



Inner Melbourne Action Plan
'Making Melbourne More Liveable'



MINUTES
Inner Melbourne Action Plan
Implementation Committee
Meeting No 11 (29 August 2008)
Melbourne Town Hall - City of Melbourne

Attendees	<p>Cr Janet Cribbes – Mayor, City of Port Phillip (Chair)</p> <p>Cr Judy Morton – Mayor, City of Yarra</p> <p>Cr Claude Ullin, Mayor, City of Stonnington</p> <p>Mr David Spokes – Chief Executive Officer, City of Port Phillip</p> <p>Mr Geoff Lawler – Director Sustainability and Regulatory Services, City of Melbourne</p> <p>Mr Hadley Sides – Chief Executive Officer, City of Stonnington</p>
Associate Partner Representatives	<p>Jill Earnshaw – Office of Coordinator General, Department of Transport</p> <p>Julian Hill - Executive Director Urban Development, DPCD</p> <p>Daniel Kraviec - Investment Assistance, DIIRD</p>
IMAP Implementation Officer	<p>Alison Fitzgerald</p>
Guests	<p>Bruce Phillips - Director City Development, City of Yarra</p> <p>Cr Steve Stefanopoulos - City of Stonnington</p> <p>Chris Chesterfield - General Manager Waterways, Melbourne Water</p> <p>Geoff Robinson – Group Manager Engineering Services, City of Melbourne</p> <p>Sandra Wade – A/Manager Strategic Planning & Sustainability, City of Melbourne</p> <p>Sherry Hopkins - Senior Strategic Planner, City of Yarra</p> <p>Sheridan Blunt - Acting Team Leader Transport, City of Melbourne</p> <p>Caroline Chandler - Sustainable Water Coordinator, City of Melbourne</p> <p>Haig Poulson - Principal Engineer Traffic Engineering, City of Melbourne</p> <p>Alex Fearnside - Team Leader Sustainability, City of Melbourne</p> <p>Michaela Lang - Community Sustainability Officer, City of Melbourne</p>

PRELIMINARIES

1.	<p>Appointment of Chair</p> <p>MOVED Cr Morton / Cr Ullin</p> <p>1.1 That the IMAP Implementation Committee resolve to appoint Cr Janet Cribbes as the Chair of the meeting.</p> <p>A vote was taken and the MOTION was CARRIED</p>
2.	<p>Apologies</p> <p>MOVED Mr Spokes / Mr Lawler</p> <p>2.1 That the IMAP Implementation Committee resolve to note the following apologies:</p> <p>Cr Catherine Ng - Chair Planning Committee, City of Melbourne</p> <p>Andi Diamond – Chief Executive Officer, City of Yarra</p> <p>Geoff Millar - Department of Innovation, Industry and Regional Development</p>

Welcome Daniel Kraviec, Investment Assistance, DIIRD
Welcome to Jill Earnshaw, Senior Policy Advisor, Integrated Transport Planning, DoT
Welcome Bruce Phillips, Director City Development, City of Yarra

A vote was taken and the MOTION was CARRIED

3. Suspension of City of Melbourne's Local Law No. 1 Conduct of Meetings (No 1 of 2001)

MOVED Mr Lawler / Mr Sides

- 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.

A vote was taken and the MOTION was CARRIED

ITEMS

4 Confirmation of Minutes

MOVED Cr Ullin / Cr Morton

Recommendation

- 4.1 That the IMAP Implementation Committee resolves to **confirm** the minutes of the IMAP Implementation Committee held on 30 May 2008.

A vote was taken and the MOTION was CARRIED

5. Business Arising

The IMAP Implementation Committee noted that:

NOTED

Recommendation

- 5.1 That the IMAP Implementation Committee resolves to **note** the actions undertaken in response to business arising from the minutes of the IMAP Implementation Committee held on 30 May 2008.

A vote was taken and the MOTION was CARRIED

6. Budget (Attachment 3)

Geoff Lawler clarified that the Budget presented was from the City of Melbourne at transfer of funds stage.

MOVED Mr Lawler / Mr Sides

Recommendation

- 6.1 That the IMAP Implementation Committee resolves to **receive** the City of Melbourne Financial Statement for the 2007-2008 financial period

A vote was taken and the MOTION was CARRIED

7. Progress Report

NOTED

MOVED Cr Morton / Mr Sides

Recommendation

- 7.1 That the IMAP Implementation Committee resolves to **note** the IMAP Progress Report August 2008.

A vote was taken and the MOTION was CARRIED

8. IMAP Communications (Attachment 5) – Implementation Officer

Geoff Lawler clarified that future Branding must represent the 4 IMAP Councils and the Action Plan.

