Council Budget round

ie Project MAY attract state or federal grant to top up funds

Project Cost Estimate or
Estimated Gross Capital Cost

Funding Source	Allocation by Financial Year (\$'000s)				Total Project Budget \$'000s
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds	12.5	12.5			25
Councils additional contribution					
Government Grants					
TOTAL	12.5	12.5			25
Expenditure	2010/11	2011/12	2012/13	2013/14	
Consulting fees etc	12.5	12.5			25
TOTAL	12.5	12.5			25

Additional maintenance costs
associated with this project

Description	2010/11	2011/12	2012/13	2013/14	
NIL					

Project Team Staff Resources
(In kind contribution)

Note Project team leader

Name	Position	Estimated Hours per Month for duration of project			
		CoS	CoY	CoM	CoPP
Steven McKellar	Sustainable Design Officer				10
Lalitha Ramachandran	Senior Project Manager Sustainability				
Stephen Morrell		10			
Adam Zaborszczyk	Greenhouse Policy Coordinator			10	
Yvonne Lynch	Sustainability Policy Coordinator			10	
Johanna Trickett	ESD Advisor		10		

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages & milestones of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 9 Action 9.2 - Environmentally Sustainable Design: Commercial Buildings

Project: Adaptation to Climate Change

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
Adaptation								
			6.25	6.25	6.25	6.25		

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action

Name of Project

Project Description

Strategy 9. Action 9.4 - Green Demonstration Projects

Parts a & b: Communication Strategy + IMAP councils' environmental programs evaluation

a. Communication Strategy

IMAP to promote and educate using existing examples

e.g. promote stormwater harvesting – Como Park project

Review purpose, shared learnings, replication

Promote to developers, other councils and other agencies.

b. Evaluate IMAP councils' environmental programs.

Undertake a stock take of all information and programs

run for the community across the IMAP Councils

-Identify successes and learnings

-Identify ways to support expert service providers

partner with them [rather than competing]

Council led energy saving projects – identify and promote

Explanation / Comments

1st Priority

Financial year(s) [Indicate with an X]

Current 2010/11	x	2011/12	x	2012/13		2013/14	
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Project Time Frame :

[Please attach timeline & milestones]

Estimated Commencement Date	Jan-11	Estimated Completion Date	Dec-11
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Source of Funds: IMAP

Yes / No Yes

ie Funds already held by IMAP

Partner Councils

Yes / No No

ie MUST apply for project funding in annual Council Budget round

Government grants

Yes / No No

ie Project MAY attract state or federal grant to top up funds

Project Cost Estimate or
Estimated Gross Capital Cost

Funding Source	Allocation by Financial Year (\$'000s)				Total Project Budget \$'000s
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds	12.5	12.5			25
Councils additional contribution					
Government Grants					
TOTAL	12.5	12.5			25
Expenditure	2010/11	2011/12	2012/13	2013/14	
Consulting fees etc	12.5	12.5			25
TOTAL	12.5	12.5			25

Additional maintenance costs
associated with this project

Description	2010/11	2011/12	2012/13	2013/14	
NIL					

Project Team Staff Resources
(In kind contribution)

Note Project team leader

Name	Position	Estimated Hours per Month for duration of project			
		CoS	CoY	CoM	CoPP
Steven McKellar	Sustainable Design Officer				10
Geoff Ovens	Manager Environment and Pub	10			
Adam Zaborszczyk	Greenhouse Policy Coordinato			10	
CoY - TBA					

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages & milestones of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 9 Action 9.4 - Green Demonstration Projects

Project: Communication Strategy + IMAP councils' environmental programs evaluation

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
Communication Strategy			6.25	6.25				
IMAP councils' environmental programs evaluation					6.25	6.25		

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 9 - Action 9.4 Green Demonstration Projects
Name of Project	Part c: Water Sensitive Cities
Project Description	Engage consultant from WSUD field to assist in preparing a series of case studies on Water Sensitive Cities
Explanation / Comments	Approach addresses the Brief "to develop case studies of different approaches and projects using the Water Sensitive City approach including the Forrest Hill Development." Aim: to provide guidelines to IMAP councils based on current best practice examples

Financial year(s) [Indicate with an X]	Current 2010/11	X	2011/12		2012/13		2013/14	
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Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date	Feb-10	Estimated Completion Date	Jun-10
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Source of Funds:	IMAP	Yes / No	Yes	ie Funds already held by IMAP
	Partner Councils	Yes / No	No	ie MUST apply for project funding in annual Council Budget
	Government grants	Yes / No	No	ie Project MAY attract state or federal grant to top up funds

Project Cost Estimate or Estimated Gross Capital Cost	Funding Source	Allocation by Financial Year (\$'000s)				Total Project Budget \$'000s
		Current 2010/11	2011/12	2012/13	2013/14	
	IMAP Funds	5				5
	Councils additional contribution					
	Government Grants					
	TOTAL	5				5
	Expenditure	2010/11	2011/12	2012/13	2013/14	
	Consulting fees etc	5				5
	TOTAL	5				5

