

Approved 27 August 2010

Minutes Inner Melbourne Action Plan Implementation Committee Meeting No 18 (28 May 2010) City of Yarra– Richmond Town Hall

Attendees	<p>Cr Jane Garrett– Mayor, City of Yarra (Chair) Cr Frank O'Connor – Mayor, City of Port Phillip Cr Peter Clarke – Chair Planning Committee, City of Melbourne Cr Tim Smith – Mayor, City of Stonnington Dr Andi Diamond - Chief Executive Officer, City of Yarra Mr Geoff Cockram – Acting Chief Executive Officer, City of Stonnington Mr Geoff Lawler - Director City Planning and Infrastructure, City of Melbourne Ms Kay Rundle- Chief Executive Officer, City of Port Phillip</p>
Associate Partner Representatives	<p>Melanie Eagle, Associate Director, Stakeholder Engagement, DPCD (for Clare McArdle) Tony Pensabene, Director Policy & Research, DIIRD</p>
IMAP	<p>Elissa McElroy – IMAP Executive Officer</p>
Guests	<p>Justin Hanrahan, Coordinator Open Space Capital Works and Design, City of Yarra Bruce Phillips, Director City Development, City of Yarra Gary Spivak, Housing Development Officer, City of Port Phillip Haig Poulson, Principal Engineer Traffic Engineering, City of Melbourne Andrew Cron, Senior Coordinator Traffic Engineering, City of Melbourne Jan Jacklin, Manager Economic & Cultural Development, City of Stonnington Michelle Dawson, Tourism and Marketing Officer, City of Yarra</p>

PRELIMINARIES

1.	<p>Appointment of Chair</p> <p>1.1 That the IMAP Implementation Committee resolves to appoint Cr Jane Garrett as the Chair of the meeting.</p> <p>MOVED Mr LAWLER / Cr Clarke A vote was taken and the MOTION was CARRIED</p>
2.	<p>Apologies</p> <p>2.1 That the IMAP Implementation Committee resolve to note the following apologies:</p> <ul style="list-style-type: none"> • Cr Tim Smith – for lateness • Melanie Eagles – for lateness • Warren Roberts - Chief Executive Officer, City of Stonnington • Clare McArdle - Executive Director Melbourne 2030 Implementation Unit, DPCD • Sally Semmens – Manager Established Suburbs, Urban and Regional Planning, DoT • Kelly Martini, Senior Corporate & Social Planner, City of Stonnington • George Borg, Manager City Development, City of Port Phillip • Claude Ullin, Councillor, City of Stonnington

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MOVED Mr LAWLER / Ms Rundle
A vote was taken and the MOTION was CARRIED

3. Suspension of City of Melbourne's Local Law No. 1 Conduct of Meetings (No 1 of 2001)

- 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be **suspended** for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.

MOVED Cr CLARKE / Mr Lawler
A vote was taken and the MOTION was CARRIED

ITEMS

4. Confirmation of Minutes

- 4.1 That the IMAP Implementation Committee resolve to **confirm** the minutes of the IMAP Implementation Committee held on 19 February 2010.

MOVED Cr CLARKE / Cr O'Connor
A vote was taken and the MOTION was CARRIED

Note: IMAP Executive Officer to amend spelling of Ms Rundle's name prior to signing of the Minutes

5. Confirmation of Minutes

- 5.1 That the IMAP Implementation Committee resolve to **confirm** the minutes of the IMAP Executive Forum held on 9 April 2010.

MOVED MR LAWLER / Dr Diamond
A vote was taken and the MOTION was CARRIED

Note: the IMAP Executive Officer to amend Mr Robert's position title under 'Attendees'

6. Business Arising

The IMAP Executive Officer advised that replies to the correspondence had not yet been received from VicRoads and DSE.

- 6.1 That the IMAP Implementation Committee resolves to **note** the actions undertaken in response to Business Arising from previous minutes.

MOVED Cr CLARKE/ Cr O'Connor
A vote was taken and the MOTION was CARRIED

7. Financial Report

The IMAP Executive Officer advised that work was progressing on the review of IMAP finances and a report would be forwarded separately to members when it was available.