MOVED Mr Lawler / Mr Sides

Recommendation

- 8.1 That the IMAP Implementation Committee resolves to:
- (a) **Note** the progress of the Website development and the initiation of other communication related initiatives
 - (b) **Support** the development of an IMAP Communications Strategy that expands upon and incorporates the existing *Communications and Media Protocol*.

- (c) **Approve** the Design quotations for \$3586 (inc GST) and \$6032 (inc GST) to progress the development of Branding and Website material and Annual Report respectively.
- (d) **Accept** the next 2 revised IMAP Implementation Committee dates.

A vote was taken and the MOTION was CARRIED

9. Ministerial Briefing - Judy Morton

NOTED (Note: Cr Ng was an apology at the Briefing)

Actions:

IMAP Implementation Officer to follow-up with the Minister for Public Transport and the Arts, Chief of Staff in respect to a joint meeting to initiate a Tram Strategy.

IMAP Implementation Officer to meet with Yarra Trams.

10. Governance Evaluation Report (Attachment 6) – Cr Cribbes

Discussion

- Mayors Forum will be replaced by Annual Forum (doesn't preclude the Mayors getting together independently)
- CEO Forum will be retained
- Operating Protocols to be reviewed for simplification
- Communication weakness identified at 3rd Manager level
 - Co-ordinator / Champion to be appointed at each Council
 - City of Port Phillip – George Borg
 - City of Yarra – Bruce Phillips
 - City of Stonnington – Kelly Martini
 - City of Melbourne – Geoff Robinson

MOVED Mr Spokes / Mr Lawler

Recommendation

10.1 That the IMAP Implementation Committee resolves to:

- (a) **approve** the minutes of the Sub-group Meeting held 24 July governance and relationships' report
- (b) **support** the progress of priority actions identified by the sub-group

A vote was taken and the MOTION was CARRIED

11. Melbourne 2030 Introduction of DACs (Attachment 7) – Judy Morton

Discussion

Mr Bruce Phillips spoke to the Briefing paper on Development Approval Committees stating it was to highlight opportunities for collaboration and suggested that it may be useful to form a sub-group for further discussion.

Mr Geoff Lawler commented the emphasis of item 3 of the Briefing Paper is slightly incorrect. "IMAP was developed with support from State Government and by the 4 councils".

3. IMAP was developed to respond to issues that must be addressed to achieve the aims of Melbourne 2030. Each proposed action (57 in total) has a reference to relevant Melbourne 2030 initiatives.

Mr Geoff Lawler reiterated that all material presented to and tasks undertaken by the IMAP Implementation Committee should be directly related to the IMAP Action Plan and that DACs do not fall within the scope of the Plan.

Having the discussion is a good initiative; however any changes to IMAP's current priorities will require something to drop off the priority list.

Mr Julian Hill commented in relation to DACs; more information will be forthcoming from State Government following a forum in September. Legislation will be introduced in 2009.

Mr Claude Ullin commented that the Minister invited discussion on this topic and in response to this informal

invitation the Cities of Bayside, Booroondara and Stonnington will meet with the Minister during September to discuss their issues.

Mr David Spokes commented that it would be appropriate to raise this topic at the next Inner South Metropolitan Mayors Forum

MOVED Cr Morton / Cr Ullin

Recommendation

11.1 That the IMAP Implementation Committee resolves to:

- (a) **Establish** a sub-group to discuss, identify and prioritise IMAP actions that would be 'best suited' to State Government support.
- (b) **Support** the development of a prioritised 'action list' to proactively present to State Government (responding to AEG acknowledgements of IMAP and State Government's 'offer' of developing a strong partnership, financial support and coordination assistance for IMAP councils).

A vote was taken and the MOTION was CARRIED for Recommendations (a) and (b)

- (c) **Support** further discussions to identify the impacts of DACs and identify issues and opportunities.

Recommendation (c) was not supported

Actions:

IMAP Implementation Officer to coordinate a sub-group meeting to discuss, identify and prioritise IMAP actions that would be 'best suited' to State Government support.

The sub-group to report to the next CEO Forum in early 2009.

Recommendation (c) to be raised at the Inner South Metropolitan Mayors Forum

12. Building Heights (Attachment 8) – Judy Morton

Mr Bruce Phillips commented that the Briefing paper is being presented today to highlight opportunities for a regional consistent approach to building heights in light of discussions with Mr Rob Adams.

Mr Geoff Lawler reiterated that all material presented at the quarterly IMAP Implementation Committee meetings should be directly related to the IMAP Action Plan.