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	NIL					

Project Team Staff Resources (In kind contribution) Project team leader	Name	Position	Estimated Hours per Month for duration of project			
			CoS	CoY	CoM	CoPP
	Geoff Ovens	Mgr Env't & Public Space	2			
	Sarah Buckley	Urban Env't Officer	2			
	Other team members			2		
	TBA				2	
						2

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages & milestones of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 9; Action 9.4 Green Demonstration projects

Project: Water Sensitive Cities

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
Prepare Brief			Jan/Feb					
Appoint Consultants			March					
Work Undertaken & reviewed				April/ May				
Final Report Due				May				
Report to IMAP				Final Report: 27 May 2011				

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 9 - Action 9.4 Green Demonstration Projects
Name of Project	d. Green Roof Initiatives
Project Description	Develop a study that identifies 4 examples of green roofs within the IMAP councils. The Study to (1) look at various types of bldgs where Green Roofs cd be incorporated; (2) include a feasibility study for each site; (3) outline the value provided from an energy saving perspective; (4) identify secondary values attached to a green roof program [eg education/streetscape/cooling etc] ; and (4) use the study to draw funds from other sources.
Explanation / Comments	The Study could be used to draw funds from other sources eg Victorian Local Sustainability Accord

Financial year(s) [Indicate with an X]	Current 2010/11		2011/12	X	2012/13		2013/14	
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Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date	July 2011	Estimated Completion Date	June 2012
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Source of Funds:	IMAP	Yes / No	Yes	ie Funds already held by IMAP
	Partner Councils	Yes / No	No	ie MUST apply for project funding in annual Council Budget
	Government grants	Yes / No	No	ie Project MAY attract state or federal grant to top up funds

Project Cost Estimate or Estimated Gross Capital Cost	Funding Source	Allocation by Financial Year (\$'000s)				Total Project Budget \$'000s
		Current 2010/11	2011/12	2012/13	2013/14	
	IMAP Funds		50			50
	Councils additional contribution					
	Government Grants		TBD			
	TOTAL		50			50
	Expenditure	2010/11	2011/12	2012/13	2013/14	
	Consulting fees etc		50			50
	TOTAL		50			50

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	NIL					

Project Team Staff Resources (In kind contribution)	Name	Position	Estimated Hours per Month for duration of project			
			CoS	CoY	CoM	CoPP
Sponsor Project team leader	Karen Watson	Exec Mgr Sustainable Future	2			
	John Wisniewski	Sustainable Env't Coordinator	4			
	Other team members			2		
	TBA				2	
						2

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages & milestones of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 9; Action 9.4 Green Demonstration projects

Project: Green Roof Initiatives

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
Prepare Brief								
Appoint Consultants								
Work Undertaken & reviewed								
Final Report Due								
Report to IMAP								

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

Project Description

e. Distributed Energy Map

Undertake an energy mapping exercise to inform the potential and likely locations of district energy cogeneration systems within the IMAP region and City of Moreland. The project will take into account infrastructure opportunities, constraints and electricity/heat demand. Consideration for local level energy services companies to operate district energy systems will be considered as part of this work

Explanation / Comments

A State Government grant through the Local Government Sustainability Accord will be sought for \$250,000 over two financial years. A component of the project will be delivered by consultants. GIS, assessment of land uses and stakeholder management will be undertaken by project officers hosted by partner Councils. The Yarra Energy Foundation and Moreland Energy Foundation, both of which have interests in undertaking similar exercises, will be partners to the project and will provide some additional resourcing.

Financial year(s) [Indicate with an X]

Current 2010/11	X	2011/12	X	2012/13	X	2013/14	
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Project Time Frame :

[Please attach timeline & milestones]

Estimated Commencement Date	May-10	Estimated Completion Date	May-12
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Source of Funds: IMAP

Partner Councils

Government grants

Yes / No	Yes
Yes / No	No
Yes / No	Maybe

Funds already held by IMAP

ie MUST apply for project funding in annual Council Budget round

ie Project MAY attract state or federal grant to top up funds

Project Cost Estimate or
Estimated Gross Capital Cost

Funding Source	Allocation by Financial Year ('\$000s)				Total Project Budget \$'000s
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds	45	55	80		180
Councils and YEF/MEFL additional contributions	tbd	tbd	tbd		
Government Grants	125 tbc	125 tbc			250
TOTAL	170	195	80		430
Expenditure	2010/11	2011/12	2012/13	2013/14	
Consulting fees etc	40	70	25		135
Project manager	60	60	55		175
Staffing/ GIS	70	50			120
other					
TOTAL	170	180	80		430

Additional maintenance costs associated with this project

Description	2010/11	2011/12	2012/13	2013/14	

Project Team Staff Resources (In kind contribution)

Note Project team leader

Name	Position	Estimated Hours per Month for duration of project			
		CoS	CoY	CoM	CoPP
Adam Zaborszczyk	Greenhouse Policy Officer			40	
Silvana Predebon			10		
Steven McKellar	Sustainable Design Officer				10
Stephen Morrell		10			

DUE DATE FOR SUBMISSION: 12 November 2010.

