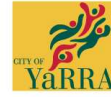




Inner Melbourne Action Plan
 'Making Melbourne More Liveable'



Minutes Inner Melbourne Action Plan Implementation Committee Meeting No 8 (7 December 2007) Prahran Town Hall - City of Stonnington

Attendees	Cr Jenny Farrar - Mayor, City of Yarra; Cr Catherine Ng - Chair Planning Committee, City of Melbourne; Cr Claude Ullin, Mayor, City of Stonnington; Cr Janet Cribbes, Mayor, City of Port Phillip; Mr David Spokes, Chief Executive Officer, City of Port Phillip; Geoff Robinson Acting Director Sustainability and Regulatory Services , City of Melbourne; Mr Jon Brock, General Manager, Planning and Development, City of Stonnington; Mr Bruce Phillips, Director City Development, City of Yarra
Associate Partner Representatives	Julian Hill – Executive Director Urban Development, Department of Planning and Community Development.
IMAP Implementation Officer	Martin Hartigan
Guests	Mr Geoff Lawler, Acting Chief Executive City of Melbourne; Cr Steve Stefanopoulos, City of Stonnington; Jenny Ford, Manager Tourism Melbourne, City of Melbourne; Helen Hardwick, Program Manager, Melbourne Tourism, City of Melbourne; Adrianna Frescura, Coordinator Tourism and Visitor Services, City of Port Phillip; Michelle Dawson, Marketing and Promotions Project Officer, City of Yarra; Billy Redmond, Economic Development Officer, City of Stonnington; Nicole Stockinger, Manager, Melbourne Marketing, Tourism Victoria; Steve Dunn, Executive Director Metropolitan Planning - Department of Planning and Community Development. Ian McLaughlan, Manager Transport & Parking, City of Stonnington.

PRELIMINARIES

1.	<p>Appointment of Chair</p> <p>MOVED Crs Ng / Cribbes</p> <p>1.1 That the IMAP Implementation Committee resolve to appoint Cr Ullin as the Chair of the meeting.</p> <p>A vote was taken and the MOTION was CARRIED</p>
2.	<p>Apologies</p> <p>MOVED Crs Cribbes / Ng</p> <p>2.1 That the IMAP Implementation Committee resolve to note the following apologies:</p> <p style="padding-left: 40px;">Justin Hanney – CEO, City of Yarra; Hadley Sides – CEO, City of Stonnington; Geoff Millar - Department of Innovation, Industry and Regional Development; Sally Semmens – Office of Coordinator General, Department of Infrastructure; Lynn Sweeney - Vic Urban</p> <p>A vote was taken and the MOTION was CARRIED</p>
3.	<p>Suspension of City of Melbourne’s Local Law No. 1 Conduct of Meetings (No 1 of 2001)</p> <p>MOVED Crs Ng / Cribbes</p> <p>3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local</p>

Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.

A vote was taken and the MOTION was CARRIED

ITEMS

4. Confirmation of Minutes

MOVED Cr Cribbes / Mr Spokes

4.1 That the IMAP Implementation Committee resolve to confirm the minutes, as amended, of the IMAP Implementation Committee held on 31 August 2007.

A vote was taken and the MOTION was CARRIED

5. Business Arising

Request to brief Hon Lynn Kosky's, Minister for Public Transport's office

Cr Farrar asked whether contact had been successful with Hon Lynn Kosky's Minister for Public Transport's office regarding a proposed briefing. It was noted that contact had been made but following an initial positive response potential dates were not offered by the Minister's office.

It was agreed that a further letter should be sent from IMAP to request a briefing time.

Letter to Meredith Sussex re Integrated Accessible Tram Stop Design

It was noted that a meeting following up that letter was being arranged.

Affordable Housing

Affordable Housing Working Group drafted economic analysis brief and received feedback from CEO's/Senior Management Forum.

Communications and Media Plan

Amended as per previous discussion – further discussion with IMAP communications and media officers about the plan progressing.

Action 9.6 Water Management for Open Space

IMAP publication "Water Management for Open Space: Technical Notes and Case Studies" finalised. Tender for use of alternative water options for open space study awarded to SKM. The study is expected to have a duration of 10 weeks.

Metropolitan Audit of M2030

A submission was provided to the Audit Expert Group that raised the key regional issues of IMAP. A meeting was also arranged with Rob Moodie and Audit Expert Group members to discuss in more detail specific responses to issues raised. In addition, follow up letter was completed.

Letter to Social Housing Submissions Taskforce

It was noted that a submission to the Social Housing Submissions Taskforce was provided.

