

IMAP Implementation Committee
Briefing Paper
IMAP Information Requirements Project

BACKGROUND

1. The attached report is the preliminary investigation stage for the *Goal 1 Project 1: Implementation of Census of Landuse and Employment (CLUE) project* approved in the IMAP Three year Implementation Plan by the Committee on 9 December 2017. The report has been prepared by Austin Ley, Planning for Change.
2. At the IMAP Implementation Committee meeting on 24 February 2017, staff from the City of Melbourne gave a presentation on the Census for Landuse and Employment and its uses.
3. At the 26 May 2017 meeting, the IMAP Implementation Committee noted the Smart Cities and Suburbs funding applications were due on 30 June 2017 (Item 10 in the draft Minutes) and there was discussion around whether the IMAP CLUE project was supported for that application. The Committee agreed the following action:
 - *The IMAP Economy Steering Group and the IMAP Executive Forum are to consider and approve the submission of a joint application for Smart Cities federal funding on behalf of the IMAP Implementation Committee (with consideration given to the CLUE project), subject to the usual caveats regarding Council budgeting processes, before 30 June 2017*
4. Subsequently, the Smart Cities application was submitted with the following proposal:
 - *Census for Landuse & Employment (CLUE), Aust's longest serving best practice municipal census, has provided City of Melbourne (CoM) with fine-grained land use, employment & economic activity data since 1060's. CLUE is published on CoM's open data platform & self served 1400 times/month by 400+ unique users, e.g. local businesses, community, State Govt. CLUE is vital to inform investment, planning & service decisions to protect city liveability, prosperity & sustainability. **This proposal is for five inner-city Melb councils to shift CLUE to a cloud based in-browser operating technology system to collect, store, analyse & publish city census data, & offer the tech platform and methodology to all Aust councils.***
 - *CLUE currently operates on a proprietary City of Melbourne technology system that is not easily scalable. This project shifts CLUE to an end-to-end, cloud based in-browser operating technology system that is accessible to any Australian council to collect, store, analyse & publish their own census data to solve urban challenges e.g. inform municipal structure plans, investments, performance indicators that enhance city liveability, sustainability & prosperity. The system will be freely, publicly available across any device via a web-based browser with a user friendly & interactive visual dashboard, & can be hosted on councils open data platforms. The solution would also be accompanied by CLUE's best practice methodology which meets and uses relevant local and global standards, e.g. Open Council Data Standards and ISO 37120. This proposal*

covers Melbourne and four other inner-city councils, 7 the tech platform and best practice methodology will be made accessible to all Aust councils.

5. Letters of support were submitted by the IMAP Councils (refer attachments under item 5) and the State Government.
6. The attached report assesses the data gaps that currently exist in the 4 IMAP Councils when compared to the data attributes collected by the City of Melbourne's CLUE, and assesses the appetite for more easily accessible, consistent and detailed information.

RECOMMENDATION

7. That the IMAP Implementation Committee resolves to:
 - **Note** the Report on the preliminary research into Council information requirements.
 - **Support** the next steps proposed for this project to investigate implementation steps.
 - **Establish** a lead Council and project team to oversee the next stage of the project.