Mr Hadley Sides supported further discussion and suggested referring the discussion to the Inner South Metropolitan Mayors Forum as a priority. Mr Claude Ullin agreed with the concept and also supported proceeding with further discussions.

Mr Julian Hill questioned item 5 and whether Rob Adams is advocating mandatory heights (not one size fits all) and commented that other factors need to be considered e.g. urban design

5. Professor Rob Adams indicated his support for the notion of simplifying planning controls through mandatory maximum height controls and believes that this is not just a process issue but an opportunity to achieve sustainable urban development through facilitating intensification of development in public transport rich corridors.

The Inner Regional Housing Statement was noted to be relevant

MOVED Cr Ullin / Cr Morton

Recommendation

12.1 That the IMAP Implementation Committee resolves to:

- (a) **Support** the proposition that mandatory maximum building height controls are a legitimate planning approach which will simplify the system, reduce workloads, reduce ambit claims and increase certainty for all stakeholders.
- (b) **Establish** a sub-group to follow up on the topic of mandatory maximum building heights. This should include the investigation of potential case studies for the integration of built form controls along key transport corridors in the IMAP area.
- (c) **Support** in principle, high level conversations with State Government (specifically DPCD, Victorian Government Architect and the Planning Minister).
- (d) When appropriate, **support** a deputation with the Minister for Planning.

Actions:

IMAP Implementation Officer to coordinate a sub-group meeting of relevant Director from each council to explore opportunities and test the appropriateness of mandatory maximum building heights along transport corridors. This should include the investigation of potential case studies for the integration of built form controls along key transport corridors in the IMAP area (not exclusive to heights). Note: May choose to progress discussions with Darebin and Moreland.

The sub-group to report to the next CEO Forum in early 2009.

To be raised at the Inner South Metropolitan Mayors Forum by IMAP Committee representatives

13. Action 2.5 Bicycle Network (Attachment 9) – Haig PoulsonDiscussion

- The recommendation of employing a dedicated officer was supported by the Committee
- Cr Judy Morton questioned Department of Transport's (DoT) role
- Ms Jill Earnshaw (DoT) commented:
 - concurred that work on developing consistent standards was needed
 - will take back recommendation to DoT
 - agreed to report back next meeting on way forward (31 Oct)
- Cr Judy Morton commented that Minister Kosky was interested in traffic / people flow in and out of IMAP region at recent Briefing
- General discussion on where movements are coming from - 43% increase in bike numbers (67% increase from North) - next survey in September 08
- Julian Hill - Journey to Work data available / Treasury Department interested in the cost of getting people onto bikes (and out of cars) - (Opportunity for IMAP to feedback information back to Treasury Department)
- The amount of \$40K was tabled for a dedicated resource - suggest 2 days per week for 3/4 months with focus on the development of Bicycle Accounts (evaluation to identify benefits and guide future implementation) and development of Standard Treatments
- Build on positive relationships between IMAP Councils, VicRoads and DoT to continue collaboration and leadership of this initiative
- Partners to work together to encourage 'mindshift' of cycling - increase PR and education

MOVED Mr Lawler / Mr SidesRecommendation

13.1 That the IMAP Implementation Committee resolves to:

- (a) **Advocate** the IMAP Bicycle Network as described in "Bicycle Victoria's Review of the Priority Bike Route Network for IMAP" (January 2008) to VicRoads and the Department of Transport, at the highest management level.
- (b) **Advocate** the need for VicRoads and the Department of Transport to take the lead in undertaking research into the development of high quality standardised separation and delineation bicycle treatments that must be implemented within the inner city to ensure that the existing growth in bicycle usage can be sustained in a safe manner.
- (c) **Support** the employment of a dedicated IMAP bicycle officer to facilitate actions such as the development of the Bicycle Account and the development of the Project Plan
- (d) **Endorse** the selection of priority routes adopted by the working group as the major connections between the municipalities that require implementing and or upgrading, using the various hierarchy of measures identified in this report or that will be developed by research to be undertake by VicRoads; and,
- (e) **Support** the development of a program of improving the quality and amount of data and research on cycling in Melbourne, including bicycle facilities design and information sharing.