- 7.1 That the IMAP Implementation Committee resolves to **receive** the IMAP 9 month Financial Report for the 2009-2010 financial year.

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MOVED Cr CLARKE / Cr O'Connor
A vote was taken and the MOTION was CARRIED

Action: IMAP Executive Officer to forward review of IMAP Finance to members when available

8. IMAP Progress Report - May

8.1 That the IMAP Implementation Committee resolves to **note** the IMAP Progress Report for May 2010.

MOVED Cr CLARKE / Cr O'Connor
A vote was taken and the MOTION was CARRIED

9. IMAP Communication and Governance

9.1 That the IMAP Implementation Committee resolves to:
a. **note** the Communications and Governance briefing paper, and to
b. **acknowledge** the contribution of staff to the workshops conducted during this quarter.

MOVED Cr CLARKE / Cr O'Connor
A vote was taken and the MOTION was CARRIED

10. VicRoads Community Road Transport Safety Plans

The report from the IMAP Executive Officer was noted. Cr O'Connor advised he had just received his letter to the Mayors and CEOs of the IMAP Councils from Janet Bolitho, Chair of the Inner Melbourne Road Safe Committee, inviting the Councils to participate in establishing the inner Melbourne community road safety group under the new funding model.

Discussion

Cr Clarke noted that IMAP are taking no particular role as the Councils and the Road Safe Committees work in this area. He noted IMAP's unincorporated status means it will not be an eligible entity. Cr O'Connor advised that several IMAP strategies are linked to road safety. It was noted that the Road Safe Committee's role is to liaise with communities and councils. The City of Stonnington is the one IMAP Council that is not currently included in the Inner Melbourne Road Safe committee area and it was felt that, though some discussion had been had to explore moving to the same Road Safe Committee as the other IMAP councils, this should be followed up further.

[Melanie Eagles DPCD arrived 8.25am].

10.1 That the IMAP Implementation Committee resolves to:
a. **note** the comments contained in the discussion paper and resolve to **work with** the local road safety community groups to be established under this VicRoads initiative.
b. **request** a further report come back to the next IMAP meeting to clarify IMAP's position once Janet Bolitho's correspondence has been responded to.
c. **encourage** the City of Stonnington to continue to investigate the possibility of membership of the inner Melbourne community road safety group.

MOVED Cr CLARKE / Cr O'Connor
A vote was taken and the MOTION was CARRIED

Action: Report to the next IMAP Implementation Committee meeting on IMAP councils' responses to the letter from the Inner Melbourne Road Safe Committee Chair.

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11. VicRoads - Hoddle Street Study

Dr Diamond advised that the City of Yarra Council has concerns about the nature and direction of the study. She recommended that IMAP take an active role even though it has not been invited to the table to participate in the consultation. She noted that IMAP could do some investigation. She believed the Councils have not been able to achieve a level of cooperation and trust with VicRoads to be privy to the technical information.

Discussion:

Cr Clarke updated the committee on the community consultation meeting and the City of Melbourne briefing he had attended and noted:

- the breadth of the study is fine
- concerned about whether they would actually achieve anything given the long time frame and the broad brief to consider all options
- inappropriate to exclude elected representatives from the Councils but to include nominated position holders from community groups.
- concerned staff will be drawn into the debate without Council input, and that the consultation process is not seriously engaging our professionals
- Cathy Alexander, CEO City of Melbourne wrote to VicRoads two weeks ago in relation to the project. A copy of the letter can be circulated.

Action: City of Melbourne CEO's Letter to VicRoads regarding the Hoddle Street study to be circulated to members of the IMAP Committee [Cr Clarke/G Lawler]

[Cr. Tim Smith CoS arrived 8.30am]

Cr Garrett noted that the City of Yarra has also had a briefing from VicRoads. Bruce Phillips advised:

- staff still have concerns.
- the 2nd session for the consultation group was more useful with presentations from:
 - Andrew Ward, VicRoads re operating plans
 - Project Leader of the Consultant group reviewing first 3 months of the study – the data was useful and well received and gave some comfort about the approach being taken.
- how community and council get engaged is still a problem
- believed that IMAP and other councils should be talking together
- he is able to provide a copy of the presentation PowerPoint.

