



Inner Melbourne Action Plan
'Making Melbourne More Liveable'



MINUTES

Inner Melbourne Action Plan Implementation Committee

Meeting No 13 (6 February 2009)

City of Port Phillip – St Kilda Town Hall

Attendees	<p>Cr Frank O'Connor – Mayor, City of Port Phillip (Chair)</p> <p>Cr Claude Ullin – Mayor, City of Stonnington</p> <p>Cr Amanda Stone – Mayor, City of Yarra</p> <p>Cr Peter Clarke – Chair Planning Committee, City of Melbourne</p> <p>Dr Andi Diamond - Chief Executive Officer, City of Yarra</p> <p>Ms Sally Calder – Acting Chief Executive Officer, City of Port Phillip</p> <p>Mr Geoff Lawler – Director Sustainability and Regulatory Services, City of Melbourne</p> <p>Mr Hadley Sides – Chief Executive Officer, City of Stonnington</p>
Associate Partner Representatives	<p>Clare McArdle - Executive Director Melbourne 2030 Implementation Unit, DPCD</p> <p>Sally Semmens – Urban and Regional Planning, Department of Transport</p> <p>Diane Sydenham - Director Strategic Policy, DIIRD</p>
IMAP	<p>Alison Fitzgerald, IMAP Implementation Officer</p>
Guests	<p>Malcolm Baalman, Director Stakeholder Engagement, Department of Transport</p> <p>Bruce Phillips, Director City Development, City of Yarra</p> <p>Haig Poulson, Principal Engineer Traffic Engineering, City of Melbourne</p> <p>Kelly Martini, Corporate and Community Planner, City of Stonnington</p> <p>Leonie Kirkwood, Senior Strategic Planner, City of Port Phillip</p> <p>Alex Fearnside, Team Leader Sustainability, City of Melbourne</p> <p>Michaela Lang, Community Sustainability Officer, City of Melbourne</p> <p>Ian McLauchlan, Transport and Parking Manager, City of Stonnington</p> <p>Helen Steel, Projects Coordinator, Office of Knowledge Capital, City of Melbourne</p>

PRELIMINARIES

1.	<p>Appointment of Chair</p> <p><u>Recommendation</u></p> <p>1.1 That the IMAP Implementation Committee resolve to appoint Cr Frank O'Connor as the Chair of the meeting.</p> <p>MOVED Mr LAWLER / Cr Sides</p> <p>A vote was taken and the MOTION was CARRIED</p>
2.	<p>Apologies</p> <p><u>Recommendation</u></p> <p>2.1 That the IMAP Implementation Committee resolve to note the following apologies:</p> <p>Sally Semmens – Urban and Regional Planning, Department of Transport</p> <p>Diane Sydenham - Director Strategic Policy, DIIRD</p> <p>Andrew Korr, Senior Adviser, Office of the Minister for Public Transport and the Arts</p> <p>MOVED CR SIDES / Cr Stone</p> <p>A vote was taken and the MOTION was CARRIED</p>
3.	<p>Suspension of City of Melbourne's Local Law No. 1 Conduct of Meetings (No 1 of 2001)</p> <p><u>Recommendation</u></p> <p>3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001,</p>

the provisions of the Local Law be **suspended** for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.

MOVED Mr SIDES / Cr Ullin
A vote was taken and the MOTION was CARRIED

ITEMS

4 **Confirmation of Minutes** (Attachment 1)

Recommendation

- 4.1 That the IMAP Implementation Committee resolves to **confirm** the minutes of the IMAP Implementation Committee held on 31 October 2008.

MOVED Mr SIDES / Mr Lawler
A vote was taken and the MOTION was CARRIED

5. **Business Arising** (Attachment 2)

Sally Semmens (an apology) was to provide an update from the Department of Transport in respect to the Victorian Transport Plan.

Correspondence

- Reminder Letter to Chief of Staff following Minister's offer for IMAP to partner with State Govt on development of Tram Strategy.
- Response Letters to Ministers Wynn and Madden following Ministerial Briefing 11 Sept 08.

Agenda Items from IMAP Implementation Committee meeting 31 October 2008

- Decision made to refer Melbourne 2030 DACS topic and Building Heights topic to the Inner South Metropolitan Mayors Forum.
- Funding for Action 2.5 Bicycle Network resource still being explored with Department of Transport.

IMAP Annual Forum to be scheduled for June 09.

Annual Report 07-08 has been completed and distribution is being undertaken.

Recommendation

- 5.1 That the IMAP Implementation Committee resolves to **note** the actions undertaken in response to business arising from the minutes of the IMAP Implementation Committee held on 31 October 2008.