Please attach a timeline for stages & milestones of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy 9 Action 9.4 Green Demonstration Projects

Project: Distributed Energy

[illegible]

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Strategy 11 Tourism
Name of Project	Tourism 3 Year Strategic Plan
Project Description	Years 2 and 3 of Three Year Strategic Plan. Projects include: (1) Tourism Infrastructure and Amenity Plan; (2) Research; and (3) Promotion.
Explanation / Comments	Tourism group's Three Year Strategic Plan approved by the IMAP Implementation Committee May 2010. Possible additional funding to be sought from federal Government for implementing the Tourism Amenity Plan.

Financial year(s) [Indicate with an X]	Current 2010/11		2011/12	X	2012/13	X	2013/14	
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Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date	Underway in 2010/11	Estimated Completion Date	June 2013
---------------------------------------------------------------	-----------------------------	---------------------	---------------------------	-----------

Source of Funds:	IMAP	Yes / No	No	ie Funds already held by IMAP
	Partner Councils	Yes / No	Yes	ie MUST apply for project funding in annual Council Budget
	Government grants	Yes / No	Possibly	ie Project MAY attract state or federal grant to top up funds

Funding Source	Allocation by Financial Year (\$000's)				Total Project Budget \$' 000's
	Current 2010/11	2011/12	2012/13	2013/14	
IMAP Funds					
Councils additional contribution		80	80		160
Government Grants					
TOTAL		80	80		160
Expenditure	2010/11	2011/12	2012/13	2013/14	
Consulting fees		80	80		160
TOTAL		80	80		160

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	Nil					

Project Team Staff Resources (In kind contribution)	Name	Position	Estimated Hours per Month for duration of project			
			CoS	CoY	CoM	CoPP
	Jan Jacklin	Mgr Econ Devt & Events	5			
	Adriana Frescura	Coord'r Tourism				5
	Helen Hardwick	Mgr Econ Devt			5	
	Michelle Dawson	Tourism and Mktg Officer		5		

Shared Project Manager role
across projects

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year.

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450

Timeline - Strategy II

Project: Three Year Strategic Plan

Task	2010/11				2011/12			
	1st qtr	2nd qtr	3rd qtr	4th qtr	1st qtr	2nd qtr	3rd qtr	4th qtr
1. Goal: Showcase the personality of Inner Melbourne to maximise the benefits to local community and economy								
Inner Melb Map Brochure	\$10K							
Research program		\$10K						
Increase Inner Melbourne Profile			\$5K Copy					
			\$15K Marketing					
2. Identify and influence ways to make it easy for visitors to explore Inner Melbourne								
Tourism Infrastructure and Amenity Plan				\$40K				

INNER MELBOURNE ACTION PLAN

IMAP PROJECTS FUNDING BIDS - For consideration 3 December 2010

IMAP Strategy & Action	Inner Melbourne Action Plan
Name of Project	Annual Council Contribution to IMAP
Project Description	Annual IMAP Contribution of \$40K (excl GST) per partner Council to cover approved projects and costs.
Explanation / Comments	The Annual IMAP Contribution provides funding for approved actions/projects and administrative costs (eg website maintenance, stationery, meeting costs etc). While IMAP holds surplus funds, it is proposed that the contribution be increased due to the large number of new projects commencing as a result of the IMAP Plan Review.

Financial year(s) [Indicate with an X]	Current 2010/11		2011/12	X	2012/13	X	2013/14	X
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Project Time Frame : [Please attach timeline & milestones]	Estimated Commencement Date	1 July 2011	Estimated Completion Date	30 June 2014
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Source of Funds:	IMAP	Yes / No	No	ie Funds already held by IMAP
	Partner Councils	Yes / No	Yes	ie MUST apply for project funding in annual Council Budget
	Government grants	Yes / No	No	ie Project MAY attract state or federal grant to top up funds

Project Cost Estimate or Estimated Gross Capital Cost	Funding Source	Allocation by Financial Year (\$'000s)				Total Project Budget \$'000s
		Current 2010/11	2011/12	2012/13	2013/14	
	IMAP Funds					
	Councils additional contribution		160	160	160	480
	Government Grants					
	TOTAL		160	160	160	480
	Expenditure	2010/11	2011/12	2012/13	2013/14	
	Project expenditure		140	140	140	420
	Administration		20	20	20	60
	TOTAL		160	160	160	480

Additional maintenance costs associated with this project	Description	2010/11	2011/12	2012/13	2013/14	
	NIL					

Project Team Staff Resources (In kind contribution)	Name	Position	Estimated Hours per Month for duration of project			
			CoS	CoY	CoM	CoPP
Note Project team leader	IMAP Staff costs are funded separately					

DUE DATE FOR SUBMISSION: 12 November 2010 .

Please attach a timeline for stages of the project. IMAP reporting dates are in Feb, May, Aug and Nov each year. **NOT REQUIRED**

Add additional lines to this spreadsheet as required. Queries: contact Elissa McElroy on 8290 1110 or 0404 248 450