

Minutes

Inner Melbourne Action Plan Implementation Committee Meeting No 14 (29 May 2009) City of Yarra - *Richmond Town Hall*

Attendees	<p>Cr Amanda Stone – Mayor, City of Yarra (Chair)</p> <p>Cr Frank O'Connor – Mayor, City of Port Phillip</p> <p>Cr Claude Ullin – Mayor, City of Stonnington</p> <p>Cr Peter Clarke – Chair Planning Committee, City of Melbourne</p> <p>Mr Bruce Phillips - Acting Chief Executive Officer, City of Yarra</p> <p>Ms Kay Rundle – Chief Executive Officer, City of Port Phillip</p> <p>Mr Warren Roberts – Chief Executive Officer, City of Stonnington</p> <p>Mr Geoff Lawler – Director Sustainability and Regulatory Services, City of Melbourne</p> <p>Sally Semmens - Urban and Regional Planning, Department of Transport</p>
Associate Partners	
IMAP	Alison Fitzgerald – IMAP Implementation Officer
Guests	<p>George Borg, Manager City Development, City of Port Phillip</p> <p>Kelly Martini, Corporate and Community Planner, City of Stonnington</p> <p>Caroline Chandler, Senior Sustainable Environment Officer, City of Port Phillip</p> <p>Martin Hartigan, Coordinator Sustainable Environment, City of Port Phillip</p> <p>Alex Fearnside, Team Leader Sustainability, City of Melbourne</p> <p>Dan Costa, Project Manager, City of Melbourne</p> <p>Bruce Herbes, Wayfinding Consultant, Visual Voice</p> <p>Jan Jacklin, Manager Venues, Events & Community Relations, City of Stonnington</p> <p>Clare Malone, Policy Manager, Responsible Alcohol Victoria, Department of Justice</p> <p>Con Tsotsoris, Executive Director DPCD</p>

PRELIMINARIES

1.	<p>Appointment of Chair</p> <p>1.1 That the IMAP Implementation Committee resolve to appoint Cr Stone as the Chair of the meeting.</p> <p>MOVED Cr Ullin / Mr Roberts</p> <p>A vote was taken and the MOTION was CARRIED</p>
2.	<p>Apologies</p> <p>2.1 That the IMAP Implementation Committee resolve to note the following apologies:</p> <p>Clare McArdle – Department of Planning & Community Development</p> <p>Diane Sydenham - Department of Innovation, Industry and Regional Development</p> <p>MOVED Cr Ullin / Mr Roberts</p> <p>A vote was taken and the MOTION was CARRIED</p>



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3. Suspension of City of Melbourne's Local Law No. 1 Conduct of Meetings (No 1 of 2001)

- 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.

MOVED **Cr Clarke / Mr Lawler**

A vote was taken and the MOTION was CARRIED

ITEMS

4. Confirmation of Minutes

- 4.1 That the IMAP Implementation Committee resolve to confirm the minutes, as amended, of the IMAP Implementation Committee held on 6 February 2009.

MOVED **Cr Clarke / Cr Ullin**

A vote was taken and the MOTION was CARRIED

5. Confirmation of Minutes

- 5.1 That the IMAP Implementation Committee resolves to confirm the minutes of the IMAP Senior Executive Forum held on 26 March 2009.

MOVED **Mr Roberts / Mr Lawler**

A vote was taken and the MOTION was CARRIED

6. Business Arising

Geoff Oulton and Geoff Lawler were thanked for developing and submitting an IMAP submission to Planning and Environment Act Review.

- 6.1 That the IMAP Implementation Committee resolves to note the actions undertaken in response to business arising from previous minutes.

MOVED **Cr O'Connor / Mr Roberts**

A vote was taken and the MOTION was CARRIED

Action: Implementation Officer to follow up with DPCD re: IMAP Submission

7. Financial Report

- 7.1 That the IMAP Implementation Committee resolves to, as amended, receive the IMAP Financial Report for the 3rd quarter 08-09

MOVED **Mr Roberts / Cr Clarke**

A vote was taken and the MOTION was CARRIED

Action: Implementation Officer to check figures in Financial Statement, amend where incorrect and develop a Cash Flow Statement to be forwarded to IMAP Committee.