Action: Bruce Phillips to provide a copy of the Consultant's powerpoint presentation on the Hoddle Street study for circulation to IMAP members.

It was agreed that IMAP maintain a watching brief, that the current representatives attending the consultation meetings were in a position to represent IMAP, and to invite Gary Liddle from VicRoads to brief IMAP directly on the project. It was noted that there may be implications for City of Stonnington in relation to Hoddle Street's integration with Punt Road and aspects beyond the study boundary.

The Chairman noted there was some comfort around the scope and breadth of the project. She encouraged members to give some thought to issues they want to raise with Gary Liddle and to steer discussion to cover these.

- 11.1 That the IMAP Implementation Committee resolves **to invite** Gary Liddle, CEO VicRoads to the next meeting of the IMAP Implementation Committee to discuss the Hoddle Street project in terms of:
- a. How to ensure this project works successfully and becomes a model for other projects.
 - b. Discuss the process of the Hoddle Street project and best practice for engagement with the inner Melbourne community regarding major VicRoads undertakings.
 - c. Consider the current project's effects on Punt Road and seek some reassurance of what it's not going to effect.

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MOVED Cr SMITH/ Cr Clarke

A vote was taken and the MOTION was CARRIED

Action: IMAP Executive Officer to write to Mr Liddle CEO VicRoads inviting him to attend the next meeting in August to discuss the Hoddle Street Study with the Committee.

12. Action 5.2 Affordable Housing – Overlay (Inclusionary Zoning) Proposal

Gary Spivak (CoPP) attended to present his report. He updated the Committee on the work undertaken to date and the recent meeting in Canberra with the Minister of Housing. He noted the Ministerial advisor's recommendation to engage further with the development industry peak bodies. It is recommended that this occurs after investigating a package of incentives that creates more development certainty, such as reduction in car parking requirements for affordable housing projects, identifying areas for high density and affordable housing, and looking at fast track options through the planning process for affordable housing as an incentive package.

Discussion

The Chair commended efforts made in relation to large developments, and noted that all Councils are experiencing these issues.

Cr O'Connor advised that the Minister's advisor, while positive, expressed concern that the overlay proposals would look like a tax on developers – and felt the need to get the peak bodies on side. Cr O'Connor felt the Commonwealth approach was more positive than the state government and that we should continue to work with the Commonwealth in addition to the state departments.

Cr Clarke sought clarification of what the project was trying to achieve as he felt some of these incentives wouldn't get affordable housing developments across the line.

Gary Spivak clarified the project:

- It aimed for a regional approach to development across the municipalities, through determining the level of social (public and community) housing we want over a 25 year period based on projected development activity;
- To achieve the level of social housing, in relation to that level, develop a mechanism to either (a) obtain a cash contribution in lieu of provision of units for Housing Associations to use to develop community housing or (b) obtain units provided in developments, for Housing Associations to own and manage as community housing;
- The community housing provided by registered Housing Associations targets a broader income range than traditional low income social housing in that it includes moderate income households up to the 6th income decile and includes low income wage earners or key workers.

Other comments:

- Noted the difficulty with the terminology used between 'social' and 'affordable' housing – clearly there is a tenant.
 - 'Inclusionary zoning' was the term used to describe the planning mechanism (which we are calling an Affordable Housing Overlay),
 - 'Affordable housing' is the principle about what we are seeking.
 - 'Social housing' is the term used to refer to the need we are seeking to address, and
 - 'Community housing' is the form of social housing that is proposed to be provided by Housing Associations.

In this case the proposal is for community housing that includes moderate income households and key workers.

- Cr Clarke noted that if IMAP can fill the accommodation gap to get affordable rental housing in developments for 'key workers' they would be making a difference - look at world best practice and advise industry where they are missing out on rental model systems that are private sector run elsewhere for a good return.

It was clarified that this referred to schemes such as 'shared equity housing', 'rent to buy' schemes, private sector finance and partnerships with developers etc.

- Developers need to aim for a quality asset near workplaces.