MOVED Cr SIDES / Cr Stone
A vote was taken and the MOTION was CARRIED

Actions:

- IMAP Implementation Officer to follow-up with Sally Semmens on DoT update
- IMAP Implementation Officer to continue to liaise with Minister Kosky's office re: Tram Strategy.

6. **Budget** (Attachment 3)

Recommendation

- 6.1 That the IMAP Implementation Committee resolves to **receive** the IMAP Financial Report for the 2nd quarter 08-09.

MOVED MS CALDER / Mr Lawler
A vote was taken and the MOTION was CARRIED

7. **Progress Report** - Implementation Officer (Attachment 4)

Recommendation

- 7.1 That the IMAP Implementation Committee resolves to **note** the IMAP Progress Report February 2009.

MOVED CR CLARKE / Ms Calder
A vote was taken and the MOTION was CARRIED

Actions:

- IMAP Implementation Officer to circulate quarterly IMAP Progress Report prepared for the City of Yarra to other IMAP Councils.

8. 3 Year Implementation Plan (Attachment 5) – Implementation Officer

Discussion

It was considered appropriate to review the Inner Melbourne Action Plan (going into year 4) with consideration for the following:

- Leverage off IMAP Actions already completed e.g. City Tourist Bus (Actions 11.1 / 11.2 Tourism)
- Increase focus on 'Sustainability' and 'Public Transport'
- Deliver a revised and updated Plan not a re-written Plan
- Synergies coming from 4 Year Council Plans (developed in June 09)
- State and Federal Government Budgets (May 09), Policies and Strategies
- Shift from 'aspirational' statements to delivery and implementation
- Distinguish between short and long term implementation
- 'Desk-top' look to re-focus
- Timing of when the original Actions were written (some statements may now appear tentative)
- Existing Actions that do not have 'traction', question whether they should proceed
- No need for broad-based consultation
- New Plan must be adopted unanimously
- Approach Minister Local Govt

Recommendation

8.1 That the IMAP Implementation Committee resolves to:

- a) **Support** a review of the Inner Melbourne Action Plan in September 2009, reporting back to the IMAP Implementation Committee in November 2009.
- b) **Note** the attached *Status of Progress* table and support the recommendations for the remainder of Year 3 (08-09) and Year 4 (09-10) pending the review of the Inner Melbourne Action Plan.
- c) **Support** discussion and provide direction to working groups at next Senior Executive Forum, scheduled for March 2009 with the aim to complete Actions in progress.
- d) **Support** further discussions on the extension of 'demonstration' projects to advocate for a 'Flagship' project in partnership with the State Government.

MOVED CR STONE / Mr Hides

A vote was taken and the MOTION was CARRIED

Actions:

- IMAP Implementation Officer to focus on identifying opportunities relating to 'sustainability' from the Inner Melbourne Action Plan and report back to the IMAP Committee May 2009.
- IMAP Implementation Officer to identify opportunities for advocacy in the area of public and sustainable transport and initiate such opportunities e.g. Cycling Strategy.

9. IMAP Governance and Relationships Report (Attachment 6)

Discussion

- Continuity of IMAP knowledge is necessary, particularly with changeover of Mayors.
- Requires alternative representation of elected representative as 'nominee' (to be nominated by Mayor)
Note: In CoM's case, nominated by the Chair of the Planning Committee
- Changes to the Operational Protocol and potential changes to the Terms of Reference requirements – approval by individual IMAP Councils?
- Consideration of a regional collaborative model in the Local Government Act

Recommendation

9.1 That the IMAP Implementation Committee resolves to:

- a) **Note** the actions undertaken by the IMAP Implementation Officer to improve the 'Co-ordination Communication' as per minutes of the Sub-group Meeting held 24 July.
- b) **Adopt** the amended Operational Protocols of the Inner Melbourne Action Plan as per the recommendation in the Review of IMAP Governance and Relationships Report subject to approval by 4 IMAP Councils.
- c) **Support** an approach to the Minister for Local Government to 'modernise' the Section 86 Provisions of the Local Government Act to accommodate a regional collaborative model such as IMAP.
- d) **Encourage** the continued progress of implementing priority actions identified by the sub-group including further discussion on item 11.

NOTE: Recommendation (b) was not endorsed pending confirmation of the need to gain formal approval from each IMAP Council.