8. IMAP Progress Report Presentation (May 09) – Implementation Officer

Discussion from this presentation:

Action 5.2 Affordable Housing

Bruce Phillips spoke to Action 5.2

- Affordable Housing was discussed at the IMAP Senior Executives Forum (26 March 09) and a deputation to DPCD supported
- Recommend bringing key Developers on board and inviting them to the deputation (suggest proactive method of Developers understanding the ground rules prior to submitting development applications)

Cr Ullin asked if IMAP can influence the Minister's decision / policy on 'Social Housing'

Action: Mr Phillips to convene a senior officer group to consider 'next steps'

Action 6.3 Conflict in Activity Centres

The State Government have convened an Interdepartmental Committee to assess Cumulative Impact and Outlet Density (representatives from DoJ and DPCD will brief the Committee).

Action 10.1 Regional Open Space & Trial Network

Cr Clarke asked on the status of this project and advised that this topic is a priority for the City of Melbourne – the City of Melbourne to advise on an appropriate representative for the working group.

Action: Action 10.1 Working Group to brief the IMAP Committee on progress in August 2009

8.1 That the IMAP Implementation Committee resolves to note the IMAP Progress Presentation May 2009.

MOVED Mr Roberts / Cr Clarke

A vote was taken and the MOTION was CARRIED

9. IMAP Governance

Mr Lawler briefed the Committee on an initial meeting with Paul Rozario from the Office of Local Government re:

- a) the successful IMAP Governance Model (may be an appropriate model for other local government collaborative groups)
- b) Does the Local Government Act provide an alternative governance model that may prove 'simpler' for IMAP?

Reference was made to Sect 193 – a flexible model to create a separate entity.

Paul advised that he will discuss with his colleagues and communicate back to IMAP via the Implementation Officer.

Ms Rundle spoke about the G21 Model (Geelong) and suggested that the preferred model needs to stay connected to councils.

Mr Lawler stated that the current model is working well, however may be cumbersome if IMAP requires simultaneous decisions (4 x individual council resolutions)

Action: Implementation Officer to follow up with Office of Local Government

10. Sustainability

Mr Lawler briefed the Committee on the **City of Melbourne's Adaptation Strategy** – going to Council early June. The Strategy includes the consequences of increasing temperatures on Melbourne and is applicable to the inner Melbourne region. Once adopted, the CoM will offer this document to the IMAP councils.

Mr Lawler displayed 2 other complimentary documents – Zero Net Emissions and Total Watermark. These documents are also to be offered to the other IMAP Councils.

Action: Implementation Officer to distribute adopted Strategy to Committee members

Mr Lawler briefed the Committee on the C40 Leadership Committee meeting in Seoul end of May – representatives from 80 cities attended. Microsoft Office introduced a 'public domain emissions tracker' which CoM is trialling with the CoS. This software appears to be an excellent tool to communicate to the public, benchmark and measure.

Action: Implementation Officer to organise a 'briefing' in liaison with CoM staff

Sustainability opportunities for IMAP

Upon request of the IMAP Implementation Committee, the Implementation Officer is preparing to undertake the following review:

- a) Consultation with IMAP Partners to conduct an Audit of State & Federal Government Policies and Strategies relating to Sustainability
- b) Identification of the alignment of current documentation to the Inner Melbourne Action Plan
- c) Identifying opportunities for IMAP to partner with other organisations and the ability to prioritise IMAP Actions for the next 1-3 years

Note: This work will form a base for the review of the Inner Melbourne Action Plan to be undertaken in September 09.

11. Action 9.3 Water Sensitive Urban Design

Martin Hartigan (CoPP) and Caroline Chandler (CoPP) presented to the IMAP Implementation Committee. Summary:

- CoPP lead Council – CoY has previously led development of Planning Scheme and Explanatory Notes
- Draft Guidelines and Planning Scheme Amendment Policy presented to the IMAP Committee 29 August 2008
- Draft and Policy trialled by individual councils, evaluation undertaken and minor amendments made (Pilot undertaken at CoPP + Pilot conducted regionally (using approved applications)) with an extremely positive outcome.

Draft Local Planning Policy Amendment presented to Committee today for discussion.

- Contact has been made with DPCD and IMAP is awaiting their advice
- Options for proceeding with Local Planning Policy Amendment:
 - a) Move Amendment by 20(4) immediately via formal request from IMAP to Minister
 - b) Gain individual Council endorsements prior to requesting a 20(4) from Minister (this would require some preparatory work to align Council reports and processes (would require concurrent exhibition) – all 4 Councils would need to endorse – opens up for public consultation
 - c) Request Minister to have 1 Panel Hearing for 4 Councils
 - d) Suggest DPCD sponsor the amendment/approach and request Minister to put on exhibition

11.1 That the IMAP Implementation Committee resolves to

- (a) **note** the assessment and successful outcomes of the IMAP council planning trial of the Stormwater Management (Water Sensitive Urban Design) local planning policy;
- (b) **approve** the completion of Action 9.3 and **support** continued communications and collaboration across the IMAP councils, DPCD and partnering organisations (Melbourne Water and Retail Water Authorities.
- (c) **determine** how best to have the Stormwater Management (Water Sensitive Urban Design) draft local planning policy into the Planning Schemes of the Cities Melbourne, Stonnington, Yarra and Port Phillip).