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- Has the project been going too long in the same direction without achieving much –requiring new direction and funding?
- While we want to be proactive about best practice, this would broaden the study from the current aim.
- The study targets Housing Associations and the suggestions such as affordable home ownership models are beyond the current scope and add complexities that the proposal seeks to avoid.
- There was support for the current recommendations but Dr Diamond suggested articulating what problem we are trying to fix. This could redefine the problem into other directions as well. If IMAP wants to look more broadly at Affordable Housing, the project would need a brief and budget.
- Treasury was doing a lot of work in this area – find out what this covers first.
- Mr Lawler noted IMAP's Action 5.2 was to explore such possible models and it was up to individual Councils to proceed as they saw fit.
- The City of Port Phillip, as a non-IMAP initiative, has already commissioned a consultant study on broader affordability models similar to those suggested which is due for completion in late June. That could be provided to IMAP after adoption/endorsement by Port Phillip.
- Mr Phillips commented that developers do have a social conscience but require a lead-in time if changes are to be put in place so that project costing can take this into account and they can plan for it. Local government and IMAP advocacy play a key role in assisting State and Commonwealth government thinking in this area. If change was proposed for, say, 2012 then support should be put behind focussing and advocating for this now.

12.1 That the IMAP Implementation Committee resolves to **support** the proposed implementation actions as outlined:

- a. Further investigate suitable planning incentives including those outlined in section 11 that may assist with obtaining conditional support from one or more development industry peak bodies, including undertaking discussions / consultation with such groups.
- b. Report back to the IMAP Committee meeting in November 2010 with recommended incentives and a strategy for further engagement with the development industry and the State and Commonwealth Governments.

12.2 That the IMAP Implementation Committee resolves to **request** that the City of Port Phillip study on affordable housing development models [*covering broader affordable housing issues and best practice models*] be made available to a forthcoming meeting for consideration.

MOVED CR O'CONNOR/ Mr Lawler

A vote was taken and the MOTION was CARRIED

Action: IMAP Executive Officer to circulate the SGS study commissioned by CoPP to all IMAP Committee members for further discussion.

Action: IMAP Executive Officer to follow up affordable housing development models report commissioned by CoPP.

13. Action 10.1 Regional Open Space and Trail Network

Justin Hanrahan (CoY) attended to present the report and updated the Committee on recent progress since reporting in February 2010. He noted that a plan should be available by the end of July indicating the gaps in the network. IMAP Councils will provide information on a more detailed level, and this will be coordinated into one map to cover all the IMAP councils. At that point the funding for works can be determined.

13.1 That the IMAP Implementation Committee resolves to **note** the update of IMAP Action 10.1.

MOVED Dr DIAMOND/ Mr Lawler

A vote was taken and the MOTION was CARRIED

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14. Action 2.5 Bicycle Network

Haig Poulson and Andrew Cron (CoM) attended to present their tabled report. Haig Poulson noted that IMAP has enabled access to more federal funding for cycling projects and VicRoads is now starting to adopt some of the bike treatments. E.g. Vibraline used in Rathdowne Street has been adopted in VicRoads Bike Notes. The project has enabled greater interaction with VicRoads and the Department of Transport. Going forward the working group aims to identify more funding and formalise relationships with VicRoads.

Discussion

Ms Rundle noted the recent removal of 90 car spaces through working with retailers to accommodate more bike spaces in the City of Port Phillip. Acceptance of this approach is growing and some of these projects should be included on the bike network map as they fall outside the initial network project proposals.

Mr Lawler advised that funding comes in fits and starts. It was suggested that IMAP consider an approach to state government [Minister Tim Pallas] to request a dedicated line of funding to complete the network over the next 3-4 years under IMAP.

Andrew Cron noted that VicRoads is now approaching Councils to put these treatments in place.

Cr Clarke noted different treatments in place across the Councils. He suggested we need to work towards a coordinated strategy to determine guidelines for standardised treatments.

Cr Smith noted that he would be concerned if state government removed car parks for bike lanes in Stonnington's commercial areas. Staff advised that the treatments include providing a protected bike lane as well as retaining parking.