A vote was taken and the MOTION was CARRIED

Action:

Ms Jill Earnshaw (DoT) agreed to report back next IMAP Implementation Committee meeting on way forward (31 Oct)

14. Action 3.3 Regional Parking (Attachment 10) – Hadley Sides

Discussion

- Pricing policies will be difficult to develop
- Many different models exist across councils – data is required to understand economics and efficiencies
- Suggest that priorities are discussed at next CEO Forum
- May be difficult to reach consensus across elected representatives
- State Government includes parking in *Keeping Melbourne Moving* with a focus on Activity Centres
- DoT would welcome working with councils in a more targeted way

MOVED Cr Ullin / Mr Sides

Recommendation

- 14.1 That the IMAP Implementation Committee resolves to **note** the Progress Report for Action 3.3 Regional Approach to Parking.

A vote was taken and the MOTION was CARRIED

15. Action 9.1 Regional Sustainability Targets (Attachment 11) – Alex Fearnside / Michaela Lang

Discussion

- Information gathered to date has been difficult to grasp
- Targets are less important than methodologies
- An audit is required to identify the different methodologies and models being used
- Suggest not getting caught in the detail – understand the story we want to tell first, then indicators will emerge and a vision will develop
- Suggest exploring the research that the Inner South Metropolitan Mayors Forum group are undertaking - commonality will exist for IMAP region and gaps can be identified

MOVED Mr Sides / Cr Morton

Recommendation

- 15.1 That the IMAP Implementation Committee resolves to **note** current progress and **approve** the process and direction of the working group identified above.

A vote was taken and the MOTION was CARRIED

16. Action 9.3 Water Sensitive Urban Design (Attachment 12) - Sherry Hopkins / Sheridan Blunt

Mr Chris Chesterfield from Melbourne Water complimented IMAP on the fantastic work undertaken and presented today. He acknowledges the contribution and leadership of IMAP councils and supports maintaining the great partnership between Melbourne Water and IMAP councils.

Mr Hadley Sides commented that the priority is to now include WSUD in the Planning Scheme and requested that Melbourne Water advocate on IMAP's behalf to DPCD. Melbourne Water accepted this request

MOVED Cr Ullin / Cr Morton

Recommendation

- 16.1 That the IMAP Implementation Committee resolves to:
- (a) Seek approval of the Model WSUD Guidelines from Melbourne Water.
 - (b) Subject to Melbourne Water approval, endorse the *Model WSUD Guidelines* for each IMAP Council to localise and adopt for their own use.
 - (c) Request that a report be presented back at an IMAP Committee meeting in early/mid 2009 on the implementation of the WSUD Guidelines and the practicality of the proposed Local Planning Policy
 - (d) Request MW to advocate on behalf of IMAP

A vote was taken and the MOTION was CARRIED

Actions:

IMAP Implementation Officer to formally request approval of the Model WSUD Guidelines from Melbourne Water

Meeting to be closed in accordance with Sections 89 (2) (d,e,f,h) of the Local Government Act (1989)

17. None listed

OTHER BUSINESS

18. • None

19. Next Meeting

Friday 31 October (8.00am) City of Stonnington (Prahran)

As there was no further business, the meeting was closed at **10.00 am**

Confirmed: **Next meeting 31 October 2008**

Chairperson: Cr Janet Cribbes _____

RESOLUTIONS

- | | |
|------|---|
| 1.1 | That the IMAP Implementation Committee resolve to appoint Cr Janet Cribbes as the Chair of the meeting. |
| 2.1 | That the IMAP Implementation Committee resolve to note the following apologies:
Cr Catherine Ng, Chair Planning Committee, City of Melbourne
Andi Diamond – Chief Executive Officer, City of Yarra
Geoff Millar - Department of Innovation, Industry and Regional Development |
| 3.1 | That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee. |
| 4.1 | That the IMAP Implementation Committee resolve to confirm the minutes of the IMAP Implementation Committee held on 30 May 2008. |
| 5.1 | That the IMAP Implementation Committee resolve to note the actions undertaken in response to business arising from the minutes of the IMAP Implementation Committee held on 30 May 2008. |
| 6.1 | That the IMAP Implementation Committee resolves to receive the City of Melbourne Financial Statement for the 2007-2008 financial period. |
| 7.1 | That the IMAP Implementation Committee resolves to note the IMAP Progress Report August 2008. |
| 8.1 | That the IMAP Implementation Committee resolves to:
a) Note the progress of the Website development and the initiation of other communication related initiatives
b) Support the development of an IMAP Communications Strategy that expands upon and incorporates the existing <i>Communications and Media Protocol</i> .
c) Approve the Design quotations for \$3586 (inc GST) and \$6032 (inc GST) to progress the development of Branding and Website material and Annual Report respectively.
d) Accept the next 2 revised IMAP Implementation Committee dates |
| 10.1 | That the IMAP Implementation Committee resolves to:
a) approve the minutes of the Sub-group Meeting held 24 July governance and relationships' report
b) support the progress of priority actions identified by the sub-group |
| 11.1 | That the IMAP Implementation Committee resolves to:
a) Establish a sub-group to discuss, identify and prioritise IMAP actions that would be 'best suited' to State Government support.
b) Support the development of a prioritised 'action list' to proactively present to State Government (responding to AEG acknowledgements of IMAP and State Government's 'offer' of developing a strong partnership, financial support and coordination assistance for IMAP councils). |
| 12.1 | That the IMAP Implementation Committee resolves to: |