Note: Revised **recommendation c)** Recommend to four IMAP Councils that they consider concurrent exhibition of draft amendment to their planning schemes with the intention to request a joint panel if required.

Additional **recommendation**: d) IMAP to offer to brief Councils to provide origin of amendment and rationale

MOVED Cr Clarke / Cr O'Connor

A vote was taken and the MOTION was CARRIED

Action: Implementation Officer to communicate progress with Melbourne Water to identify level of influence

Action: Working Group to continue communications with DPCD for a response

12. Action 9.1 Regional Sustainability Targets

Alex Fearnside (CoM) presented to the IMAP Implementation Committee.

Work undertaken creates an opportunity to develop a residential program

Mr Lawler commented that it would be in CoM's interest to have a joint residential program (CoM / CoY are collaborating now on a program + CoY is establishing an Energy Foundation)

Cr Ullin commented that it is local government's role to educate the public. This is difficult due to many different approaches from local, state and federal governments (the LSA report has a recommendation on education).

Mr Roberts commented that it is important to have consistent message and important to leverage off work already done. There are great outcomes to be achieved and lots of work still to be done to bring back to councils.

12.1 That the IMAP Implementation Committee resolves to:

(a) **Note** the progress of Action 9.1

(b) **Provide** guidance on the next steps for Action 9.1

Additional **recommendation**:

(c) Report back to IMAP Committee in August 2009 with a Action Plan including more detailed recommendations, indicative costs and communications.

MOVED Mr Roberts / Cr Ullin

A vote was taken and the MOTION was CARRIED

13. Action 2.2 Wayfinding (Attachment 7)

Dan Costa (CoM) / Bruce Herbes (Visual Voice) presented to the IMAP Implementation Committee.

13.1 That the IMAP Implementation Committee resolves to:

a) **Note** the progress of Action 2.2 demonstration project.

b) **Support** an invitation to Minister Pallas to officially launch the IMAP Wayfinding demonstration project.

MOVED Mr Roberts / Cr Ullin

A vote was taken and the MOTION was CARRIED

14. Strategy 11 - Tourism (Attachment 8)

Jan Jacklin (CoS) + members of the working group presented to the IMAP Implementation Committee.

One Day and Three Day Itineraries developed (to align with the 'Lose Yourself in Melbourne' campaign)

Value of Tourism Research – economic contribution that tourists make (Snapshot 09 – due April 2010)

Visitor Profile and attraction study – intercept interviews – demographics, motivation, satisfaction

Industry Development Forums scheduled throughout the year.

- CoY – Consult with Trader Associations

- CoM – Tourism Forum 22 July / partners DML / Key Note Speaker from New Zealand

Action: Offer Special Briefing to IMAP councils – tourism guest speaker.

14.1 That the IMAP Implementation Committee resolves to:

a) **Note** the progress of the IMAP Tourism working group

b) **Agree** that the IMAP Tourism working group present outcomes to the IMAP Implementation Committee in August 2009.



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MOVED Cr Ullin / Cr O'Connor

A vote was taken and the MOTION was CARRIED

15. Presentation on the Interdepartmental Committee (IDC)

Con Tsotsoros, Assistant Director, Planning Systems Management, DPCD and Clare Malone (DoJ)

The newly formed IDC was formed to look at Cumulative Impact and Outlet Density – members include DPCD / Tourism Victoria / DHS / Vic Police

Capacity of the Victorian Planning Scheme

Contracting Consultant (SGS) – an adaptable and flexible Project Brief has been developed. The outcome of this consultancy work will aid decision making by being well backed with the right tools / looking at VPP's framework / 52:27 changes

The Chair offered the suggestion that IMAP could be invited to sit on the Committee.

Action: Implementation Officer to source copy of Brief for work being undertaken by Consultants for the IDC.

CONFIDENTIAL ITEMS

Meeting to be closed in accordance with Sections 89 (2) (d,e,f,h) of the Local Government Act (1989)

None listed

OTHER BUSINESS

16 Funding Opportunities

Cr Stone opened discussion on the availability of Federal Government Infrastructure funding for IMAP. CoM have submitted a funding application for Northbank floating bikepaths (aligning with IMAP Action 2.5).