MOVED MR LAWLER / Cr Ullin

A vote was taken and the MOTION was CARRIED

Actions:

- Implementation Officer to confirm statutory requirements for amendments to the IMAP Operating Protocol and IMAP Terms of Reference
- Implementation Officer to coordinate recommendation c) to explore alternative governance models prior to

undertaking changes to 4 X Terms of Reference	
10.	<p>Overview of <i>The Victorian Transport Plan</i> – Malcolm Baalman</p> <ul style="list-style-type: none"> ▪ Cycling Strategy includes \$115M boost to cycling (majority within the inner 10km radius of Melbourne) ▪ Companion document – <i>Freight Futures</i> aims to reduce unnecessary freight movements from inner area. 3 'nodes' will move traffic away from the Port of Melbourne relieving congestion in the area. <p>Discussion:</p> <ul style="list-style-type: none"> ▪ 12 year Plan - sequence of priorities may be affected by budget allocations ▪ IMAP would appreciate the sharing of a detailed timetable of projects – minimises disruption on council infrastructure and provides councils with the ability to work with partners to plan for land use. ▪ Immediate cash flow, increased employment and construction are key drivers ▪ Ability of funds to flow to Local Government to assist with joint implementation with partners
11.	<p>Strategy 11 Tourism (Attachment 7)</p> <p><u>Recommendation</u></p> <p>11.1 That the IMAP Implementation Committee resolves to:</p> <ol style="list-style-type: none"> a) Note the progress of the IMAP Tourism working group b) Agree that the working group present outcomes to the IMAP Implementation Committee in May 2009. <p>MOVED MR SIDES / Ms Calder A vote was taken and the MOTION was CARRIED</p>
12.	<p>Action 2.2 Wayfinding (Attachment 8)</p> <p><u>Recommendation</u></p> <p>12.1 That the IMAP Implementation Committee resolves to note the progress of Action 2.2 demonstration project.</p> <p>MOVED CR STONE / Ms Calder A vote was taken and the MOTION was CARRIED</p>
13.	<p>Action 2.5 Bicycle Network (Attachment 9)</p> <p>Discussion</p> <ul style="list-style-type: none"> ▪ A 150% increase in usage across 30 routes ▪ Many points of the Network require major treatment and large sums of funding <p><u>Recommendation</u></p> <p>13.1 That the IMAP Implementation Committee resolves to:</p> <ol style="list-style-type: none"> a) Note the current progress of implementing the 'red' and 'blue' priority routes as per 'Bicycle Victoria's Review of the Priority Bike Route Network for IMAP' (January 2008) b) Approve the initiative of a collaborative facilitated 'Senior Transport Forum'. Outcome of Forum will be presented to the IMAP Implementation Committee in May 2009. c) Support the scoping of a formal structure and program by the Working group in liaison with all key stakeholders to be presented to the IMAP Implementation Committee in August 2009. d) Agree to a deputation to Minister Pallas to include IMAP's offer to assist with treatments of St Kilda Road and recommendation of a Victorian Government supported 'Flagship project' as an extension of the current demonstration project. <p>NOTE: Recommendations (b) and (d) were not endorsed. They require further discussion and planning and should be focussed and consider external factors such as State and Federal budget (+ stimulus package). Department of Transport should be engaged for assistance and support.</p> <p>MOVED CR ULLIN / Mr Lawler A vote was taken and the MOTION was CARRIED</p> <p>Actions:</p> <ul style="list-style-type: none"> ▪ IMAP Implementation Officer to progress discussions and planning of 'Transport Forum' and deputation to Minister Pallas.
14.	<p>Action 9.1 Regional Sustainability Targets (Attachment 10)</p> <p>Discussion</p> <ul style="list-style-type: none"> ▪ City Switch (CoM) – joint funding bid extended to CoPP ▪ Residential Project (CoM) – extend across IMAP councils ▪ Consistent measurement will build 'body of knowledge' ▪ CoPP are using a 'bottom up' methodology ▪ CoS confirmed that they will pay their component of the work to be undertaken by Arup

Recommendation

- 14.1 That the IMAP Implementation Committee resolves to approve funding of \$14,500 to conduct standardised greenhouse emission measurements and note current progress of the program audit.

MOVED CR CLARKE / Mr Lawler
A vote was taken and the MOTION was CARRIED

15. Action 3.3 Regional Approach to Parking Management (Attachment 11)

Discussion

- The IMAP region is experiencing an increase in congestion
- The working group identified that no further work was needed on residents parking permits
- Parking management has been considered from a sustainability perspective
- Guidelines developed to guide allocation of kerbside road space
- What is a good Travel Plan?
- Develop an IMAP position on 'car sharing' across the region
- Existing parking supply – need to expand working group to include transport planners
- Increase in scooter purchases and use – consider pedestrian impact with footpath parking
- Include motorcycles and scooters in future IMAP work (not included in 52:06 review)
- Awaiting State Govt review of Clause 52:06 prior to commencing recommendation d)
- Consider strategic review of State Govt strategies (e.g. Melbourne 2020 Plan and Transport Plan) to identify opportunities for IMAP
- Consider benefits from 'Park and Ride' facilities
- Congestion is a bigger issue with cars generating bad environmental outcomes – longer term project, not within the scope of Action 3.3