Draft Annual Report

See Agenda Item 10

IMAP Evaluation

IMAP Implementation Officer progressing project brief with MAV (Michael Henry). Suggested process a) opening facilitated workshop with IMAP Committee b) series of workshops with each council's staff involved with IMAP c) workshop with State officers, d) final workshop with IMAP Committee to discuss collated response and consider responses and outcomes thereof.

Agreed that IMAP Implementation Officer should progress the evaluation methodology and engage an appropriate consultant to undertake the work up to a cost of \$10,000.

MOVED Crs Ng / Farrar

- 5.1 That the IMAP Implementation Committee resolve to note the actions undertaken in response to business arising from the minutes of the IMAP Implementation Committee held on 31st August, 2007.

A vote was taken and the MOTION was CARRIED

Actions

- IMAP Implementation Officer to draft a letter to Minister Kosky requesting an opportunity to brief her regarding IMAP.
- IMAP Implementation Officer to progress development of a project brief through the Municipal Association of Victoria.

6. Chief Executive Officer / Senior Management Officer's meeting

Geoff Lawler spoke to the minutes Chief Executive Officer / Senior Management Officer's meeting.

It was noted that Department of Infrastructure were currently scoping the 'public bikes' project rather than drafting a tender. Concern over the addressing advertising issues was raised by Cr Ng and discussed as it is a concern shared by each council.

It was agreed that officers should raise with the Department of Infrastructure:

- a. there is a balance to be considered between minimising advertising and paying for the facility.
- b. some IMAP member councils have advertising policies to consider.
- c. the approach to advertising should be that of minimisation.
- d. the connectivity of IMAP areas and the location of key routes and 'bike pods'.

MOVED Crs Ng / Cribbes

- 6.1 That the IMAP Implementation Committee resolve to note the minutes of the Executive Officers/Senior Management Forum.
- 6.2 That the IMAP Implementation Committee resolve to request appropriate IMAP officers to follow up with Department of Infrastructure location of sites and advertising issues during scoping of the 'public bikes' proposal.

A vote was taken and the MOTION was CARRIED

7. St Kilda Road Progress Report

The St Kilda Road progress report was noted.

It was agreed that the requests from Yarra Trams and Coordinator General Infrastructure to attend the next meeting be accepted.

It was also agreed that a list be provided to Yarra Trams of the appropriate council officers with which to discuss St Kilda Road project issues.

MOVED Cr Cribbes / Mr Robinson

- 7.1 That the IMAP Implementation Committee resolve to **note** the progress of the St Kilda Road Project.

A vote was taken and the MOTION was CARRIED

Actions:

- IMAP Implementation Officer to invite Yarra Trams and Co-ordinator General Infrastructure to the IMAP Implementation Committee meeting of 28 February 2008.
- IMAP Implementation Officer to request an appropriate list of project related officers and provide this list to Yarra Trams.

8. Tourism

The IMAP Tourism Working Group provided a presentation on the completion of Action 11.1 and 11.2

On behalf of the committee Cr Ullin congratulated the Tourism Working Group on their accomplishments.

It was discussed that the final text surrounding the IMAP Regional Map should include local websites if available.

Cr Ullin raised the expansion of the tourist tram. Mr Robinson noted that the City of Melbourne had undertaken some preliminary scoping of that issue and that costs were considerable.

Cr Ullin also raised, as an example, the Melbourne Arts Festival and would support moves to make such festivals more regional in scope.

Cr Cribbes queried whether the 'indigenous presence' was considered for the IMAP MAP. The Working Group responded that a indigenous history experience could be 'layered' on the map.

Cr Ullin raised the potential costing of the launch. It was agreed that this should be further considered by the Working Group and brought back to the IMAP Implementation Committee.

MOVED Mr Robinson / Cr Cribbes

8.1 That the IMAP Implementation Committee resolve to:

- a) Approve the Inner Melbourne Map and the initial printing run of 100,000 copies of the finalised map for distribution;
- b) Approve the regional tourism program developed by the IMAP Working Group.
- c) Support the continuing partnership approach with Destination Melbourne Ltd and Tourism Victoria to promote the IMAP region;
- d) Approve the working group's proposal for launching and communicating the inner Melbourne tourism promotion program;
- e) Approve the resolution of outstanding administrative, license and copyright issues to the satisfaction of the CEOs of the cities of Yarra, Port Phillip and Stonnington and the Director Sustainability and Regulatory Services City of Melbourne; and
- f) Note the 'Value of Tourism to the Inner Melbourne Region' research report and approve its public release and general use by IMAP partner councils.

8.2 That the IMAP Implementation Committee resolve to request the Tourism Working Group to advise the IMAP Implementation Committee about potential costs.

