

**Inner Melbourne Action Plan**  
**Briefing Paper**  
**Vic Roads - Hoddle Street Study**

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**Purpose**

1. To discuss the VicRoads Hoddle Street Study. The CEO City of Yarra to introduce this item.

**Background**

2. At the IMAP Implementation Committee meeting on 19 February 2010 the Chief Executive Officer from the City of Yarra tabled a recent resolution of the Yarra Council relating to this project and requested that the matter be raised at the next meeting. *Refer Attachment 8a.*
3. On 22 April the IMAP transport forum group briefly discussed the VicRoads Hoddle Street project and suggested some actions which may be a useful start point should the IMAP Committee be interested in considering implementing the part of Strategy 1 Action 1.4 [Boulevards and Major Roads] which relates to Hoddle Street over the IMAP Review period i.e. next 3 years.

**Discussion**

4. IMAP Action 1.4 is as follows:

***Boulevards and major roads***

*Work with VicRoads to improve the character of boulevards and major roads identified on Map 2: Boulevards, streets and links framework, in particular:*

- *improve the quality and design of Kings Way and the urban spaces at the intersection of Kings Way and City Road*
- *work with the Port of Melbourne to develop plans for Footscray Road and Dynon Road as new western boulevard entrances to the CAD*
- *improve the quality and design of Alexandra Parade and Hoddle Street.*

*Work with Yarra Trams to improve the quality and design of Queens Way and Dandenong Road and the urban spaces, especially at the intersection of Chapel Street.*

5. With reference to the Hoddle Street part of this action [dot point 3], the Transport Forum suggested the following possible courses of action:
  - Improve the quality and design of Hoddle Street
  - Establish a joint view on Hoddle Street development, particularly between CoM and CoY
  - Develop an IMAP view on the whole North-South transport route
  - What does the route need to achieve? Consider significant upgrading of Public transport usage on Hoddle Street.
  - Develop an IMAP 'corridor' strategy
  - Have Rob Adams and Rob Moore [CoM] present the Principal Streets Strategy to IMAP

*[Refer CoM Principal Streets Strategy – currently under development]*

**Recommendation**

For Discussion

*Attachments: 8a Resolution City of Yarra  
8b VicRoads Hoddle Street Study Project Scope*