Recommendation

- 15.1 That the IMAP Implementation Committee resolves to:
- a) Note the progress of Action 3.3 Regional Approach to Parking Management.
 - b) Endorse the IMAP Sustainable Transport Framework for use by member Councils in determining the allocation of road-side kerb space, where Council has the relevant highway authority power.
 - c) Agree to a joint approach for the development of tools to influence the consistency and value of Integrated Travel Plans submitted as part of Planning Applications
 - d) Endorse car sharing as a valid parking mitigation initiative and encourage member councils to develop an IMAP regional car sharing guideline (consistent with the CoM draft guideline and any subsequent State Government guidelines released).
 - e) Approve the development of a Resource Document and Action Plan based on the outcome of the State Government's Review of CL52.06

MOVED CR ULLIN / Cr Clarke
A vote was taken and the MOTION was CARRIED

16. Action 6.3 Activity Centres – Cumulative Impact (Attachment 12)

Bruce Phillips from the City of Yarra spoke to the Briefing Paper

- Amenity impacts on late night conflict
- Action 6.3 responds to ICEPT, particularly recommendations 5 & 6 (cumulative impact)
- Working group has asked the questions "what is cumulative impact", "how do we assess it?"
- A performance based approach versus a prescriptive approach
- Considered 'meaningful indicators' – what information is readily available?
- Indicators can be presented in many forms – GIS Map, Bar chart or in text
- CoM not mapping restaurants?

Discussion:

- Difference of views exist between owners and licensee - professional development and education would assist
- Position IMAP to recommend an extension of the 'freeze'. An understanding of the impact of the 'freeze' would be an advantage
- Mr Lawler responded to the question of City of Melbourne not mapping restaurants and spoke about the Cumulative Impact clause in the Planning Scheme not applying to Capital Cities
- Consider using baseline in major precincts as a comparative tool - include indicators such as; number of operating hours and number of patrons (would assist decision makers)

Recommendation

- 16.1 That the IMAP Implementation Committee resolves to:
- a) Endorse the proposed set of indicators
 - b) Support the individual Councils in the operational implementation of the indicators and the Cumulative Impacts Assessment Tool
 - c) Request the Action 6.3 Working Group report back to the Implementation Committee on the refinement and finalisation of the indicators and tool in May 2009

MOVED MR SIDES / Cr Stone
A vote was taken and the MOTION was CARRIED

- 17. Action 7.7 Universities and Regional Development** (Attachment 13)
Helen Steel from the Office of Knowledge Capital (OKC) spoke to the Briefing Paper
- Brief overview of OKC – partnership between City of Melbourne, Committee for Melbourne and 8 Universities.
 - Councils hosting universities in Melbourne (CHUM) – an initiative to promote universities through local government
 - Summary of the ‘round table’ workshop held 9th December 2008
 - Education is Victoria’s No 1 export and Australia’s No 3 export
- Discussion
- Advise that the areas of strategic planning, human resources, economic development, social planning and policy should be represented on working groups in order to scope 2 initiatives proposed
 - Benefits of collaboration include; better communication and increased employment opportunities
 - Universities offer stability to a community
 - Opportunity exists to ‘incorporate’ universities into the community
- Recommendation
- 17.1 That the IMAP Implementation Committee resolves to:
- a) Support the formation of an IMAP Action 7.7 Working group by recommending the appropriate internal representatives from each IMAP Council.
 - b) Support the further exploration and scoping of the Town Gown and Integrated Workplace Learning program initiatives.

MOVED CR ULLIN / Mr Lawler
A vote was taken and the MOTION was CARRIED

CONFIDENTIAL ITEMS

Meeting to be closed in accordance with Sections 89 (2) (d,e,f,h) of the Local Government Act (1989)

18. None listed

OTHER BUSINESS

- 19.** Cr Ullin formally thanked Mr Hadley Sides for his contribution to the IMAP Implementation Committee (upon his pending retirement from the City of Stonnington).