A vote was taken and the MOTION was CARRIED

Action:

- IMAP Tourism Working group to advise the IMAP Implementation Committee of any costs associated with a launch of the tourism program and Inner Melbourne Map.

9. Action 2.4 Walking links / Pedestrian Priority Areas

The progress report was discussed. It was noted that Stage 1 of the project was complete

Ian McLaughlan, City of Stonnington updated group on recent meetings with VicRoads and Department of Infrastructure to progress the process for the Stage 2 Implementation IMAP Regional Greenlight.

It was noted that there was a generally positive response and that VicRoad's support for implementation was sought from Nial Finegan (Regional Director), Martin Chelini (Signals Team) and Sam Pirotta (Network Operations Manager). VicRoads undertook to digest implications of Stage 2. VicRoads undertook to respond positively to request for priority for works. Network operations with input from signals will respond to Working Group with input from Tony Barton's Cycle & Pedestrian Program.

VicRoads are keen to ensure Stage 3 Evaluation is robust to defend potential new signalling practices. VicRoads will provide a response regarding timing, sequencing of works and resource requirements to Greenlight Working Group and Department of Infrastructure shortly.

Cr Farrar noted that this issue was important to City of Yarra and raised issues of cost of maintenance and upgrades as key issues for the City of Yarra. It was agreed that this was an area of concern across the IMAP region and one that should be clarified by the working group.

Mr McLaughlan stated that proposed costs for the implementation of Stage 2 is \$18,000 for each IMAP member council with the other 50% of the cost being funded by Department of Infrastructure.

MOVED Crs Cribbes / Ng

- 9.1 That the IMAP Implementation Committee resolve to:
- note** the completion of Regional Greenlight Project Stage 1 (Investigation); and
 - support** commencement of Stage 2 (Implementation) to the finalisation of the second stage of the project.

A vote was taken and the MOTION was CARRIED

Action:

- IMAP Action 2.4 Working Group to progress the Regional Greenlight Project Stage 2 Demonstration Site Implementation and clarify costs regarding works and ongoing maintenance.

10. IMAP Draft Annual Report 2006 – 2007

The Draft Annual Report and process to finalise was discussed. It was agreed that the annual report once complete should be forwarded to key State and Council persons and placed on council websites.

MOVED: Cr Ng / Cribbes

- 10.1 That the IMAP Implementation Committee resolve to:
- note** the DRAFT *IMAP 2006 – 2007 Annual Report*; and
 - approve** the finalisation of the *IMAP 2006 – 2007 Annual Report* by the IMAP Implementation Officer in consultation with the IMAP Implementation Committee Members, relevant IMAP Council officers and the Director Sustainability and Regulatory Services, City of Melbourne.

A vote was taken and the MOTION was CARRIED

Action:

- IMAP Implementation Officer to progress report and consider a targeted distribution once complete.

11. Review of IMAP Three Year Implementation

The proposed review of the IMAP three Year Implementation Plan was discussed. It was agreed that the process proposed for the review was satisfactory.

MOVED Crs Farrar / Cribbes

11.1 That the IMAP Implementation Committee resolve to **adopt** the process to review the IMAP Three Year Implementation Plan.

A vote was taken and the MOTION was CARRIED

Actions

- IMAP Implementation Officer progress the IMAP Three Year Implementation Plan as per briefing process.

CONFIDENTIAL ITEMS

Meeting to be closed in accordance with Sections 89 (2) (d,e,f,h) of the Local Government Act (1989)

Non listed

OTHER BUSINESS

12 Next Meeting

It was agreed that the date of the next IMAP implementation Committee Meeting should be rescheduled

MOVED Mr Robinson / Mr Spokes

Recommendation

12.1 That the IMAP Implementation Committee resolves to reschedule the date of next meeting to the first available day proximate to 29 February 2008.

A vote was taken and the MOTION was CARRIED

Action:

- IMAP Implementation Officer to reschedule the next IMAP Implementation Committee meeting to the first available day proximate to 29 February 2008.
- IMAP Implementation Officer to advise governance officers to advertise the rescheduled meeting date publicly, as appropriate.