14.1 That the IMAP Implementation Committee resolves to:

- a. **write** to Minister Pallas requesting dedicated IMAP funding to complete the final stages of the IMAP Bicycle Network over the next 3-4 years.
- b. **develop** a coordinated strategy determining guidelines for standardised bike lane treatments across the four IMAP Councils.

MOVED Cr CLARKE/ Cr Smith

A vote was taken and the MOTION was CARRIED

Action: Project Team Leader and IMAP Executive Officer to facilitate letter to Minister Pallas for dedicated IMAP Bicycle Network funding to complete the IMAP projects [IMAP elected representatives to sign]

Action: Project team [Action 2.5] to develop Guidelines for adoption of standardised bike lane treatments across the IMAP partner Councils.

15. Strategy 11 Tourism – Strategic Review

[Tony Pensabene DIIRD left the meeting 9.30am]

Jan Jacklin (CoS) and Michelle Dawson (CoY) attended for this item. Ms Jacklin briefly reviewed progress to date and then went through each of the projects in the Tourism Strategic Plan proposed for implementation in 2010/11. She noted the 4 Councils had all made provision in their budgets for the proposed expenditure and the Working Group was therefore not seeking further funds from the IMAP budget.

Discussion

Cr Clarke advised that the group were doing a lot with not much. He asked if some of the City of Melbourne projects could have an extension into IMAP, for example:

- That the ambassadors on the street in the CBD could be extended elsewhere.
- That the group look at some of those projects undertaken in the CBD to see if they could be applied further out.
- That the City of Melbourne Events and Retail Strategy be built on as it was his observation that many out-of-state visitors come for the retail experience and they are not limited to the central city retail district. He was interested in how this visitor experience was integrated across IMAP.

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Ms Jacklin advised that the group have briefed the ambassadors about other destinations in the City. She noted that visitors primarily used the 'That's Melbourne' and 'Visit Victoria' websites for their destination information.

Cr Clarke felt that IMAP could add a further layer to extend these websites.

- 15.1 That the IMAP Implementation Committee resolves to:
- approve** the Strategic Plan for the Tourism Working Group.
 - approve** the proposed project budget allocation.

MOVED Cr CLARKE/ Cr Smith

A vote was taken and the MOTION was CARRIED

Action: Project team [Strategy 11] to explore greater IMAP integration within the City of Melbourne marketing strategy and visitor websites

CONFIDENTIAL ITEMS

Meeting to be closed in accordance with Sections 89 (2) (d, e, f, h) of the Local Government Act (1989)

16. None listed

OTHER BUSINESS

17. Close

The meeting closed at 9.50am

Next Meeting

Geoff Lawler advised he would be on leave for the next meeting and that Geoff Robinson would be attending on his behalf.

Confirmed: Next meeting is **Friday 27th August** (8.00am) City of Melbourne – Melbourne Town Hall