Next Meeting

Friday 29 May 2009 (8.00am) City of Yarra

As there was no further business, the meeting was closed at **10.05 am**

Confirmed: **Next meeting 29 May 2009**

Chairperson: Mayor, City of Port Phillip _____

RESOLUTIONS

- 1.1 That the IMAP Implementation Committee resolve to appoint Cr Frank O'Connor as the Chair of the meeting.
- 2.1 That the IMAP Implementation Committee resolve to note the following apologies:
Sally Semmens – Urban and Regional Planning, Department of Transport
Diane Sydenham - Director Strategic Policy, DIIRD
Andrew Korr, Senior Adviser, Office of the Minister for Public Transport and the Arts
- 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.
- 4.1 That the IMAP Implementation Committee resolves to confirm the minutes of the IMAP Implementation Committee held on 31 October 2008.
- 5.1 That the IMAP Implementation Committee resolves to note the actions undertaken in response to business arising from the minutes of the IMAP Implementation Committee held on 31 October 2008.
- 6.1 That the IMAP Implementation Committee resolves to receive the IMAP Financial Report for the 2nd quarter 08-09.
- 7.1 That the IMAP Implementation Committee resolves to note the IMAP Progress Report January 2009.
- 8.1 That the IMAP Implementation Committee resolves to:
 - a) Support a review of the Inner Melbourne Action Plan in September 2009, reporting back to the IMAP Implementation Committee in November 2009.
 - b) Note the attached *Status of Progress* table and support the recommendations for the remainder of Year 3 (08-09) and Year 4 (09-10) pending the review of the Inner Melbourne Action Plan.
 - c) Support discussion and provide direction to working groups at next Senior Executive Forum, scheduled for March 2009 with the aim to complete Actions in progress.
 - d) Support further discussions on the extension of 'demonstration' projects to advocate for a 'Flagship' project in partnership with the State Government.
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 - c) Support an approach to the Minister for Local Government to 'modernise' the Section 86 Provisions of the Local Government Act to accommodate a regional collaborative model such as IMAP.
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- 12.1 That the IMAP Implementation Committee resolves to note the progress of Action 2.2 demonstration project
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 - a) Note the current progress of implementing the 'red' and 'blue' priority routes as per 'Bicycle Victoria's Review of the Priority Bike Route Network for IMAP' (January 2008)
 - c) Support the scoping of a formal structure and program by the Working group in liaison with all key stakeholders to be presented to the IMAP Implementation Committee in August 2009.
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 - b) Endorse the IMAP Sustainable Transport Framework for use by member Councils in determining the allocation of road-side kerb space, where Council has the relevant highway authority power.
 - c) Agree to a joint approach for the development of tools to influence the consistency and value of Integrated Travel Plans submitted as part of Planning Applications
 - d) Endorse car sharing as a valid parking mitigation initiative and encourage member councils to develop an IMAP

regional car sharing guideline (consistent with the CoM draft guideline and any subsequent State Government guidelines released)

- e) Approve the development of a Resource Document and Action Plan based on the outcome of the State Government's Review of CL52.06

- 16.1 That the IMAP Implementation Committee resolves to:
- a) Endorse the proposed set of indicators
 - b) Support the individual Councils in the operational implementation of the indicators and the Cumulative Impacts Assessment Tool
 - c) Request the Action 6.3 Working Group report back to the Implementation Committee on the refinement and finalisation of the indicators and tool in April 2009.
- 17.1 That the IMAP Implementation Committee resolves to:
- a) Support the formation of an IMAP Action 7.7 Working group by recommending the appropriate internal representatives from each IMAP Council.
 - b) Support the further exploration and scoping of the Town Gown and Integrated Workplace Learning program initiatives

ACTIONS PUBLIC RECORD

06 February 2009 – Meeting number 13

Responsibility	Item	Action	Due
IMAP Implementation Officer	5	Follow-up with Sally Semmens on DoT update	March 09
IMAP Implementation Officer	5	Continue to liaise with Minister Kosky's office re: Tram Strategy	Ongoing
IMAP Implementation Officer	7	Circulate quarterly IMAP Progress Report prepared for the City of Yarra to other IMAP Councils	March 09
IMAP Implementation Officer	8	Focus on identifying opportunities relating to 'sustainability' from the Inner Melbourne Action Plan and report back to the IMAP Committee May 2009	May 09
IMAP Implementation Officer	8	Identify opportunities for advocacy in the area of public and sustainable transport and initiate such opportunities e.g. Cycling Strategy	Ongoing
IMAP Implementation Officer	9	Confirm statutory requirements for amendments to the IMAP Operating Protocol and IMAP Terms of Reference	May 09
IMAP Implementation Officer	9	Coordinate recommendation c) to explore alternative governance models prior to undertaking changes to 4 X Terms of Reference	May 09
IMAP Implementation Officer	13	Progress discussions and planning of 'Transport Forum' and deputation to Minister Pallas	May 09