Action: Implementation Officer to identify further rounds of Federal Government Infrastructure funding and action on behalf of IMAP.

As there was no further business, the meeting was closed at 10.10 am

Confirmed: Next meeting Friday 28 August 2009 (8.00am) City of Melbourne

IMAP Implementation Committee Meeting 29 May 2009 – Endorsement of Minutes

Chairperson: Cr Amanda Stone _____ Date: _____



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RESOLUTIONS

- 1.1 That the IMAP Implementation Committee resolve to appoint Cr Stone as the Chair of the meeting.
- 2.1 That the IMAP Implementation Committee resolve to note the following apologies:
Clare McArdle – Department of Planning and Community Development
Diane Sydenham - Department of Innovation, Industry and Regional Development
- 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.
- 4.1 That the IMAP Implementation Committee resolve to confirm the minutes, as amended, of the IMAP Implementation Committee held on 6 February 2009.
- 5.2 That the IMAP Implementation Committee resolves to confirm the minutes of the IMAP Senior Executive Forum held on 26 March 2009.
- 6.1 That the IMAP Implementation Committee resolves to note the actions undertaken in response to business arising from previous minutes
- 7.1 That the IMAP Implementation Committee resolves to, as amended, receive the IMAP Financial Report for the 3rd quarter 08-09
- 8.1 That the IMAP Implementation Committee resolves to **note** the IMAP Progress Presentation May 2009
- 11.1 That the IMAP Implementation Committee resolves to:
 - a) Note the assessment and successful outcomes of the IMAP council planning trial of the Stormwater Management (Water Sensitive Urban Design) local planning policy;
 - b) Approve the completion of Action 9.3 and support continued communications and collaboration across the IMAP councils, DPCD and partnering organisations (Melbourne Water and Retail Water Authorities.
 - c) Recommend to four IMAP Councils that they consider concurrent exhibition of draft amendment to their planning schemes with the intention to request a joint panel if required.
 - d) IMAP to offer to brief Councils to provide origin of amendment and rationale.
- 12.1 That the IMAP Implementation Committee resolves to:
 - a) Note the progress of Action 9.1
 - b) Provide guidance on the next steps for Action 9.1
 - c) Report back to IMAP Committee in August 2009 with a Action Plan including more detailed recommendations, indicative costs and communications.
- 13.1 That the IMAP Implementation Committee resolves to:
 - a) Note the progress of Action 2.2 demonstration project.
 - b) Support an invitation to Minister Pallas to officially launch the IMAP Wayfinding demonstration project.
- 14.1 That the IMAP Implementation Committee resolves to:
 - a) Note the progress of the IMAP Tourism working group
 - b) Agree that the IMAP Tourism working group present outcomes to the IMAP Implementation Committee in August 2009

ACTIONS PUBLIC RECORD

	Responsibility	Action	Due
6	IMAP Implementation Officer	Action: Implementation Officer to follow up with DPCD re: IMAP Submission.	Aug
7	IMAP Implementation Officer	Action: Implementation Officer to check figures in Financial Statement, amend and develop a Cash Flow Statement to be forwarded to IMAP Committee.	June



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8	IMAP Implementation Officer	Action: Mr Phillips to convene a senior officer group to consider 'next steps'.	July
8	IMAP Implementation Officer	Action: Action 10.1 Working Group to brief the IMAP Committee on progress in August 2009.	Aug
9	IMAP Implementation Officer	Action: Implementation Officer to follow up with Office of Local Government.	Aug
10	IMAP Tourism Working group	Action: Implementation Officer to distribute adopted Strategy to Committee members.	June
10	IMAP Implementation Officer Action 9.1 Working Group	Action: Implementation Officer to organise a 'briefing' of the 'public domain emissions tracker' in liaison with CoM staff.	July
11	IMAP Implementation Officer	Action: Implementation Officer to communicate progress with Melbourne Water to identify level of influence.	June
11	Action 9.3 Working Group	Action: Working Group to continue communications with DPCD for a response on Proposal (Affordable Housing).	July
14	IMAP Implementation Officer	Action: Offer Special Briefing to IMAP councils – tourism guest speaker.	July
15	IMAP Implementation Officer	Action: Implementation Officer to source copy of Brief for work being undertaken by Consultants for the IDC.	June
16	IMAP Implementation Officer	Action: Implementation Officer to identify further rounds of Federal Government Infrastructure funding and action on behalf of IMAP.	Ongoing