As there was no further business, the meeting was closed at 9.45 am

Confirmed: Next meeting 28 February 2008

Chairperson: Cr Claude Ullin _____



RESOLUTIONS

- 1.1 That the IMAP Implementation Committee resolve to appoint Cr Ullin as the Chair of the meeting.
- 2.1 That the IMAP Implementation Committee resolve to note the following apologies:
Justin Hanney – CEO, City of Yarra; Hadley Sides – CEO, City of Stonnington; Geoff Millar - Department of Innovation, Industry and Regional Development; Sally Semmens – Office of Coordinator General, Department of Infrastructure; Lynn Sweeney - Vic Urban
- 3.1 That pursuant to Division 6, clause 14 of the Melbourne City Council's Conduct of Meetings Local Law 2001, the provisions of the Local Law be suspended for the duration of the meeting of the Inner Melbourne Action Plan Implementation Committee.
- 4.1 That the IMAP Implementation Committee resolve to confirm the minutes, as amended, of the IMAP Implementation Committee held on 31 August 2007.
- 5.1 That the IMAP Implementation Committee resolve to note the actions undertaken in response to business arising from the minutes of the IMAP Implementation Committee held on 29th August, 2007.
- 6.1 That the IMAP Implementation Committee resolve to note the minutes of the Executive Officers/Senior Management Forum.
- 6.2 That the IMAP Implementation Committee resolve to request appropriate IMAP officers to follow up with Department of Infrastructure location of sites and advertising issues during scoping of the 'public bikes' proposal.
- 7.1 That the IMAP Implementation Committee resolve to note the progress of the St Kilda Road Project.
- 8.1 That the IMAP Implementation Committee resolve to:
 - g) Approve the Inner Melbourne Map and the initial printing run of 100,000 copies of the finalised map for distribution;
 - h) Approve the regional tourism program developed by the IMAP Working Group.
 - i) Support the continuing partnership approach with Destination Melbourne Ltd and Tourism Victoria to promote the IMAP region;
 - j) Approve the working group's proposal for launching and communicating the inner Melbourne tourism promotion program;
 - k) Approve the resolution of outstanding administrative, license and copyright issues to the satisfaction of the CEOs of the cities of Yarra, Port Phillip and Stonnington and the Director Sustainability and Regulatory Services City of Melbourne; and
 - l) Note the 'Value of Tourism to the Inner Melbourne Region' research report and approve its public release and general use by IMAP partner councils.
- 8.2 That the IMAP Implementation Committee resolve to request the Tourism Working Group to advise the IMAP Implementation Committee about potential costs.
- 9.1 That the IMAP Implementation Committee resolve to:
 - (a) note the completion of Regional Greenlight Project Stage 1 (Investigation); and
 - (b) support commencement of Stage 2 (Implementation) to the finalisation of the second stage of the project.
- 10.1 That the IMAP Implementation Committee resolve to:
 - (a) note the DRAFT *IMAP 2006 – 2007 Annual Report*; and
 - (b) approve the finalisation of the *IMAP 2006 – 2007 Annual Report* by the IMAP Implementation Officer in consultation with the IMAP Implementation Committee Members, relevant IMAP Council officers and the

Director Sustainability and Regulatory Services, City of Melbourne.

- 11.1 That the IMAP Implementation Committee resolve to adopt the process to review the IMAP Three Year Implementation Plan.
- 12.1 That the IMAP Implementation Committee resolves to reschedule the date of next meeting to the first available day proximate to 29 February 2008.

ACTIONS PUBLIC RECORD

Responsibility	Action	Due
IMAP Implementation Officer	Draft a letter to Minister Kosky requesting an opportunity to brief her regarding IMAP.	28 February 2008
IMAP Implementation Officer	Progress development of a project brief through the Municipal Association of Victoria	28 February 2008
IMAP Implementation Officer	Invite Yarra Trams and Co-ordinator General Infrastructure to the IMAP Implementation Committee meeting of 28 February 2008.	30 January 2008
IMAP Implementation Officer	Request an appropriate list of project related officers and provide this list to Yarra Trams.	28 February 2008
IMAP Implementation Officer	Instruct appropriate IMAP officers to follow up with Department of Infrastructure location of sites and advertising issues during scoping of the ‘public bikes’ proposal.	28 February 2008
IMAP Tourism Working group	Advise the IMAP Implementation Committee of any costs associated with a launch of the tourism program and Inner Melbourne Map.	28 February 2008
IMAP Action 2.4 Working Group	Progress the Regional Greenlight Project Stage 2 Demonstration Site Implementation and clarify costs regarding works and ongoing maintenance.	28 February 2008
IMAP Implementation Officer	Progress IMAP Annual Report and consider a targeted distribution once complete.	28 February 2008
IMAP Implementation Officer	Progress the IMAP Three Year Implementation Plan as per briefing process.	28 February 2008
IMAP Implementation Officer	Reschedule the next IMAP Implementation Committee meeting to the first available day proximate to 29 February 2008.	30 January 2008
IMAP Implementation Officer	Advise governance officers to advertise the rescheduled meeting date publicly, as appropriate.	