	a)	Support the proposition that mandatory maximum building height controls are a legitimate planning approach which will simplify the system, reduce workloads, reduce ambit claims and increase certainty for all stakeholders.
	b)	Establish a sub-group to follow up on the topic of mandatory maximum building heights. This should include the investigation of potential case studies for the integration of built form controls along key transport corridors in the IMAP area.
	c)	Support in principle, high level conversations with State Government (specifically DPCD, Victorian Government Architect and the Planning Minister).
	d)	When appropriate, support a deputation with the Minister for Planning.
13.1	That the IMAP Implementation Committee resolves to:	
	(a)	Advocate the IMAP Bicycle Network as described in "Bicycle Victoria's Review of the Priority Bike Route Network for IMAP" (January 2008) to VicRoads and the Department of Transport, at the highest management level.
	b)	Advocate the need for VicRoads and the Department of Transport to take the lead in undertaking research into the development of high quality standardised separation and delineation bicycle treatments that must be implemented within the inner city to ensure that the existing growth in bicycle usage can be sustained in a safe manner.
	c)	Support the employment of a dedicated IMAP bicycle officer to facilitate actions such as the development of the Bicycle Account and the development of the Project Plan.
	d)	Endorse the selection of priority routes adopted by the working group as the major connections between the municipalities that require implementing and or upgrading, using the various hierarchy of measures identified in this report or that will be developed by research to be undertake by VicRoads.
	e)	Support the development of a program of improving the quality and amount of data and research on cycling in Melbourne, including bicycle facilities design and information sharing.
14.1	That the IMAP Implementation Committee resolves to note the Progress Report for Action 3.3 Regional Approach to Parking.	
15.1	That the IMAP Implementation Committee resolves to:	
	a)	Seek approval of the Model WSUD Guidelines from Melbourne Water.
	b)	Subject to Melbourne Water approval, endorse the <i>Model WSUD Guidelines</i> for each IMAP Council to localise and adopt for their own use.
	c)	Request that a report be presented back at an IMAP Committee meeting in early/mid 2009 on the implementation of the WSUD Guidelines and the practicality of the proposed Local Planning Policy
	d)	Request MW to advocate on behalf of IMAP

ACTIONS PUBLIC RECORD

29 August 2008 – Meeting number 11

Responsibility	Item	Action	Due
IMAP Implementation Officer	9	IMAP Implementation Officer to follow-up with the Minister for Public Transport and the Arts, Chief of Staff in respect to a joint meeting to initiate a Tram Strategy (from Ministerial Briefing).	31 October
IMAP Implementation Officer	9	IMAP Implementation Officer to meet with Yarra Trams.	31 October
IMAP Implementation Officer	11	IMAP Implementation Officer to coordinate a sub-group meeting to discuss, identify and prioritise IMAP actions that would be 'best suited' to State Government support.	31 October
IMAP Committee	11	The sub-group to report to the next CEO Forum in early 2009.	31 October
IMAP Committee	11	Recommendation (c) to be raised at the Inner South Metropolitan Mayors Forum.	31 October
IMAP Implementation Officer	12	IMAP Implementation Officer to coordinate a sub-group meeting of relevant Director from each council to explore opportunities and test the appropriateness of mandatory maximum building heights within transport corridors. This should include the investigation of potential case studies for the integration of built form controls along key transport corridors in the IMAP area (not exclusive to heights). <i>Note: May choose to progress discussions with Darebin and Moreland.</i>	31 October
IMAP Committee	12	The sub-group to report to the next CEO Forum in early 2009.	31 October
IMAP Committee	12	To be raised at the Inner South Metropolitan Mayors Forum by IMAP Committee representatives.	31 October
Ms Jill Earnshaw	13	Ms Jill Earnshaw (DoT) agreed to report back next IMAP	31 October

		Implementation Committee meeting on way forward (31 Oct).	
IMAP Implementation Officer	16	IMAP Implementation Officer to formally request approval of the Model WSUD Guidelines from Melbourne Water	31 October