IMAP Implementation Committee Meeting 28 May 2010 – Endorsement of Minutes

Chairperson: Cr J Garrett

Date: 3/9/10

Approved 27 August 2010

RESOLUTIONS

- 1.1 That the IMAP Implementation Committee resolves to **appoint** Cr Jane Garrett as the Chair of the meeting.
- 2.1 That the IMAP Implementation Committee resolve to **note** the following apologies:
 - Cr Tim Smith – for lateness
 - Melanie Eagles – for lateness
 - Warren Roberts - Chief Executive Officer, City of Stonnington
 - Clare McArdle - Executive Director Melbourne 2030 Implementation Unit, DPCD
 - Sally Semmens – Manager Established Suburbs, Urban and Regional Planning, DoT
 - Kelly Martini, Senior Corporate & Social Planner, City of Stonnington
 - George Borg, Manager City Development, City of Port Phillip
 - Claude Ullin, Councillor, City of Stonnington
- 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be **suspended** for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.
- 4.1 That the IMAP Implementation Committee resolve to **confirm** the minutes of the IMAP Implementation Committee held on 19 February 2010.
- 5.1 That the IMAP Implementation Committee resolve to **confirm** the minutes of the IMAP Executive Forum held on 9 April 2010.
- 6.1 That the IMAP Implementation Committee resolves to **note** the actions undertaken in response to Business Arising from previous minutes.
- 7.1 That the IMAP Implementation Committee resolves to **receive** the IMAP 9 month Financial Report for the 2009-2010 financial year.
- 8.1 That the IMAP Implementation Committee resolves to **note** the IMAP Progress Report for May 2010.
- 9.1 That the IMAP Implementation Committee resolves to:
 - a. **note** the Communications and Governance briefing paper, and to
 - b. **acknowledge** the contribution of staff to the workshops conducted during this quarter.
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 - b. **request** a further report come back to the next IMAP meeting to clarify IMAP's position once Janet Bolitho's correspondence has been responded to.
 - c. **encourage** the City of Stonnington to continue to investigate the possibility of membership of the inner Melbourne community road safety group.
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 - b. Discuss the process of the Hoddle Street project and best practice for engagement with the inner Melbourne community regarding major VicRoads undertakings.
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 - a. Further investigate suitable planning incentives including those outlined in section 11 that may assist with obtaining conditional support from one or more development industry peak bodies, including undertaking discussions / consultation with such groups.
 - b. Report back to the IMAP Committee meeting in November 2010 with recommended incentives and a strategy for further engagement with the development industry and the State and Commonwealth Governments.
- 12.2 That the IMAP Implementation Committee resolves to **request** that the City of Port Phillip study on affordable housing development models [covering broader affordable housing issues and best practice models] be made available to a forthcoming meeting for consideration.
- 13.1 That the IMAP Implementation Committee resolves to **note** the update of IMAP Action 10.1.

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- 14.1 That the IMAP Implementation Committee resolves to:
- write** to Minister Pallas requesting dedicated IMAP funding to complete the final stages of the IMAP Bicycle Network over the next 3-4 years.
 - develop** a coordinated strategy determining guidelines for standardised bike lane treatments across the four IMAP Councils.
- 15.1 That the IMAP Implementation Committee resolves to:
- approve** the Strategic Plan for the Tourism Working Group.
 - approve** the proposed project budget allocation.

ACTIONS PUBLIC RECORD

Item	Responsibility	Action	Due
7 Financial Report	IMAP Executive Officer	<i>IMAP Executive Officer to forward review of IMAP Finance to members when available</i>	July 2010
10 VicRoads Community Road Transport Safety Plans	IMAP Executive Officer	<i>Report to the next IMAP Implementation Committee meeting on the IMAP councils' responses to the letter from the Inner Melbourne Road Safe Committee Chair</i>	27 August 2010
11 VicRoads Hoddle Street Study	Cr Clarke/G Lawler	<i>City of Melbourne CEO's Letter to VicRoads regarding the Hoddle Street study to be circulated to members of the IMAP Committee</i>	June 2010
11 VicRoads Hoddle Street Study	B Phillips IMAP Executive Officer	<i>Bruce Phillips to provide a copy of the Consultant's powerpoint presentation on the Hoddle Street study for circulation to IMAP members.</i>	June 2010
11 VicRoads Hoddle Street Study	IMAP Executive Officer	<i>IMAP Executive Officer to write to Mr Liddle CEO VicRoads inviting him to attend the next meeting in August to discuss the Hoddle Street study with the Committee.</i>	June 2010
12 Action 5.2 Affordable Housing – Overlay Proposal	IMAP Executive Officer	<i>Action: IMAP Executive Officer to follow up affordable housing development models report commissioned by CoPP.</i>	TBA
14 Action 2.5 Bicycle Network	IMAP Executive Officer & Action 2.5 Project Team Leader	<i>Project Team Leader and IMAP Executive Officer to facilitate letter to Minister Pallas for dedicated IMAP Bicycle Network funding to complete the IMAP projects [IMAP elected representatives to sign]</i>	July 2010
14 Action 2.5 Bicycle Network	Action 2.5 Project Team	<i>Project Team [Action 2.5] to develop Guidelines for adoption of standardised bike lane treatments across the IMAP partner Councils.</i>	TBA
15 Strategy 11 Tourism Strategic Review	Strategy 11 Tourism Project Team	<i>Project team [Strategy 11] to explore greater IMAP integration within the City of Melbourne marketing strategy and visitor websites</i>	TBA